



Leap With Alice

Pitch Deck

Why Now?



- The **outdated** infrastructure of today's educational landscape has failed to introduce new and exciting **technologies into the classroom**.

Teachers and students **lack the tools** required to reach their maximum potential. It has become devastatingly normal for students with **unique abilities** (such as dyslexia) to be ignored. Deeply impactful members of our society are struggling to get by, as an educator's time and efforts are often undervalued.

The shortcomings surrounding the education system are openly discussed but **solutions have been scarce**.



The Problem



INTEGRITY



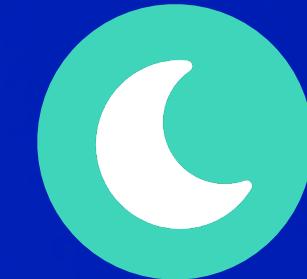
Plagiarism is analyzed before reaching the Alice Exchange using AI/ML. An Education Board comprised of experts in STEM, Special Ed, Social Studies, and Literacy ensure accuracy and quality.

ENGAGEMENT



Students grow tired of outdated and un-exciting educational methods.

MOONLIGHTING



Educators are undervalued and underpaid leading many to take up second jobs just to survive.

SECURITY



Many educational platforms are behind on implementing prominent security measures.

Education Partnership

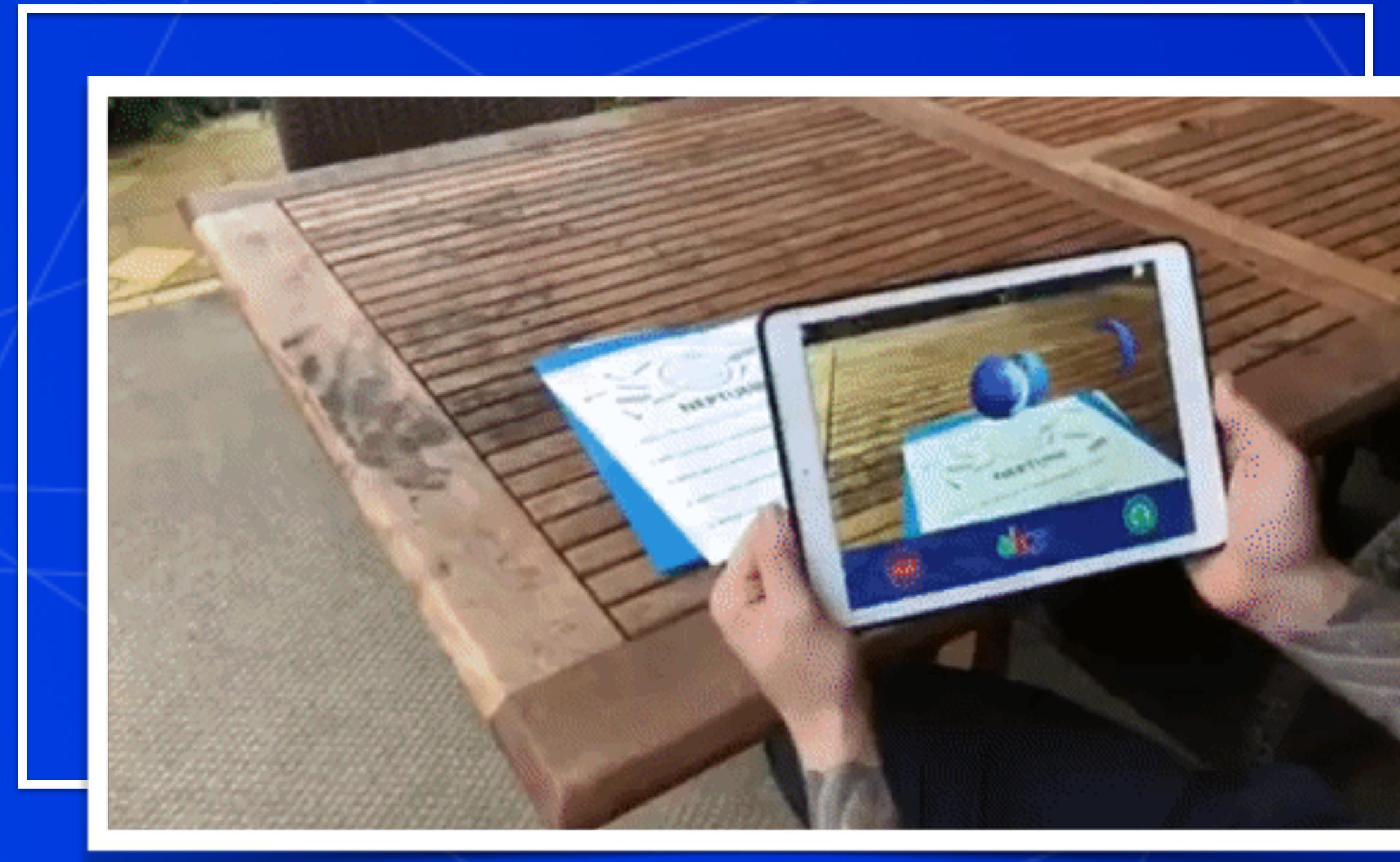


Partnered With

UNIVERSITY OF
CENTRAL FLORIDA

TONI JENNINGS EXCEPTIONAL EDUCATION INSTITUTE

Product



The ALICE Lab

Educators upload generic lesson plans/worksheets and use our simple drag-and-drop tools to enhance them with Augmented Reality.



The ALICE Exchange

The P2P marketplace for educators to buy and sell their original content, using the ALICE token.



The ALICE Token

This token acts as the native currency for Leap With Alice while eliminating unnecessary fees/commissions. It also acts as an incentivizing mechanism for rewarding quality contributions.



