

Theatre Downtown¹

A Christmas Carol²

More Shows



Home³

Now Showing

November 23 - December 23

A Christmas Carol

[Buy Now](#)⁴

Looking to buy someone a great gift?

How about a [Gift Certificate](#)

Theater Downtown

[Buy Now](#)⁵

Events⁶

About Us⁷

Support Us⁸

Auditions⁹

[Home¹⁰](#)

[Full HTML Version](#)

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Wireframe Legend

All: Document 30px padding-left and right; Arial font-family unless otherwise indicated

1. Logo: 88px height; 26px padding-top and bottom the entire header area

2. Call to Action: 640x140px width/height; 10px margin-top and bottom; Will contain a marketing image (TBD). Line 1 is 6pt font-size; Line 2 is 4pt font-size, 13px margin-top; Circle arrow graphic align right and center to line 2

3. Main Nav (Home): for each are 100px height; 10pt font-size; vertically aligned center. 1px solid border-top; last item 1px solid border-bottom. Panel drops down when User selects bar to view

4. Now showing Buy Ticket: 130x47px width/height; align left

5. Gift Certificate Buy Ticket: 130x47px width/height; center right

6-9. Main Nav (Event, About Us Support Us Auditions): 100px height; 10pt font-size; vertically aligned center. 1px solid border-top; last item 1px solid border-bottom. Panel drops down when User selects bar to view

