

Course Material

Synthia / Descript

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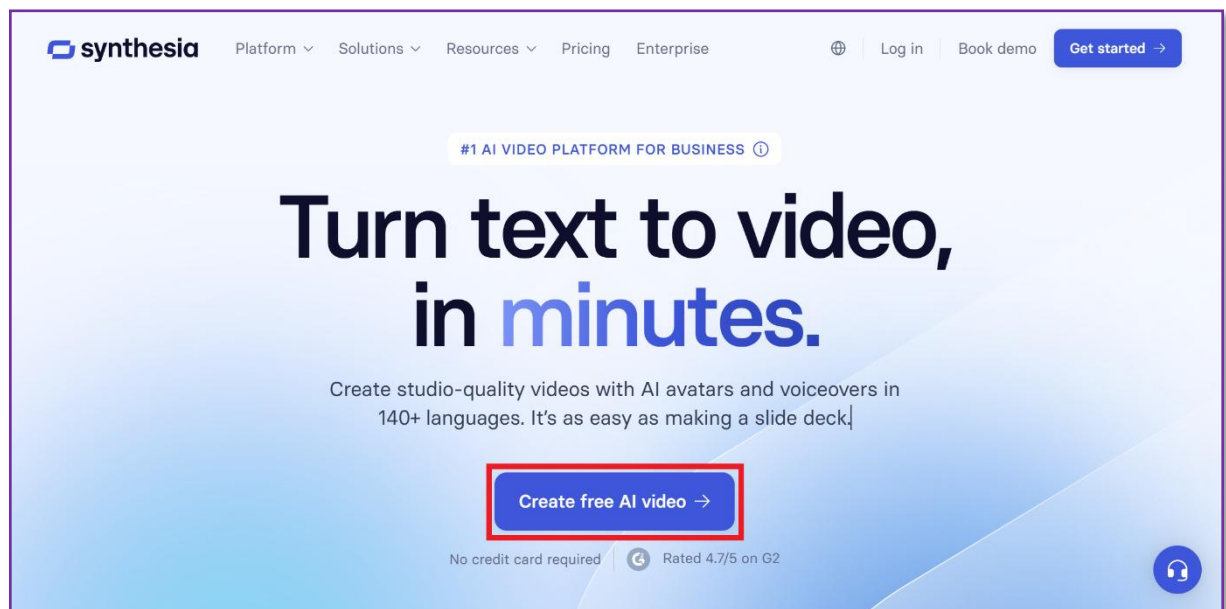
Note:

- 1. Please refer the Zoom meeting recordings to understand how the tool works before getting started.*
- 2. The free versions of all AI tools come with limited usage.*