The ALICE Lens

Viewing the Augmented Reality images generated in the ALICE Lab makes lesson plans come to life.



The ALICE Classroom

A dashboard allowing educators and students to track various data, using AI, such as: Statistics on feedback and student success rate (scores/grades).

Lesson Creation



1

Users select a standard, pen-and-paper style worksheet or create a more customized lesson plan.



2

Using simple drag-and-drop tools, users can create a lesson plan which can then be enhanced with an engaging Augmented Reality experience.



3

After completion, users who augmented their lesson plans are ready to utilize the Alice Lens and experience a new kind of learning.



4

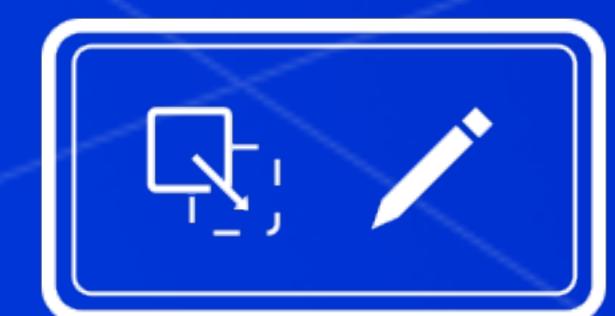
Further, users may upload this content to the ALICE Exchange to sell to other passionate educators.



5

Users who drive attention to quality content or contribute to the LWA community, receive additional incentives in the form of ALICE Tokens.

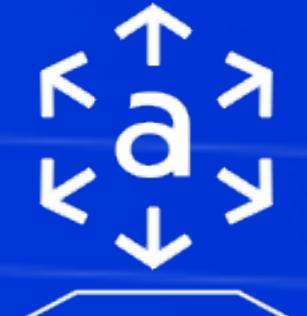
Unique Offerings



FREE CREATION SUITE



TOKEN INCENTIVE



AUGMENTED REALITY CONTENT

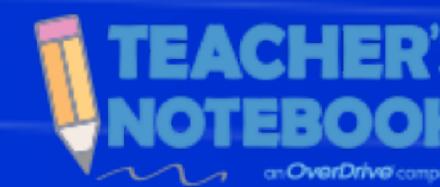


BLOCKCHAIN SECURITY



STUDENT PERFORMANCE REPORTS

Competitors

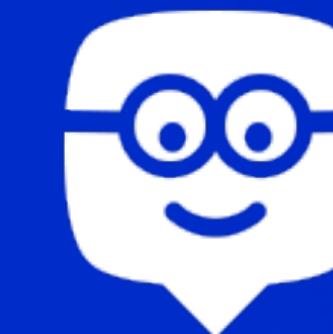


Edmodo



Teachers Pay Teachers

Competitor Security



Edmodo

77 MILLION PERSON DATA BREACH

May 2017

Exchange Comparison

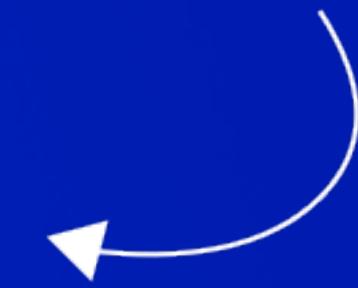


	alice™ A Leap In Creative Education	Teachers Pay Teachers	TEACHER'S NOTEBOOK an OverDrive company
CURRENCIES ACCEPTED	FIAT/ALICE TOKENS	FIAT	FIAT
TOKEN INCENTIVIZATION	✓	✗	✗
PAYOUT	Maximum of 85%	Maximum of 80%	Maximum of 85%
AUGMENTED REALITY CONTENT	✓	✗	✗
FREE CREATION SUITE	✓	✗	✗
BLOCKCHAIN SECURITY	✓	✗	✗
STUDENT PERFORMANCE REPORTS	✓	✗	✗

