

What?

measures performances

transforms data into value

compares players







Data analytics common practice in the NBA

Existing solution insufficient and outdated

Context-enriched data

Beat the 75% accuracy

Data analytical / Data scientific approach

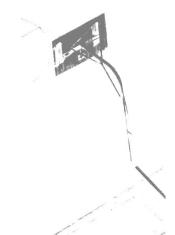


For whom?

Basketball enthusiasts / Fans

Sport journalists

Sport Marketing



How?

Data records of last eight seasons (2nd Basketball Bundesliga)

2214 Games

1132 different players

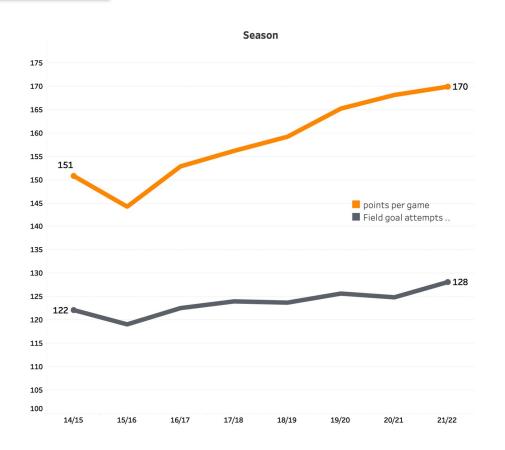
1.251.617 single data points

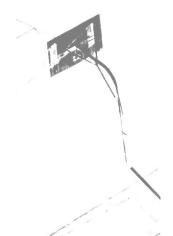
Game summary:

O Starting 5, P: Points, F: Fouls, Min: Spielzeit, FT: Free Throw, AS: Assists, RB: Rebounds, BL: Blocks, ST: Steals, TO: Turnover, EF: Effektivität, *-A-R: Punkteart - Attempts - Rate, Topscorer

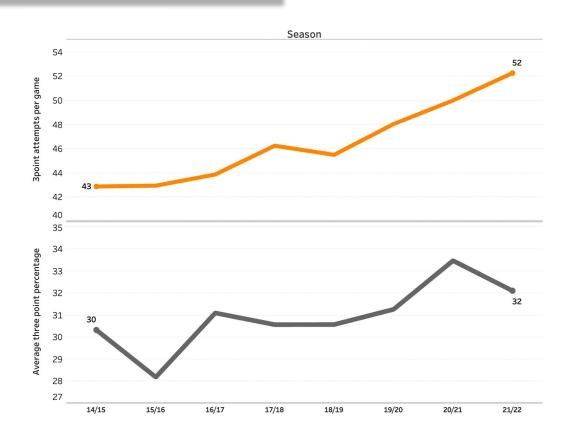
SPIELER	▲ MIN ≑	2P-A-R \$	3P-A-R ≑	FG-A-R 💠	FT-A-R \$	P+	AS \$	R: O-D-T \$	F¢	BL ¢	ST \$	TO \$	EF ¢
#0 Robert Albert Montgomery Jr.	04:41	0 - 0 - 0%	0 - 0 - 0%	0 - 0 - 0%	0 - 0 - 0%	0	0	1 - 0 - 1	2	0	0	0	1
#2 Tyler Nelson	20:28	4 - 7 - 57%	4 - 10 - 40%	8 - 17 - 47%	2 - 2 - 100%	22	1	0-3-3	2	1	1	0	19
#3 Jose Gabriel de Oliveira Neto	11:05	0 - 2 - 0%	0 - 1 - 0%	0 - 3 - 0%	0 - 0 - 0%	0	1	0 - 2 - 2	2	0	0	1	-1
#4 Svante Schmundt	00:00	0 - 0 - 0%	0 - 0 - 0%	0 - 0 - 0%	0 - 0 - 0%	0	0	0 - 0 - 0	0	0	0	0	0
#5 Christopher John Carter	22:22	2 - 5 - 40%	1 - 4 - 25%	3 - 9 - 33%	3 - 4 - 75%	10	4	0-3-3	3	0	0	2	8
#14 Jordan Jamal Roland	19:32	2 - 3 - 67%	1 - 3 - 33%	3 - 6 - 50%	0 - 0 - 0%	7	0	0 - 1 - 1	1	0	0	1	4
#18 Till Gloger	28:55	9 - 10 - 90%	0 - 0 - 0%	9 - 10 - 90%	3 - 4 - 75%	21	2	3-2-5	3	0	0	1	25
#19 Sid-Marlon Theis	29:42	1 - 2 - 50%	0 - 2 - 0%	1 - 4 - 25%	0 - 0 - 0%	2	2	1 - 7 - 8	2	0	1	1	9
#21 Michael Jost	10:18	0 - 0 - 0%	0 - 1 - 0%	0 - 1 - 0%	0 - 0 - 0%	0	0	0 - 2 - 2	1	0	0	1	0
#22 Nijal Eman Pearson	35:19	5 - 9 - 56%	0 - 2 - 0%	5 - 11 - 45%	3 - 4 - 75%	13	3	0 - 1 - 1	1	1	3	1	13
#35 Bradley Alexander Loesing	17:38	0 - 3 - 0%	0 - 0 - 0%	0 - 3 - 0%	2 - 2 - 100%	2	4	0-2-2	1	0	0	0	5
Teamaktionen								7	0			2	5
Gesamt	200:00	23 - 41 - 56%	6 - 23 - 26%	29 - 64 - 45%	13 - 16 - 81%	77	17	35	18	2	5	10	88

