

ПРЕДИСПИТНИ ПРОЈЕКАТ ИЗ ПРЕДМЕТА

Сретен Прокопић ИТ 16/20

ВЕБ КОМУНИКАЦИЈЕ

Датум: 24.11.2022.

ЗАХТЕВИ КОЈЕ ТРЕБА ИСПУНИТИ

Обавезно:

1. (1 поен) Print screen веб сајта и кратак опис намене сајта, Адреса веб сајта (веб сајт се мора објавитри на интернету) и Print screen фолдера из хоста и Прељиминарна (пре оптимизације) оцена из *SeoSiteCheckup* алата и препоруке за исправку.
2. (1 поен) Првобитни предлог кључних речи за страницу (предлог кључних речи које сте сами одабрали без употребе било каквих алата)

Опционо:

3. (2 поена) Резултати Google Adwords-а, wordstream-а или другог алата проверу тражености кључних речи. Корекција списка кључних речи на основу резултата Google Adwords-а уз образложение.

Обавезно:

4. (2 поена) Имплементација кључних речи у title, meta description, meta keywords
5. (2 поена) Имплементација кључних речи у h1,h2,<p>..,
6. (2 поена) Имплементација кључних речи у anchor text, alt, ово се приказује без обзира на оцену и препоруку алата *SeoSiteCheckup*

Опционо:

7. (1 поен) Xml мапа – алат , изглед, слика из коренског директоријума
8. (1 поен) Robots.txt файл, садржај и приступ преко бровсера
9. (2 поена) Favicon: креирање, убаџивање кода и приказ у бровсеру
10. (2 поена) Валидација кода html, css, php, javaScript
11. (2 поена) Респонсиве дизајн
12. (2 поена) Кодови апија из друштвених мрежа и приказ дугмета за like/share
13. (2 поена) Open graph meta tag-ови
14. (2 поена) Google Analytics code. Слика Google Analytics- а за ваш сајт (требају да се виде подаци о посећености)

Обавезно:

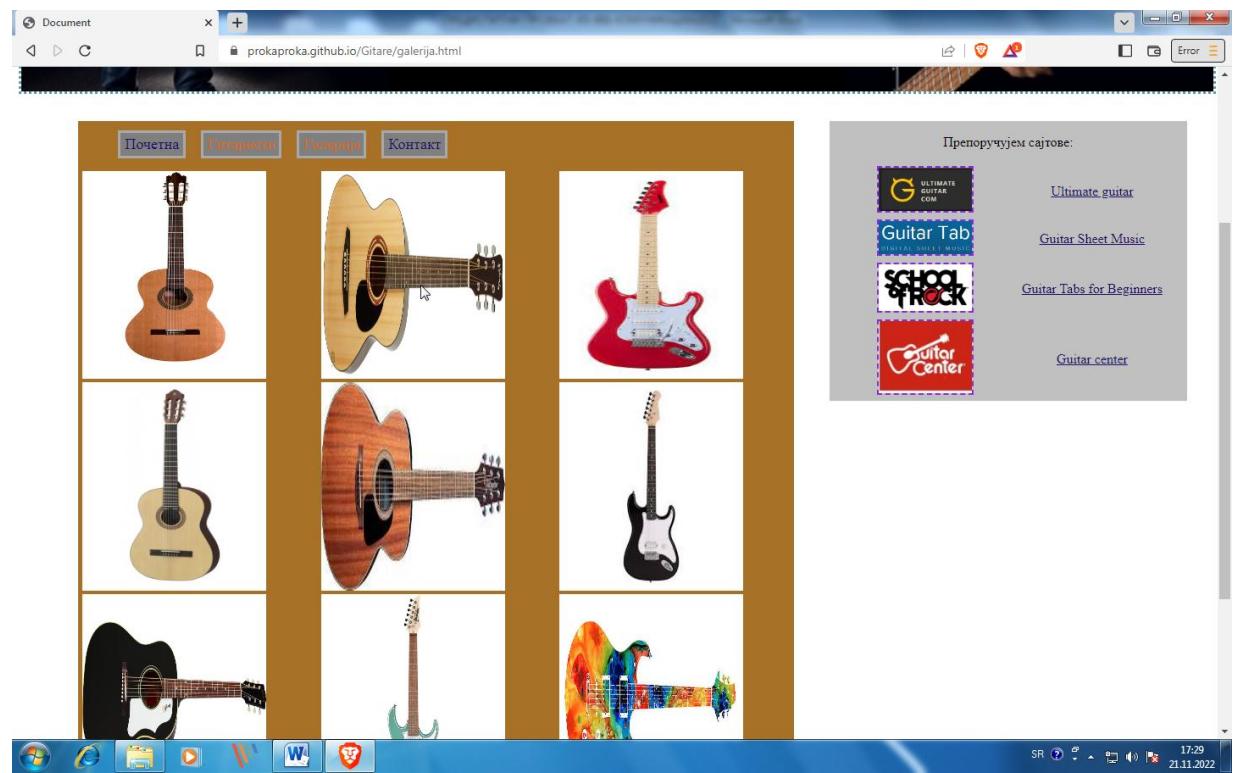
15. (1 поен) Финално тестирање оптимизованости , *SeoSiteCheckup* (после оптимизације да се види напредак)

Ставке назначене под ознаком „обавезно“ морају бити саставни део пројекта. Опционе стваке се раде по избору. Водити рачуна да се сакупи барем 17 од могућих 25 поена.

Напомена: Све што сте радили од ових ставки приказујете, без обзира што вам је *SeoSiteCheckup* алат можда јавио да је све било у старту било добро. Опет треба да прикажете зашто је било добро, нпр. шта стоји у мета опису, (иако сте га већ имали).

1. 3AXTEB

A screenshot of a website titled "ГИТАРА" (Guitar) in a yellow header bar. The page features a large background image of a person playing an electric guitar. Below the header is a navigation bar with buttons for "Почетна" (Home), "Гитаристи" (Guitarists), "Галерија" (Gallery), and "Контакт" (Contact). The main content area contains a large paragraph about the guitar's history and significance. To the right, there is a sidebar with recommended links to other guitar-related websites like Ultimate guitar, Guitar Tab, and Guitar Tabs for Beginners.



ГИТАРА

Форма

Унесите име
Унесите презиме
Унесите вашу e-mail адресу
Унесите поруку

ПОШАДИ

Автор сајта: Сретен Прокопић © All right reserved

КРАТАК ОПИС САЈТА

Веб сајт је креiran за потребе пројектног задатка. Намењен краткој презентацији гитаре, која је један од најпопуларнијих инструмената. На страници **Почетна** приказан је кратак опис и историја гитаре. Страница **Гитаристи** укратко представља тројицу гитариста, који су по мом скромном мишљењу, обележили своју епоху у дому музицирања на гитари. На страници **Галерија** приказани су различити модели и врсте гитара, док страница **Контакт** садржи стандардну форму за слање мејла аутору сајта. ☺

АДРЕСА САЈТА: <https://prokaproka.github.io/Gitare>

<https://htmlpreview.github.io/?https://prokaproka.github.io/Gitare/>

PRINT SCREEN ФОЛДЕРА И ФАЈЛОВА ИЗ ХОСТА (пре оптимизације):

ProkaProka / Gitare Public

Code Issues Pull requests Actions Projects Wiki Security Insights Settings

main 1 branch 0 tags Go to file Add file Code

ProkaProka Update index.html 9935a48 17 days ago 10 commits

- Slike Delete s 19 days ago
- css Delete c 19 days ago
- galerija.html Add files via upload 19 days ago
- gitaristi.html Add files via upload 19 days ago
- index.html Update index.html 17 days ago
- kontakt.html Add files via upload 19 days ago

About Sajt o gitarama
0 stars
1 watching
0 forks

Releases No releases published Create a new release

Packages No packages published Publish your first package

PRINT SCREEN ПРЕЛИМИНАРНЕ ОЦЕНЕ САЈТА НА :

<https://htmlpreview.github.io/?https://prokaproka.github.io/Gitare/>

SEO Tools, Software and Articles x + seositecheckup.com/analysis Нова картица

SEO Site Checkup Pricing Free Tools Articles Log in Start Free Trial

https://htmlpreview.github.io/?https://prokaproka.github.io/gitare Your general SEO Checkup Score

SEO Score 70/100 16 Failed 1 Warnings 55 Passed Improve your score!