* Subscription Model

	BASIC ACCOUNT FREE	PREMIUM \$9.99/mo
ALICE TOKEN	60% Payout <hr/> Full Token Incentivization <hr/> No Transaction Fees	85% Payout <hr/> Full Token Incentivization <hr/> No Transaction Fees
FIAT CURRENCY	50% Payout <hr/> Limited Token Incentivization	70% Payout <hr/> Limited Token Incentivization

(Or Pay with
ALICE Tokens)



Education Market Analysis



\$250
BILLION
BY 2023



E-LEARNING MARKET

BIG COMPANIES ARE
RESPONSIBLE FOR
33%
OF ALL TRANSACTIONS

Augmented Reality Market Analysis



\$120
BILLION

BY 2020

Crypto Partnerships



MERCURY CASH®



LWA™
Leap With Alice

- Trading Platform for Cryptocurrency
- Allows USD transfer to Ethereum and DASH

- Security Token Trading Platform
- Exchange will host Leap With Alice

Security Token Offering



Mercury Cash has created their own **White Label software** for the management of the LWA token.



This technology integrates the benefits of **Security Tokens with SEC compliance and regulations** (KYC/AML) for our offering, facilitating the sale and distributing our token through **Miami Crypto Exchange**.



- SEC Compliant under Regulation D Rule 506(c)
- Accredited Investors Only
- Token Sale is LIVE

STO VS. ICO



Security Token Offering

- SEC Compliant
- Custodial Security
- Equity Backed
- Accredited Investors
- Intrinsic Value

Initial Coin Offering

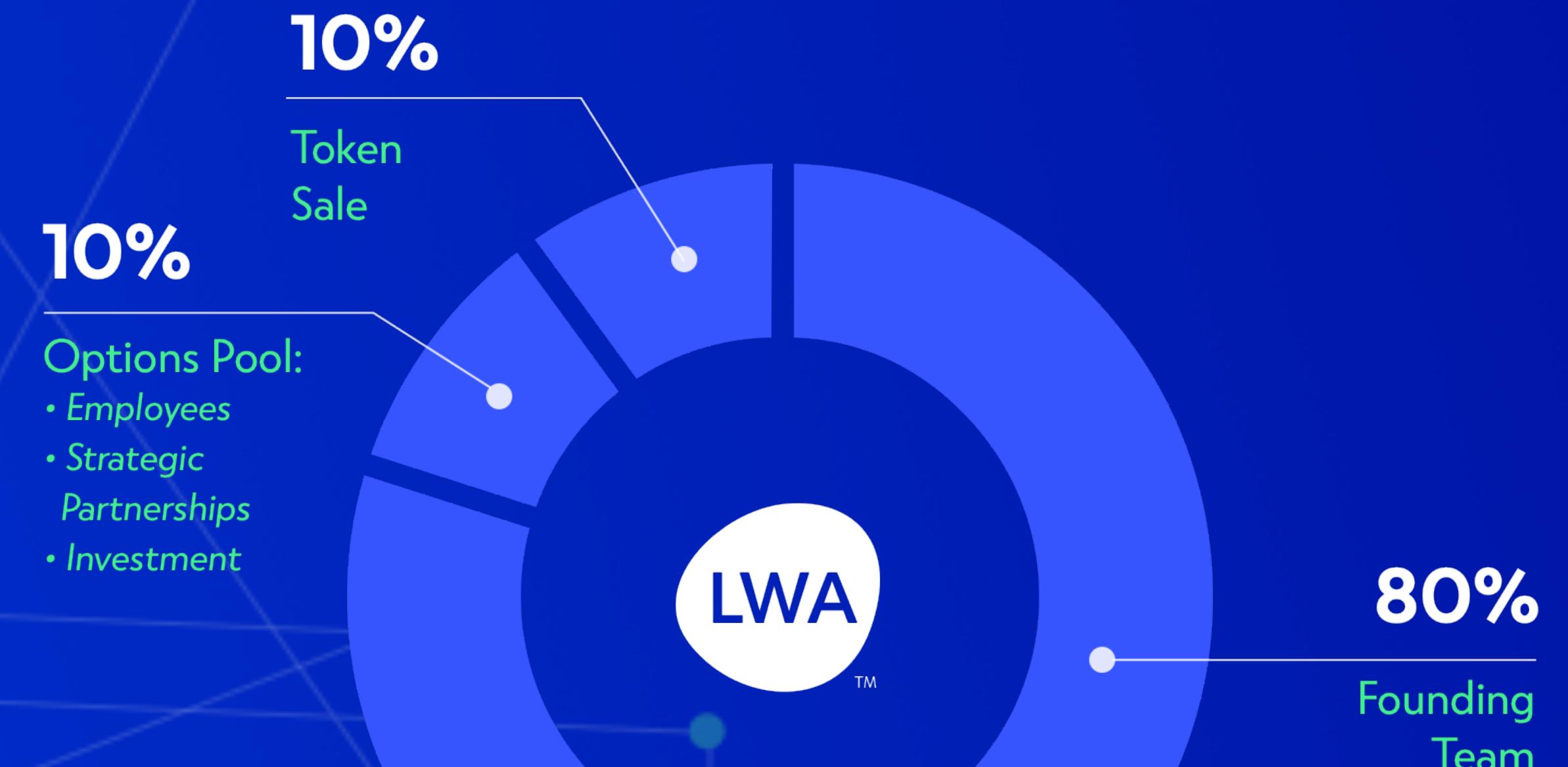
- Unregulated Offerings
- Speculative Value
- Market Manipulation
- Pump and Dumps
- Unknown Investors

