

# Magazine & Logo Training





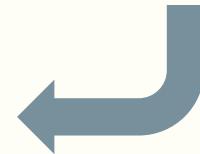
# Canva Logo & Magazine

The screenshot shows the Canva homepage with a purple header bar. At the top, there are navigation links: Templates, Features, Learn, Pricing, and a search bar with the placeholder "Try 'A4 Document'". To the right of the search bar are icons for Help, Settings, and a purple "Create a design" button. A yellow circular badge with the letters "AP" is also present.

The main section features a large purple banner with the text "Design anything" and several category icons: For you, Presentations, Social media, Video, Print products, Marketing, Office, and More. Below this is a grid of preview cards for different design types:

- Presentation (laptop screen)
- Poster (colorful abstract design)
- Logo (highlighted with a red circle)
- Instagram Post (smartphone screen)
- Infographic (purple booklet)
- Re: (partially visible)

Toggle with the arrows back and forth to find the magazine selection



Find templates and pull the page you want over to the blank page on the right

Upload pictures from your computer/drive

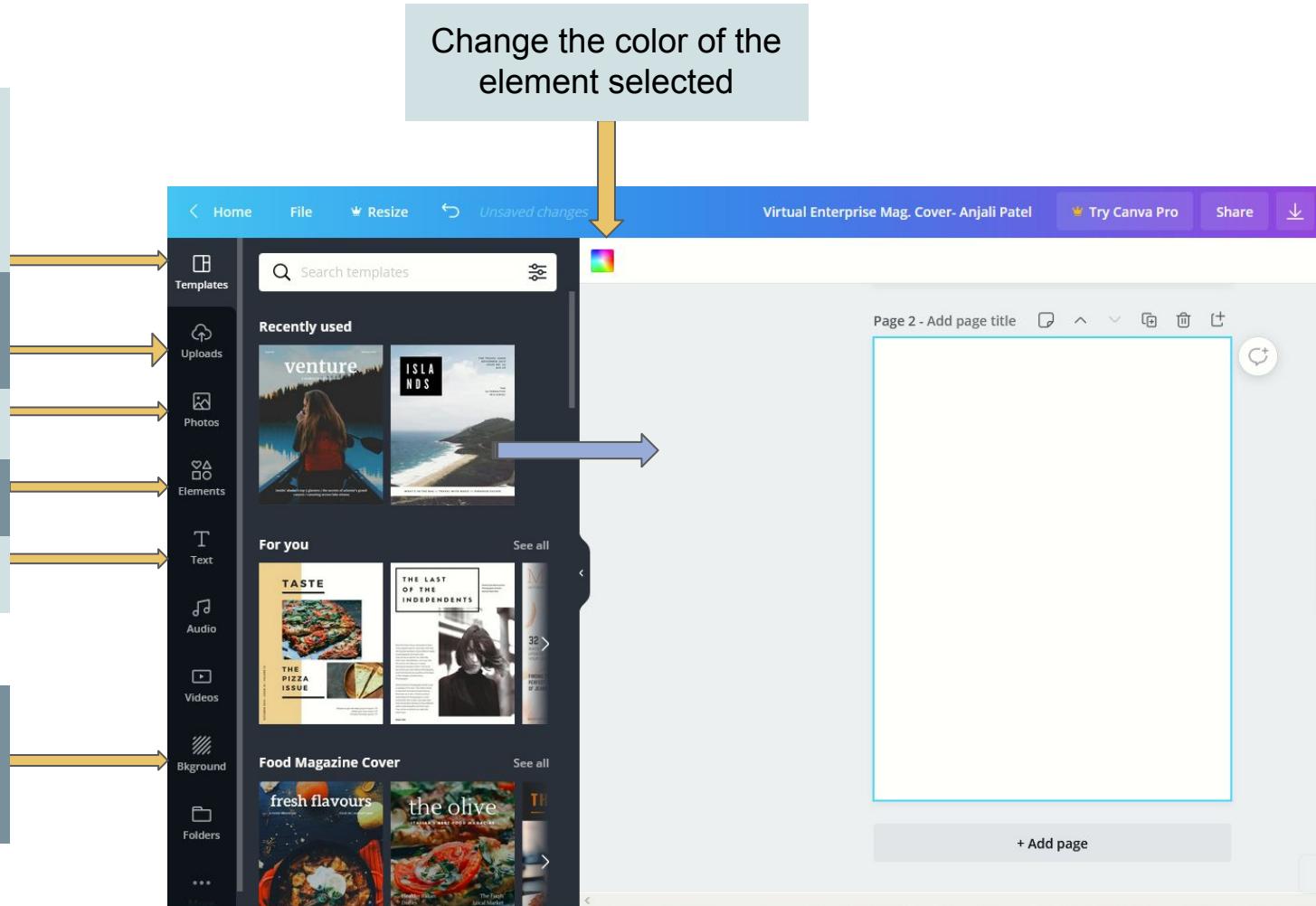
Photos they provide

Fun effects & additions

Add text/fonts

Change the background/picture/color

Change the color of the element selected



SPECIAL EDITION

# Forbes

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HOW TO BALANCE BETWEEN YOUR HEAD AND YOUR  
HEART IN THE BUSINESS WORLD FOR A DIVERSE  
FUTURE.

