Course Material
Headlinestudio

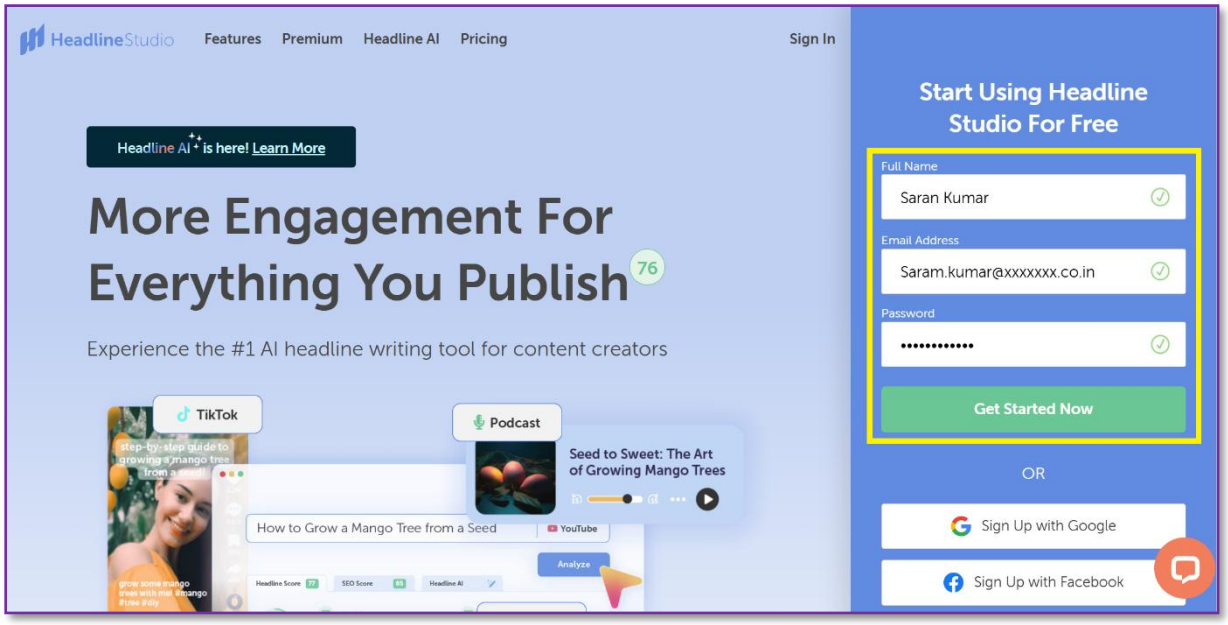
Note:

1. ***Please refer the Zoom meeting recordings to understand how the tool works before getting started.***
2. ***The free versions of all AI tools come with limited usage.***

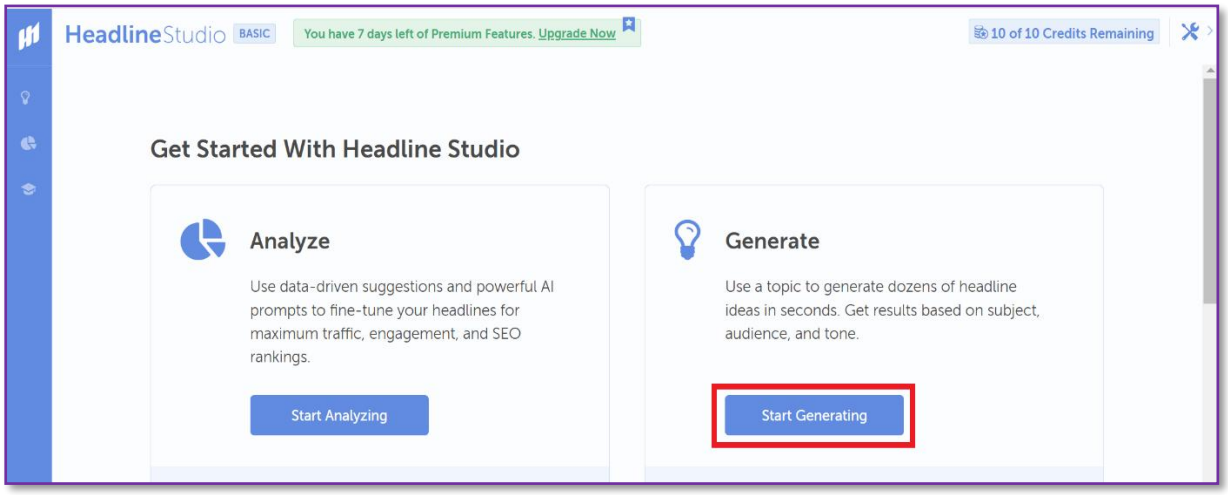
AI Tools for Enhancing Audience Engagement

