

Creative Brief



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PWA2

Description

Time+ allows users to manage their tasks in a timely fashion. It's easy and simple. I often need to write each tasks down and check them off throughout the day; that is if I haven't lost my sticky note, or my ink is no longer legable, or torn into pieces. With Time+, I can easily access my projects from my mobile or my labtop.

Target Audience

The target audience for this application includes anyone who has the need for managing thier tasks in a simple and organized way. Due to the application being free, we hope that everyone will take advantage of it. The application will target anyone from high school, college students to business professionals.

My Logo:



Color Schemes:



Very Dark Bl
#1b1464



Moderate Yellow
#c7b162



Dark Moderate Blue
#3f74ae



Very Soft Violet
#cea1de

Text Style

Main Heading

Britannic Bold
regular
30pt
#3f74ae

Sub Heading

Lucida Bright
regular
30pt
#cea1de or #fff

Paragraph - Lorem ipsum dolor sit amet, duo eu fugit altera, timeam repudiandae cum ut, nullam ancillae te sit. Nec ut mandamus adipiscing interesset, ex etiam feugiat denique ius, pri et munere probatus legendos.

Gill Sans
regular
14pt
#1b1464

new project

on-click

new project

link/hover



Tool Tip