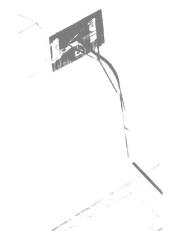
Points per game





3 Point Shot Development

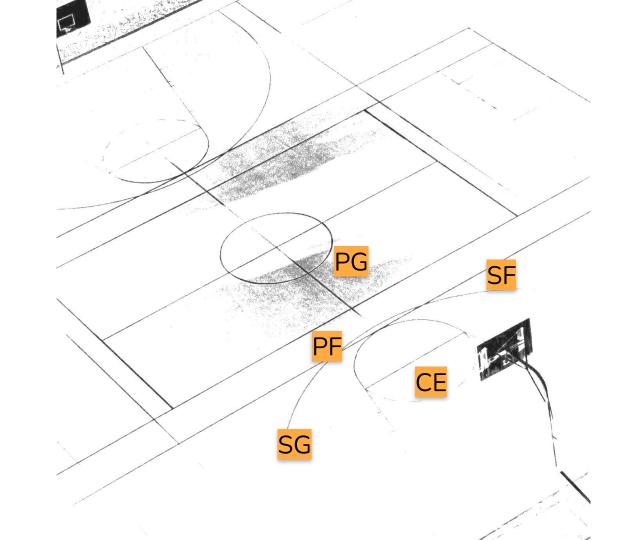




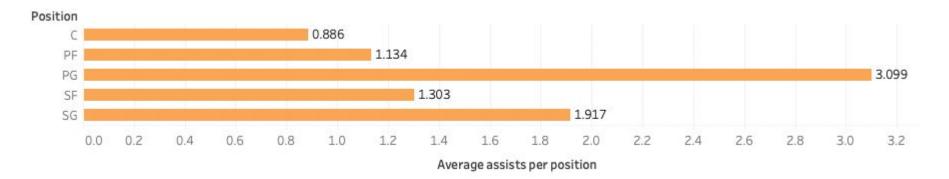
Considerations

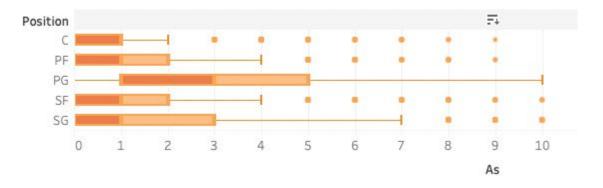
Different positions

- **CE** Center
- **PG** Point Guard
- **SG** Shooting Guard
- **PF** Power Forward
- **SF** Small Forward