Issues to fix Last found on Nov 22 2022, 01:33 PM

- HIGH [https://htmlpreview.github.io/?https://prokaproka.github.io/gitare](#) and https://www.htmlpreview.github.io should resolve to the same URL, but currently do not.
- HIGH The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.
- HIGH This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.
- HIGH This website is not using a custom 404 error page! Default 404 error pages result in a poor experience – it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a

Да бих лакше пратио предлоге за исправку сајта, сачувао сам веб страну, отворио у Ворд-у, и овде прилажем тај фајл (у наставку закључно са 16-ом страном):

<https://htmlpreview.github.io/?https://prokaproka.github.io/gitare>

Your general SEO Checkup Score

70/100

SEO Score

Improve your score!

16 Failed

1 Warnings

55 Passed

Issues to fix

Last found on Nov 22 2022, 01:33 PM

HIGH

This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.

HIGH

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

HIGH

<https://htmlpreview.github.io/?https://prokaproka.github.io/gitare> and <https://www.htmlpreview.github.io> should resolve to the same URL, but currently do not.

HIGH

This webpage is using "img" tags with empty or missing "alt" attribute!

HIGH

This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for [getting started with structured data](#).

HIGH

This webpage does not have a viewport meta tag! Add a viewport meta tag to optimize your webpage for mobile screens.

HIGH

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

HIGH

This webpage is not using CSS media queries. We recommend the use of this technique in order to implement responsive design functionalities.

MEDIUM

This webpage is not serving resources (images, javascript and css) from CDNs!

MEDIUM

This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.

MEDIUM

This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).

MEDIUM

A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

MEDIUM

This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms.

LOW

This webpage has some errors caught by the Chrome DevTools Console!

LOW

This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

LOW

This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

Common SEO issues

Score: 54

Failed: 8

Warnings: 0

Passed: 18

Meta Title Test 100% of top 100 sites passed

- This webpage is using a title tag.

Text: Site not found · GitHub Pages

Length: 29 characters

Meta Description Test 97% of top 100 sites passed

- This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.

How to fix

Google Search Results Preview Test

Desktop version

<https://htmlpreview.github.io/?https://prokaproka.github.io/gitare> Site not found · GitHub Pages

Mobile version

<https://htmlpreview.github.io/?https://prokaproka.github.io/gitareSite> not found · GitHub Pages

Social Media Meta Tags Test 83% of top 100 sites passed

- This webpage is not using social media meta tags! While this type of meta tags don't affect what people see when they visit the webpage, they exist to provide information about it to search engines and social media platforms. How to fix

Most Common Keywords Test

- There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

3github2pages1site1trying1publish

Keywords Usage Test 81% of top 100 sites passed

- The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword

Title tag

Meta description

Headings

github

pages

site

trying

publish

Keywords Cloud Test

account documentation github githubstatus learn organization pages publish read repository site status trying user

Related Keywords Test

Find the keywords where this URL is listed in the top 20 results of Google's organic listings.

Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more.

Register for free and start using today the **Top Keywords** tool from [Seositecheckup Toolbox](#)

GET IT NOW

Competitor Domains Test

Understand your competitors' SEO profile

Side-by-side SEO comparisons of up to 5 competitors. See how your SEO can improve against the competition.

GET IT NOW

Heading Tags Test 70% of top 100 sites passed

- This webpage contains headings tags.

H1 tags

404

Robots.txt Test 94% of top 100 sites passed

- This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.
- How to fix

Sitemap Test 75% of top 100 sites passed

- This website lacks a sitemap file! Sitemaps can help robots index your content more thoroughly and quickly. Read more on Google's guidelines for [implementing the sitemap protocol](#).

How to fix

Looking for a Sitemap Generator Tool?

If you don't have a sitemap or the sitemap for your website is not up to date you can use our new **Sitemap Generator** tool.

Register for free, and start using today the **Sitemap Generator** from [SEO Site Checkup Toolbox](#).

GET IT NOW

Broken Links Test

Check your webpage for broken links!

Finding and fixing broken links on your webpage will help both user experience and search engine rankings.

Register for free, and start using today the **Broken Links Tool** from [SEO Site Checkup Toolbox](#)

How to fix

GET IT NOW

SEO Friendly URL Test 40% of top 100 sites passed

- All links from this webpage are SEO friendly.

Image Alt Test 71% of top 100 sites passed

- This webpage is using "img" tags with empty or missing "alt" attribute!

See full list

How to fix

Responsive Image Test 38% of top 100 sites passed

- All images in this webpage are properly sized for different users' viewports.

Image Aspect Ratio Test 72% of top 100 sites passed

- All image display dimensions match the natural aspect ratio.

Inline CSS Test 2% of top 100 sites passed

- This webpage is not using inline CSS styles.

Deprecated HTML Tags Test 99% of top 100 sites passed

- This webpage does not use HTML deprecated tags.

Google Analytics Test 69% of top 100 sites passed

- A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.

How to fix

Favicon Test 100% of top 100 sites passed

This website appears to have a favicon.

Backlinks Test

Get a full and detailed list of your backlinks!

To view your total number of backlinks and referring domains, please sign-up for a free trial!

GET IT NOW

JS Error Test

74% of top 100 sites passed

- There are no severe JavaScript errors on this webpage.

Console Errors Test

33% of top 100 sites passed

- This webpage has some errors caught by the Chrome DevTools Console!

See results list

How to fix

Charset Declaration Test

100% of top 100 sites passed

- This webpage has a character encoding declaration.

Content-Type: text/html; charset=utf-8

Social Media Test

80% of top 100 sites passed

- This webpage is connected successfully with social media using:

[Twitter](#)

Need to track more websites?

Get between 3 and 15 monitored websites and supercharge your SEO.

Continue for Free

Speed optimizations

Score: 95

Failed: 1

Warnings: 0

Passed: 22

HTML Page Size Test

34% of top 100 sites passed

- The size of this webpage's HTML is **5.03 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

DOM Size Test

17% of top 100 sites passed

- The Document Object Model (DOM) of this webpage has **128 nodes** which is less than the recommended value of 1,500 nodes.

HTML Compression/GZIP Test

96% of top 100 sites passed

- This webpage is successfully compressed using **gzip compression** on your code. The HTML code is compressed from **8.93 Kb** to **5.03 Kb (44% size savings)**. This helps ensure a faster loading webpage and improved user experience.

Site Loading Speed Test

- The loading time of this webpage (measured from N. Virginia, US) is around **0.1 seconds** and this is under the average loading speed which is **5 seconds**.

[Accurate loading speed and website loading speed monitor](#)

Get detailed and accurate loading speed reports for your websites and see how your pages are being loaded over time.

Register for free and use the **Loading Speed Monitor** from [SEO Site Checkup Toolbox](#) today and get valuable insights on how much time your customers need to wait until they see your page.

GET IT NOW

JS Execution Time Test

79% of top 100 sites passed

- The JavaScript code used by this webpage is executed in less than **2 seconds**.

Page Objects Test

- This webpage has less than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

Content size by content type

Content type

Percent

Size

html

87.0 %

11.63 Kb

javascript

13.0 %

1.74 Kb

css

0.0 %

0 B

image

0.0 %

0 B

font

0.0 %

0 B

other

0.0 %

0 B

TOTAL

100%

13.37 Kb

Requests by content type

Content type

Percent

Requests

html

75.0 %

3

javascript

25.0 %

1

css

0.0 %

0

image

0.0 %

0

font

0.0 %

0

other

0.0 %

0

TOTAL

100%

4

Content size by domain

Domain

Percent

Size

api.codetabs.com
39.8 %
5.33 Kb
prokaproka.github.io
39.2 %
5.24 Kb
htmlpreview.github.io
21.0 %
2.80 Kb
TOTAL
100%
13.37 Kb

Requests by domain

Domain
Percent
Requests
htmlpreview.github.io
50.0 %
2
prokaproka.github.io
25.0 %
1
api.codetabs.com
25.0 %
1
TOTAL
100%
4

Page Cache Test (Server Side Caching) 100% of top 100 sites passed

- This webpage is using a caching mechanism. [Caching](#) helps speed page loading times as well as reduces server load.

Flash Test 100% of top 100 sites passed

- This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

CDN Usage Test 96% of top 100 sites passed

- This webpage is not serving resources (images, javascript and css) from CDNs!

