

Nintendo vs Playstation vs XBox

Nintendo: <https://www.nintendo.com/us/>

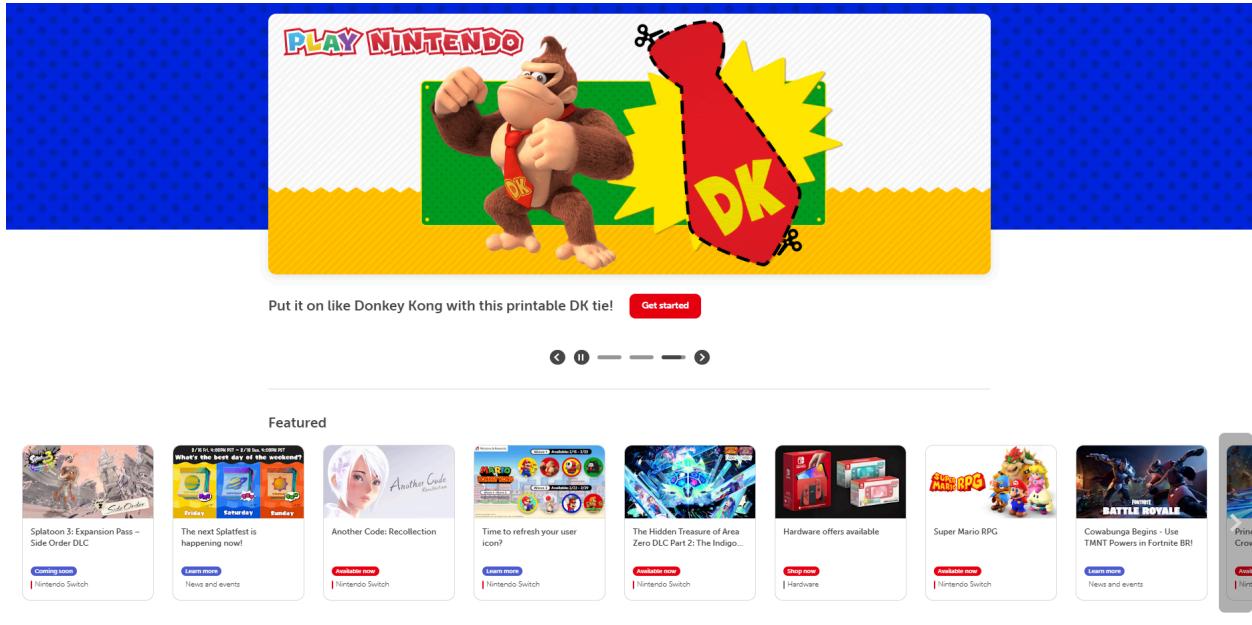
Playstation: <https://www.playstation.com/en-us/>

XBox: <https://www.xbox.com/en-US?xr=mebarnav>

All websites are the 3 big consoles in the gaming industry. All have competed against each other for over a decade now. Each trying to one up each other (most of the time).

