

Course Material

Synthesia/Descript

Table of Contents

AI Tools for Content Creation	1
Synthesia	1
Descript – Text to Video Generator	3

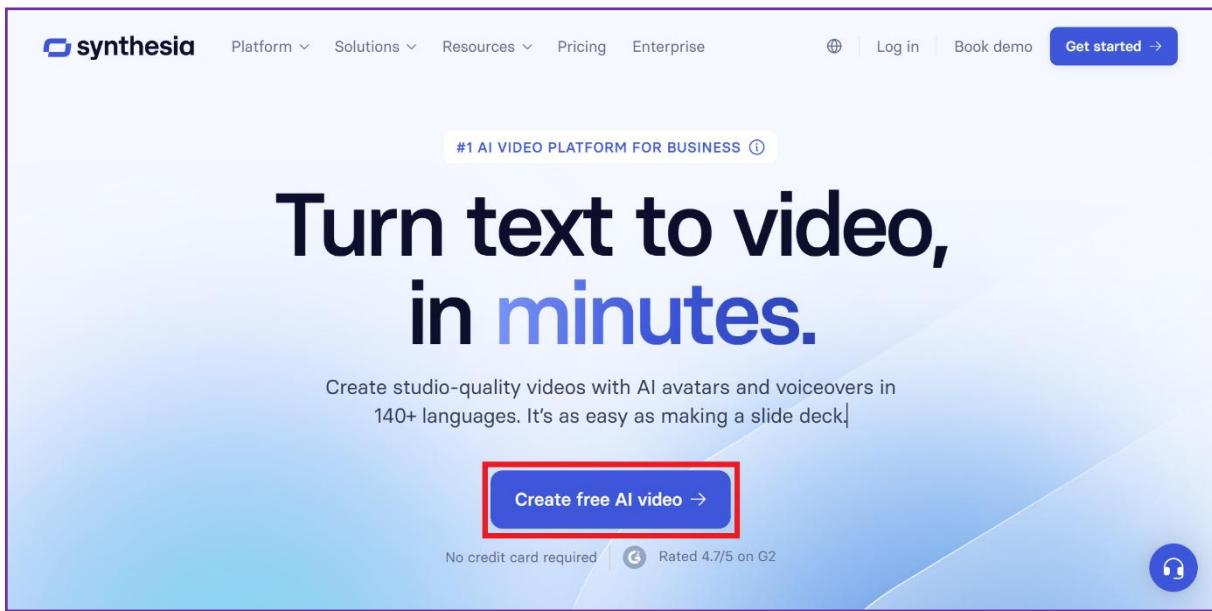
Note:

- Please refer the Zoom meeting recordings to understand how the tool works before getting started.*
- The free versions of all AI tools come with limited usage.*

AI Tools for Content Creation

Synthesia

1. Go to <https://www.synthesia.io/>
2. Click on “Create AI free video”



The screenshot shows the Synthesia website homepage. At the top, there is a navigation bar with the Synthesia logo, links for Platform, Solutions, Resources, Pricing, Enterprise, Log in, Book demo, and a 'Get started →' button. Below the navigation, a banner states '#1 AI VIDEO PLATFORM FOR BUSINESS'. The main headline reads 'Turn text to video, in minutes.' Below the headline, a subtext says 'Create studio-quality videos with AI avatars and voiceovers in 140+ languages. It's as easy as making a slide deck!'. A large blue button labeled 'Create free AI video →' is centered, with a red box drawn around it. At the bottom of the page, there is a note 'No credit card required' and a rating 'Rated 4.7/5 on G2' next to a circular icon.

1. Select your avatar, enter the script, and click “Create free AI video.”

Note: The free version has a 24-character limit.

The screenshot shows the Synthesia AI Video Generator interface. At the top, there's a navigation bar with the Synthesia logo, a search bar, and links for Platform, Solutions, Resources, Pricing, Enterprise, Log in, Book demo, and Get started.

The main heading is "Try out our free AI Video Generator". Below it, step 1 is "Select avatar", with three options shown; the first one is highlighted with a red border. Step 2 is "Edit your video script in any language", with a sample script: "Hey, Alex here! Ready to create your own AI video? Let me help you get started—it's quick, easy, and you can customize it just the way you need. Let's bring your ideas to life!". A note below says "24 characters left.". A large blue button at the bottom says "Create free AI video →". A small note at the bottom states: "Political, inappropriate and discriminatory content will not be approved."