See results list

How to fix

Modern Image Format Test 32% of top 100 sites passed

- This webpage is using images in a modern format.

Image Metadata Test

- This webpage is not using images with large metadata.

Image Caching Test 99% of top 100 sites passed

- This webpage is not using uncached images from same domain.

JavaScript Caching Test 98% of top 100 sites passed

- This webpage is using cache headers for all JavaScript resources.

CSS Caching Test 98% of top 100 sites passed

- This webpage is not using uncached CSS resources from same domain!

JavaScript Minification Test 93% of top 100 sites passed

- All JavaScript files used by this webpage are minified.

See results list

CSS Minification Test 97% of top 100 sites passed

- This webpage is not using CSS resources from the same domain.

See results list

Render Blocking Resources Test 29% of top 100 sites passed

- This webpage is not using render-blocking resources.

Nested Tables Test 99% of top 100 sites passed

- This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Frameset Test 100% of top 100 sites passed

- This webpage does not use frames.

Doctype Test 100% of top 100 sites passed

- This webpage has a doctype declaration.

`<!DOCTYPE html>`

URL Redirects Test 96% of top 100 sites passed

- This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

Largest Contentful Paint Test

- The Largest Contentful Paint duration of this webpage is **0.39** seconds. To provide a good user experience, sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

Largest Contentful Paint element within the viewport:

Text: If you're trying to publish one, read the full documentation to learn how to set...

Html:

If you're trying to publish one, [read the full documentation](#) to learn how to set up GitHub Pages for y

Cumulative Layout Shift Test

- The CLS score of this webpage is **0**. To provide a good user experience, sites should strive to have a CLS score of **0.1** or less.

Track up to 5 competitors 24/7

Analyze SEO metrics & get important information about your competition.

Continue for Free

Server and security

Score: 79

Failed: 2

Warnings: 0

Passed: 8

URL Canonicalization Test 92% of top 100 sites passed

- <https://htmlpreview.github.io/?https://prokaproka.github.io/gitare> and <https://www.htmlpreview.github.io> should resolve to the same URL, but currently do not.

How to fix

SSL Checker and HTTPS Test 100% of top 100 sites passed

- This website is successfully using HTTPS, a secure communication protocol over the Internet.

The certificate is not used before the activation date.
The certificate has not expired.
The hostname "htmlpreview.github.io" is correctly listed in the certificate.
The certificate should be trusted by all major web browsers.
The certificate was not revoked.
The certificate was signed with a secure hash.

Certificate Chain:

Server certificate
Common name
.github.com
Organization
GitHub, Inc.
Location
San Francisco, California, US
Subject Alternative Names (SANs)
.github.com, www.github.com, github.io, github.com, *.github.io, githubusercontent.com, *.githubusercontent.com
Not valid before
Not valid after
Signature algorithm
sha256WithRsaEncryption
Issuer
DigiCert TLS RSA SHA256 2020 CA1

Intermediate certificate
Common name
DigiCert TLS RSA SHA256 2020 CA1
Organization
DigiCert Inc
Location
US
Not valid before
Not valid after
Signature algorithm
sha256WithRsaEncryption
Issuer
DigiCert Global Root CA

Root certificate
Common name
DigiCert Global Root CA
Organization
DigiCert Inc
Location
US
Not valid before
Not valid after
Signature algorithm
sha1WithRsaEncryption
Issuer
DigiCert Global Root CA

Mixed Content Test (HTTP over HTTPS)

100% of top 100 sites passed

- This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

HTTP2 Test

92% of top 100 sites passed

- This webpage is using the HTTP/2 protocol.

HSTS Test

- This webpage is not using the **Strict-Transport-Security** header! This is a security header that was created as a way to force the browser to use secure connections when a site is running over HTTPS.

How to fix

Safe Browsing Test 100% of top 100 sites passed

- This website is not currently listed as suspicious (no malware or phishing activity found).

Server Signature Test 88% of top 100 sites passed

- The server signature is off for this webpage.

Directory Browsing Test 100% of top 100 sites passed

- Directory browsing is disabled for this website.

Plaintext Emails Test 93% of top 100 sites passed

- This webpage does not include email addresses in plaintext.

Unsafe Cross-Origin Links Test 59% of top 100 sites passed

- This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.

Monitor your website keywords

Get useful insights and detailed metrics for your most important keywords.

Continue for Free

Mobile usability

Score: 0

Failed: 2

Warnings: 0

Passed: 1

Meta Viewport Test 94% of top 100 sites passed

- This webpage does not have a viewport meta tag! Add a viewport meta tag to optimize your webpage for mobile screens.

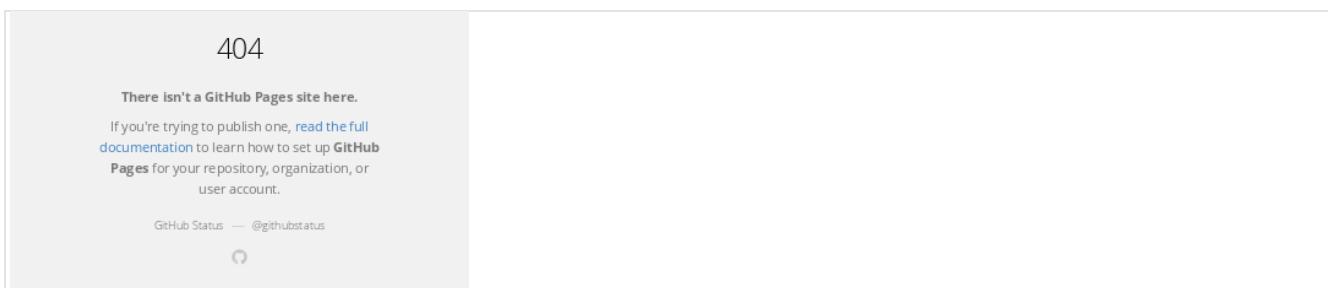
How to fix

Media Query Responsive Test 99% of top 100 sites passed

- This webpage is not using CSS media queries. We recommend the use of this technique in order to implement responsive design functionalities.

How to fix

Mobile Snapshot Test



Advanced SEO

Score: 29

Failed: 3

Warnings: 1

Passed: 6

Structured Data Test 59% of top 100 sites passed

- This webpage doesn't take the advantages of HTML Microdata or JSON-LD specifications in order to use structured data! View Google's guide for [getting started with structured data](#).

How to fix

Custom 404 Error Page Test 75% of top 100 sites passed

- This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links](#).

How to fix

Noindex Tag Test 99% of top 100 sites passed

- This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

Canonical Tag Test 95% of top 100 sites passed

- This webpage does not use the canonical link tag.

Nofollow Tag Test

- This webpage does not use thenofollow meta tag. This means that search engines will crawl all links from this webpage.

Disallow Directive Test

- This website lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one.

Meta Refresh Test 95% of top 100 sites passed

- This webpage is not using a meta refresh tag.

SPF Records Test 94% of top 100 sites passed

- This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

How to fix

Ads.txt Validation Test 80% of top 100 sites passed

- This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.

Spell Check Test

Check your webpage for misspellings!

Finding and fixing misspellings on your webpage will help both user experience and search engine rankings.

GET IT NOW

SEO анализку сајта урадио сам на још две платформе, јер сам имао проблема са *SeoSiteCheckup*. Односно, и поред брисања колачића и историје прегледа није дозвољавао да у току 24ч тестирам сајт више од 1 пута.

Site Doctor:<http://sitecheck.webmavens.com/>

The screenshot shows the Site Doctor interface with the following details:

- Health report:** <https://prokaproka.github.io/Gitare/>
- Show Only Major Issues:** On
- Score:** 23
- Major Issues:** 12 found
- Keywords Usage:** The most using keywords do not match with meta keywords.
- Knowledge Base:** Keyword usage is the using of your keywords inside Meta tags and contents of your website. Use keywords that describes your site properly for precise search engine result of your website.
- Robot.txt:** Issues related to the file.

