

# Neptali Montez

Professional Web Developer & Marketing Associate

Fresno, CA | (559) 246-9826 | neptalimontez222@gmail.com

[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

---

## SUMMARY

Experienced Web Developer with over five years of experience in both front-end and back-end development, specializing in custom WordPress themes and eCommerce platforms such as Shopify. Skilled in building responsive, user-friendly websites that follow SEO best practices to improve visibility and performance. Proficient in creating visually engaging marketing content across digital platforms. Recognized for a collaborative approach and the ability to translate client needs into effective web solutions. Also brings experience in mentoring within technical settings, with a strong focus on design and functionality.

---

## EXPERIENCE

### Freelance Web Development & Marketing Associate

*June 2023 – Present*

- Designed and developed custom WordPress themes for various clients, ensuring full mobile responsiveness and SEO best practices.
- Developed and maintained eCommerce websites using Shopify, integrating custom themes, apps, and payment systems.
- Created marketing visuals and written content for websites and social media.
- Provided ongoing website maintenance.

### Zenith | Marketing Development Associate

*September 2023 – April 2024 (Contract)*

- Redesigned and rebuilt the company's custom, dynamic, and mobile-responsive website.
- Designed branding and marketing assets to align with company goals.

### Bitwise Industries | WordPress Developer, Apprenticeship Lead, Web Development Instructor

*January 2021 – May 2023*

- Led multiple internal and external WordPress projects, ensuring websites were compliant with W3C, WCAG, and ADA standards.
- Instructed apprentices on WordPress development, Git, and website hosting.

- Mentored apprentices on creating custom WordPress themes and implementing SEO best practices.

### **AlphaWorks | Web Development Instructor**

*August 2020 – December 2022*

- Taught CSS, HTML, Git, GitHub, and basic SEO to beginners.
- Provided in-class and one-on-one coding support, helping students develop responsive websites.

### **Countable | Front End Engineer**

*March 2021 – January 2022*

- Updated and built websites using Handlebars, JavaScript, and Sass, ensuring custom solutions for clients.
- Worked on high-profile client projects, including Starbucks Partners Vote and Planned Parenthood

---

## **RECENT PROJECTS**

### **Pacific West Tree (Freelance)**

*March 2025– Present*

- Rebuilt contact forms on various pages.
- Rewriting written content for the entire website.
- Provided ongoing webpage management and updates.

### **Mulligans (Freelance)**

*September 2024 – October 2024*

- Designed and developed a custom WordPress website for Mulligans.
- Provided ongoing webpage management and development for upcoming events.

### **Olives & Home (Freelance)**

*August 2024 – October 2024*

- Designed and developed a custom Shopify website for Olives & Home.
- Provided website and shop management.

### **Abella Painting (Freelance)**

*June 2023 – June 2024*

- Designed and developed a fully custom WordPress website for Abella Painting.
- Provided ongoing website management and developed marketing materials.

### **Bitwise Alphaworks WordPress Apprenticeship**

*January 2022 – April 2023*

- Developed curriculum and led apprentices through the creation of custom WordPress themes for real-world projects.

### **Tower Porchfest (Bitwise Tech Services)**

*March 2023 – April 2023*

- Collaborated with a team to build an event website using WordPress for Tower Porchfest.

---

## **SKILLS**

- **Web Development:** WordPress, Shopify, HTML, CSS, JavaScript, PHP, MySQL
- **Design & Tools:** Figma, Adobe Suite, Canva, Wireframing
- **Ecommerce:** Shopify theme customization, payment gateway integration
- **Development Tools:** Git, GitHub, WP Engine, Digital Ocean
- **Soft Skills:** Project Management, Teaching, Bilingual (English/Spanish)

---

## **EDUCATION**

**Coalinga High School** — *High School Diploma* (2017)

**Bitwise Geekwise Academy** — *Mobile Friendly Websites & Web Development for Beginners* (2019)

**Fresno City College** — *Associate's Degree* (Present)