## A. PATEL

*Technology Specialist & Consulting*

*Chief Technical Officer*  
*Contact: aspatel101@student.hbuhsd.edu*

# Photoshop



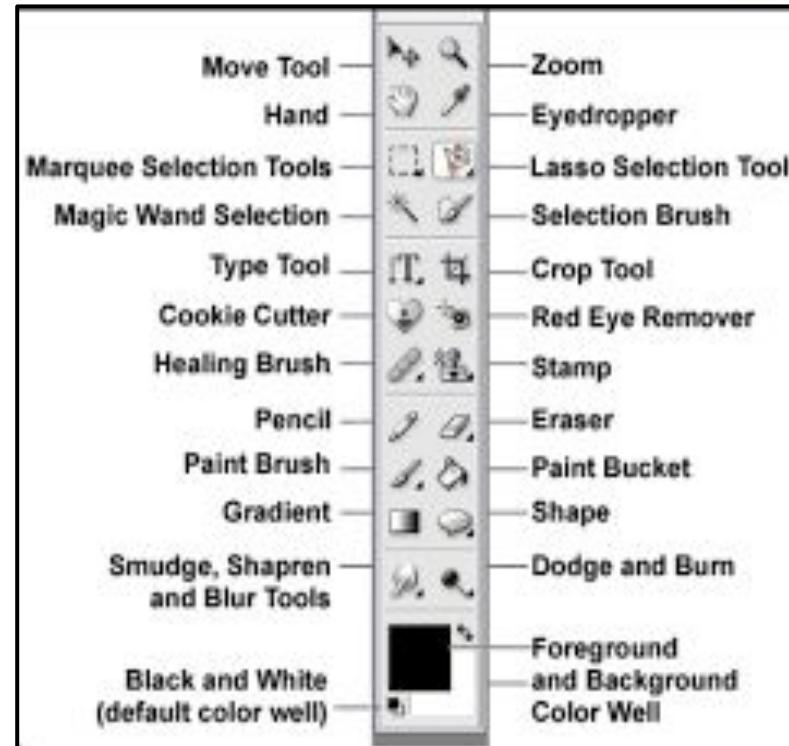
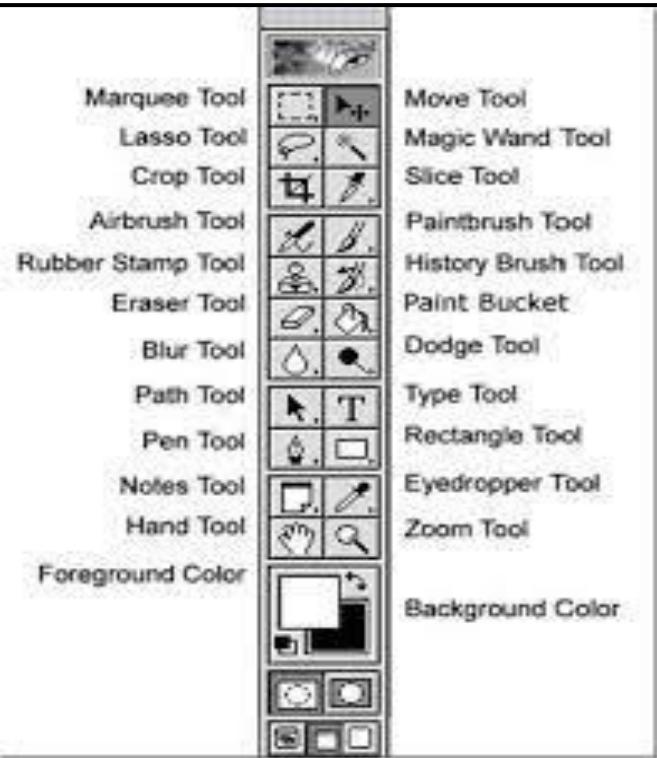
- Photoshop
  - Photos, etc.
  - <https://www.lifewire.com/navigating-the-adobe-photoshop-menu-bar-4091953>
  - Editing pictures, videos, and more.

Beware: Make sure  
your system meets  
the requirements:

[https://www.wepc.com/ben  
chmark/adobe-photoshop-  
system-requirements/](https://www.wepc.com/benchmark/adobe-photoshop-system-requirements/)



# Photoshop



**ADDING FONTS INTO  
PHOTOSHOP IS SIMPLE  
IF YOU FOLLOW THESE  
EASY STEPS**



## How to edit text

1. Open the **Photoshop** document with the text you want to edit. ...
2. Select the Type tool in the toolbar.
3. Select the text you want to edit.
4. The options bar in the top has options to edit your **font** type, **font size**, **font** color, text alignment, and text style. ...
5. Finally, click in the options bar to save your edits.