Headlinestudio

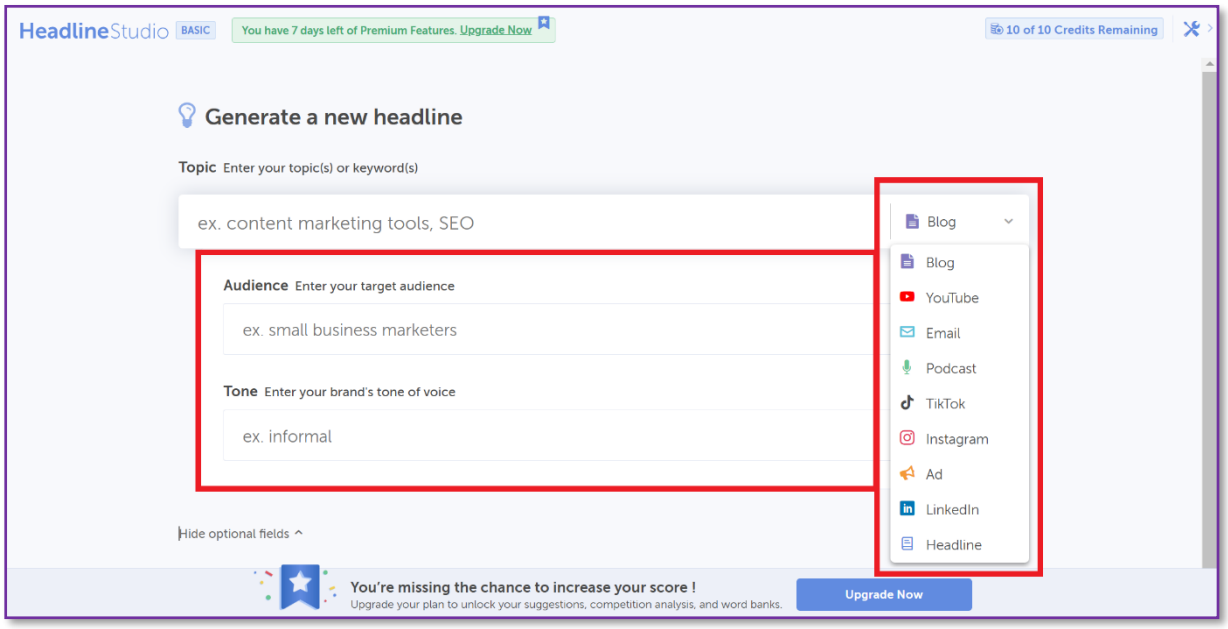
1. Go to https://coschedule.com/headline-studio
2. Use your work email ID and set up a password of your choice to create a premium account with a 7-day trial period.
   Note: ***Personal email IDs will not work.***