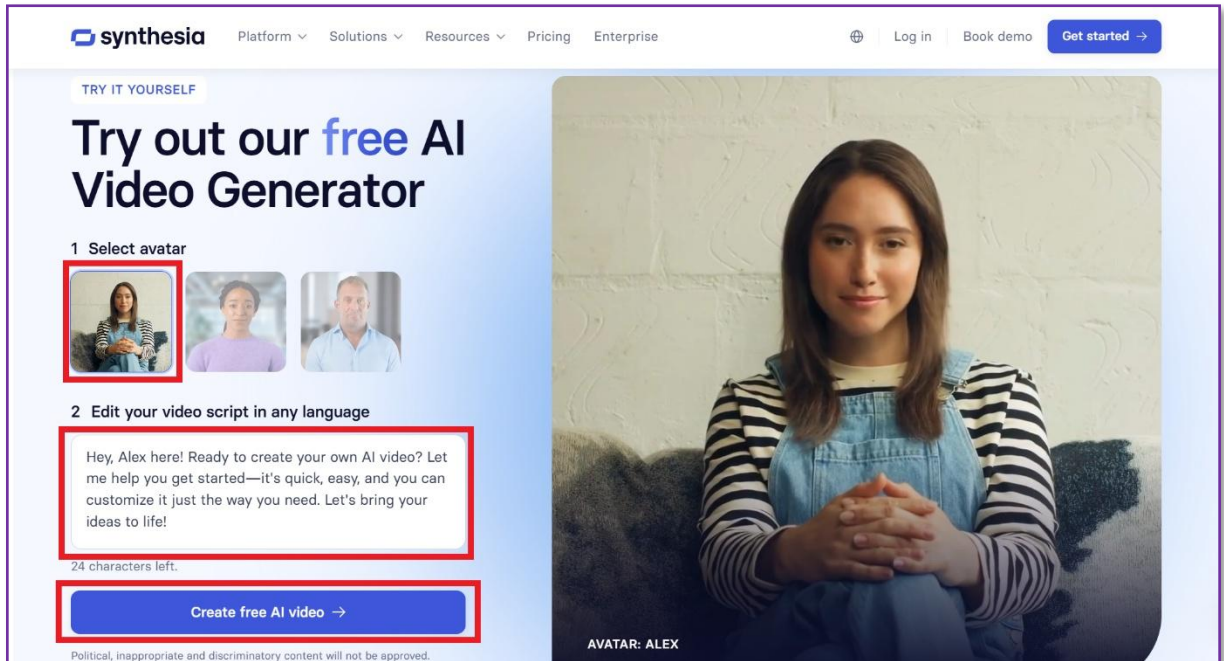
AI Tools for Content Creation

Synthia

1. Go to <https://www.synthesia.io/>
2. Click on “Create AI free video”



1. Select your avatar, enter the script, and click “Create free AI video.”
Note: The free version has a 24-character limit.



The image shows the 'Try it yourself' section of the Synthesia website. It features a navigation bar with links to Platform, Solutions, Resources, Pricing, and Enterprise. The main heading is 'Try out our free AI Video Generator'. Below this, there are two steps: '1 Select avatar' and '2 Edit your video script in any language'. Step 1 shows three avatar options, with the first one highlighted by a red box. Step 2 shows a text input field with a sample script: 'Hey, Alex here! Ready to create your own AI video? Let me help you get started—it's quick, easy, and you can customize it just the way you need. Let's bring your ideas to life!'. Below the text field is a '24 characters left.' indicator and a 'Create free AI video →' button, both highlighted by a red box. On the right side, there is a large video player showing an avatar named 'ALEX'.

synthesia Platform Solutions Resources Pricing Enterprise

TRY IT YOURSELF

Try out our free AI Video Generator

1 Select avatar

2 Edit your video script in any language

Hey, Alex here! Ready to create your own AI video? Let me help you get started—it's quick, easy, and you can customize it just the way you need. Let's bring your ideas to life!

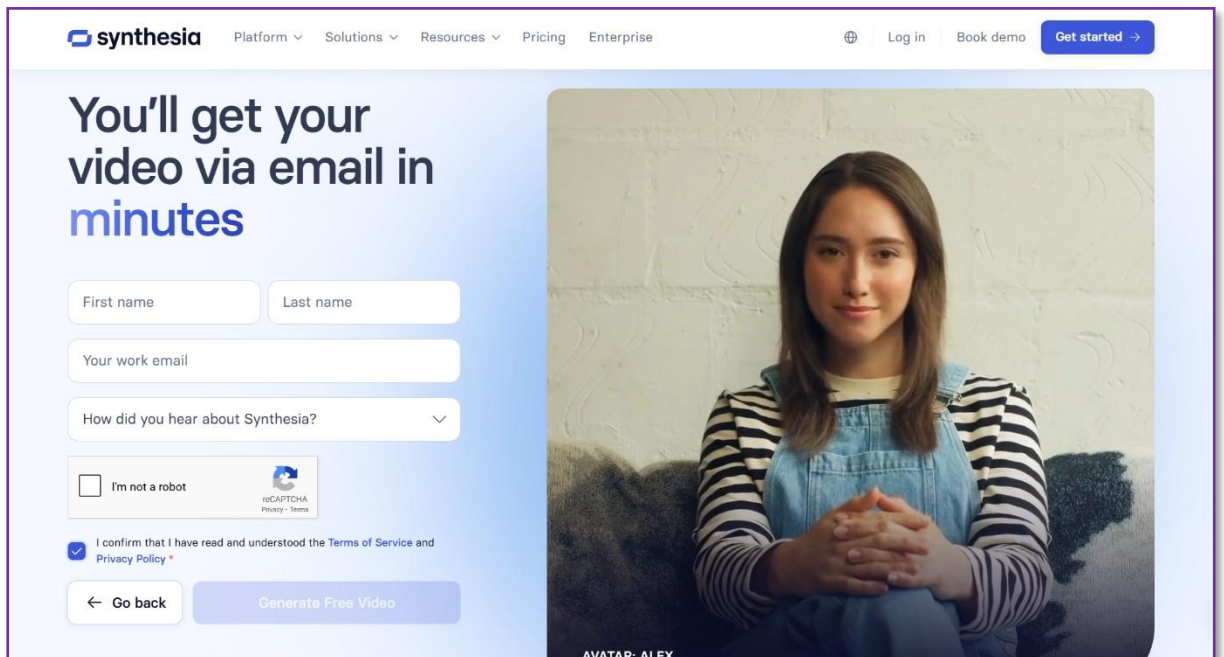
24 characters left.