Position Analysis - Example : Assists







The Score

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7 factors:
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Points (+)

EFG (Effective Field Goal Ratio) (+)

Assists (+)

Rebounds (+)

Steals & Blocks (+)

Turnovers (-)

Playing time (+)





The Formula

$$Score_{Player} = \left(\sum_{i=1}^{n} W_{i} \cdot \frac{X_{i} - X_{PosMin}}{X_{PosMax} - X_{PosMin}}\right) \cdot \frac{T_{Play}}{T_{Game}}$$

Game Stats Till Gloger:



21 points 0.75 EFG

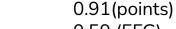
2 assists

2 assists 5 rebounds

0 steal & block

1 turnover

28:55 min played



0.59 (EFG)

1.0 (assists)

0.36 (rebounds)

0.0 (steals & blocks)

0.75 (turnovers)

0.72 (time)





Dashboard





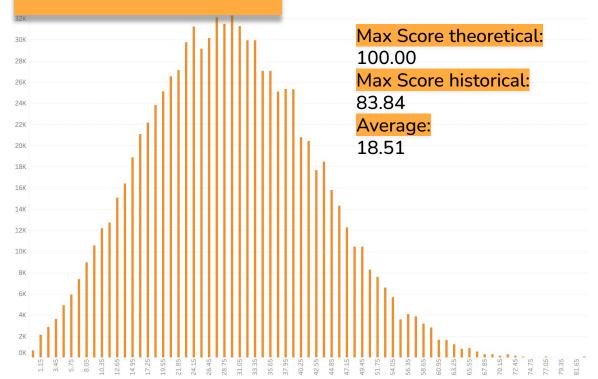
Position	Name	Score
С	Alexander James Herrera	29.67
	Rafael Alberton Rodrigues	0.60
PF	Clinton Daniel Chapman	9.01
	Julius Wolf	29.27
	Stephan Haukohl	16.71
PG	Rayshawn Laron Simmons	36.09
	Vuk Radojicic	33.39
SF	Brandon Omar Thomas	30.21
SG	Jonathan Malu Kazadi Mu	24.67
	Nico Brauner	18.37
Grand Total		22.80

Position	Name	Scor
C	Jose Gabriel de Oliveira Neto	6.23
	Till Gloger	45.02
PF	Michael Jost	5.12
	Robert Albert Montgomery Jr.	2.75
	Sid-Marlon Theis	30.00
PG	Bradley Alexander Loesing	14.4
	Christopher John Carter	22.10
	Jordan Jamal Roland	21.14
SF	Nijal Eman Pearson	36.72
SG	Tyler Nelson	28.7
Grand To	tal	21.2



Talking points

Score distribution



Limitations of our score

- Favors players with strong endurance
- Favors positions with longer playing times
- Score bias when games go into overtime
- Separate formula for Team-Scores needed

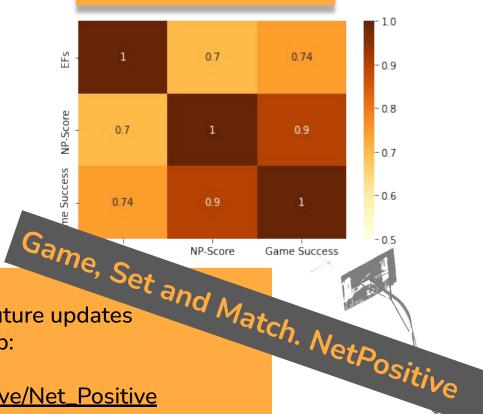
Outlook

Refining Score by adding more data (more seasons, different leagues)

Development of a team based score

Development of a score prediction algorithm

One last thing:





For more information and future updates visit our GitHub:

https://github.com/Net-Positive/Net_Positive