

# 100+ Canva Pro Tasks for Digital Marketing

## 1. Social Media Marketing

- Instagram posts (quotes, tips, promos)
- Instagram stories (polls, Q&A, product drops)
- Instagram reels cover designs
- Facebook cover banners
- Facebook ad creatives
- Twitter header designs
- Pinterest pin designs
- LinkedIn company banners
- YouTube thumbnails
- YouTube channel art
- WhatsApp Status promos
- TikTok video overlays
- Giveaway posts
- Poll visuals
- Customer testimonial posts
- Behind-the-scenes content
- Countdown posts
- Quote of the day series
- Milestone celebration graphics
- Weekly tips or hacks

## 2. Ads & Promotions

- Google display ads
- Facebook carousel ads
- Instagram story ad templates
- Pinterest ad creatives
- YouTube ad banners
- Retargeting ad creatives
- Sale posters (flat 50% off, clearance)
- Seasonal offers

- Coupon code graphics
- Lead magnet designs

### **3. Email Marketing**

- Email header banners
- Product spotlight banners
- Seasonal newsletter layouts
- New arrival graphics
- Announcement banners (launches, updates)
- Discount coupon designs
- Event RSVP banners
- Feedback/review requests
- Abandoned cart email graphics
- Subscription confirmation visuals

### **4. Branding & Identity**

- Logo design
- Brand mood boards
- Color palette templates
- Font pairing samples
- Business card mockups
- Email signature design
- Brand style guide
- Profile picture templates
- Brand intro slide (PPT)
- Thank you cards

### **5. Content Marketing**

- Blog header images
- E-book cover designs
- Checklist design
- Printable worksheets
- Infographic visuals
- Case study designs

- Whitepaper layout
- Lead capture form banner
- Resource download banner
- Podcast cover art

## **6. Event & Campaign Designs**

- Webinar banners
- Event invites
- Countdown timer posts
- Event itinerary graphics
- Speaker profile banners
- Workshop promotion posters
- Registration prompt visuals
- Feedback forms design
- Event highlight posts
- Post-event thank-you graphics

## **7. Analytics & Reporting**

- Social media performance infographics
- Monthly analytics report visuals
- Campaign summary infographics
- Funnel diagrams
- KPI dashboards
- Customer persona sheets
- A/B test result comparison graphics
- CTR performance snapshots
- Conversion rate charts
- ROI highlight visuals

## **8. Miscellaneous & Templates**

- Quote templates
- Carousel post templates
- Collage templates
- Mockups for products

- Testimonial layouts
- Before-and-after post designs





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