Create free AI video →

Political, inappropriate and discriminatory content will not be approved.

AVATAR: ALEX

2. Use your work email to generate a sample video on Synthesia. Enter your work email and click **“Generate Free Video.”**



The image shows the 'You'll get your video via email in minutes' section of the Synthesia website. It features a navigation bar with links to Platform, Solutions, Resources, Pricing, and Enterprise. The main heading is 'You'll get your video via email in minutes'. Below this, there are several input fields: 'First name', 'Last name', 'Your work email', and 'How did you hear about Synthesia?'. There is also a checkbox for 'I'm not a robot' and a checkbox for 'I confirm that I have read and understood the Terms of Service and Privacy Policy'. At the bottom, there are two buttons: 'Go back' and 'Generate Free Video'. On the right side, there is a large video player showing an avatar named 'ALEX'.

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You'll get your video via email in minutes

First name Last name

Your work email

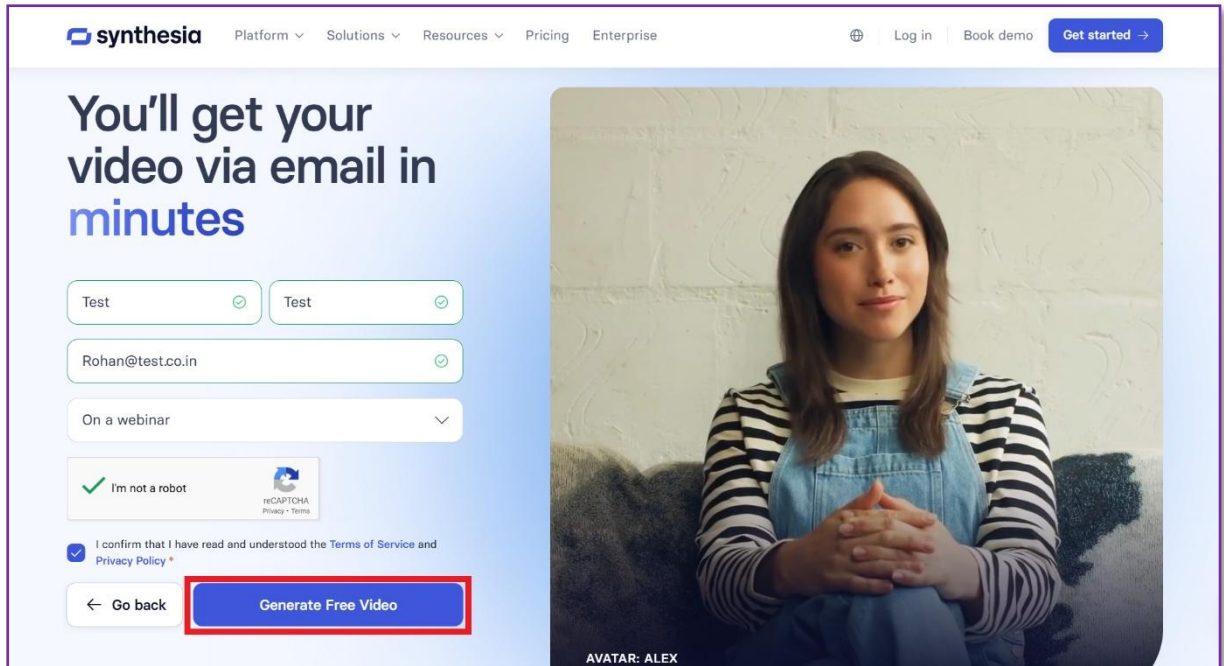
How did you hear about Synthesia?

☐ I'm not a robot

☒ I confirm that I have read and understood the Terms of Service and Privacy Policy

