

Sentinel Strategic Alert: vercel.com

Generated: 2026-02-05 00:17

STRATEGIC ANALYSIS

Pivot to Flexible Spending (Usage Credits) and Network Effect (Free Viewer Seats).

6 Months Ago (Historical)

TAGLINE

Find a plan to power your apps.

AUDIENCE

Personal/non-commercial (Hobby), small teams with moderate usage (Pro), or large teams needing critical security, performance, and advanced support (Enterprise).

PRICING

Hobby (Free forever)

1M Edge Requests, 100GB Fast Data Transfer, 1M Functions Invocations, 4 CPU hours/month, 1GB Blob storage, 1M ISR reads, 5K Image transformations, 50K Web Analytics events included.

Pro (\$20/month + additional usage)

\$20/month. 10M Edge Requests, 1TB Data Transfer, 16 CPU hours, 5GB Blob storage, 10M ISR reads, 10K Image transformations included. Overage fees apply.

Enterprise (Custom)

Custom pricing. All usage (Edge Requests, Data Transfer, CPU, Storage, etc.), WAF rules, and build performance are custom configured to client needs. 99.99% SLA.

Today (Current)

TAGLINE

Find a plan to power your apps.

AUDIENCE

Personal users (Hobby), professional developers, freelancers, businesses (Pro), and enterprises requiring critical security, performance, and advanced support.

PRICING

Hobby (Free forever)

1M Edge Requests, 100GB Data Transfer, 4 CPU hours, 1M Function Invocations, 1M ISR Reads, 1GB Blob, 5K Image Transforms per month.

Pro (\$20/mo + additional usage)

\$20 included usage credit. 10M Edge Requests, 1TB Data Transfer, 2000 Concurrent Sandboxes. Then pay-as-you-go for resources.

Enterprise (Contact Sales)

Custom limits for all resources. Up to 1,000 WAF rules, 99.99% SLA, Multi-region compute, managed security rulesets.