Cloud and the journey from a startup to Fortune 500

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Introduction

We are Netflix

Overview

- DevOps
- Scalability
- Availability & Disaster Recovery
- Elasticity







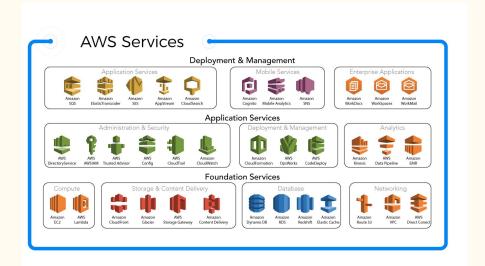


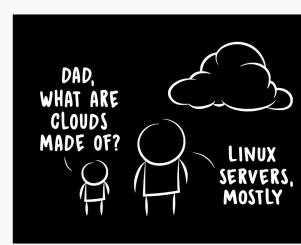
Start Of the Journey

- Netflix
- Movie Streaming Company
- We Currently Need 3 things:
 - File Storage Hard Drive 1TB
 - Server
 - o Database

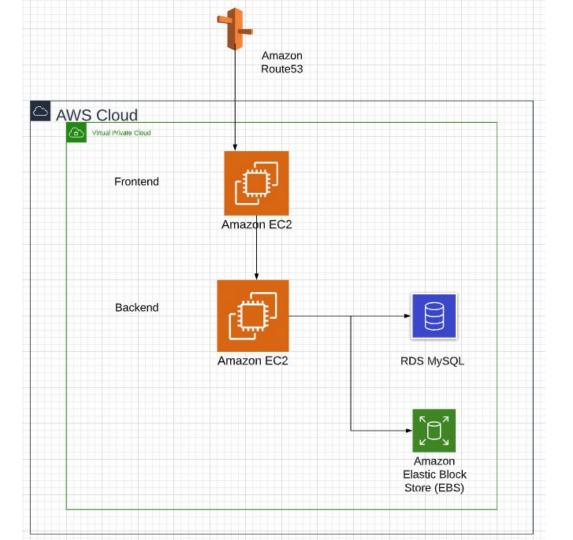
Cloud

- On-Demand Resources
- Hardware Managed By Cloud Provider







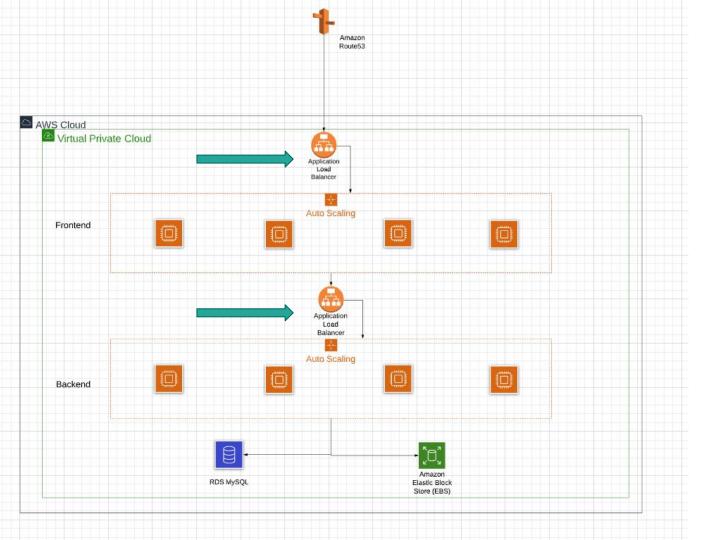


User Base Increase!

- $\bullet \quad 100 \rightarrow 1000$
- CPU running at 100%
- Crashing
- CTO gets blamed...

CTO Taqui does Research

- Autoscaling Groups Scales on Metric CPU load, GPU load etc
- Load Balancing



Larger Movie Selection!

