

<u>KEY PARTNERS</u>	<u>KEY ACTIVITIES</u>	<u>VALUE PROPOSITION</u>	<u>CUSTOMER RELATIONSHIP</u>	<u>CUSTOMER SEGMENT</u>
<ul style="list-style-type: none"> <li>- CONSEIL, ARB CONSULTING</li> <li>- HEBERGEMENT, ONLINE.NET</li> <li>- EMAILS, GMAIL</li> </ul>	<ul style="list-style-type: none"> <li>- DEVELOPPEMENT</li> <li>- MAINTENANCE</li> <li>- SUPPORT</li> <li>- SERVICE</li> </ul>	<ul style="list-style-type: none"> <li>- GAIN DE TEMPS</li> <li>- ASSISTANCE PERSONNELLE</li> <li>- SIMPLICITE</li> </ul>	<ul style="list-style-type: none"> <li>- DISPONIBILITE H24</li> <li>- SUPPORT</li> <li>- ASSISTANCE</li> <li>- ACCOMPAGNEMENT</li> <li>- SERVICE</li> </ul>	<ul style="list-style-type: none"> <li>- FORMATEURS INDEPENDANTS</li> </ul>
	<u>KEY RESOURCES</u>		<u>CHANNELS</u>	<ul style="list-style-type: none"> <li>- TRES PETITS ORGANISMES DE FORMATION</li> </ul>
	<ul style="list-style-type: none"> <li>- DEVELOPPEURS</li> <li>- COMMUNITY MANAGER</li> <li>- SUPPORT TEAM</li> </ul>		<ul style="list-style-type: none"> <li>- EMAILS</li> <li>- FACEBOOK</li> <li>- TWITTER</li> <li>- LINKEDIN</li> <li>- RESEAU PRO</li> <li>- TELEPHONE</li> </ul>	

### COST STRUCTURE

- STRUCTURE SAS. 1000 €
- HEBERGEMENT. 20 € + 200 € / an
- DOMAINE 15 € / an
- THEMES. 60 €

### REVENUE STREAM

- ABONNEMENT. 29 € / mois