10. Escape Hatch: 6px font-size; text underline font-style; 80px margin-top

THEATRE DOWNTOWN

1

JOIN OUR MAILING LIST

AUDITIONS

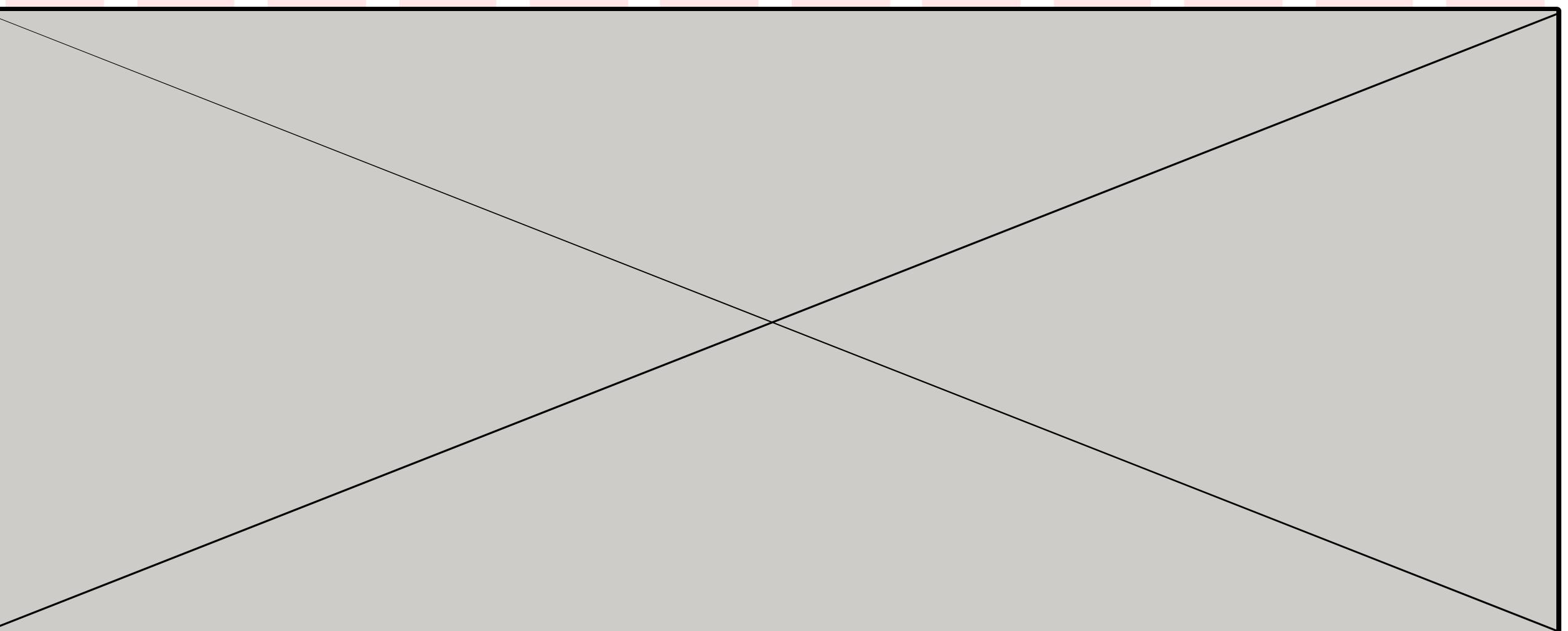
4
HOME

5
EVENT

6
ABOUT US

7
SUPPORT US

8



Now SHOWING

NOVEMBER 23 - DECEMBER 23

A CHRISTMAS CAROL

TRADITIONAL STAGE ADAPTION OF CHARLES DICKENS' NOVEL

2113 N. ORANGE AVENUE ORLANDO, FL 32804

407-841-0083

9
LOOKING TO BUY SOMEONE A GREAT GIFT?

HOW ABOUT A GIFT CERTIFICATE
FROM THEATER DOWNTOWN

10
BUY TICKET

EMAIL: THEATRE@THEATREDOWNTOWN.NET

11
COPYRIGHT 2012

CALL OUTS

1. TITLE: 60PX; ALIGN LEFT

2. JOINING OUR MAILING LIST LINK - LINK TAKES USER TO MAILING LIST PAGE. FONT-SIZE 24PX; UNDERLINED

3. AUDITIONS LINK - LINK TAKES USER TO AUDITION PAGE. FONT-SIZE 24PX; UNDERLINED

4.-7. NAVIGATION BAR - LINKS TAKE USER TO APPROPRIATE PAGES. EACH BUTTON CONTAINS 183PX WIDTH; 85PX IN HEIGHT; 3PX STROKE BORDER.

4. HOME - GENERAL INFORMATION WHERE USER CAN GET 'NOW SHOWING' EVENTS. 45PX PADDING.

5. EVENTS - TAKES USER TO AN INFORMATIONAL PAGE WHERE PAST AND FUTURE SHOWINGS WILL OCCUR. 45PX PADDING.

6. ABOUT US - LINK INFORMS USER ABOUT THE THEATRE. 30PX PADDING

7. SUPPORT US - USERS CAN CONTRIBUTE FINANCIALLY TO THE THEATRE. 30PX PADDING.

8. PIC BOX CONTAINS CURRENT EVENT SHOWING. 3PX STROKE BORDER; 963 WIDTH; 400 HEIGHT

9. ELEMENT CONTAINS THE MOST RECENT EVENT SHOWING. 11PX MARGIN. FONT-SIZE (LINE 1) 35 BOLD; (LINE 2) 18PX;
(LINE 3): 26PX ITALICS; (LINE 4): 16PX. FONT-TYPE: ARIAL

10. ALLOWS THE USER TO PURCHASE A GIFT CERTIFICATE. FONT SIZE (LINE 1 AND 2): 20PX. FONT TYPE: ARIAL; GIFT CERTIFICATE LINE 2: UPPDER CASE.
HIEGHT 187PX; WIDTH: 400PX BUY TICKET PADDING: 13PX. BORDER: 3PX STROKE. 132 BUY TICKET BUTTON HEIGHT 38PX, WIDTH: 132PX

11. FOOTER GIVES THE USER THE THEATRES INFORMATION SUCH AS ADDRESS, PHONE NUMBER AND EMAIL ADDRESS. FONT-SIZE: 14PX. FONT-TYPE: ARIAL. TEXT-ALIGN: CENTER.