Home Pages

Nintendo

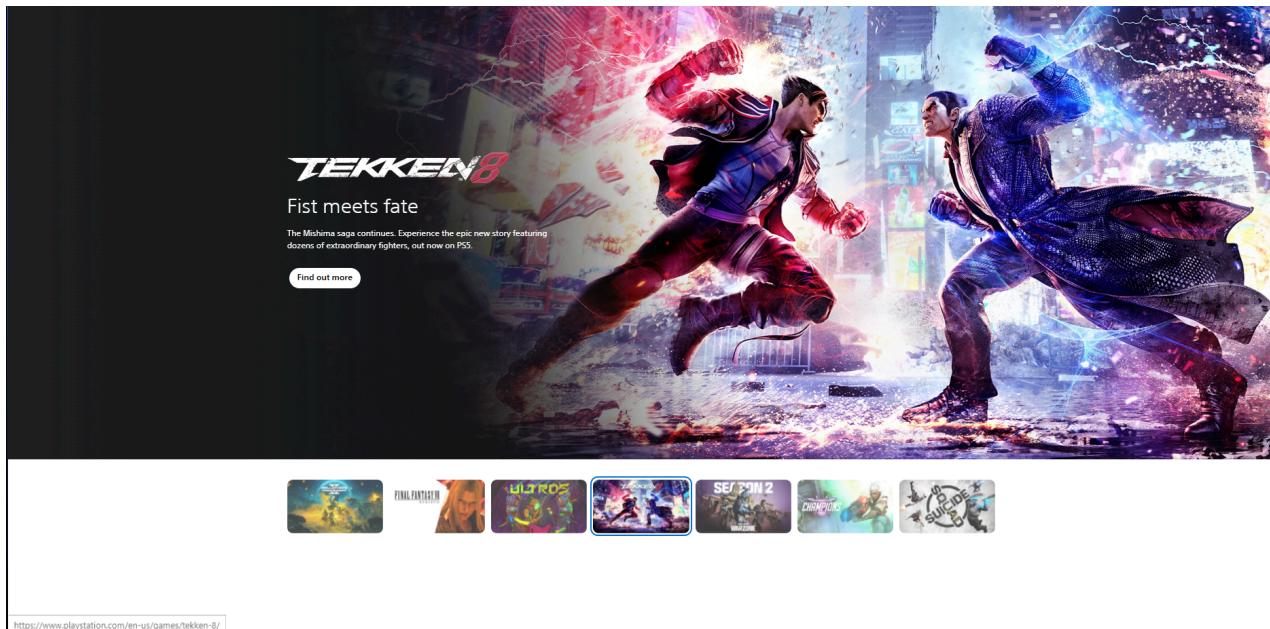


The screenshot shows the official Nintendo website. At the top is a large, colorful banner for 'PLAY NINTENDO' featuring the character Donkey Kong. Below the banner, a call-to-action text reads 'Put it on like Donkey Kong with this printable DK tie!' with a 'Get started' button. Underneath is a horizontal navigation bar with icons for Home, Games, News, Characters, Digital, and Best Sellers. Below the navigation is a 'Featured' section with a grid of cards. Each card includes a thumbnail image, a title, a brief description, and a 'Learn more' button. The cards are as follows:

- Splatoon 3: Expansion Pass – Side Order DLC (Coming soon! Nintendo Switch)
- The next Splafest is happening now! (Learn more! News and events)
- Another Code: Recollection (Available now! Nintendo Switch)
- Time to refresh your user icon? (Learn more! Nintendo Switch)
- The Hidden Treasure of Area Zero DLC Part 2: The Indigo... (Available now! Nintendo Switch)
- Hardware offers available (Shop now! Hardware)
- Super Mario RPG (Available now! Nintendo Switch)
- Cowabunga Begins – Use TMNT Powers in Fortnite BR! (Learn more! News and events)
- Prin...

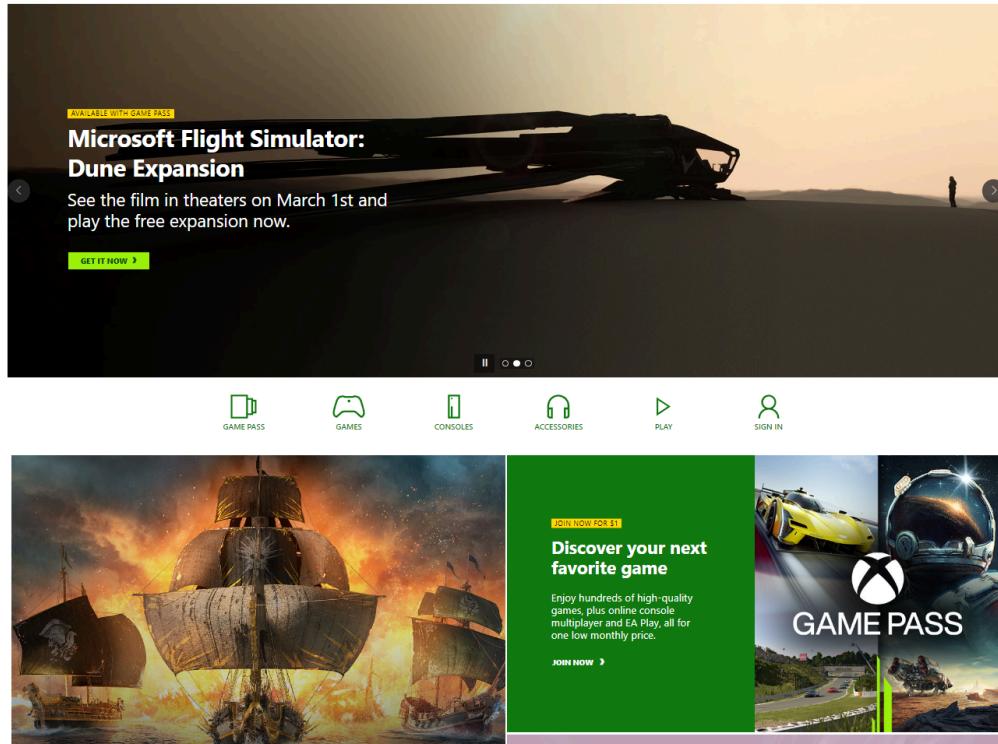
Nintendo has a featured slideshow of featured content right front and center with a featured part under. Under that are tabs for the Online Store, Gaming Systems, News, Characters, Digital best sellers, and Digital new releases.