LWA Token Distribution



Security Token

Backing and funding the company, while yielding return on investment based on the growth of the platform.



Use of funds



(Detailed version upon request)

ALICE Token Distribution

Utility Token

The native currency of the ALICE Exchange that incentivizes the exchange, creation, and curation of content.



Token Incentivization



SHARING & REVIEWING
OF CONTENT

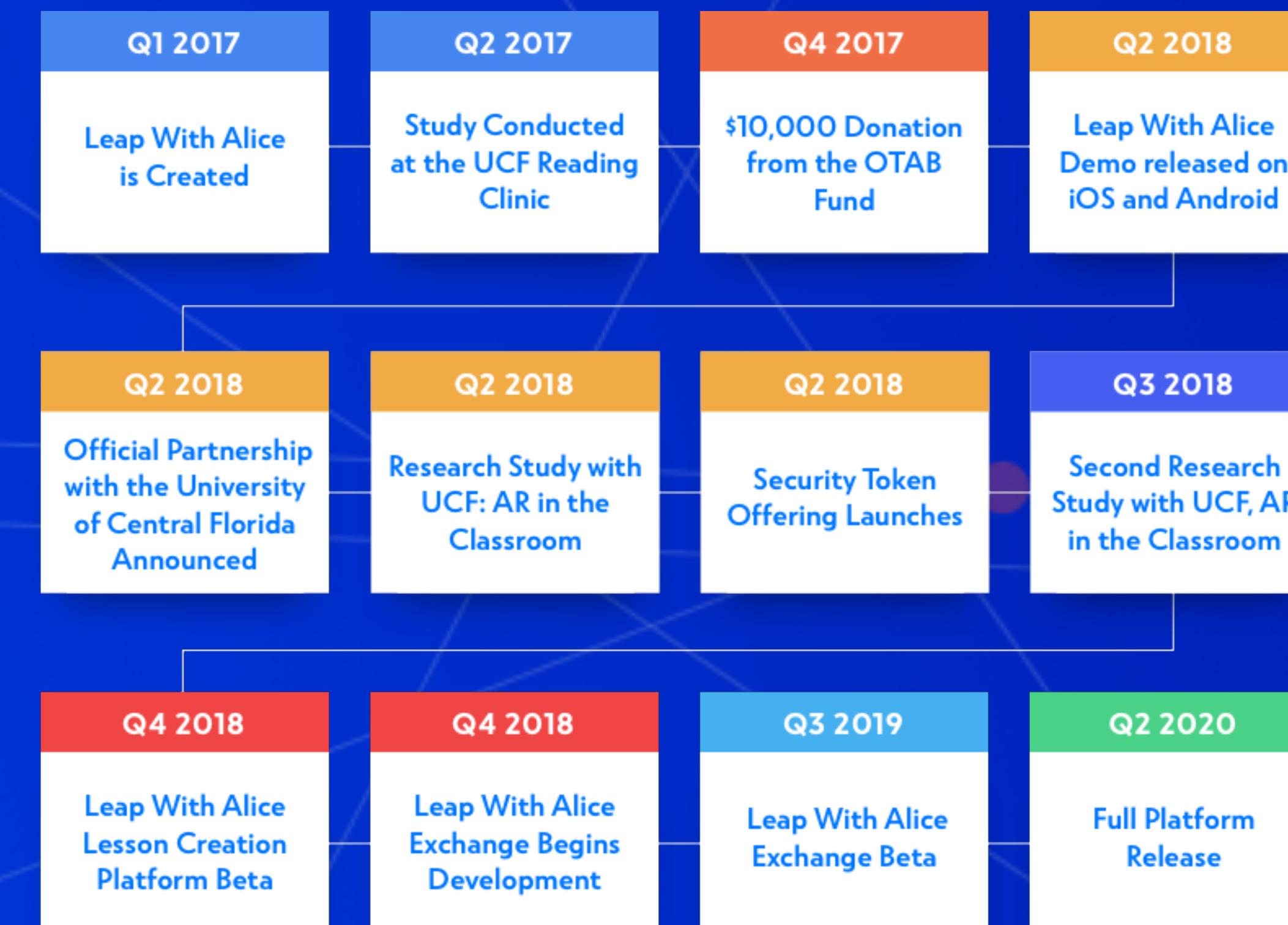


PRODUCE HIGH RATED
CONTENT



ACCOMPLISH ALICE
ACHIEVEMENTS

Timeline



The Team



Caesar Medel
Chief Executive Officer



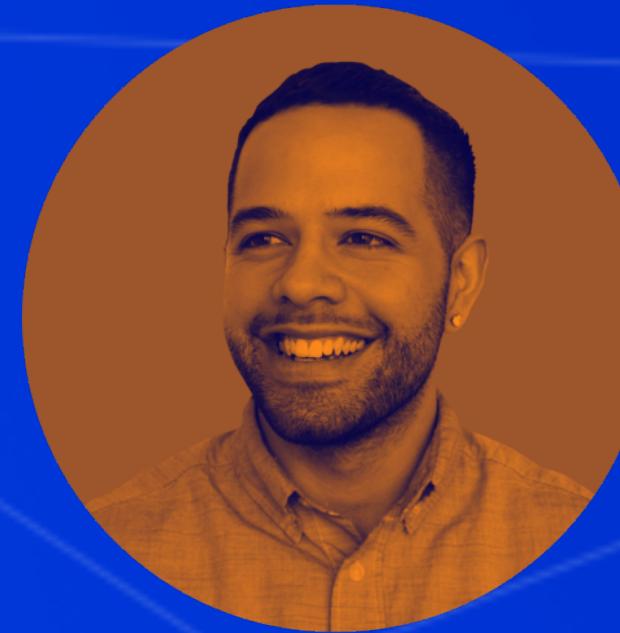
Alfonso Morales
Chief Operating Officer



Manuel Betancourt
Chief Design Officer



Zack Pierola
Chief Commercial Officer



Kenneth Medel
Chief Marketing Officer