Seobility FREE SEO checker: <https://www.seobility.net/en/seocheck/>

The screenshot shows the Seobility SEO checker report for [Prokaproka.github.io](https://prokaproka.github.io):

- SEO Score:** 47%
- Overview of the SEO Check:**
 - Meta information: 66%
 - Page quality: 34%
 - Page structure: 74%
 - Link structure: 90%
 - Server: 0%
 - External factors: 23%
- Performance Metrics:**
 - Response time: 0.12 s
 - File size: 3.70 kB
 - Words: 124
 - Media files: 5
 - Number of links: 4 internal / 5 external
- Task list of SEO Improvements:** 8 Tasks
 - Use 301 redirects to drive traffic to URLs with the same domain and sub domain (www and non-www subdomain). (Very important!)
 - Add a meta description. (Very important!)
 - Fix errors regarding the language markup of your web page. (Very important!)
 - Review and improve the page title. (Important!)
 - Use good alternative descriptions (alt attributes) for your images. (Important!)
- Meta specifications:** 66% achieved

Управо ова платформа **Seobility FREE SEO checker** ми се највише свидела због прегледности извештаја и могућности вишеструког коришћења у току једног дана. ☺

2. ЗАХТЕВ

PRINT SCREEN КЉУЧНИХ РЕЧИ(Првобитни предлог кључних речи за страницу):

```

1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta http-equiv="X-UA-Compatible" content="IE=edge">
6      <meta name="viewport" content="width=device-width, initial-scale=1.0">
7      <meta name="description" content="Добродошли на сайт где можете сазнати нешто више о гитарама и изабрати вашу омиљену.">
8      <meta name="keywords" content="Гитара, Жица, Акустичне, Електричне, Класична, Гитаристи, Трзалица">
9      <meta name="author" content="Sreten Prokopic">
10     <link rel="stylesheet" href="css/style.css">
11     <title>Document</title>
12  </head>

```

3. ЗАХТЕВ

Анализа прелиминарних кључних речи:

The screenshot shows the Google Ads Keyword plan interface. In the search bar, the query "гитара, акустичне, класична, електричне, трзалица, жице, гитаристи" is entered. The results show 7 keyword ideas available. The table below lists these keywords along with their average monthly searches, three-month change, YoY change, competition, ad impression share, and top-of-page bid ranges.

Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account stat
гитара	100 – 1K	+900%	+900%	Low	–	–	–	
классична	10 – 100	0%	0%	Low	–	–	–	
електричне	10 – 100	0%	0%	Low	–	–	–	
гитаристи	10 – 100	0%	-100%	–	–	–	–	
акустичне	0 – 10	–	–	–	–	–	–	
трзалица	0 – 10	–	–	–	–	–	–	
жице	0 – 10	–	–	–	–	–	–	

Анализа списка првобитних кључних речи, путем Гугл Адс, је показала да неке речи имају ниску, а неке веома лошу карактеристику. На крају вишеструких промена кључних речи према предлозима Гугл Адс и истраживањем путем претраживача, дошао сам до коначног списка кључних речи: гитара, електрична гитара, музички инструмент, класична гитара, акустична гитара, гитариста, жичани инструменти.

Анализа коригованих кључних речи:

Keywords you provided							
		100 – 1K	+900%	+900%	Low	–	–
<input type="checkbox"/> гитара		100 – 1K	+900%	+900%	Low	–	–
<input type="checkbox"/> електрична гитара		10 – 100	0%	0%	Low	–	–
<input type="checkbox"/> музички инструмент		10 – 100	0%	0%	Low	–	–
<input type="checkbox"/> класична гитара		10 – 100	0%	0%	Low	–	–
<input type="checkbox"/> акустична гитара		10 – 100	0%	0%	Low	–	–
<input type="checkbox"/> гитариста		100 – 1K	+900%	+900%	Low	–	–
<input type="checkbox"/> жичани инструменти		10 – 100	0%	0%	Low	–	–

Нови резултати GoogleAwards-а, односно резултати за нове кључне појмове су бољи, иако су ниски (low).

4. ЗАХТЕВ

Имплементација кључних речи у title, meta description, meta keywords

```
<title>Гитара-музички инструмент за аматере и професионалце</title>
```

```
<meta name="description" content="На овом сајту сазнаћете какав је то музички инструмент гитара, који гитаристи су је прославили.">
```

```
<meta name="keywords" content="гитара, класична гитара, акустична гитара, електрична гитара, музички инструменти, гитариста, жичани инструменти">
```

```
<meta name="author" content="Sreten Prokopic">
```

5. ЗАХТЕВ

ИМПЛЕМЕНТАЦИЈА КЉУЧНИХ РЕЧИ У H1,H2,<P>...

```
<header>
  
  <h1 id="pomeranje">ГИТАРА</h1>
</header>
```

```
<div class="prvi">
  <h2>Гитара - омиљени музички инструмент </h2>
  <p><span>Гитара је жичани музички инструмент. Најчешће има 6 жица (E, H, G, D, A, E), које звуче октаву ниже.</span></p>
```

```
<aside>
  <h3>Електрична, акустична, класична гитара... Свако ће изабрати своју!</h3>
```

6. ЗАХТЕВ

Имплементација кључних речи у anchor text, alt

```
<table>
  <tr>
    <td></td>
    <td><a href="https://www.ultimate-guitar.com/">Гитара-аматери и професионалци</a></td>
  </tr>
  <tr>
    <td></td>
    <td><a href="https://www.musicnotes.com/guitartab/">Гитара-ноте и таблатуре</a></td>
  </tr>
  <tr>
    <td></td>
    <td><a href="https://www.schooloffrock.com/resources/guitar/">Гитара за почетнике</a></td>
  </tr>
  <tr>
    <td></td>
    <td><a href="https://www.guitarcenter.com//">Гитара центар</a></td>
  </tr>
</table>
```

```
<div class="g-r">
  <div class="g-c">
    
    
    
  </div>
  <div class="g-c">
    
    
    
  </div>
  <div class="g-c">
    
    
    
  </div>
</div>
```

```
<header>
  
```

7. ЗАХТЕВ

Xml мапа – алат , изглед, слика из коренског директоријума

За израду XML мапе сајта користио сам онлај платформу:

<https://www.xml-sitemaps.com/>

The screenshot shows three sequential steps in the XML-Sitemaps.com interface:

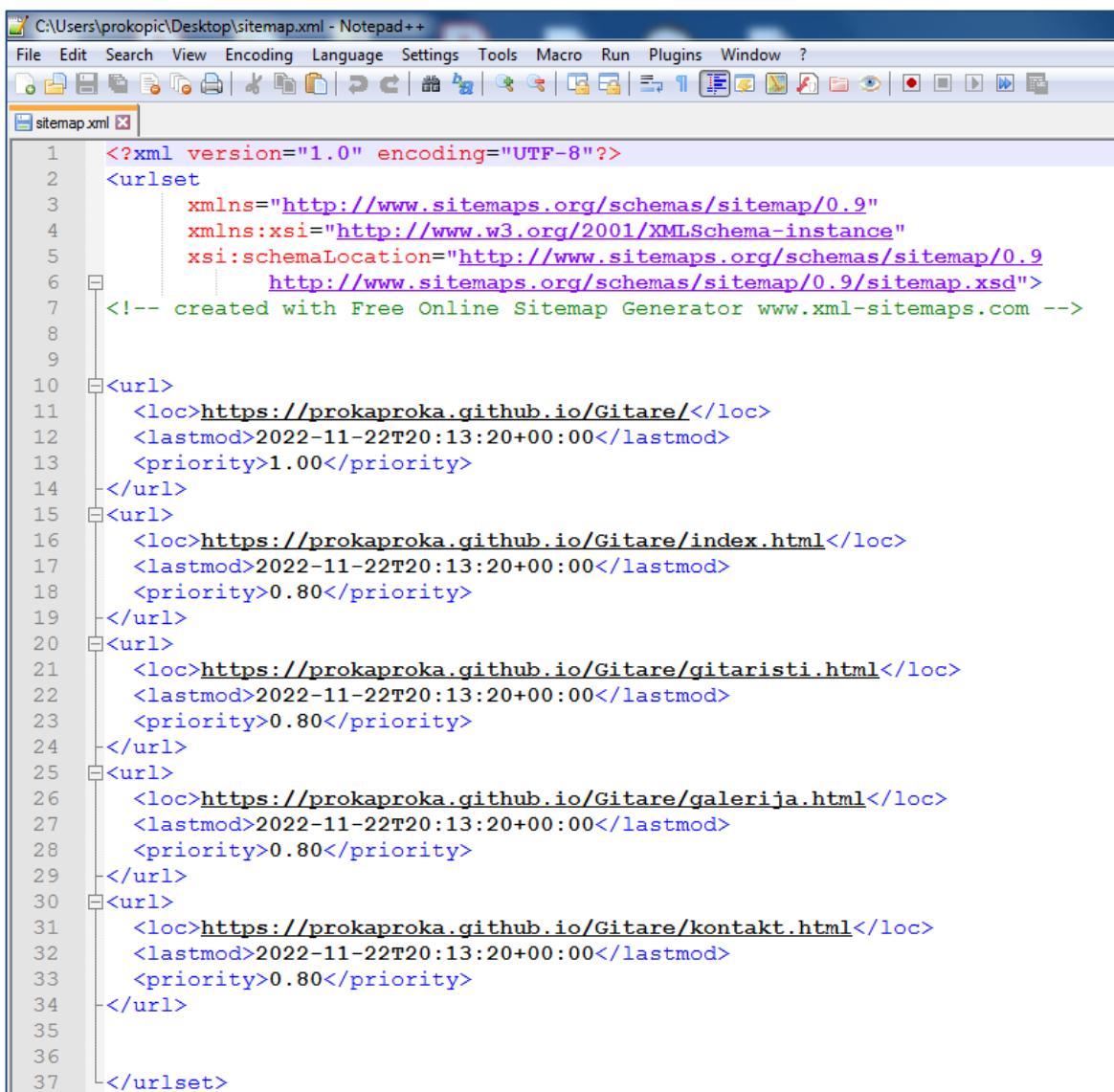
- Step 1:** The user enters the URL <https://prokaproka.github.io/Gitare/> into the input field and clicks the **START** button. A red arrow points to the **START** button.
- Step 2:** The status changes to **Completed!**. It shows crawl statistics: 0.07 PASSED, 0.00 REMAINING, 5 SCANNED, 5 ADDED, and 0 QUEUED. A red arrow points to the **VIEW SITEMAP DETAILS** button.
- Step 3:** The user is prompted to **What's next?** with a large blue button labeled **DOWNLOAD YOUR XML SITEMAP FILE**. Below it, instructions say to upload the file to the domain root folder and add it to Google Search Console. A red arrow points to the **DOWNLOAD YOUR XML SITEMAP FILE** button.

