

Zaria H.

Fayetteville, NC
zaria.h.28311@gmail.com

Motivated high school senior with hands-on experience in digital marketing, customer service, and project-based problem solving. I'm seeking a remote position where I can bring strong communication, reliability, and creativity while continuing to grow my technical and professional skills. Known for being candid, organized, and adaptable, I consistently deliver quality work both independently and within team settings.

EXPERIENCE

'The Salad Box' — Line Prep

JUNE 2023 - AUGUST 2023

- Handled product management including weighing, pricing, and stocking of items, etc.
- Provided consistent high-quality customer service

'Hardee's' — Cashier

NOVEMBER 2024 - JUNE 2025

- Processed customer orders and completed sales transactions with accuracy
- Consistently delivered strong customer service in fast-paced, high-pressure environments
- Ensured customer satisfaction and efficient issue resolution.

'Nothing Bundt Cakes' — Cashier

JULY 2025 - AUGUST 2025

- Monitored and updated inventory, restocked items, and supported product management
- Provided consistent high-quality customer service
- Self-initiated cross-training in an additional department, enhancing workflow efficiency and supporting team needs during high-demand periods

EDUCATION

Current High School Senior (12th Grade) + Dual Enrollment (Collegiate) Program through High School

Graduation Year: 2026

SKILLS

Professional Skills

- Social Media Management/Digital Marketing
- Business Strategy & Problem Identifying
- Project Collaboration & Teamwork
- Customer Engagement & Communication
- Cross-Department Training & Adaptability

Technical Skills

- POS Systems Operation
- Basic Data/Metric Interpretation (views, engagement, growth)
- Inventory Management
- Cash Handling

Soft Skills

- Problem Solving & Critical Thinking
- Honest, Clear, and Professional Communication
- Dependability & Accountability
- Flexibility in Fast-Paced Environments
- Creative Thinking & Initiative
- Organization & Deadline Management

PROJECTS

Social Media & Digital Marketing Intern | M.A.D. Studioz

OCT 2024 - JAN 2025

- Managed the company's social media presence (Instagram, TikTok, Facebook) alongside one other team member to grow audience engagement.
- Created and scheduled content to meet strict posting deadlines established by the CEO.
- Met performance quotas including views, scheduling newsletter sends, and customer outreach.
- Analyzed content performance metrics to inform future content strategies.
- Assisted in driving customer acquisition through targeted social media campaigns.

Remote Work Skills

- Virtual Communication
- Time Management
- Self-Management & Accountability
- Task Prioritization
- Basic Tech Troubleshooting
- Independent Workflow

LANGUAGES

- English - Native
- Spanish - Basic Proficiency

District C Internship | Business Problem Solving | 'Mission R.A.V.

- Collaborated directly with a startup company (Mission R.A.V.) to evaluate their business plan and identify key operational and strategic issues.
- Worked with a team to develop a comprehensive strategic solution, which was formally presented to the company's founders.
- Contributed actionable recommendations that the company began implementing immediately following the presentation.
- Received personal commendation from the CEO and VP for "candor and energy," reflecting strong communication, honesty, and analytical insight.
- Demonstrated the ability to provide clear, well-reasoned perspectives that support informed decision-making within team and business environments.

Certifications/Certificates

District C Internship Completion Certificate (2025)
M.A.D. Studioz Certificate (2025)