

Why this analysis?	Customers by country	Rockbuster's top customers	Conclusions
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Understanding Our Audience



Who are Rockbuster's customers and where do they live?

Where does Rockbuster have an opportunity to grow?

How much are Rockbuster's top customers spending?

If we put all Rockbuster's customers together in a room, it would look more diverse than this.

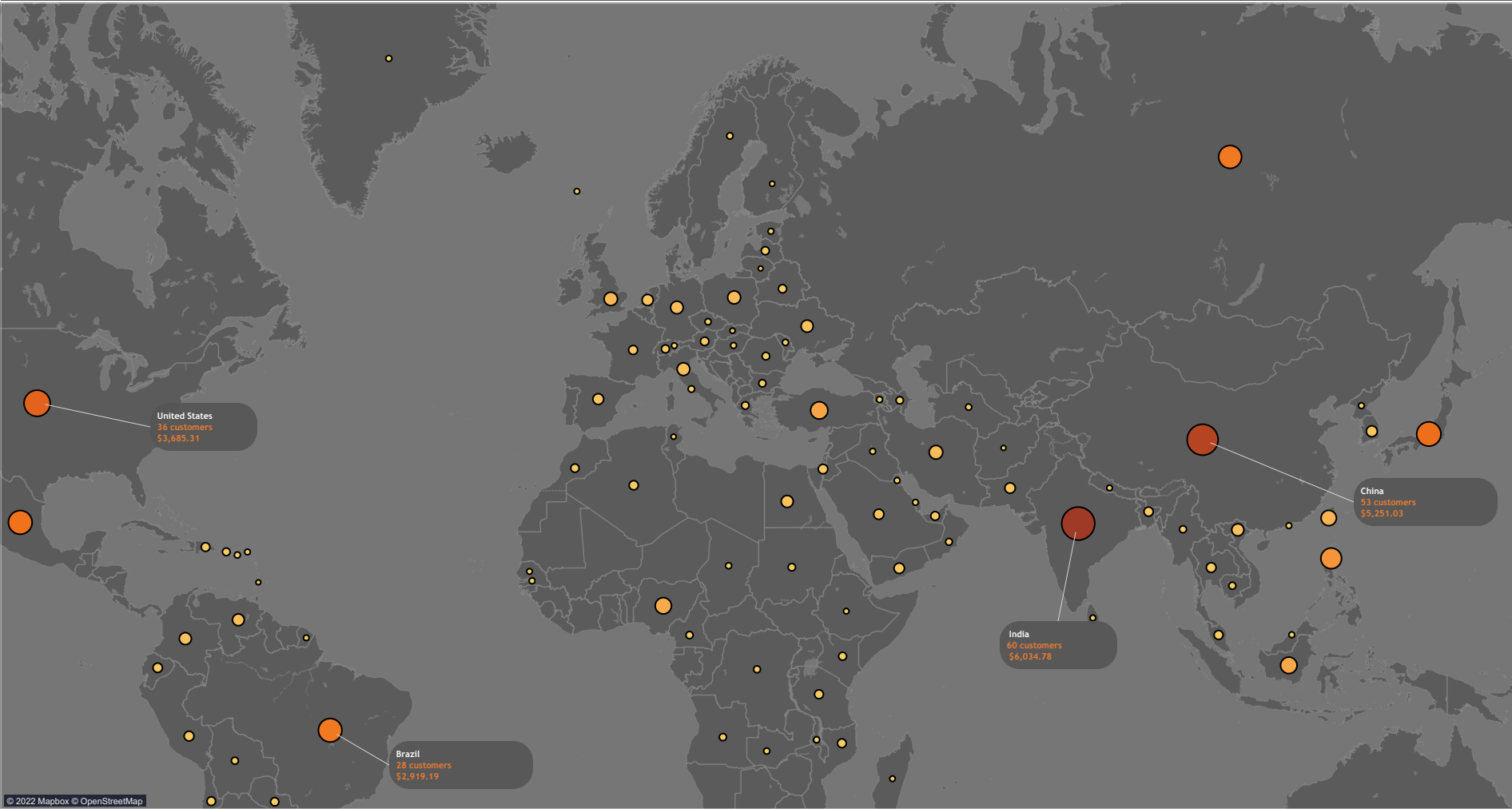
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Rockbuster Customers Around The World