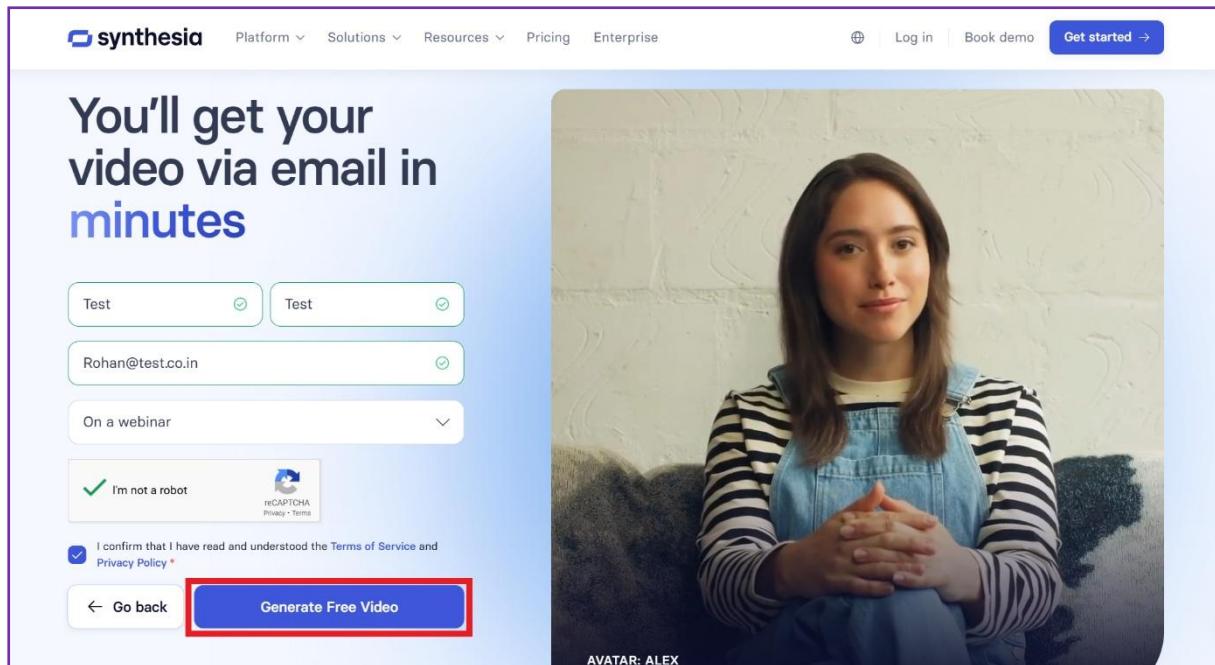
To the right of the interface is a photograph of a young woman named Alex, sitting on a couch. She is wearing a striped long-sleeve shirt and denim overalls. The caption below the photo reads "AVATAR: ALEX".

