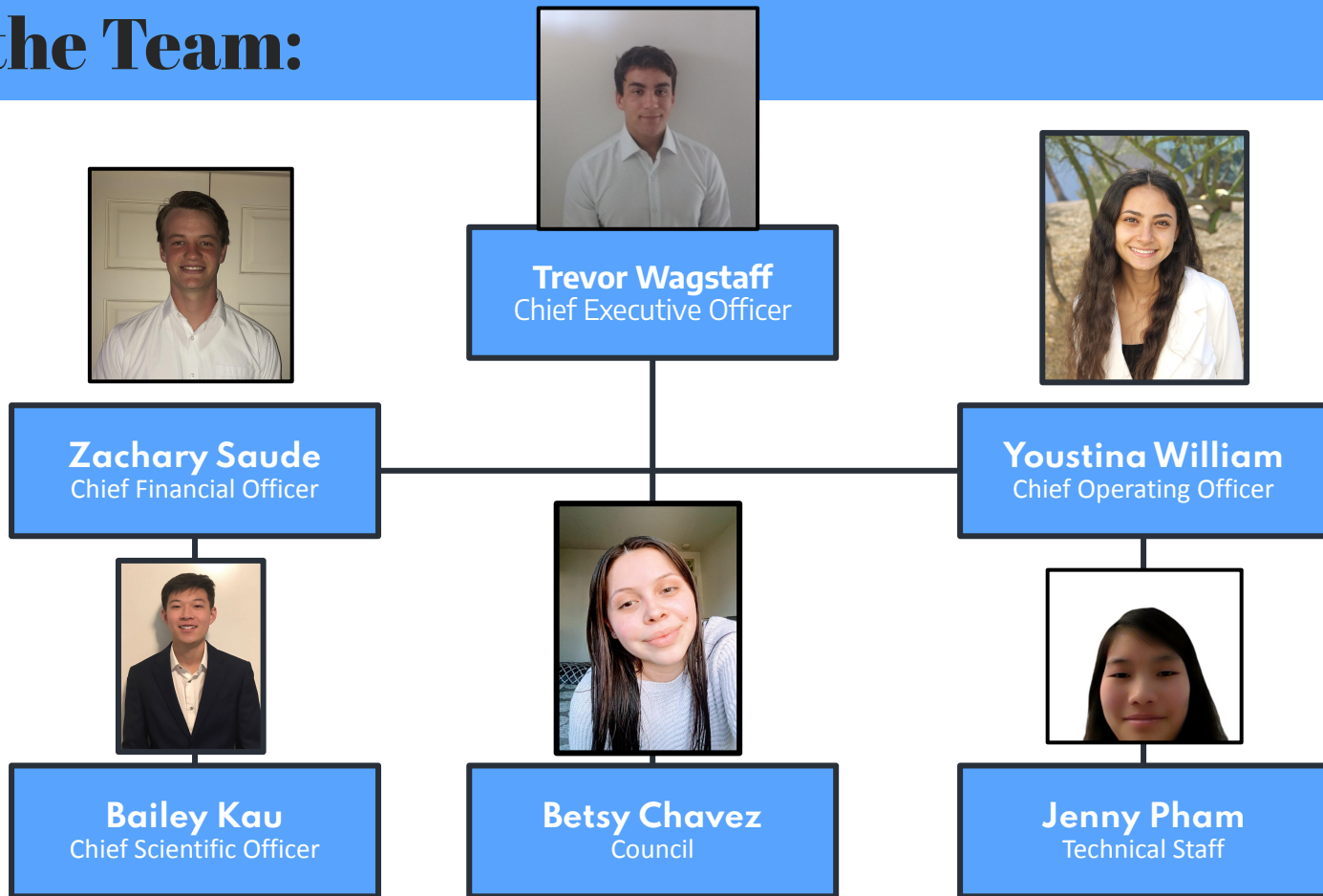




IN- TRACK

Building Medical Organizational Products of the Future

Meet the Team:



IN-TRACK



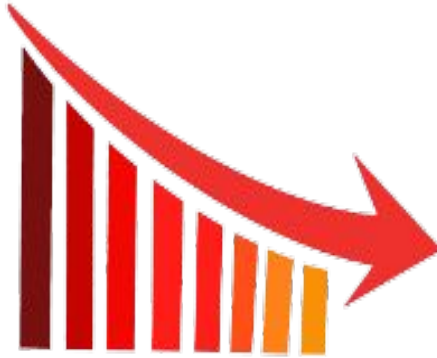
Your Hospital. Our Priority

The Problem and Why It Matters:

Missing Medical Instruments



Safety Hazard



Profit Loss



Biohazard



Our solution and its benefits:

An RFID Tracking Box Device

- Integrated display with counting system
- Interchangeable medical tool slots

Benefits

- Tools can be traced
- Keeps tools organized
- Promotes mindfulness
- Systematically tracked



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Target market and shareholders:

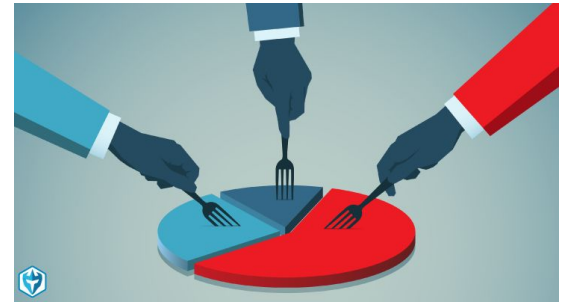
Target Market:

- Emergency Rooms
- Hospitals
- Medical Schools



Shareholders:

- Doctors
- Surgeons
- Medical instructors



Testing process:



Data Collected:

- Amount of Tools Lost
- How Tools are Lost

Risks:

- Tracking device falls off inside patient
- Device malfunctions (short circuit)
- Inference with other devices

Financials

**~225,000 Operation Rooms in
the US**

- \$50, 000 for RFID Tracking Chips/ Electronic Displays
- \$300,000 for Stainless Steel Sheets to build Box
- Our company needs a \$350,000 investment
- By providing advertising on the box, our company can provide return to our investors



Copyright & FDA Protection :

FDA and Patent Information

Novelty/
Usefulness/Non-
obviousness

Device
Classification

Submission
Pathway



Timeline

Gather Funding
for prototypes

Partnering
with
institutions

Testing

Selling
Product

Profit

Further
Market

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Our S.W.O.T analysis:

Strength:

- Promotes Organization of tools
- Safer than the alternative storage
- Helps save hospitals budget/spending

Opportunities:

- Will be utilized best in hospitals/operating rooms
- May potentially be one of the well used devices in the hospitals

Weaknesses:

- Must be reapplied after each clinical cleaning (time consuming in a way)
- Trackers can be broken
- Could possibly get in the way

Threats:

- Other potential medical tracking companies





Thank You !!

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