Sitemap Preview

URL	Last Mod	Priority
https://prokaproka.github.io/Gitare/	2022-11-24T15:23:12+00:00	1.00
https://prokaproka.github.io/Gitare/index.html	2022-11-24T15:23:12+00:00	0.80
https://prokaproka.github.io/Gitare/gitaristi.html	2022-11-24T15:23:12+00:00	0.80
https://prokaproka.github.io/Gitare/galerija.html	2022-11-24T15:23:12+00:00	0.80
https://prokaproka.github.io/Gitare/kontakt.html	2022-11-24T15:23:12+00:00	0.80

VIEW FULL XML SITEMAP

Након преозимања мапе, отворио сам фајл у програму Notepad++:

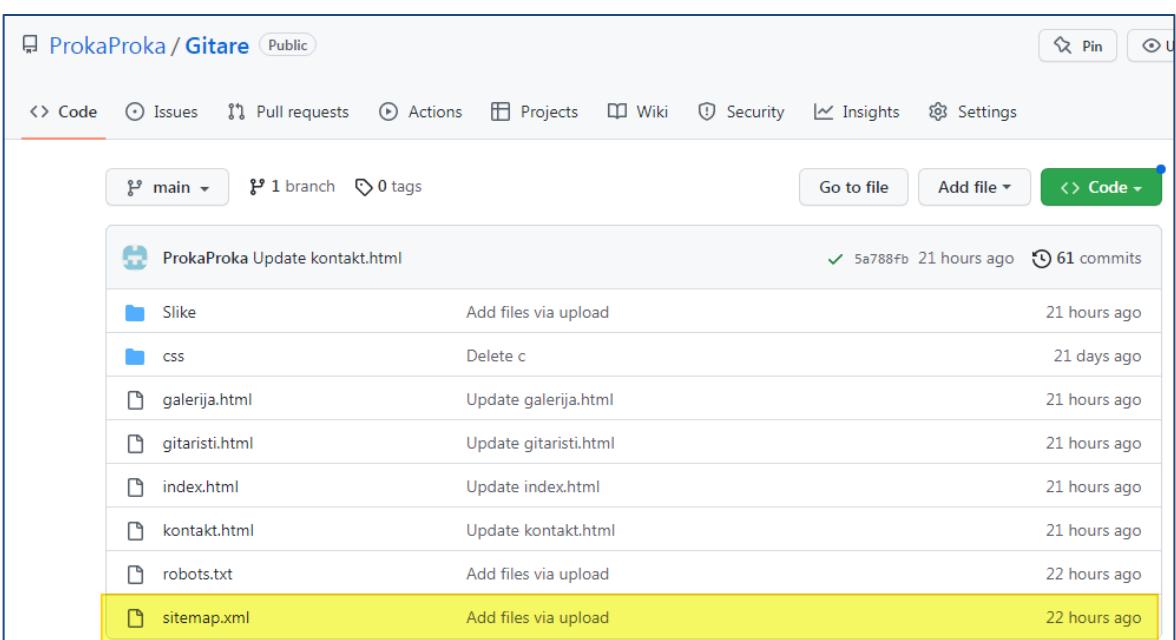


```

C:\Users\prokopic\Desktop\sitemap.xml - Notepad++
File Edit Search View Encoding Language Settings Tools Macro Run Plugins Window ?
sitemap.xml
1  <?xml version="1.0" encoding="UTF-8"?>
2  <urlset
3      xmlns="http://www.sitemaps.org/schemas/sitemap/0.9"
4      xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
5      xsi:schemaLocation="http://www.sitemaps.org/schemas/sitemap/0.9
6          http://www.sitemaps.org/schemas/sitemap/0.9/sitemap.xsd">
7      <!-- created with Free Online Sitemap Generator www.xml-sitemaps.com --&gt;
8
9
10     &lt;url&gt;
11         &lt;loc&gt;<a href="https://prokaproka.github.io/Gitare/">https://prokaproka.github.io/Gitare/</loc>
12         <lastmod>2022-11-22T20:13:20+00:00</lastmod>
13         <priority>1.00</priority>
14     </url>
15     <url>
16         <loc>https://prokaproka.github.io/Gitare/index.html</loc>
17         <lastmod>2022-11-22T20:13:20+00:00</lastmod>
18         <priority>0.80</priority>
19     </url>
20     <url>
21         <loc>https://prokaproka.github.io/Gitare/gitaristi.html</loc>
22         <lastmod>2022-11-22T20:13:20+00:00</lastmod>
23         <priority>0.80</priority>
24     </url>
25     <url>
26         <loc>https://prokaproka.github.io/Gitare/galerija.html</loc>
27         <lastmod>2022-11-22T20:13:20+00:00</lastmod>
28         <priority>0.80</priority>
29     </url>
30     <url>
31         <loc>https://prokaproka.github.io/Gitare/kontakt.html</loc>
32         <lastmod>2022-11-22T20:13:20+00:00</lastmod>
33         <priority>0.80</priority>
34     </url>
35
36
37 </urlset>

```

Затим сам подигао фајл на github, и сместио га у корени директоријум.



