

<brent>lanson analytical *creative*

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experience

★ Jan 2015–March 2018

[24]7.ai (formerly Campanja)

Remote UI/UX Designer & Front-end Developer

Worked remotely with multiple product teams based out of Sweden & India, doing UI design, front-end development, usability testing, and user research on a React single page app.

★ Dec 2012–Dec 2014

SyCara Local

UI/UX Designer & Front-end Developer

Responsible for UI design, user-experience, & front-end development of marketing website & web app. Helped build new app & marketing website from scratch in first 10 months.

★ June 2012–Dec 2012

Local Motors

Web Designer

Responsible for visual design, user-experience, branding, and some front-end development.

★ Mar 2008–Mar 2012

EmpowHER

Web Designer

Responsible for visual design & front-end development. Mentored & guided junior designer & intern. Supported sales & marketing by designing various projects such as infographics & presentations.

★ June 2005–Present

Nerd Cowboy (freelance)

UI/UX Designer & Front-end Developer

Visual/UI/UX design, front-end development, user testing, brand development, email marketing, and customer experience.

education

🎓 Sep 2004–Dec 2007

Minnesota State

University Moorhead

**Bachelor of Science in
Graphic Communications**

Magna Cum Laude

skills

🔗 Code

HTML/JSX
CSS/Sass
Javascript
React
jQuery
Git
Wordpress

🖌️ Design

UI Design
UX Design
User Testing
Usability
Photoshop
Sketch
Illustrator
InDesign
Brand Development

✳️ Other

Social Media
Marketing
Scrum/Agile
SEO
Emoji
Cooking