Nenad Banjeglav *Frontend Engineer • TypeScript, React, Next*

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🔗 Portfolio Website

About Me

Frontend Engineer with production experience building **scalable, multi-tenant web applications** used by **thousands of users across Europe**.

Currently working at **GreenState**, where I own frontend features end-to-end — from **architecture and UI design** to **API integration, performance optimization**, and delivery in complex, real-world systems.
Strong focus on **clean architecture**, **maintainability**, and building interfaces that feel **fast, reliable, and intuitive** for users.

Proffesional Experience

Frontend Developer
GreenState ↗

- Build and maintain production features inside a large multi-tenant monorepo powering **20,000+ active** users across multiple applications.
- Own frontend features end-to-end, from initial problem definition and technical design to implementation and production delivery.
- Design scalable frontend architectures using **React, TypeScript, and Next.js**.
- Implement robust data-fetching and caching strategies with **TanStack Query**, improving performance and reducing redundant API calls.
- Build clean and predictable state management solutions using **Zustand**.
- Develop reusable UI systems with form handling and validation (**React Hook Form** + **Zod**) and role-based access control.
- Integrate complex APIs using **Axios**, including interceptors, retry logic, and token refresh handling.
- Collaborate closely with backend, product, and design teams to align on architecture, data modeling, and UX decisions.
- Optimize performance in data-heavy interfaces through pagination, caching, and virtualization.

Key achievements:

- Led the initiative to move away from **Styled-Components** after it entered maintenance mode, helping guide the codebase toward more future-proof styling solutions.
- Led an initiative to introduce frontend testing practices using **Vitest, React Testing Library, and Playwright**, **cutting regression bugs after release** and improving confidence in production deployments and long-term maintainability.

Freelance Frontend Developer
Self-Employed

- Designed and developed **marketing, content-driven, and product-oriented web applications** for startups and small businesses across multiple industries.
- Built modern, responsive, and **SEO-optimized web experiences** using **Next.js, TypeScript, and Tailwind CSS**, ensuring strong performance and cross-device consistency.
- Delivered **CMS-powered websites** using **Sanity CMS**, enabling clients to independently manage and scale their content.
- Implemented **scalable design systems** and component-based architectures, improving development efficiency and long-term maintainability across projects.
- Applied UX-first thinking to translate business requirements into clean, accessible, and visually consistent interfaces.
- Collaborated directly with clients throughout all phases — **requirements discovery, UI/UX design, development, deployment, and optimization** — ensuring alignment with brand goals and business objectives.
- Successfully delivered multiple projects end-to-end, balancing technical quality, timelines, and client communication.