ProkaProka / Gitare Public

Code Issues Pull requests Actions Projects Wiki Security Insights Settings

main · 1 branch · 0 tags

	ProkaProka Update kontakt.html	✓ 5a788fb 21 hours ago	61 commits
	Slike Add files via upload	21 hours ago	
	css Delete c	21 days ago	
	galerija.html Update galerija.html	21 hours ago	
	gitaristi.html Update gitaristi.html	21 hours ago	
	index.html Update index.html	21 hours ago	
	kontakt.html Update kontakt.html	21 hours ago	
	robots.txt Add files via upload	22 hours ago	
	sitemap.xml Add files via upload	22 hours ago	

8. ЗАХТЕВ

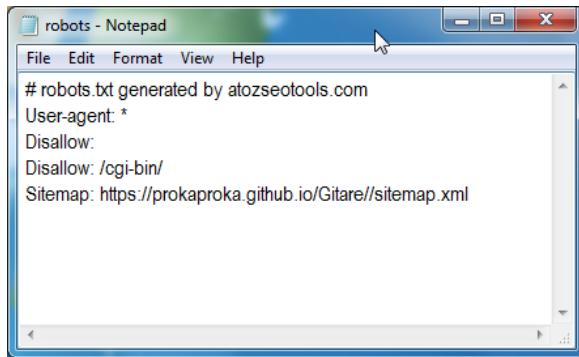
Robots.txt фајл, садржај и приступ преко браузера

Користио сам генератор на линку: <https://www.seoptimer.com/robots-txt-generator>

The screenshot shows the SEO Optimizer Free Robots.txt Generator interface. It has three main input fields: 'Default - All Robots are:' set to 'Allowed', 'Crawl-Delay' set to 'Default - No Delay', and 'Sitemap' set to 'https://prokaproka.github.io/Gitare/sitemap.xml'. Below these fields is a large text area containing the generated robots.txt code:

```
# robots.txt generated by atozseotools.com
User-agent: *
Disallow:
Disallow: /cgi-bin/
Sitemap: https://prokaproka.github.io/Gitare//sitemap.xml
```

Након презијања, отворио сам фајл у Notped-y:



У адресну линију браузера копирао сам линк <https://prokaproka.github.io/Gitare/robots.txt>

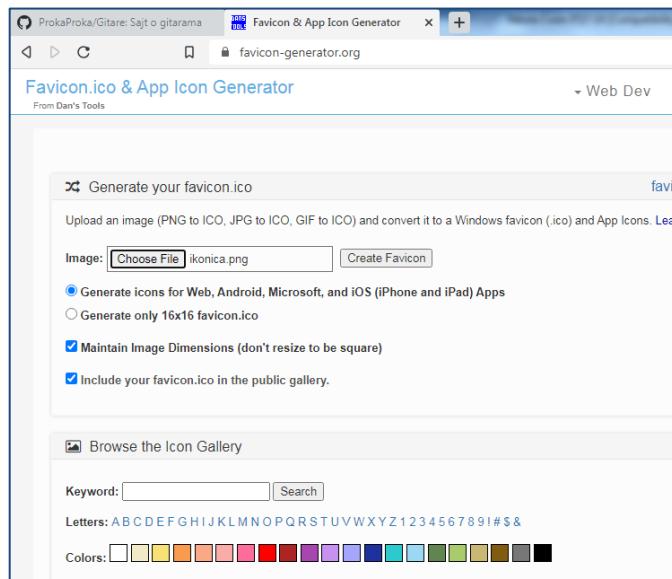
The screenshot shows a browser window with the address bar set to 'prokaproka.github.io/Gitare/robots.txt'. The page content is the same as the files shown in the previous screenshots:

```
# robots.txt generated by atozseotools.com
User-agent: *
Disallow:
Disallow: /cgi-bin/
Sitemap: https://prokaproka.github.io/Gitare//sitemap.xml
```

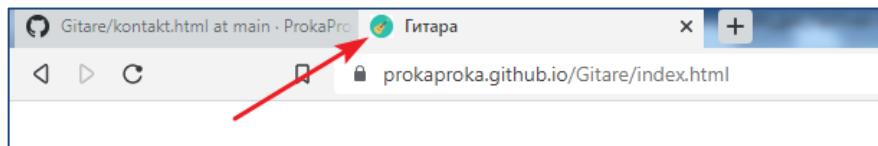
9. ЗАХТЕВ

Favicon: креирање, убаџивање кода и приказ у бровсеру

Поступак креирања: преизети слику са интернета, покренути сајт <https://www.favicon-generator.org>, убаџити слику, покренути формирање иконице, преузети зипован фајл на рачунар, распаковати и слику под називом favicon.ico подићи на github, у фолдер предвиђен за слике. Затим додати код на сваку страницу.



```
<title>Гитара</title>
<link rel="icon" href="Slike/favicon.ico">
</head>
```



10. ЗАХТЕВ

Валидација HTML кода – на линку:

<https://www.freeformatter.com/html-validator.html>

JavaScript Beautifier
JavaScript Minifier
CSS Beautifier
CSS Minifier
String Escaper & Utilities
String Utilities
HTML Escape
XML Escape
Java and .Net Escape
JavaScript Escape
JSON Escape
CSV Escape
SQL Escape
Web Resources
Lorem Ipsum Generator
List of MIME types
HTML Entities
Url Parser / Query String Splitter
ISBN Standards / Code Snippets

The first occurrence of ID "lista" was here.
From line 25, column 21 to line 25, column 35
Code Extract:
<li id="lista">

Duplicate ID "lista".
From line 27, column 21 to line 27, column 35
Code Extract:
<li id="lista">

The first occurrence of ID "lista" was here.
From line 25, column 21 to line 25, column 35
Code Extract:
<li id="lista">

Duplicate ID "lista".
From line 28, column 21 to line 28, column 35
Code Extract:
<li id="lista">

The first occurrence of ID "lista" was here.
From line 25, column 21 to line 25, column 35
Code Extract:
<li id="lista">

Bad value "Slike/Image 001.jpg" for attribute "src" on element "img": Illegal character in path segment: space is not allowed.
From line 53, column 25 to line 53, column 86
Code Extract:
<td></td>

No space between attributes.
At line 57, column 47
Code Extract:
oss="preporuka"src="Slike/ima

Bad value "Slike/Image 002.jpg" for attribute "src" on element "img": Illegal character in path segment: space is not allowed.
From line 57, column 25 to line 57, column 85
Code Extract:
<td></td>

No space between attributes.
At line 61, column 47
Code Extract:
oss="preporuka"src="Slike/ima

Bad value "Slike/Image 003.jpg" for attribute "src" on element "img": Illegal character in path segment: space is not allowed.
From line 61, column 25 to line 61, column 85
Code Extract:
<td></td>

No space between attributes.
At line 65, column 47
Code Extract:
oss="preporuka"src="Slike/ima

Bad value "Slike/Image 004.jpg" for attribute "src" on element "img": Illegal character in path segment: space is not allowed.
From line 65, column 25 to line 65, column 85
Code Extract:
<td></td>

Character reference was not terminated by a semicolon.
At line 72, column 50
Code Extract:
?????? ɋ All right res

Валидација је пријавила 15 проблема: вишак

`</head>`, у img тагу src атрибут није одвојен размаком, у називу слике Image 001 итд. не треба да постоји размак, у последњој линији кода, референца карактера треба да се заврши са тачка-зарез. Остало се односи на понављање кода што у дизајнирању сајта има смисла.

Након извршене корекције:



Валидација CSS кода приказала је 43 грешке, од који се већина односи на сугестију да својства буду унета по абецедном реду.