Marc McDonald
Chief Product Officer



David Ramirez
Blockchain Developer



Domingo Rodriguez
Multimedia Specialist

Advisors



Victor Romero
Crypto Exchange Specialist



Karen Nelson
Montessori Owner/Partner



John Scorsone
Project Management & Operations



Dr. Trey Vasquez
UCF Research/Education Prof.



Dave Edyburn
UCF Dean of Research



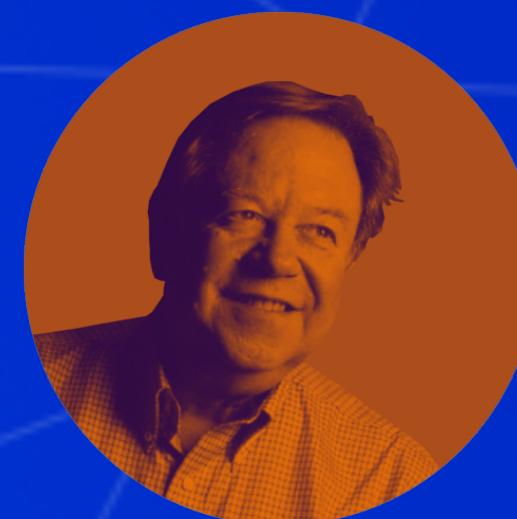
Jim Lewis
Business Intelligence/Strategy



RC Williams
Community Leadership



Laura Jiencke
Founder/CEO of Bluebee Pals™



Alan Shafer
Business Consultant



Silvia Leporati
Dyslexia/Education Specialist



Susan O'Hearn
Community Intel



Julianna Ormond
Community Leadership

Recognition



GET INVOLVED INVESTMENT OPPORTUNITIES



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