

App Idea 1 - Popup AR List for Autistic Children

1. Competition on app store
 - a. **None**
2. General Audience
 - a. Autistic Children and their Caretakers
3. Competing products
 - a. **None**
4. Main feature(s)
 - a. Point the device at an area in a room, and choose an area to leave a popup.
 - b. Later, when you point the device at the same spot, the pop up will be saved in that spot in the Augmented Reality environment.
 - c. The idea is to remind children with autism to perform certain tasks.
5. Price
 - a. \$2.99, because of the complex nature of the programming necessary.

App Idea 2 - Walk for a Scholarship

1. Competition on app store
 - a. **None**
2. General Audience
 - a. Students, parents, and anyone who wants to raise money for scholarships at BSU.
3. Competing products
 - a. **None**
4. Main feature(s)
 - a. Similar to Walk for a dog: <https://www.wooftrax.com>
 - b. However, this will raise money for scholarships at BSU, as opposed to animal shelters.
 - c. For a certain distance walked by individuals who have the app, money would be donated from sponsors to scholarships.
5. Price
 - a. Free, because this is an app created for charitable purposes.

App Idea 3 - Dog Agility Scoring Tracker

1. Competition on app store
 - a. **None**
2. General Audience
 - a. People who have dogs that compete in Agility
3. Competing products
 - a. **None**
4. Main feature(s)
 - a. List several events, difficulty levels, dog title (Skilled or Proficient), and trainer title (Standard/Vet Dog/Vet Handler/Junior Handler)

- b. User enters in dogs time, time faults, course faults, total faults, Q, Place, and Yards Per Second.
 - c. (Optional) Also lists trial dates & locations, dog name, and dog height in inches.
 - d. <https://www.nadac.com/WPsite/wp-content/uploads/2018/11/NADAC-titles-checklist.pdf>
- 5. Price
 - a. \$0.99, because the functionality is fairly standard.