

# Nestor Martinez

## Software Engineer

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## EXPERIENCE

### FREELANCE DEVELOPER

07/20 - Current

(New York, NY)

- Website developer for Nutrigenomix Center, LLC (ID), a virtual wellness practice that promotes positive lifestyle changes.
- Led ecommerce website transition for Tonya's Cookies, LLC (NC), focused on product integration and front-end store design.
- Website consultant for Rev. Jacqui Lewis and Middle Collegiate Church (NYC), including developing new strategies for remote programming, website integration, and database administration.

### JAPAN SOCIETY

Website & Strategy Consultant | 07/20 - 08/21

(New York, NY)

- Led organization website transition using Gatsby, Netlify, and Contently, including wireframing, data migration, and testing.
- Co-developed new ticketing platform strategies and marketing material for Japan Society website.

### FULLSTACK ACADEMY

Software Engineering Teaching Fellow | 04/20 - 07/20

(New York, NY)

- Peer mentor for 30+ students at top software engineering bootcamp focused on full-stack JavaScript web development.
- Interviewed prospective candidates with focus on pair-programming, problem solving, and technical communication.
- Served as project manager for student engineering teams by ensuring agile workflow and leading daily stand-ups.

### MIDDLE COLLEGIATE CHURCH

Director of Website & Information Technology | 08/17 - 01/20

(New York, NY)

- Oversaw implementation of new website, including wireframing, testing and review, and vendor interfacing.
- Promoted and managed digital campaigns of annual interfaith conference with overall ticket sales of \$72,000.
- Co-led implementation of new CRM, EveryAction, including data transfer, training, automation, etc.
- Managed and enhanced analytics search results and paid digital marketing efforts (Facebook, Google AdWords)

### JAPAN SOCIETY

Web Producer | 07/20 - 08/21

(New York, NY)

- Enhanced weekly e-newsletters & website by focusing on precise, succinct copy and mobile-friendly content.
- Implemented Google AdWords, UTM parameters to track and assess email marketing efforts across programs/initiatives.

## SKILLS

### SOFTWARE DEVELOPMENT

JavaScript (ES6), React, Redux, Node.js, Express, PostgreSQL, Sequelize, MongoDB/Mongoose, Git, HTML, CSS, SASS, Gatsby, Netlify, Sanity, Heroku

### DIGITAL DESIGN

Adobe Creative Suite, Wordpress, Squarespace, Shopify, Affinity Designer

## PROJECTS

### Fetch()

Mock job board for software jobs, built with React, Redux, MongoDB, socket.io. Includes chat and login/user application functions.

### Indie Switch

Modern gaming website, built with React, PostgreSQL, Express. Mobile-first design with user-rich features such as smooth scrolling.

### Pen World

E-commerce pen business, built with React, Redux, MongoDB, Styled Components, Nodemailer. User login, cart functionality, and password reset functions are included.

## EDUCATION

### FULLSTACK ACADEMY

New York, NY | April 2020

13-week intensive, immersive software engineering bootcamp focused on full stack Javascript.

### MIDDLEBURY COLLEGE

Middlebury, VT | May 2020

Graduated magna cum laud with departmental honors in Int'l Studies, with a minor/focus on Japanese.