

Nestor Martinez

Web Developer | Bayonne, NJ

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SKILLS

WEB DEVELOPMENT

HTML5, CSS, JavaScript (ES6),
React, Node.js, Shopify

DIGITAL PRODUCT & DESIGN

Adobe Creative Suite, Netlify
Figma, UX/UI, Google Analytics,
Google Tag Manager, SEO,
Mailchimp, Blackbaud

ADDITIONAL

Spanish (Fluent), Japanese

EDUCATION

FULLSTACK ACADEMY

New York, NY | June 2020

Hybrid 13-week immersive web
development bootcamp, focused
on full stack JavaScript

MIDDLEBURY COLLEGE

Middlebury, VT | May 2010

Graduated magna cum laude
with departmental honors in Int'l
Studies, with focus in Japanese

PROJECTS

PORTFOLIO WEBSITE

Built with React, JavaScript,
HTML, CSS, Sanity server, hosted
on Netlify (nesmartinez.com)

JAPAN SOCIETY

Managed organization website
migration, focusing on data,
design, testing (japansociety.org)

TONYA'S COOKIES, LLC

Migrated WooCommerce-based
site to Shopify, including assets,
data, design (tonyascookies.com)

EXPERIENCE

SENIOR WEBSITE MANAGER

(Hybrid)

Japan Society | 06/22 - Present

- Lead project manager for organization website transition, including wireframing, data migration, vendor management, budgets, and testing.
- Update and implement new pages and functionality using HTML, CSS, and JavaScript based on in-house staff requests and needs.
- Deploy and manage Google Ads, SEO, Bloomberg Connects mobile app, and digital web content for 8 distinct departments and 200+ annual events.
- Coordinate social media and email marketing initiatives with event departments.

WEB DEVELOPER

(Remote)

Freelance | 09/20 - 05/22

- Overhauled Raising Imagination WordPress website, including Calendly integrations, built-in WP forms, and security integrations.
- Migrated Tonya's Cookies, LLC ecommerce business, tasked with product integration, data migration, and front-end design.

WEB DEVELOPMENT TEACHING FELLOW

(Remote)

JFullstack Academy | 05/20 - 08/20

- Served as peer mentor for 30+ students at top web development bootcamp focused on full-stack JavaScript, HTML5, CSS, React.
- Provided 1-1 and group support for student learning workshops and team-based learning, including code reviews and stand-ups.

DIRECTOR OF WEBSITE & INFO. TECH.

(New York, NY)

Middle Collegiate Church | 08/17 - 01/20

- Oversaw development and launch of new website, including wireframing, testing and review, deadlines, and vendor interfacing.
- Promoted and managed digital campaigns and ticketing of annual social justice conference with overall ticket sales of \$72,000.
- Co-led implementation of new CRM (EveryAction), assisting with data transfer, staff training, and automated processes setup.

WEB PRODUCER

(New York, NY)

Japan Society | 05/16 - 08/17

- Enhanced daily e-newsletters & website content for distinct programs and events.

COMMUNICATIONS SPECIALIST

(Middlebury, VT)

Middlebury College | 08/12 - 03/16

- Oversaw Careers and Volunteers office websites, print marketing, digital assets, and social media channels for 2500 student audience.