

# <brent>lanson UI/UX Designer & Developer

 [NerdCowboy.com](http://NerdCowboy.com)
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 [twitter.com/NerdCowboy](https://twitter.com/NerdCowboy)
 [github.com/NerdCowboy](https://github.com/NerdCowboy)

## experience

★ Jan 2015–May 2018

### [24]7.ai

#### UI/UX Designer & Front-end Developer

- Worked remotely with product teams based out of Sweden & India
- Designed and helped develop React.js SPA web app from scratch
- Solely responsible for the design process including stakeholder/user interviews, mockups, clickable prototypes, user testing, analytics, & monitoring user sessions using FullStory
- Team lead for HTML/JSX & CSS/Sass development

★ Dec 2012–Dec 2014

### SyCara Local

#### UI/UX Designer & Front-end Developer

- Designed and helped develop PHP/Angular web app and custom WordPress from scratch in first 10 months
- Responsibilities included stakeholder/user interviews, wireframes, mockups, clickable prototypes, user testing, & analytics
- Additionally responsible for building the email newsletter and creating print materials to support sales & marketing
- Team lead for HTML & CSS/Sass development

★ June 2012–Dec 2012

### Local Motors

#### Web Designer

- Responsible for design for WordPress marketing website and Python/Backbone web app
- Responsibilities included doing stakeholder/user interviews, mockups, clickable prototypes, user testing, HTML & CSS/Sass development, & analytics
- Additionally responsible for building the email newsletter and creating print materials to support sales & marketing

★ Mar 2008–Mar 2012

### EmpowHER

#### Web Designer

- Started as a junior web designer, but was promoted after a year
- Designed and helped develop Drupal website
- Collaborated with the creative director and mentored helped guide a junior designer and multiple interns
- Supported sales & marketing by designing various projects, including print design, presentations, infographics, and email newsletters.
- Became team lead for HTML & CSS/Sass development

★ June 2005–Present

### Nerd Cowboy (freelance)

#### UI/UX Designer & Front-end Developer

- Offering services for the entire design process, including Visual/UI/UX design, stakeholder/user interviews, brand development, mockups, clickable prototypes, user testing, analytics, email marketing, and front-end development

## education

★ Sep 2004–Dec 2007

### Minnesota State University Moorhead

#### Bachelor of Science in Graphic Communications

Magna Cum Laude

## skills

### Code

HTML/JSX  
 CSS/Sass  
 Javascript  
 React  
 Angular  
 jQuery  
 Git / GitHub / BitBucket  
 WordPress  
 Bootstrap / Foundations  
 Responsive Web Design

### Design

UI Design  
 UX Design  
 User Testing  
 Usability  
 Photoshop  
 Sketch  
 Illustrator  
 InDesign  
 Brand Development  
 A/B & Multivariate Testing

### \* Other

Social Media  
 Marketing  
 Scrum/Agile  
 SEO  
 Emoji  
 Cooking