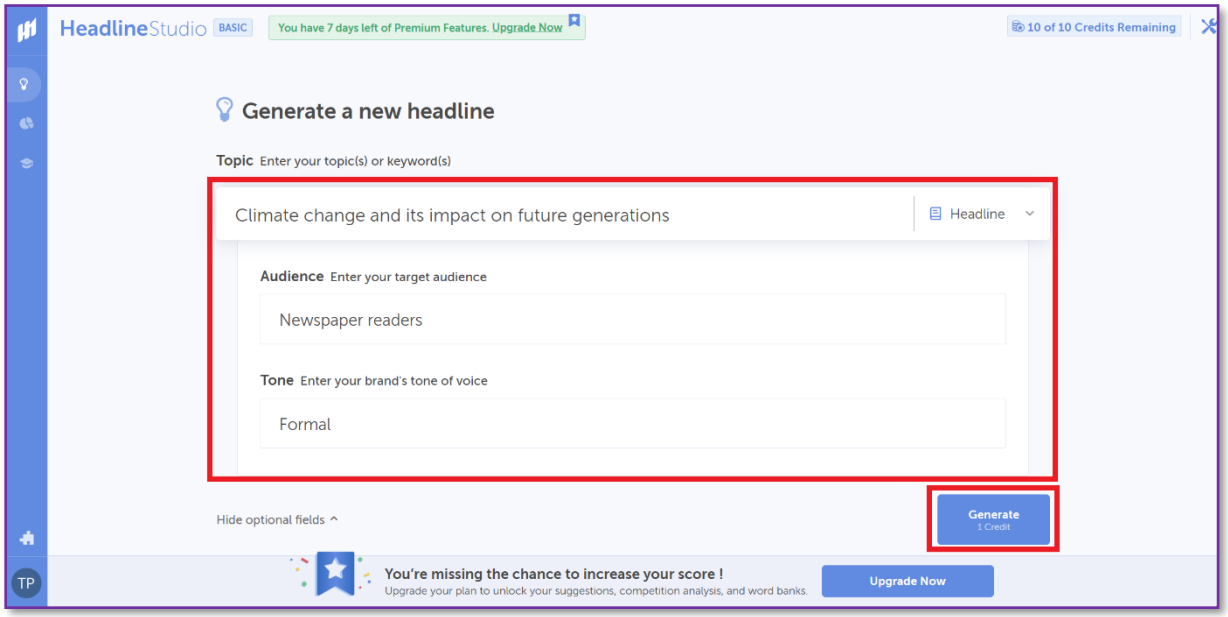
3. Once inside, click on **'Start Generating'** to create headlines of your preference.



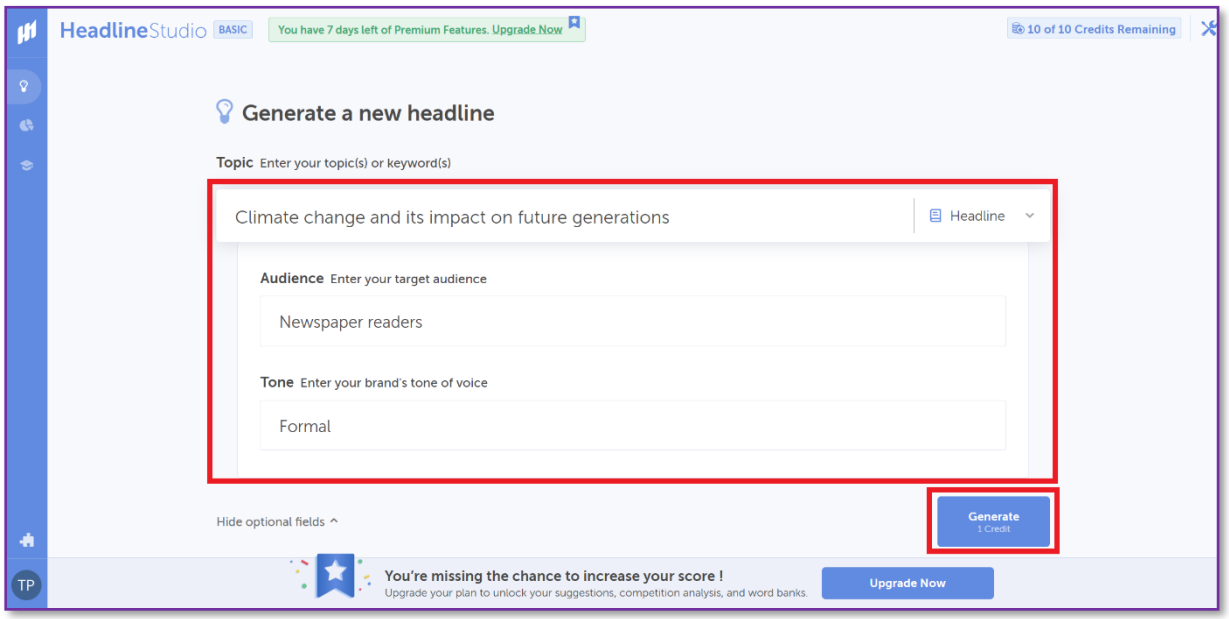
4. Enter a topic or keyword of your choice and select the medium where your article will be showcased. You can also customize the target audience and content tone.