# Illustrator



- Illustrator
  - Graphic Design
  - <https://helpx.adobe.com/illustrator/user-guide.html>

Beware: Make sure your system meets the requirements

<https://helpx.adobe.com/illustrator/user-guide.html/illustrator/system-requirements.ug.html>

## LEARNING GOALS:

### **LEARN FROM TUTORIALS**

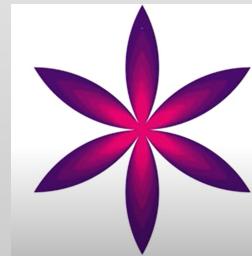
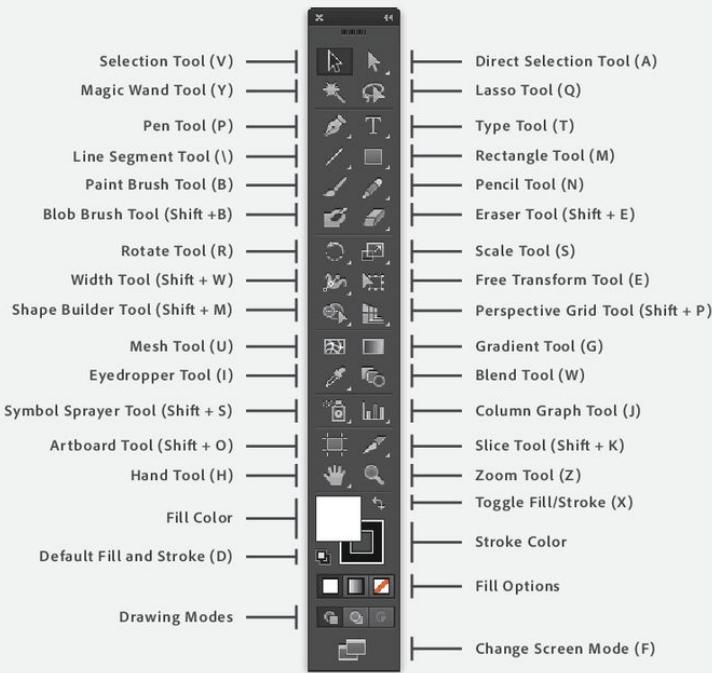
- 1) Workspace basics
- 2) Keyboard shortcuts
- 3) Create canvas
- 4) Create shapes
- 5) Change color and strokes
- 6) Transform
- 7) Edit



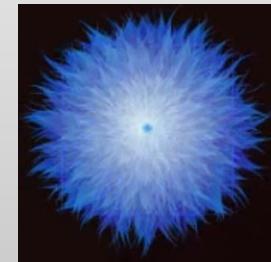
# Illustrator



## TOOLS PANEL OVERVIEW



Flower Tutorial:  
<https://www.youtube.com/watch?v=hePkqKZ5HW4>



Advance Tutorial:  
<https://www.youtube.com/watch?v=QbhyracpUSk>

Before -> After  
Illustrator:



5 Minutes Tutorial:  
<https://www.youtube.com/watch?v=3GzumUieDPY>

# Illustrator:

Guide:

- <https://helpx.adobe.com/illustrator/user-guide.html>
- [https://helpx.adobe.com/pdf/illustrator\\_reference.pdf](https://helpx.adobe.com/pdf/illustrator_reference.pdf)

Need Help?:

- [https://community.adobe.com/t5/illustrator/bd-p/illustrator?page=1&sort=latest\\_replies&filter=all](https://community.adobe.com/t5/illustrator/bd-p/illustrator?page=1&sort=latest_replies&filter=all)
- <https://www.google.com/>
- <https://www.youtube.com/>
- (top right in Adobe Illustrator) search help

Flower Tutorial:

<https://www.youtube.com/watch?v=hePkqKZ5HW4>

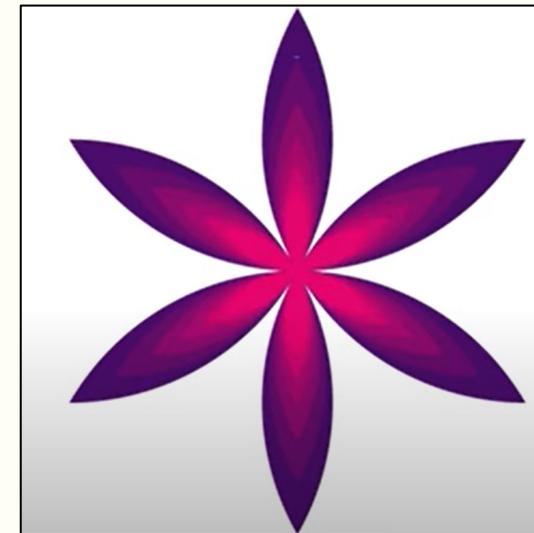
Slide Guide:

**Bold** - what

( ) - where

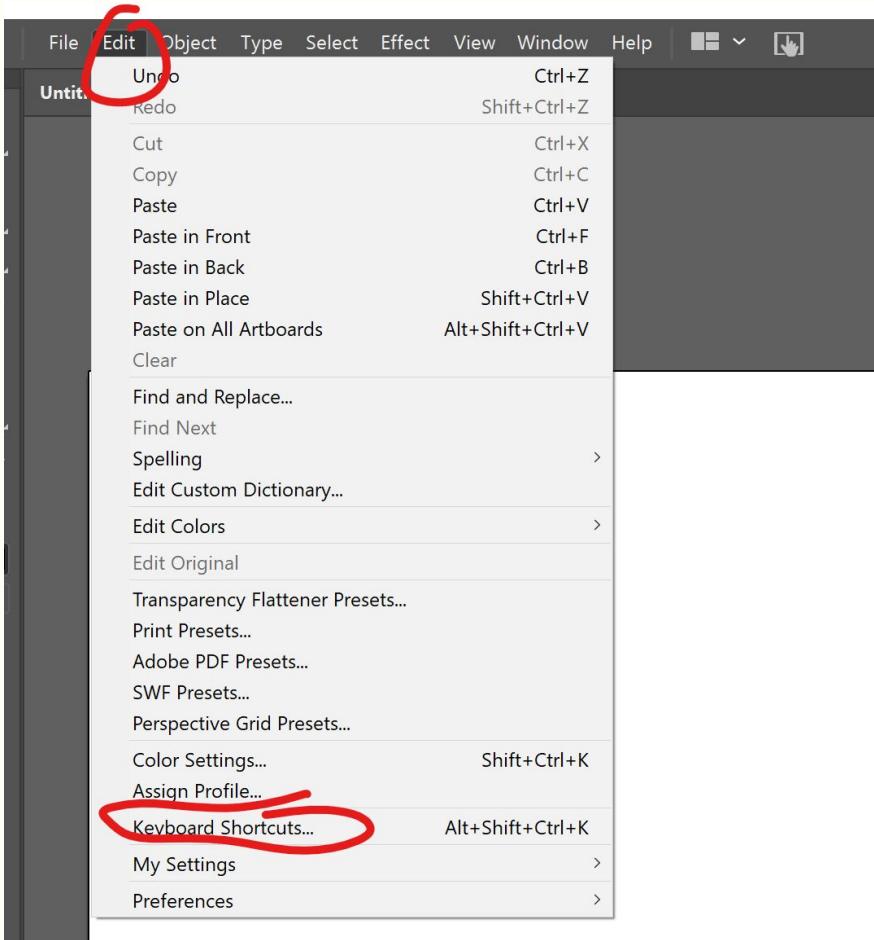
[ ] - information

**Mode** - still in whatever mode from previous bolded word



Search Adobe Help

## Shortcut: edit > Keyboard Shortcuts...



## Shortcut References:

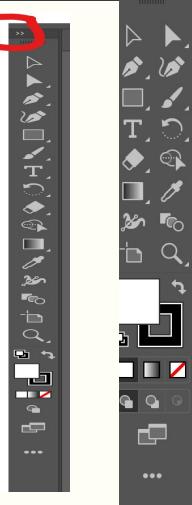
[https://www.google.com/search?q=adobe+illustrator+shortcut&sxsrf=AIeKk03f1p4foPCINsB9R0GmJBZ2ndMloA:1618325155639&source=lnms&tbo=isch&sa=X&ved=2ahUKEwi7lqGAu\\_vvAhWXtp4KHOUWAXYO\\_AUoAxoECAEOAw&bv=1619&bih=978&dpr=2](https://www.google.com/search?q=adobe+illustrator+shortcut&sxsrf=AIeKk03f1p4foPCINsB9R0GmJBZ2ndMloA:1618325155639&source=lnms&tbo=isch&sa=X&ved=2ahUKEwi7lqGAu_vvAhWXtp4KHOUWAXYO_AUoAxoECAEOAw&bv=1619&bih=978&dpr=2)



1) **Menu:** (top) file>new>web



2) **Toolbar: (left) >>**



3) **Stroke: (left) Change stroke to none**

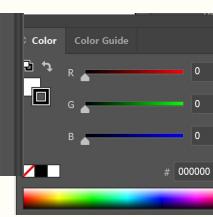


4) **Color: Change color**

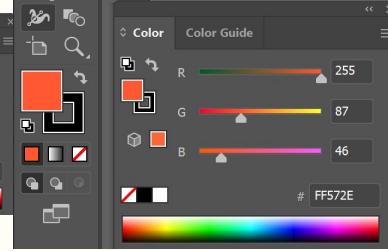
(left)



(draggable)