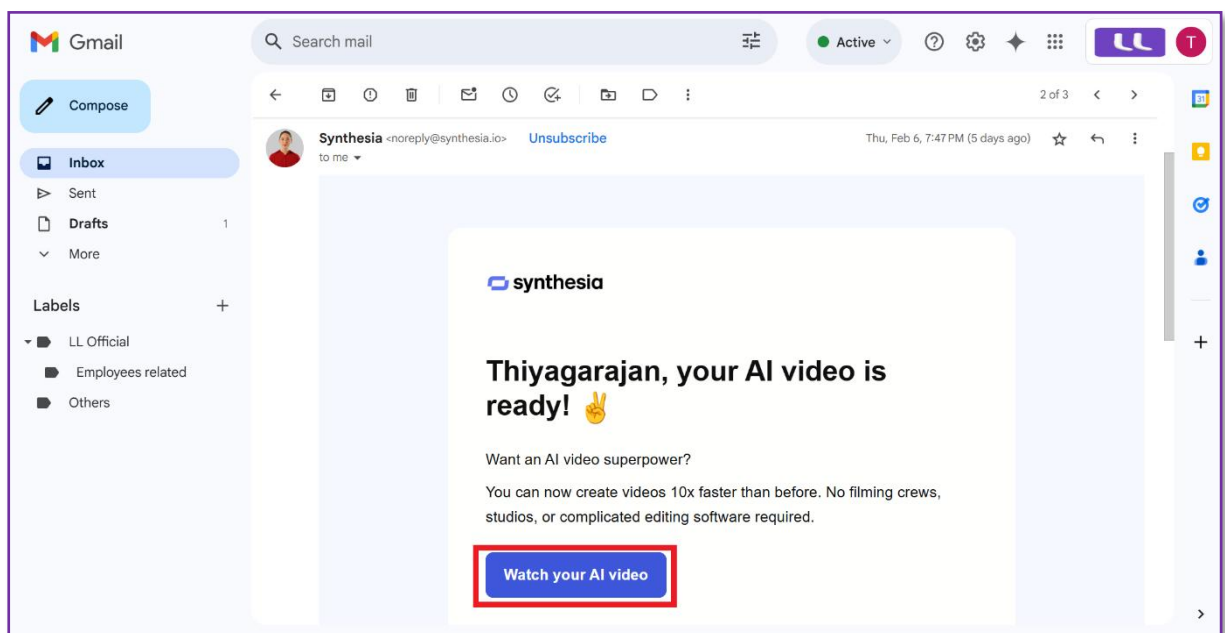
Go back Generate Free Video

AVATAR: ALEX



The screenshot shows the Synthesia website's main interface. On the left, there's a form titled "You'll get your video via email in minutes". The form includes two "Test" input fields, an email field with "Rohan@test.co.in", a dropdown menu set to "On a webinar", a reCAPTCHA, and a checkbox for terms and conditions. A red box highlights the "Generate Free Video" button. On the right, there's a video preview of a woman with the caption "AVATAR: ALEX".

3. You will receive an email once the video is ready. Click **“Watch Your AI video”** to view it.



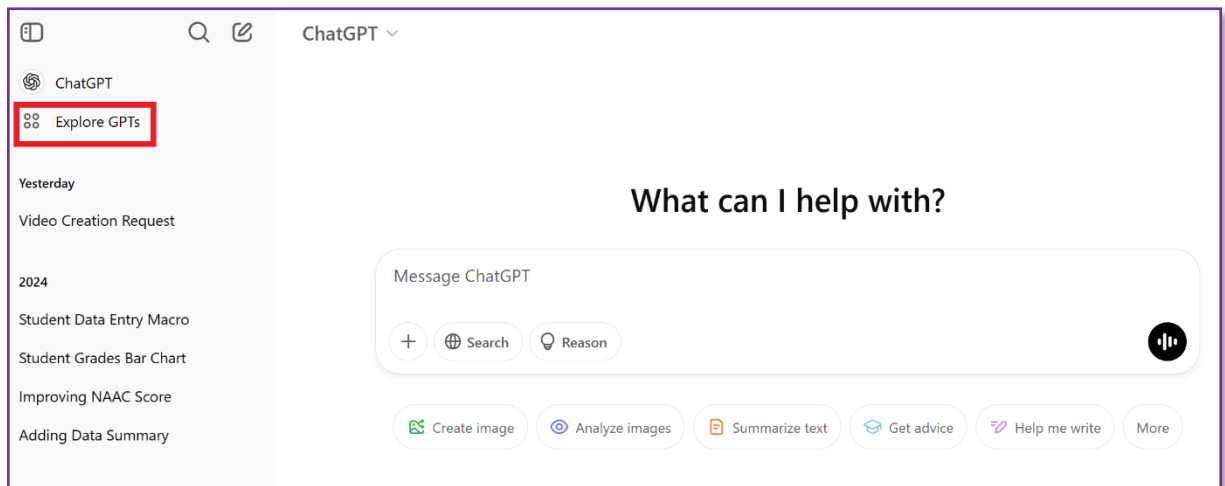
Descript – Text to Video Generator

Sign Up/Log In:

1. Go to <https://chatgpt.com/>
2. Log in or sign up using your Google/Microsoft/Apple ID

Instructions:

1. Click on Explore GPTs option on the sidebar.



2. Click on “AI Video Maker by Descript” and Start Chat. Provide a script or write one using GPT, then select background graphics options to generate a video on Descript.