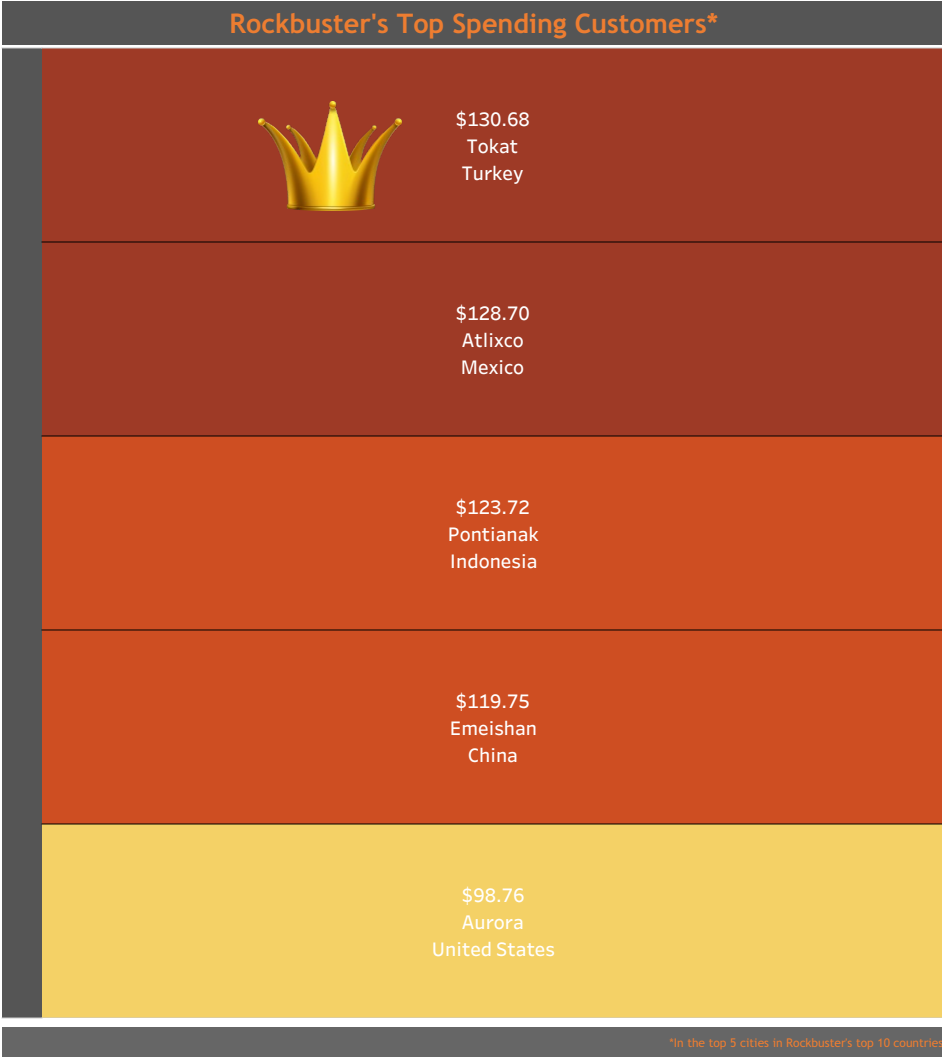
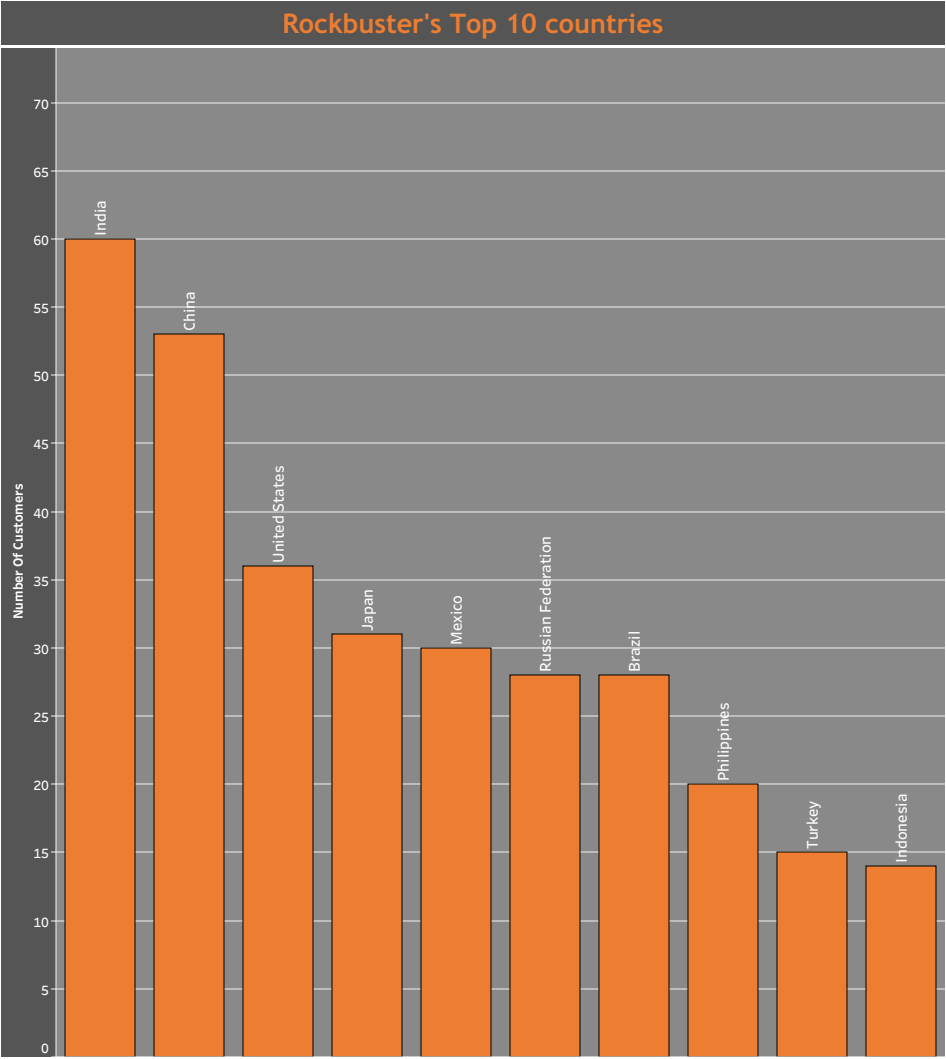


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Thank You For Joining Us!

By examining Rockbuster's customer data, we can see that:

- We have a diverse customer base, with great representation in all regions.
- There is room for growth in Australia.
- Rockbuster's top customers come from very different places.

Questions? Email us!