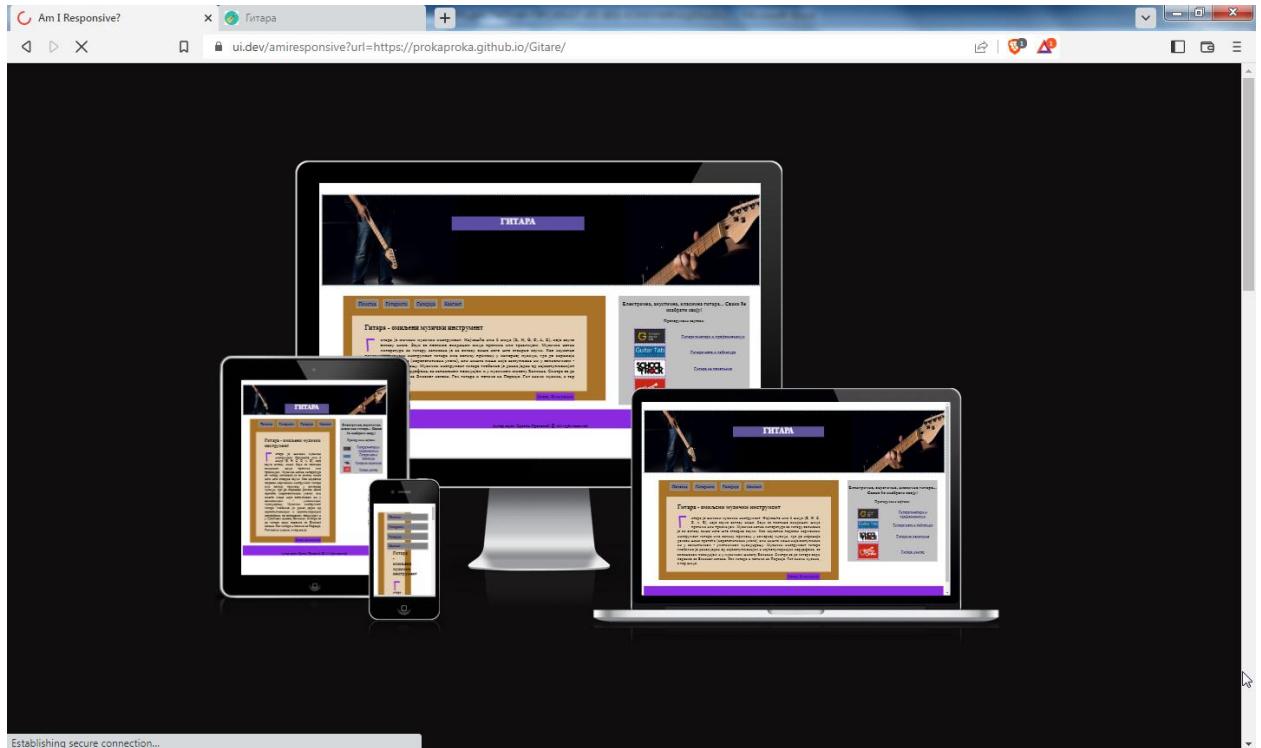
Error (42)							
Show	10					Search	
#	Type	Line	Column	Rule	Reason	Description	Browsers
1	warning	undefined	undefined	Alphabetical order	header{ Rule doesn't have all its properties in alphabetical order.	Assure properties are in alphabetical order	All
2	warning	undefined	undefined	Disallow IDs in selectors	#glavni{ Don't use IDs in selectors.	Selectors should not contain IDs.	All
3	warning	undefined	undefined	Alphabetical order	#glavni{ Rule doesn't have all its properties in alphabetical order.	Assure properties are in alphabetical order	All
4	warning	undefined	undefined	Disallow IDs in selectors	#desno{ Don't use IDs in selectors.	Selectors should not contain IDs.	All
5	warning	undefined	undefined	Alphabetical order	#desno{ Rule doesn't have all its properties in alphabetical order.	Assure properties are in alphabetical order	All
6	warning	undefined	undefined	Alphabetical order	footer{ Rule doesn't have all its properties in alphabetical order.	Assure properties are in alphabetical order	All
7	warning	undefined	undefined	Beware of broken box size	padding-top:2%; Using height with padding-top can sometimes make elements larger than you expect.	Don't use width or height when using padding or border.	All
8	warning	undefined	undefined	Require use of known properties	from {background-color: blue} Unknown property 'background-color'.	Properties should be known (listed in CSS3 specification) or be a vendor-prefixed property.	All
9	warning	undefined	undefined	Disallow IDs in selectors	#pomeranje{ Don't use IDs in selectors.	Selectors should not contain IDs.	All
10	warning	undefined	undefined	Alphabetical order	#pomeranje{ Rule doesn't have all its properties in alphabetical order.	Assure properties are in alphabetical order	All

11. ЗАХТЕВ

Респонсивни дизајн – За проверу респонсивности користио сам онлајн апликацију на линку:

<https://ui.dev/amiresponsive>

За мој сајт, линк је: <https://ui.dev/amiresponsive?url=https://prokaproka.github.io/Gitare/>



Тестирање је показало да није добро прилагођен дизајн за мобилни телефон.

12. ЗАХТЕВ

Кодови апија из друштвених мрежа и приказ дугмета за share/like

Share button

A screenshot of the 'Share Button Configurator' tool from Meta for Developers. The interface includes a top navigation bar with 'Docs', 'Tools', 'Support', a search bar, and a 'Log In' button. On the right, there's a sidebar with links: 'Share Button', 'Step-by-Step', 'Share Button Configurator', 'Full Code Example', and 'Settings'. The main area contains fields for 'URL to share' (set to 'https://prokaproka.github.io/Gitare/'), 'Layout' (set to 'button_count'), 'Button Size' (set to 'small'), and a preview window showing a small blue 'Share' button with the text 'Share 3.1M'. At the bottom left is a 'Get Code' button.

JavaScript SDK IFrame

Step 1: Include the JavaScript SDK on your page once, ideally right after the opening body tag.

```
<div id="fb-root"></div>
<script async defer crossorigin="anonymous"
src="https://connect.facebook.net/en_US/sdk.js#xfbml=1&version=v15.0" nonce="h7cy3EWG">
</script>
```

Step 2: Place this code wherever you want the plugin to appear on your page.

```
<div class="fb-share-button" data-href="https://prokaproka.github.io/Gitare/" data-
layout="button_count" data-size="small"><a target="_blank"
href="https://www.facebook.com/sharer/sharer.php?
u=https%3A%2F%2Fprokaproka.github.io%2FGitare%2F&src=sdkpreparse" class="fb-xfbml-
parse-ignore">Share</a></div>
```

body

```
<div id="fb-root"></div>
<script async defer crossorigin="anonymous" src="https://connect.facebook.net/en_US/sdk.js#xfbml=1&version=v15.0" nonce="h7cy3EWG"></script>
<header>
    
    <h1 id="pomeranje">ГИТАРА</h1>
</header>
```

77 <footer>
78 <div class="fb-share-button" data-href="https://prokaproka.github.io/Gitare/" data-
79 layout="button_count" data-size="small"><a target="_blank"
80 href="https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fprokaproka.github.io%2FGitare%2F&src=sdkpreparse"
81 class="fb-xfbml-parse-ignore">Share</div>
82 <p>Аутор сајта: Срећен Прокопић © All right reserved</p>
83 </footer>
84 </body>
85 </html>

Like button

Like Button Configurator

URL to Like: <https://prokaproka.github.io/Gitare>

Width: The pixel width of the plugin

Layout: **button**

Action Type: **like**

Button Size: **small**

Include Share Button

Get Code

JavaScript SDK IFrame

Step 1: Include the JavaScript SDK on your page once, ideally right after the opening body tag.

```
<div id="fb-root"></div>
<script async defer crossorigin="anonymous"
src="https://connect.facebook.net/en_US/sdk.js#xfbml=1&version=v15.0" nonce="hUjDePux">
</script>
```

Step 2: Place this code wherever you want the plugin to appear on your page.

```
<div class="fb-like" data-href="https://prokaproka.github.io/Gitare" data-width=""
data-layout="button" data-action="like" data-size="small" data-share="false"></div>
```

```
<body>
  <div id="fb-root"></div>
  <script async defer crossorigin="anonymous" src="https://connect.facebook.net/en_US/sdk.js#xfbml=1&version=v15.0" nonce="h7cy3EWG"></script>
  <div id="fb-root"></div>
  <script async defer crossorigin="anonymous" src="https://connect.facebook.net/en_US/sdk.js#xfbml=1&version=v15.0" nonce="hUjDePux"></script>

<header>
```

```
5  <outer>
6    <div class="fb-share-button" data-href="https://prokaproka.github.io/Gitare/"
7      data-layout="button_count" data-size="small"><a target="_blank"
8        href="https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fprokaproka.github.io%2FGitare%2F&src=sdkpreparse"
9        class="fb-xfbml-parse-ignore">Share</a></div>
10   <div class="fb-like" data-href="https://prokaproka.github.io/Gitare" data-width="" data-layout="button" data-action="like" data-size="small" data-share="false"></div>
11   <p>Автор сајта: Сретен Прокопић © 2018 All right reserved</p>
12 <footer>
13 >
```

13. ЗАХТЕВ

Open graph meta tag-ови

Користио сам генератор на линку: <https://smallseotools.com/open-graph-generator/>

Result

```
<meta property="og:title" content="Гитара">
<meta property="og:site_name" content="Gitare">
<meta property="og:url" content="https://prokaproka.github.io/Gitare">
<meta property="og:description" content="Шта је гитара, какав је то музички инструмент...>
<meta property="og:type" content="">
<meta property="og:image" content="https://prokaproka.github.io/Gitare/Slike/baner.jpg">
```

```

<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <meta name="description" content="Шта је гитара, какав је то музички инструмент...">
    <meta name="keywords" content="гитара, класична гитара, акустична гитара, електрична гитара, музички инструменти, гитариста, жичани инструменти">
    <meta name="author" content="Sreten Prokopic">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <meta property="og:title" content="Гитара">
    <meta property="og:site_name" content="Gitare">
    <meta property="og:url" content="https://prokaproka.github.io/Gitare">
    <meta property="og:description" content="Шта је гитара, какав је то музички инструмент...">
    <meta property="og:type" content="">
    <meta property="og:image" content="https://prokaproka.github.io/Gitare/Slike/baner.jpg">
    <link rel="stylesheet" href="css/style.css">
    <title>Гитара</title>
    <link rel="icon" href="Slike/favicon.ico">
  