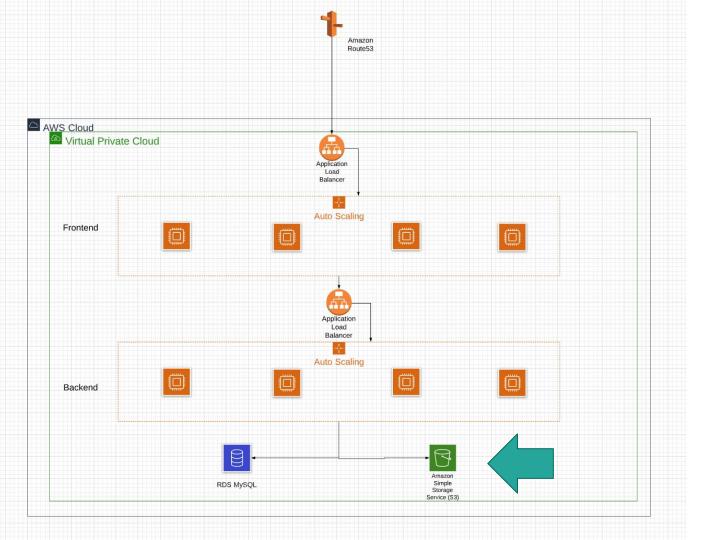
• Not Enough Space?

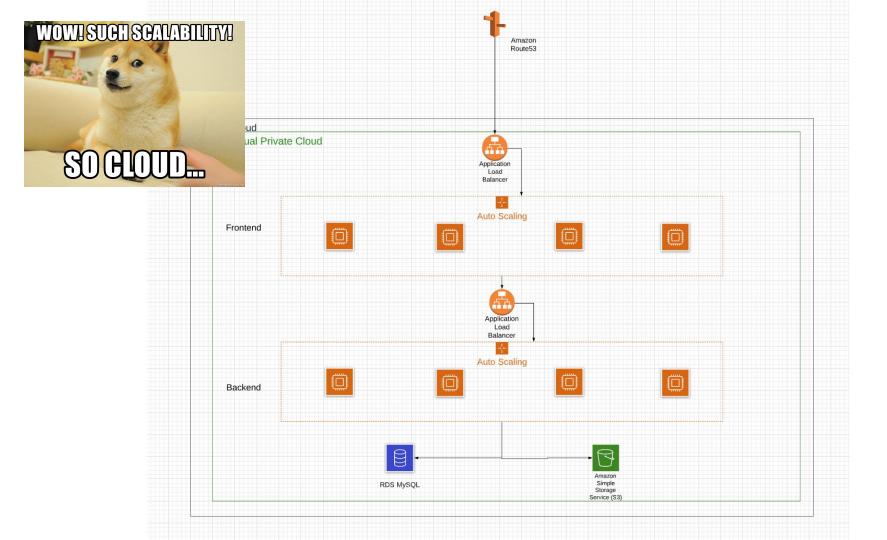


CTO looks for scaling File Storage

• S3







Application Unreachable

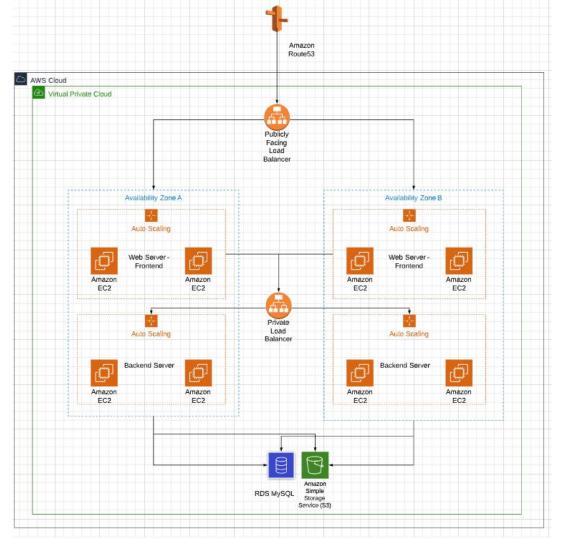
- Entire Availability Zone is Down?
- AWS offers Regions with Multiple AZ

Leverage Different Availability Zones

• Increases Availability

Database Failure?

