

# The Neonix token whitepaper

## 1. Introduction

Bitcoin is a cryptocurrency that has emerged as a popular medium of exchange and is the first digital currency that has attracted a substantial number of users. Since its inception in 2009, Bitcoin has been rapidly growing in mainstream adoption and merchant usage. A main issue with the acceptance of Bitcoin in point-of-sale situations is the time required to wait for the network to confirm the transaction made is valid, alternatively payment companies have created methods to allow vendors to take zero confirmation transactions, but these solutions utilize a trusted counterparty to mediate the transaction outside of the protocol.

Bitcoin provides pseudonymous transactions in a public ledger, with a one-to-one relationship between sender and receiver. This provides a permanent record of all transactions that have ever taken place on the network.

Bitcoin is widely known in academic circles to provide a low level of privacy, although with this limitation many people still entrust their financial history to its blockchain.

Neonix is the first privacy-focused cryptocurrency. Neonix is a social currency that enriches people's social lives and makes digital currency easy for the general public, designed to support and help fight racism, support the LGBT community and be useful to society. We want our token to replace fiat in the future and become popular worldwide. Next, we will make the lowest transfer deductions that exist at this time.

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## 2. Associated challenges and risks

It is the responsibility of any purchaser of Neonix to inform themselves of, and to observe and comply with, all applicable laws and regulations of any relevant jurisdiction. Prospective purchasers for any Neonix shall be expected to consider the risk factors identified in this section. If any of the indicated risks were to materialize, then they could have a negative impact on the Issuer's finances and operational performance which can hinder the ability of the Issuer to fulfil its obligations under this whitepaper.

The challenges and risks are identified by the board of administration of the Issuer as at the date of registration of this whitepaper. This does not exclude the possibility of there being other risk threats and the purchaser must be aware that the impact on the Issuer may be heightened due to a combination of several risks materializing simultaneously.

One of the main challenges in the project is the rate of adoption of the community of artists and creators to start exchanging assets, which will be a key point behind the demand generation of Neonix. As such, we are focused in developing a strong, multi-platform product that can spread massively by offering a tool to create voxel art that is focused on solving problems and community needs. We are therefore developing strong communities in different areas of the world with a strong focus in Asia, where we believe the rate of adoption and learning curve will be steeper. The project success rate will be dependent upon the priority and preference of consumers and its ability to swiftly anticipate, identify and capitalise upon these priorities and preferences.

The Issuer operates in an emerging and disruptive industry that is under rapid and dynamic development. This includes, but is not limited to, the developments relating to the business itself, the underlying technology, and the regulatory and legal implications thereof. Specifically, in relation to public knowledge and understanding of emerging technologies, such distributed ledger technologies, smart contracts and other innovative technology arrangements, are still limited as at the date of registration of this whitepaper. The risks arising out of such may not be fully comprehended as of yet and new additional risks may arise in the future.

As the Issuer's undertaking is reliant on the continuous and proper functioning of its technology infrastructure, the Issuer is subject to a variety of risks relating to the proper maintenance thereof.

These risks include, but are not limited to, cyber-attacks, data theft or other unauthorized use of data, and other malicious interferences. Certain parts of the infrastructure may be outsourced to third parties. In such cases, the Issuer is reliant upon technology arrangements developed by such third parties for the running of its undertaking, and it is exposed to the risk of failures in such technology arrangements.

The Issuer is subject to various laws, including regulations and rules issued thereunder, and is at risk in relation to changes in the laws and the timing and effects of changes in the respective legislation. This includes changes in the interpretation thereof which cannot be predicted by the Issuer.

The growth of the Issuer and its undertaking is partially attributable to the efforts and abilities of the members of its management team and other key personnel, particularly its board of administration. If one or more of the members of this team were unable or unwilling to continue in their present position, the Issuer might not be able to replace them within a short time, which could in turn have a material adverse effect on the Issuer's business.

### 3. Mission

Neonix is the first privacy-focused cryptocurrency. Neonix is a social currency that enriches people's social lives and makes digital currency easy for the general public, designed to support and help fight racism, support the LGBT community and be useful to society.

We want our token to replace fiat in the future and become popular worldwide. Next, we will make the lowest transfer deductions that exist at this time.



## 4. Game Overview



In the future we are going to develop a game:

At its core, the Cosmic Forces of Neonix Galaxy is an MMORPG game designed to create a community of people united by a common love for MMORPG video games, in which everyone will feel comfortable playing and enjoying the gameplay, while earning resources that can be exchanged for valuable equipment or weapons or sold on a common trading platform with further withdrawal of funds to fiat, in the future this system will be connected to its own platform.

Our game will be created on the Unreal Engine. Next, we want to optimize the game on the mobile platform for smartphones and tablets. The game will have a lot of interesting content and game mechanics.

We hope to win the hearts of the community of gamers, as well as traders on exchanges, since in the game you can do whatever you want, exchange gaming experiences, resources, impressions, trade tokens on exchanges, pay for time in the game and much more.

## 5. Growth Potential

The top futures exchanges right now (BitMEX, OKEx, and Bitflyer) charge roughly 5bps/trade on roughly \$5b per day of volume, making roughly \$600m/year in revenue. That includes a moderately well designed product with a large existing userbase but no marketing, and two poorly designed ones with large userbases and substantial outreach. The second tier involves exchanges like Deribit, which has a decent but unimaginative product, no marketing, no userbase, and little liquidity; it trades about \$300m/day and makes about \$100m/year in fees.

We think that Neonix will be the most well thought out product among these. On the other hand it currently does not have a large built-in retail user base or marketing.

## 6. Blockchain of the Neonix

In the future, we are going to develop our own blockchain, and as our token develops, we will supplement this whitepaper.

We understand that in today's world to become a full-fledged cryptocurrency it is not enough to issue a token, but right now we cannot take the risk of investing large amounts of money in blockchain creation, because we are still at the initial stage of our journey and do not understand how much popularity this token will get.



## 7. CONCLUSION

A cryptocurrency is more than the sum of its protocols, source code and utility. It is ultimately a social system that inspires, enables and connects people. Frustrated by the many half measures, failures and broken promises of past protocols, we set out to build something better.

This process is not simple nor have we ever believed it can finish. Social protocols continue indefinitely changing as people and society change. To be useful, we want to trap the power of evolution and port it into Neonix.

Evolution is not guided by a single hand or a grand design. It is a process of serendipity inspired by endless mistakes and problems. Neonix seeks to be the digital embodiment of this process fit enough to be able to survive the markets of today and adaptive enough to evolve to meet the needs of the future.

The previous sections capture a brief view into how we have been approaching this goal. We have diligently tried to recognize cognitive biases, learn from history and follow a rigorous process. We have tried to balance the need for rapid development with formal methods that traditionally cannot move quickly.

As we move from the laboratory to a deployed system in the wild, there will be growing pains, but our hope is that Neonix's future could be summarized in a single anthropomorphized sentence. Neonix is a pragmatic dreamer that learns from its elders, is a good citizen in its community, and always finds a way to pay its bills.