Playstation



Just like Nintendo, it starts off with featured content that cycles through, but what comes after is different. It goes over Introducing the PS5 console and accessories, Great PS4 & PS5 games out now or coming soon (with a clickable tab to cycle between new releases and coming soon), then an ad for Playstation plus, Playstation VR, Playstation Blog, lastly a shout out to their socials.

XBox



Xbox is also showcasing features at first but is also different after that. It goes like this: Game Pass (which is the main selling point of xbox so good idea), a mess of new games and products, Xbox new console ad, then more scattered games, lastly merch.

Navigation

Nintendo



The My Nintendo Store pulls up a drop down that allows the user to navigate to my Nintendo service related things. Games brings up a drop down for Nintendo switch games, new releases, games coming soon, and eshop games. The nintendo switch brings up a drop down menu of console products. News and events explains itself, and Play nintendo is its own site.

PlayStation



Clicking on the logo brings you back to the home page. Games brings up a dropdown PS5, PS4, PSvr, PS plus, and PC Games. PS5 and PS4 are dropdowns that are more about the console and their products. PS services are about PS plus and PS stars. The rest are drop downs which are self explanatory. You are also able to sign in and search using the search bar

XBox



Xbox is also Microsoft but includes Gamepass which is a dropdown that explains Gamepass. Games are similar to the other two. Devics is pretty self explanatory and so is support, and Developers. Community brings up a drop down menu for Xbox users to communicate. My Xbox is a drop down for info on a user's Xbox account.

Style

Nintendo

Gaming systems



Nintendo's style is very bubbly and easy to read. They use the same text as in some of their games. Bright color is used a lot as Nintendo is more marketed as a kids game system.

Playstation

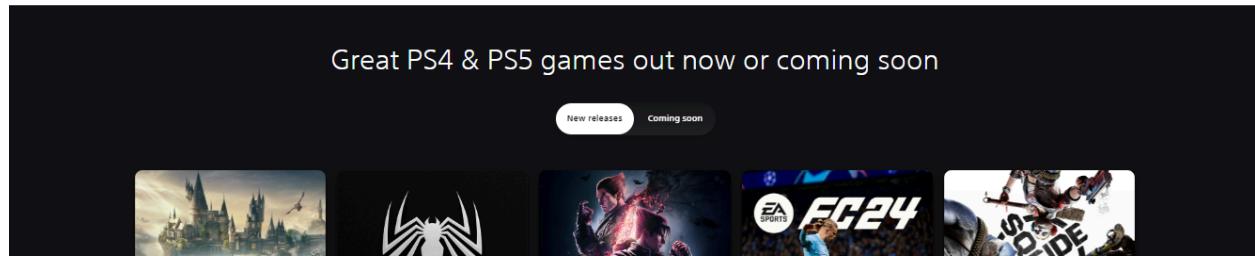
Introducing the PS5
console and accessories

PlayStation 5 Console

Experience an all-new generation of incredible PlayStation games.