choose a color

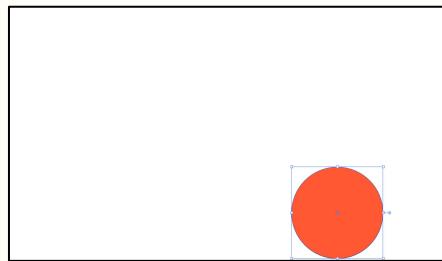


5) **Toolbar: Ellipse: (keyboard) L**

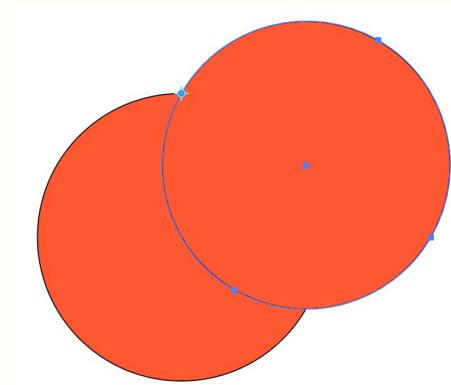
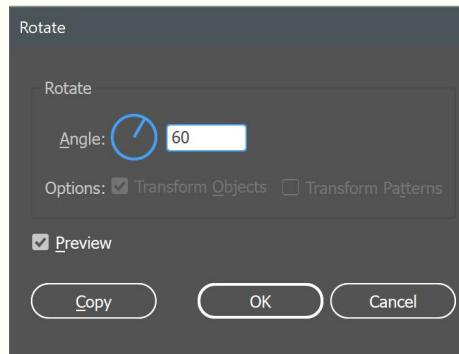
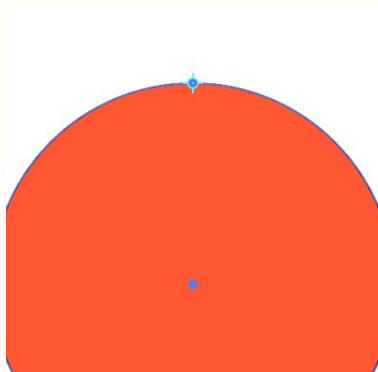
[when ellipse is enables, it will be highlighted]



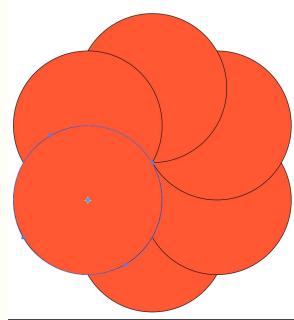
**6) Add Shapes:** (canvas) move cursor -> change shape's size  
[For accuracy: hold shift]



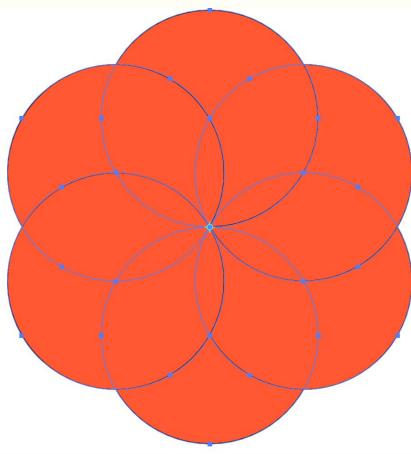
**7) Rotation:** (keyboard) r + hold alt -> then click top anchor point -> choose anchor degree -> click copy



**8) Duplicate:** (keyboard) ctrl + D [4 times]



9) Select all: (keyboard) ctrl + A



10) Shape Builder Tool [delete parts]:

(keyboard) shift + M

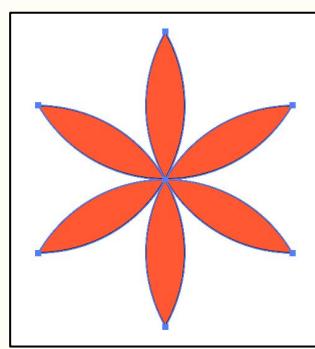
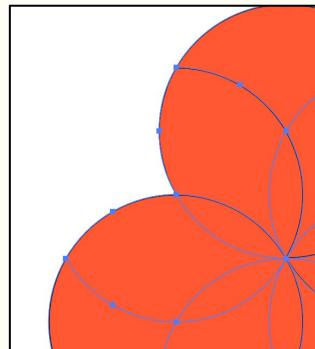
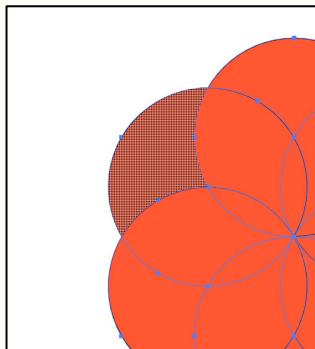
-> Press hold ALT [cursor symbol + turned into - ]

-> [delete parts of shape]

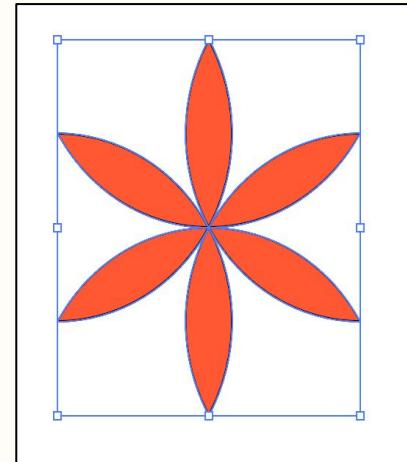
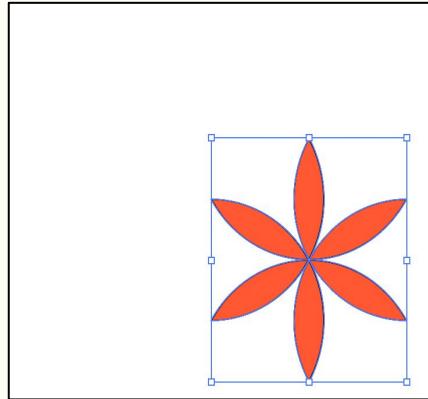
click on individual shape

