


NEOMI ANIKIN


B.A. Student in Business management

&

Information Systems Analysis



 050-696-6950

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 Or Yam, Israel

SKILLS



C#

SQL

HTML

JavaScript

PROFESSIONAL EXPERIENCE

2021
–
2023

Content Editor & Assistant to the CEO

Htzone – Digital Benefits Platform | 2021–2023

- Created and managed product content pages.
- Edited visuals for marketing materials (Photoshop, Canva).
- Translated technical documentation (EN→HE).
- Provided direct support to the CEO in multi-role capacity.

2018
–
2020

Customer Service Shift Leader

Retail/Service Industry | 2018–2020

- Supervised and trained representatives.
- Resolved escalated client inquiries.
- Delegated tasks and ensured service standards.

EDUCATION

B.A. in Business Administration

2022–Present | Ruppin Academic Center.

Specialization: Information Systems Analysis & Management.

- **Content Writing & SEO Projects** – Optimized website content for organic reach.
- **Personal Portfolio Website** – Built a responsive and accessible portfolio site using HTML, CSS, and JavaScript, featuring interactive DOM-based elements, forms, and cross-device support.

PROJECTS & FREELANCE WORK

LANGUAGE

- Hebrew
- English
- Russian



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