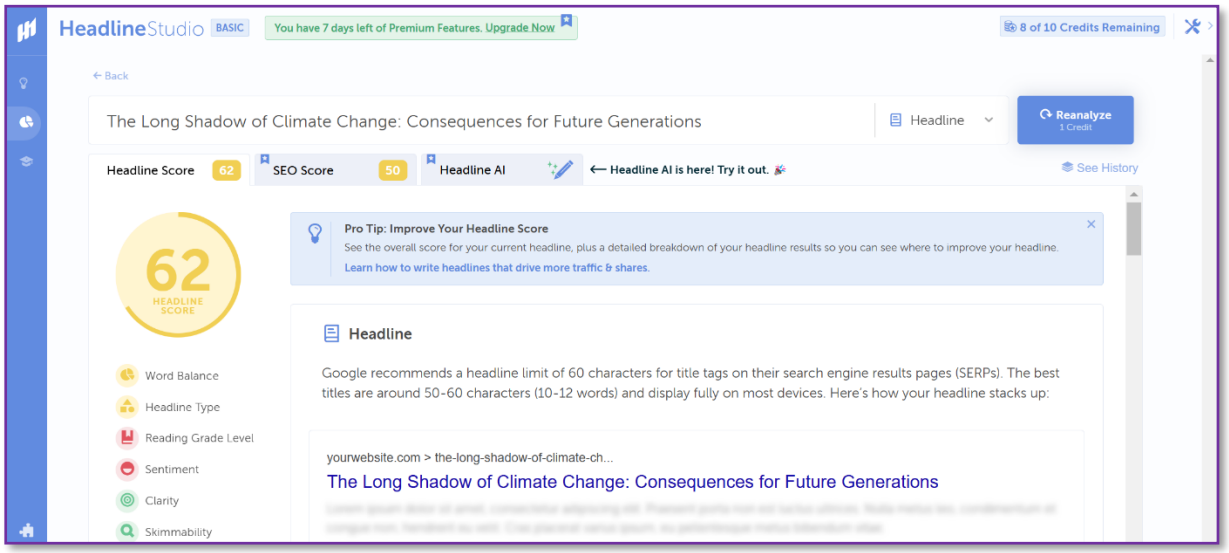


5. Click on "**Generate**" after entering your topic and preferences.



6. Select your preferred generated topic and click on **'Analyze'**. The headline chosen will be analysed and the consolidated result score will be shown. If the Headline and SEO Score are high, it means your article is more likely to be seen by a larger audience online.


HeadlineStudio
BASIC
You have 7 days left of Premium Features. Upgrade Now
10 of 10 Credits Remaining
Generate a new headline
Topic Enter your topic(s) or keyword(s)
Climate change and its impact on future generations
Headline
Audience Enter your target audience
Newspaper readers
Tone Enter your brand's tone of voice
Formal
Hide optional fields
Generate
1 Credit
TP
You're missing the chance to increase your score !
Upgrade your plan to unlock your suggestions, competition analysis, and word banks.
Upgrade Now


HeadlineStudio
BASIC
You have 7 days left of Premium Features. Upgrade Now
8 of 10 Credits Remaining
Back
The Long Shadow of Climate Change: Consequences for Future Generations
Headline
Reanalyze
1 Credit
Headline Score 62
SEO Score 50
Headline AI
Headline AI is here! Try it out.
See History
62
HEADLINE SCORE
Pro Tip: Improve Your Headline Score
See the overall score for your current headline, plus a detailed breakdown of your headline results so you can see where to improve your headline.
Learn how to write headlines that drive more traffic & shares.
Word Balance
Headline Type
Reading Grade Level
Sentiment
Clarity
Skimmability
Headline
Google recommends a headline limit of 60 characters for title tags on their search engine results pages (SERPs). The best titles are around 50-60 characters (10-12 words) and display fully on most devices. Here's how your headline stacks up:
yourwebsite.com > the-long-shadow-of-climate-ch...
The Long Shadow of Climate Change: Consequences for Future Generations