Or click -> hold -> move cursor over shapes ->

release



**11) Perspective selection:**  
(keyboard) V



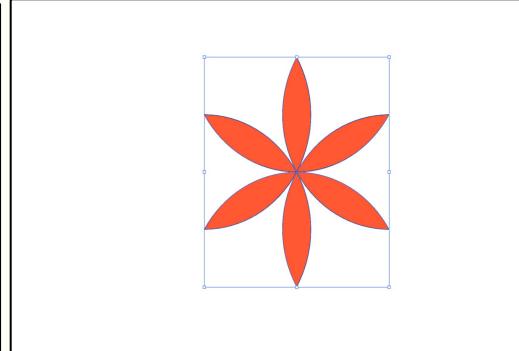
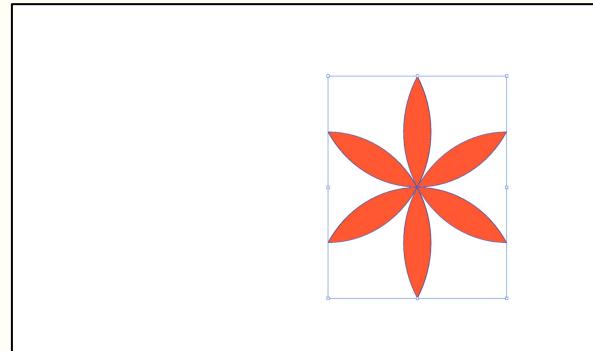
**12) Resize:**  
Stay same shape

Shift -> click corner -> move cursor

In different shape [why shift?]

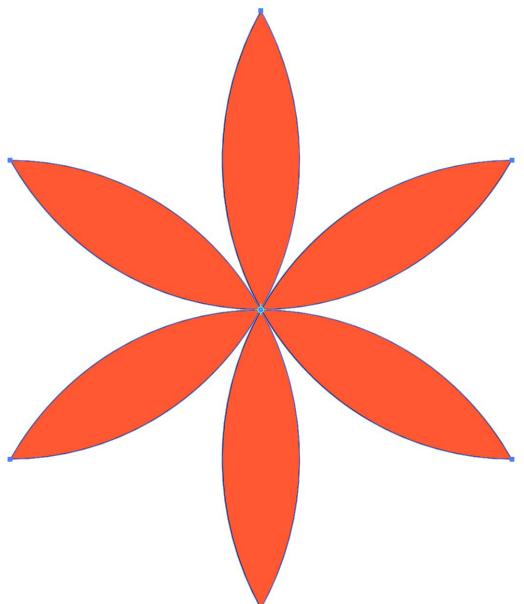
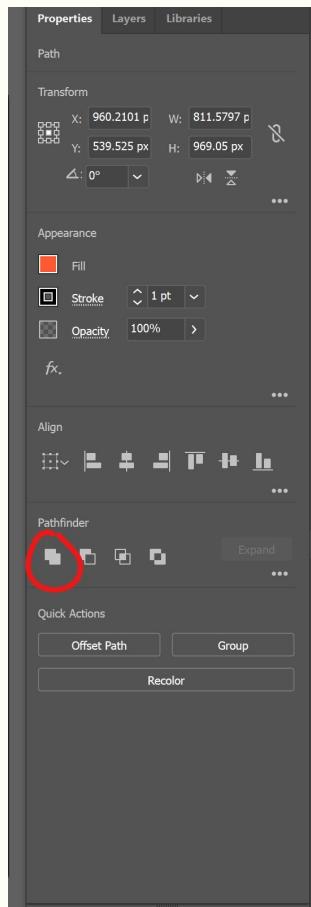
(not required)

Click corner -> move cursor

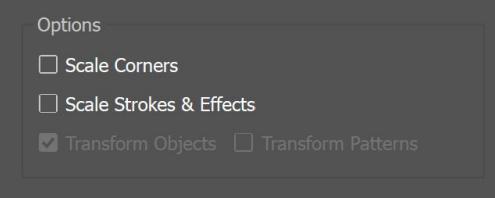
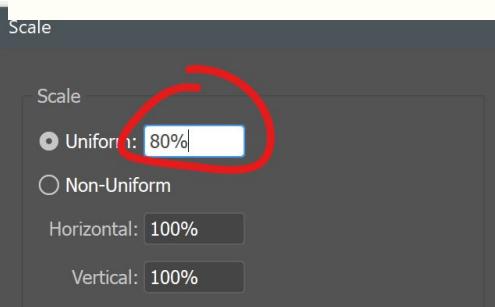
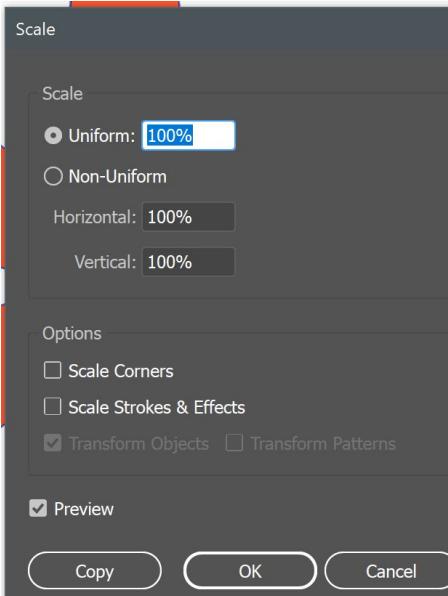


