<brent>larson analytical *creative*

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experience

Jan 2015–Present

[24]7.ai (formerly Campanja)
Remote UI/UX Designer & Front-end Developer

Worked remotely with multiple product teams based out of Sweden & India. Solely responsible for design process of web app, including stakeholder/user interviews, mockups, clickable prototypes, user testing, HTML/JSX and CSS/Sass development, analytics, and monitoring user sessions using FullStory.

Dec 2012–Dec 2014

SyCara Local
UI/UX Designer & Front-end Developer

Solely responsible for design process for web app and marketing website from inception to completion. This includes stakeholder/user interviews, mockups, clickable prototypes, user testing, HTML and CSS/Sass development, and analytics. Also responsible for email newsletter and some print design. Helped design and build new web app & marketing website from scratch in first 10 months.

June 2012–Dec 2012

Local Motors
Web Designer

Solely responsible for design process for marketing website and web app. This included doing stakeholder/user interviews, mockups, clickable prototypes, user testing, HTML and CSS/Sass development, and analytics. Also responsible for email newsletter and some print design.

Mar 2008–Mar 2012

EmpowHER
Web Designer

Started as a junior web designer, but moved up after a couple of years and I took over all HTML & CSS/Sass development as well as the primary for developing new mockups. Collaborated with the creative director, mentored and guided a junior designer and intern. Supported sales & marketing by designing various projects, including print design, presentations, infographics, and email newsletters.

June 2005–Present

Nerd Cowboy (freelance)
UI/UX Designer & Front-end Developer

Visual/UI/UX design, front-end development, user testing, brand development, email marketing, etc.

education

Sep 2004–Dec 2007

Minnesota State University Moorhead
Bachelor of Science in Graphic Communications

Magna Cum Laude

skills

Code
HTML/JSX
CSS/Sass
Javascript
React
jQuery
Git
Wordpress

Design
UI Design
UX Design
User Testing
Usability
Photoshop
Sketch
Illustrator
InDesign
Brand Development

Other
Social Media
Marketing
Scrum/Agile
SEO
Emoji
Cooking