

Nestor Martinez

Software Engineer

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EXPERIENCE

FREELANCE DEVELOPER

(Remote)

07/20 - Current

- Website developer for Nutrigenomix Center, LLC (ID), a virtual practice.
- Led ecommerce website transition for Tonya's Cookies, LLC (NC), focused on product integration and front-end store design.
- Website consultant for Rev. Jacqui Lewis and Middle Collegiate Church (NYC), including developing new strategies for remote programming, website integration, and database administration.

JAPAN SOCIETY

(New York, NY - Remote)

Website & Strategy Consultant | 07/20 - 08/21

- Led organization website transition using Gatsby, Netlify, and Contently, including wireframing, data migration, and testing.
- Co-developed new ticketing and marketing strategies and assets.

FULLSTACK ACADEMY

(New York, NY - Hybrid)

Software Engineering Teaching Fellow | 04/20 - 07/20

- Peer mentor for 30+ students at top software engineering bootcamp focused on full-stack JavaScript web development.
- Interviewed prospective candidates with focus on pair-programming, problem solving, and technical communication.
- Served as project manager for student engineering teams by ensuring agile workflow and leading daily stand-ups.

MIDDLE COLLEGIATE CHURCH

(New York, NY)

Director of Website & Information Technology | 08/17 - 01/20

- Oversaw implementation of new website, including wireframing, testing and review, and vendor interfacing.
- Promoted and managed digital campaigns and ticketing of annual conference with overall ticket sales of \$72,000.
- Co-led implementation of new CRM, EveryAction, including data transfer, training, automation, etc.
- Managed and enhanced analytics search results and paid digital marketing efforts (Facebook, Google AdWords)

JAPAN SOCIETY

(New York, NY)

Web Manager | 07/20 - 08/21

- Enhanced weekly e-newsletters & website by focusing on precise, succinct copy and mobile-friendly content.
- Implemented Google AdWords, UTM parameters to track and assess email marketing efforts across programs/initiatives.

MIDDLEBURY COLLEGE

(Middlebury, VT)

Communications Specialist | 08/13 - 03/16

- Oversaw various office websites and marketing/social media channels.

SKILLS

SOFTWARE DEVELOPMENT

JavaScript (ES6), HTML, CSS, React, Redux, Node.js, Express, PostgreSQL, Sequelize, MongoDB, Mongoose, Git, SASS, Gatsby, Netlify, Sanity, Contentful, Heroku

DIGITAL DESIGN

Adobe Creative Suite, Wordpress, Squarespace, Shopify, Affinity Designer

PROJECTS

Fetch()

Mock job board for software jobs, built with React, Redux, MongoDB, socket.io. Includes chat and employer / user application functions.

Indie Switch

Modern gaming website, built with React, PostgreSQL, Express. Mobile-first design with user-rich features such as smooth scrolling.

Pen World

E-commerce pen business, built with React, Redux, MongoDB, Styled Components, Nodemailer. User login and protection, cart functionality.

EDUCATION

FULLSTACK ACADEMY

New York, NY | April 2020

13-week intensive, immersive software engineering bootcamp focused on full stack Javascript.

MIDDLEBURY COLLEGE

Middlebury, VT | May 2010

Graduated magna cum laud with departmental honors in Int'l Studies, with a minor/focus on Japanese.

DOSHISHA UNIVERSITY

Kyoto, Japan Spring 2009

Year-long study abroad program in Japanese, with host family stay.