**13) Move:** hold shape -> move cursor

## 14) Pathfinder: (right) Pathfinder -> unite

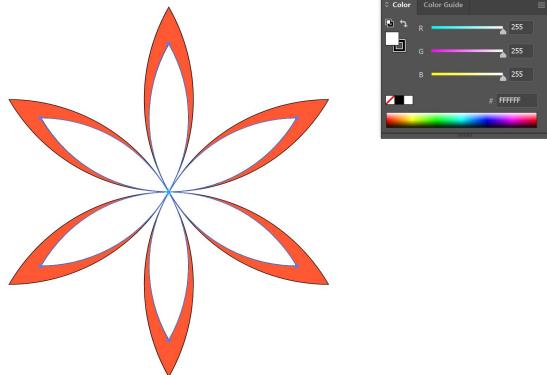


## 16) Scale: (keyboard) S -> enter

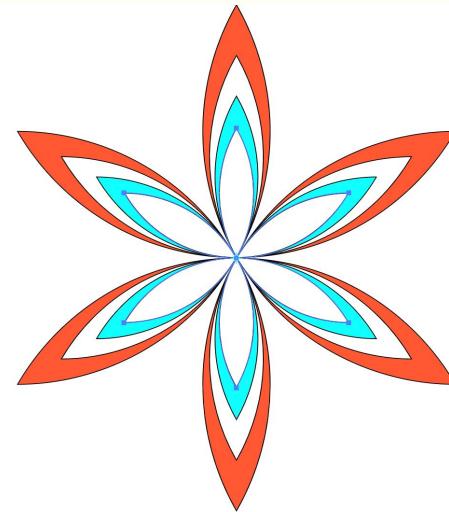


Copy      OK      Cancel

17) Color [again]: (anywhere) [choose color]



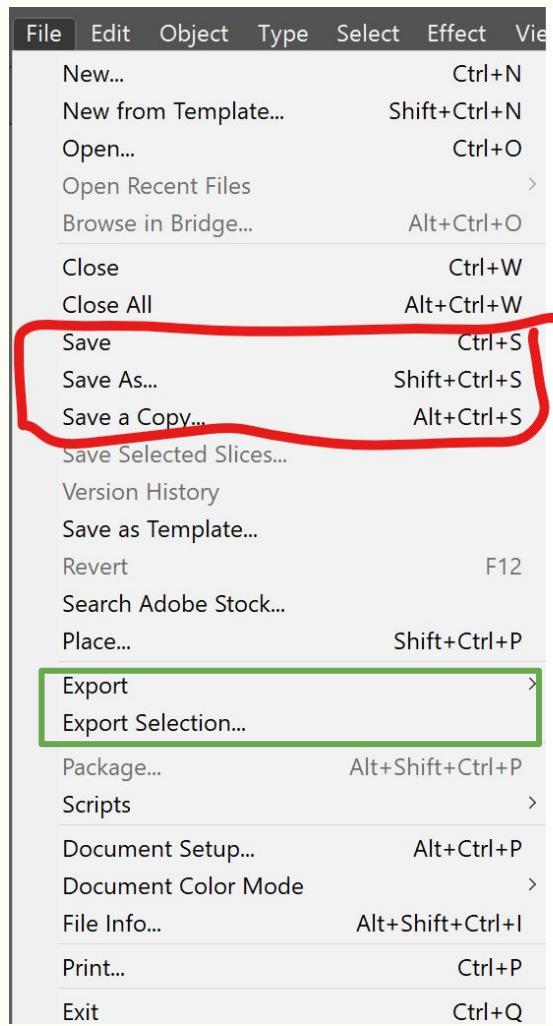
17) Duplicate [again]: (keyboard) ctrl + D [choose however many times you want]