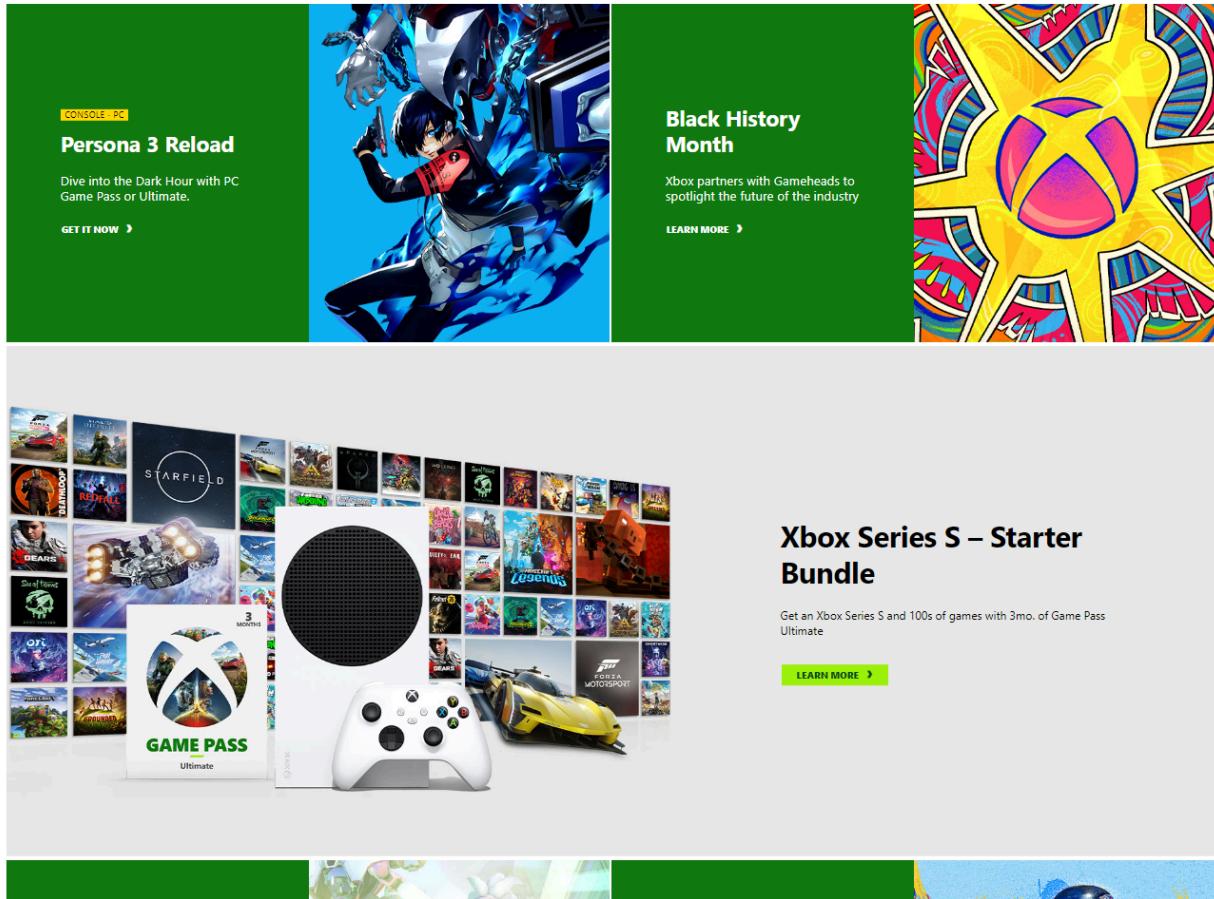
[Find out more](#)

[Buy now](#)



Playstation goes for a more modern and easy to read style. Not as colorful and cheery but more slick and modern. Which fits a modern game system that is marketed to teens and up.

XBox



XBox is very messy and tries to add everything on one screen by making it like floor tiles. In the end it just ends up a mess and when it's not doing this it looks like a boring corpo website not fit for a GAME console.

Heuristic analysis

Consistency and Standards

Nintendo and Playstation both are pretty consistent when it comes to style and feel, while Xbox falls apart when it comes to consistency.

Flexibility and Efficiency of Use

All have a search bar making it easy to find what you need but outside of that Nintendo is most simple with Playstation second best and Xbox a maze to find what you need with ease.

Aesthetic and Minimalist Design

Nintendo is the most minimalist but also has a hint of nintendo charm as well. Playstation is also minimalist due to being more modern and has an almost futuristic look to the site. Xbox is very old 2010s looking due to being tied into Microsoft and there is not huge on Aesthetics.

UI Animations

Nintendo: Nintendo has very little animation but when it does it is very smooth and clean.

PlayStation: Playstation has the most animation and it is also very smooth and more alive.

XBox: Xbox has even less than nintendo and the animations are very weak and stiff.

Final Scores

Navigation and Content

Nintendo 4.5/5

Playstation 5/5

XBox 2.5/5

Style

Nintendo 5/5

Playstation 4/5

XBox 2/5

Heuristic Analysis

Nintendo 5/5

Playstation 4.5/5

XBox 2/5

UI Animation

Nintendo 3.5/5

Playstation 5/5

XBox 1/5

Total

Nintendo 18/20

Playstation 18.5/20

XBox 7.5/20