2. Use your work email to generate a sample video on Synthesia. Enter your work email and click “Generate Free Video”.

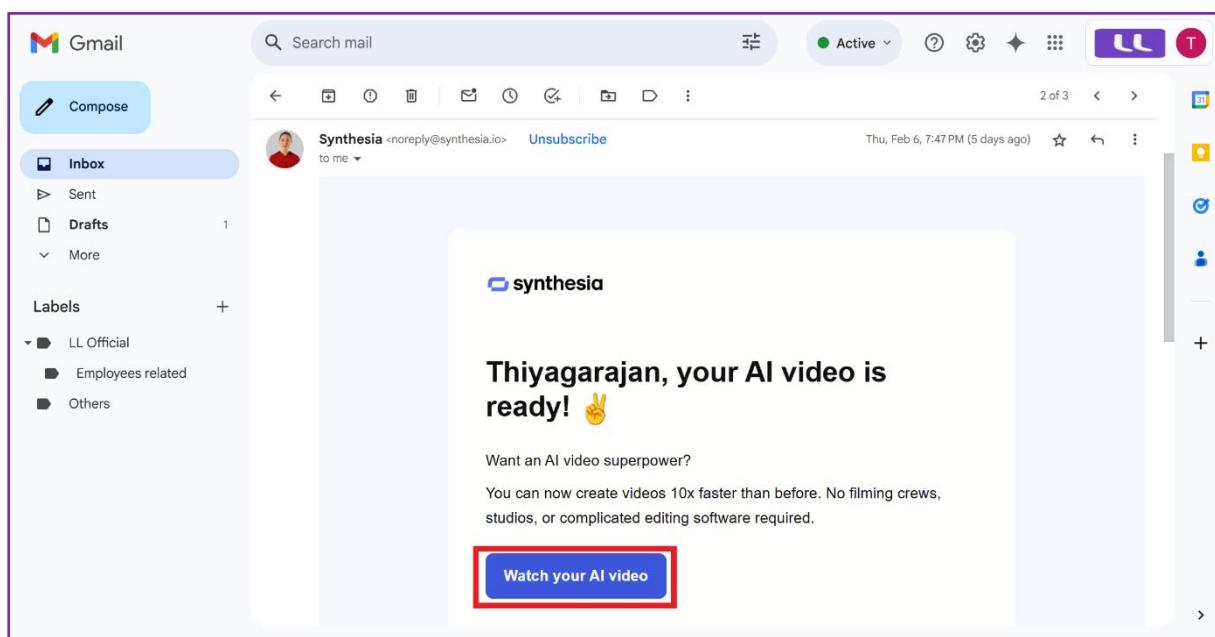
The screenshot shows the Synthesia AI Video Generator interface. The top navigation bar and the "Create free AI video" button are visible. The main heading is "You'll get your video via email in minutes".

The form fields include "First name" and "Last name" (both empty), "Your work email" (empty), "How did you hear about Synthesia?" (dropdown menu), "I'm not a robot" (checkbox checked, reCAPTCHA logo), and "I confirm that I have read and understood the Terms of Service and Privacy Policy" (checkbox checked). Below the form are two buttons: "Go back" and "Generate Free Video".

To the right of the form is the same photograph of a young woman named Alex, sitting on a couch. The caption below the photo reads "AVATAR: ALEX".



3. You will receive an email once the video is ready. Click “Watch Your AI video” to view it.



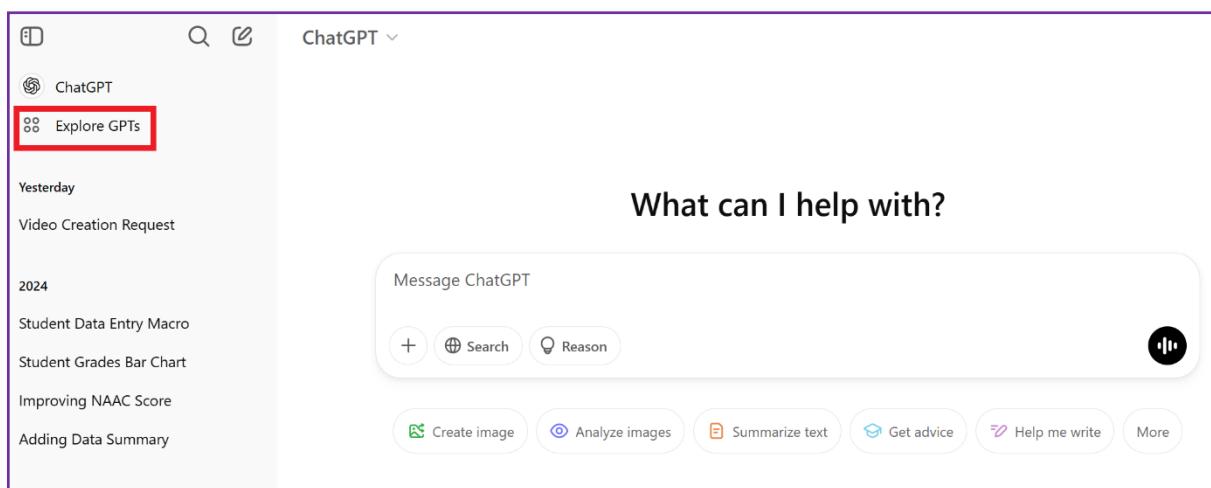
Descript – Text to Video Generator

Sign Up/Log In:

1. Go to <https://chatgpt.com/>
2. Log in or sign up using your Google/Microsoft/Apple ID

Instructions:

1. Click on Explore GPTs option on the sidebar.



- Click on “AI Video Maker by Descript” and Start Chat. Provide a script or write one using GPT, then select background graphics options to generate a video on Descript.