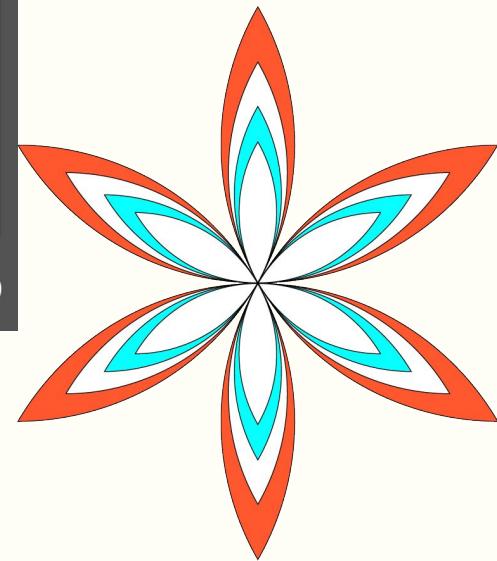
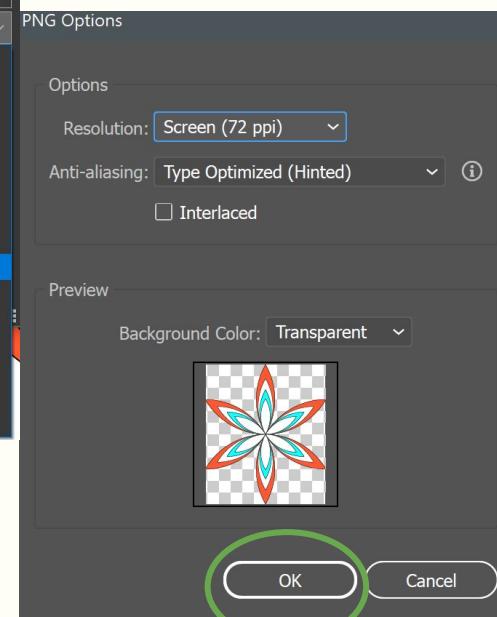
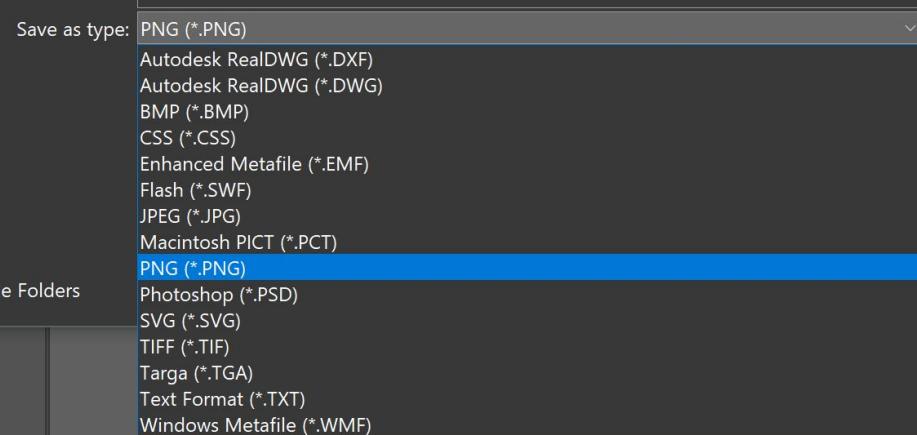
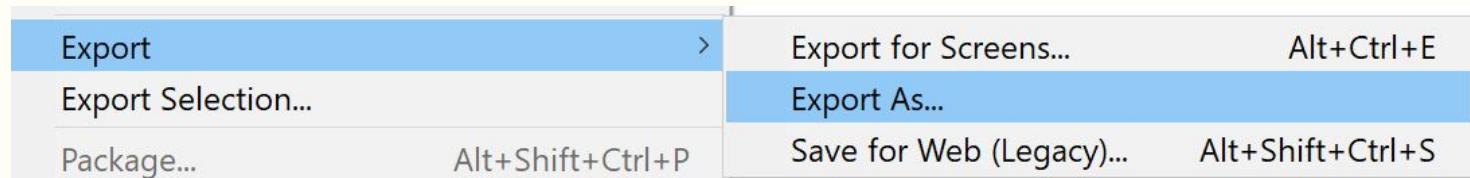
**Finally:**

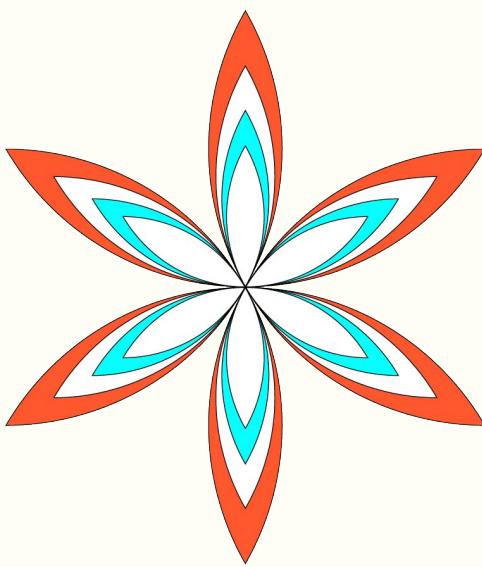
**Save your Work to  
continue working  
later**

**Or...**



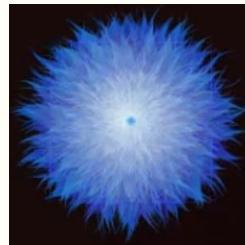
**Export** to send to  
whomever or save  
it as a .png photo





Congratulations!!!  
You've learned the basics of Illustrator

Now you can continue advancing for yourself!!!



Advance Tutorial:  
<https://www.youtube.com/watch?v=QbhyracpUSk>

# THANK YOU