THEATRE DOWNTOWN

1

JOIN OUR MAILING LIST

AUDITIONS

4 HOME

5 EVENT

6 ABOUT US

7 SUPPORT US

CALENDAR OF EVENTS

8
9A **OF MICE AND MEN** 9B
AUGUST 31 - SEPTEMBER 22ND

9C BUY TICKET

10A **REEFER MADNESS: THE MUSICAL** 10B
OCTOBER 5TH P NOVEMBER 3RD

10C BUY TICKET

11A **A CHRISTMAS CAROL** 11B
NOVEMBER 23RD - DECEMBER 23RD

11C BUY TICKET

2113 N. ORANGE AVENUE ORLANDO, FL 32804

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7. SUPPORT US - USERS CAN CONTRIBUTE FINANCIALLY TO THE THEATRE. 30PX PADDING.

8. TITLE OF PAGE: CALENDAR. FONT-SIZE: 24PX. FONT-TYPE: ARIAL.

9-11. ELEMENT CONTAINS THE MOST RECENT EVENT SHOWING

9-11A PIC OF SHOW. WIDTH: 193PX. HEIGHT: 90PX. MARGIN: 25PX.

9-11B. DISPLAY TITLE AND DATE OF SHOW. FONT-SIZE: (LINE 1) 24PX BOLD. (LINE 2) 24PX REGULAR. FONT-TYPE: ARIAL.

9-11C. USER IS ABLE TO PURCHASE TICKET FOR SPECIFIC EVENT. PADDING: 12PX. WIDTH: 90PX. HEIGHT: 52PX. FONT-SIZE 14PX. FONT-TYPE: ARIAL. BORDER: 3PX STROKE.

12. FOOTER GIVES THE USER THE THEATRE'S INFORMATION SUCH AS ADDRESS, PHONE NUMBER AND EMAIL ADDRESS.

FONT-SIZE: 14PX. FONT-TYPE: ARIAL. TEXT-ALIGN: CENTER.

THEATRE DOWNTOWN¹

JOIN OUR MAILING LIST² AUDITIONS³

4 HOME

5 EVENT

6 ABOUT US

7 SUPPORT US

8 **ABOUT US**

9

THEATRE DOWNTOWN OPENED ITS DOORS TO THE PUBLIC IN EARLY 1989 WITH ITS 1ST PRODUCTION OF DAVID MAMET'S AMERICAN BUFFALO AND WE HAVE NOT LOOKED BACK SINCE. SINCE THE FIRST PRODUCTION, ITS PROVEN TO BE AN INVALUABLE CULTURAL RESOURCE FOR CENTRAL FLORIDA COMMUNITY

THEATRE DOWNTOWN WAS VOTED "BEST LOCAL REPERTORY COMPANY" IN THE ORLANDO WEEKLY'S BEST OF ORLANDO PROMOTION IN 2001.

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7. SUPPORT US - USERS CAN CONTRIBUTE FINANCIALLY TO THE THEATRE. 30PX PADDING.

8. TITLE OF PAGE: ABOUT US GIVES A SMALL DESCRIPTION ABOUT THEATRE DOWNTOWN. FONT-SIZE: 60PX. FONT-TYPE: ARIAL.

9. BOX CONTAINS A PICTURE OF THEATRE DOWNTOWN. WIDTH: 885PX. HEIGHT: 245PX.

10. PARAGRAPH IS ABOUT THEATRE DOWNTOWN. FONT-SIZE: 24PX. FONT-TYPE: ARIAL.

11. FOOTER GIVES THE USER THE THEATRE'S INFORMATION SUCH AS ADDRESS, PHONE NUMBER AND EMAIL ADDRESS. FONT-SIZE: 14PX. FONT-TYPE: ARIAL. TEXT-ALIGN: CENTER.

10

11