- Failure due AZ failure
- Failure due to increase in load



Boss Screams at CTO Taqui

• Studies the next week on a solution

CLIENT AND CEO CTO trying to get 2 seconds of sleep



Disaster Recovery for DB

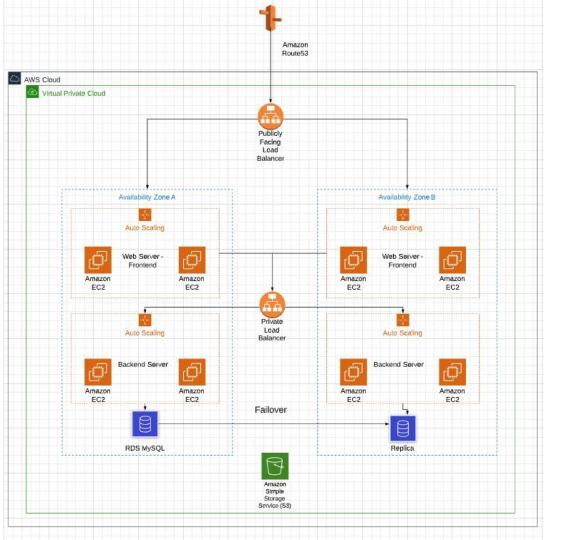
- Backup
- Failover

Operation Becomes Expensive!

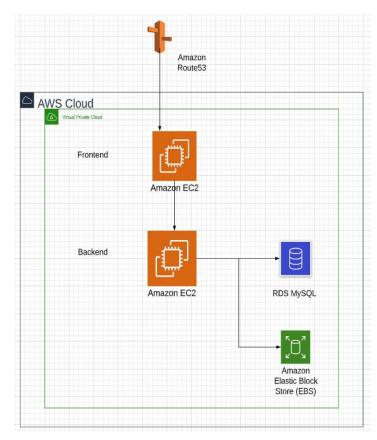
• Elasticity

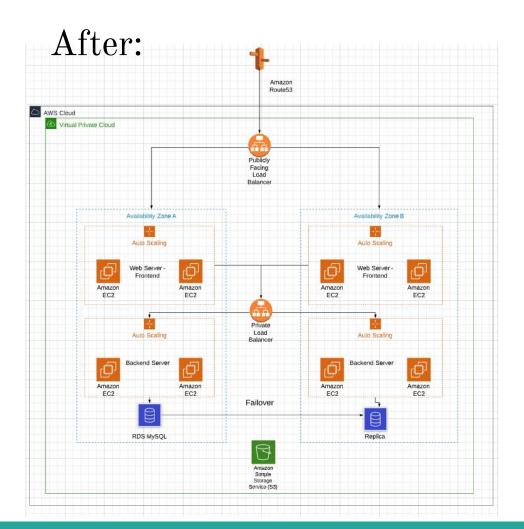
At least 20 Servers are Constantly Running

- 2% CPU utilization
- Extremely Expensive to Operate



Before:





```
ASG:
Type: AWS::AutoScaling::AutoScalingGroup
DependsOn: EC2TargetGroup
Properties:
  AutoScalingGroupName: taquiyt-services-ASG
  VPC7oneIdentifier:
     - !Ref PublicSubnetA
     - !If [BuildPublicB, !Ref PublicSubnetB ,!Ref "AWS::NoValue"]
     - !If [BuildPublicC, !Ref PublicSubnetC ,!Ref "AWS::NoValue"]
     - !If [BuildPublicD, !Ref PublicSubnetD ,!Ref "AWS::NoValue"]
  Cooldown: 300
  HealthCheckGracePeriod: 60
  HealthCheckType: ELB
   LaunchConfigurationName: !Ref ASGLaunchConfiguration # kolla in på detta
  MaxSize: !Ref MaximumAmountOfInstances
  MinSize: !Ref MinimumAmountOfInstances
  TargetGroupARNs:
     - !Ref EC2TargetGroup
```

Take Away

• DevOpsify your Infrastructure as soon as possible!

ignoring DevOps

Infrastructure dies every 2 months

CTO:

