




Mario García Perdomo

UX/UI Designer Based In Mexico

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-  Mario Garcia

Professional Experience

I2I ⚡ Corp

UI UX Designer | Full Time | 2023-Currently

- **Coordinated UX/UI design projects**, including e-commerce sites, websites, and mobile apps, **by implementing design thinking methodology** in cases that were required.
- Developed wireframes and high-fidelity prototypes using Figma.
- Used Artificial Intelligence (AI) tools like Relume, UX Pilot, and Midjourney to optimize the workflow and **reduce delivery times by 35%**.
- **Made critical decisions on information architecture and user flows**, collaborating with the development team to ensure a consistent and highly usable technical implementation.
- Optimized user flows and registration processes, **resulting in a 25% increase in the conversion rate**.
- Improved navigation structure, **increasing user efficiency on the site by 20%**.

NOTORIOVS

UI Designer | Full Time | 2019-2022

- Created detailed style guides and established a cohesive design system based on **Material Design principles**, which improved design consistency and facilitated team collaboration.
- Worked closely with the marketing team to optimize agile workflows, **reducing project delivery times by 20%**.
- **Designed interactive prototypes and conducted usability tests** with real users to get valuable feedback, which was key to improving accessibility and optimizing project progress.

Σeureka

UX UI Designer | Full Time | 2017-2018

- Led the design and **implementation of UX/UI solutions** for a financial technology platform, collaborating with product and development teams.
- Conducted comprehensive user research, including interviews and competitive analysis, to identify pain points and opportunities for improving the user experience.
- Designed and tested low- and high-fidelity prototypes to optimize complex workflows, which resulted in a **15% reduction in user data entry errors**.
- Was responsible for the creation and maintenance of a scalable design system, ensuring visual consistency and efficiency in the delivery of new products and features.

Software

- **Design:** Figma, Photoshop, Illustrator.
- **AI:** Relume, Midjourney, UX Pilot, , Copy AI, Uizard, Vizcom, Galileo AI / Stitch.
- **Management:** Trello, Miro, Odoo, UserTesting, Notion.

Technical Knowledge

- Basic Knowledge of **HTML, CSS and JavaScript**.
- Experience in responsive and **mobile-first design**.
- knowledge and experience in **agile methodologies such as Design Thinking**.
- knowledge in artificial intelligence (IA) to streamline processes and obtain better results.

Soft Skills

- Creative and **problem-solving abilities**.
- **Effective communication** with development and marketing teams.
- Proactive and **results-oriented mindset**.

Education & Languages

- Graphic Design | Universidad de Navojoa, Sonora, Mexico
- Languages: Spanish (Native Language), English (B2 Level)