

Nestor Martinez

New York, NY | 802-829-9720 | nes.martinez@tura.io | [linkedin.com/in/nes-martinez](https://www.linkedin.com/in/nes-martinez) | github.com/nes-martinez

Software Development: Javascript, React, Redux, Node.js, Express, PostgreSQL/ Sequelize, MongoDB/ Mongoose, Git, HTML, CSS, Heroku, Drupal, Sockets.io, OAuth integration, Gatsby, GraphQL, Netlify, Contentful.

Digital Design: Adobe Creative Suite, Wordpress, Squarespace, Affinity Designer, social media marketing.

Languages: Fluent in Spanish.

PROJECTS

Fetch () | Developer | (fetch-for-jobs.herokuapp.com/)

Mock job board for tech/software engineers.

- Focused on tiered user integration capabilities, file storage, 3rd party OAuth authentication, React Hooks implementation, front-end design development.

Grace Shopper | Developer | (<https://github.com/nes-martinez/grace-slothpper>)

Mock e-commerce website focused on selling pet supplies.

- Focused on schema design, custom middleware for user validation, state management, front-end form components and design.

Alexa Elder Scrolls Skills | Solo Developer | (<https://github.com/nes-martinez/alexastyleskill>)

Custom voice skill for Amazon Alexa.

- Built with Amazon ASK and the Alexa Developer console for use with popular online role-playing game.

PROFESSIONAL EXPERIENCE

FREELANCE DEVELOPER & CONSULTANT, New York, NY

07/20 - Current

- Led Japan Society organization website transition using Gatsby, Netlify, and Contently, including wireframing, data migration, design review, and testing.
- Co--developed new ticketing platform strategies and marketing material for Japan Society website.
- Managed ecommerce website transition for Tonya's Cookies, LLC (North Carolina), focused on product integration, testing, and front-end store design.
- Ongoing website consultant for Rev. Jacqui Lewis and Middle Collegiate Church, including developing new technology strategies for remote programming, website integration, and database administration.

FULLSTACK ACADEMY, New York, NY

Software Engineering Teaching Fellow

04/20 - 07/20

- Peer mentor for 30+ students at top software engineering bootcamp focused on full-stack JavaScript web development.
- Interview prospective candidates with focus on pair-programming, problem solving, and technical communication.
- Serve as project manager for student engineering teams by ensuring agile workflow and leading daily stand-ups.

MIDDLE COLLEGIATE CHURCH, New York, NY*Director of Website & Information Technology*

03/19 - 01/20

Website & Social Media Manager

08/17 – 03/19

- Oversaw implementation of new website, including wireframing, testing and review, and vendor interfacing.
- Promoted and managed digital campaigns of annual interfaith conference with overall ticket sales of \$72,000.
- Co-led implementation of new CRM, EveryAction, including data transfer, training, automation, etc.
- Managed and enhanced analytics search results and paid digital marketing efforts (Facebook, Google AdWords).

JAPAN SOCIETY, New York, NY*Web Producer*

04/16 – 08/17

- Enhanced weekly e-newsletters & website by focusing on precise, succinct copy and mobile-friendly content.
- Implemented Google AdWords, UTM parameters to track and assess email marketing efforts across programs/initiatives.
- Co-coordinated marketing for record attendance at spring Gallery exhibition (10k+ visitors in 4 months) & record number of sold-out events, including Fall Family Festival (700+ visitors in one-day event).

MIDDLEBURY COLLEGE - Middlebury, VT**Interim Assistant Director**—*Community Engagement*

12/15 – 03/16

Communications & Program Specialist—*Center for Careers & Internships*

07/14 – 01/16

Program and Outreach Fellowship—*Robatyn Center for Global Affairs*

08/13 – 07/14

EDUCATION**FULLSTACK ACADEMY, New York, NY**

April 2020

*Software Engineering Immersive Program***MIDDLEBURY COLLEGE, Middlebury, VT***Bachelor of Arts, Magna Cum Laude* - Departmental Honors, International Studies

May 2010

Doshisha University, Associated Kyoto Program, Kyoto, Japan

Spring 2009

Middlebury Japanese Summer Language School, Middlebury, VT

Summer 2008