```

14. ЗАХТЕВ

Google Analytics code

The screenshot shows the 'Web stream data' setup page in Google Analytics. On the left, there's a sidebar with options like 'Data collection', 'Stream details', 'STREAM NAME', 'MEASUREMENT ID', 'Events', 'Enhanced Measurement', 'Automation', 'Data from identifiers', 'Measures', 'Modifiers', 'Modify', 'Create', and 'Create'. The main content area has a heading 'Install your Google tag'. It says you can use a website builder or CMS to finish setup automatically, or install manually. To ensure accurate measurement, make sure your tag is installed on every page of your site. Below this is a section titled 'Install the Google tag manually'. It provides the code to copy and paste into the website's head:

```

<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-KXX31XFWDC"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-KXX31XFWDC');
</script>

```

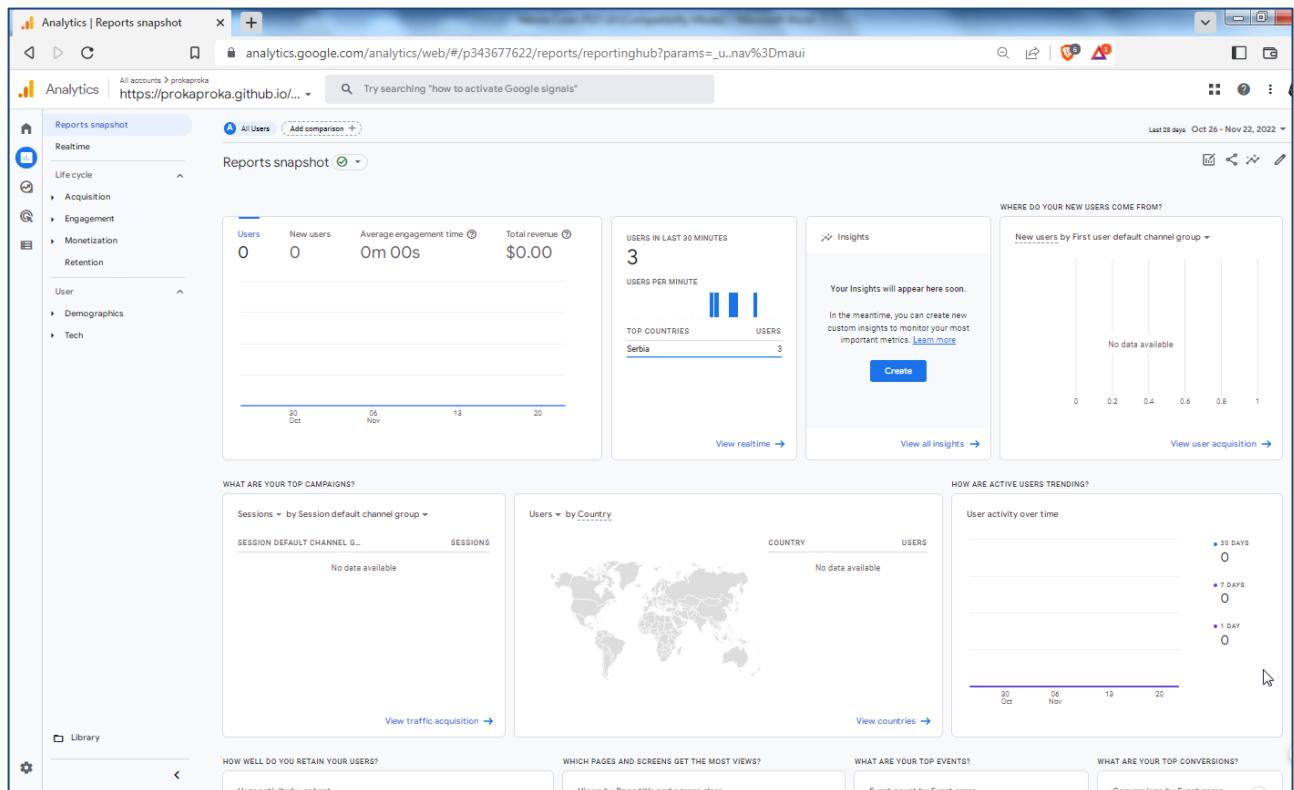
Below the code, there's a question 'Use Google Tag Manager?' with a link 'Learn More'.

```

101 lines (100 sloc) | 6.13 KB

1  <!DOCTYPE html>
2  <html lang="en">
3    <head>
4      <!-- Google tag (gtag.js) -->
5      <script async src="https://www.googletagmanager.com/gtag/js?id=G-KXX31XFWDC"></script>
6      <script>
7        window.dataLayer = window.dataLayer || [];
8        function gtag(){dataLayer.push(arguments);}
9        gtag('js', new Date());
10
11        gtag('config', 'G-KXX31XFWDC');
12      </script>

```



15. ЗАХТЕВ

Финално тестирање оптимизованости је показало следеће:

SeoSiteCheckup није препознао учињене измене (на пример, робот фајл, мапу сајта, алтернативни текст на сликама и слично). Оцена је потпуно иста као и пре измена.

Site Doctor је показао напредак и са 23.00 оцену подигао на 30.9.

SEOability је такође показао напредак, па је оцена са 47 порасла на 61. На овом сајту је приказано упозорење за језик који је у коду постављен „en“, а препорука је да буде „bg“. Тако да ћу након ове измене опет извршити тестирање на овој платформи.

Слике екрана након тестирања су приложене на следећим странама.

SEO Site Checkup

Your general SEO Checkup Score: 98%

SEO Score 70/100

16 Failed

1 Warnings

54 Passed

Issues to fix

Last found on Nov 24 2022, 12:56 PM

- HIGH** *https://htmlpreview.github.io/?https://prokaproka.github.io/gitare* and *https://www.htmlpreview.github.io* should resolve to the same URL, but currently do not.
- HIGH** *The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.*
- HIGH** *This webpage is not using a meta description tag! You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.*
- HIGH** *This website is not using a custom 404 error page! Default 404 error pages result in a poor experience – it can mislead users into thinking an*

SiteDoctor

Health report : <https://prokaproka.github.io/Gitare/>

Follow recommendations of this health report to keep your site healthy

Examined at : 2022-11-24 14:45:06

Show Only Major Issues

SiteDoctor found 7 major issues

30.9 Score

- Micro Data Schema Test**
Site failed micro data schema test.
- Knowledge Base**
Micro data is the information underlying a html string or paragraph. Consider a string "Avatar", it could refer a profile picture on forum, blog or social networking site or may it refer to a highly successful 3D movie. Microdata is used to specify the reference or underlying information about an html string. Microdata gives chances to search engine and other application for better understanding of your content and better display significantly on search result.
[Learn more](#)

Analyze your website with Seobility: <https://prokaproka.github.io/Gitare/>

Prokaproka.github.io - SEO Checker

Overview of the SEO Check

	Value
Meta information	88%
Page quality	54%
Page structure	74%
Link structure	90%
Server	0%
External factors	23%

SEO Score

61%

Task list of SEO Improvements

- Use 301 redirects to drive traffic to URLs with the same domain and sub domain (www and non-www subdomain). **Very important!**
- Fix errors regarding the language markup of your web page. **Very important!**

5 Tasks

Do you need help?

После исправљања кода <html lang="en"> и <html lang="bg">

Analyze your website with Seobility: <https://prokaproka.github.io/Gitare/>

Prokaproka.github.io - SEO Checker

Overview of the SEO Check

	Value
Meta information	98%
Page quality	54%
Page structure	74%
Link structure	90%
Server	0%
External factors	23%

SEO Score

64%

Task list of SEO Improvements

- Use 301 redirects to drive traffic to URLs with the same domain and sub domain (www and non-www subdomain). **Very important!**
- The page title should be better suited to the content of the page. **Important!**
- Review and improve the H1 heading. **Important!**
- Promote your page in social networks. **Tip!**

4 Tasks

98% achieved

Do you need help?

Препорука: На линку <https://github.com/AjithPG/SEO-Tools> пронашао сам линкове до корисних алата за оптимизацију сајта.