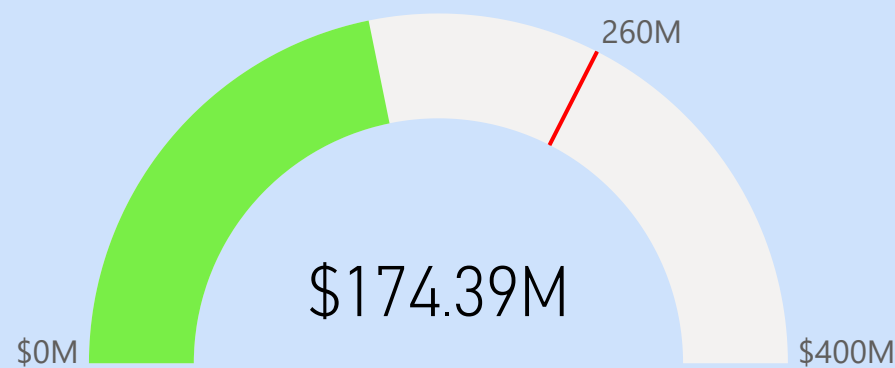


Creative Souls: Strategy and Performance FY 2014 - 2021

Financial Year	VIC	Expenditure	Employments	Funding	Number of Projects	RoI
2020		\$174.388M	6005	\$12.149M	66	13.35
Quarter	Regional					
All		\$1.297M	23			

Target: Victorian Expenditure



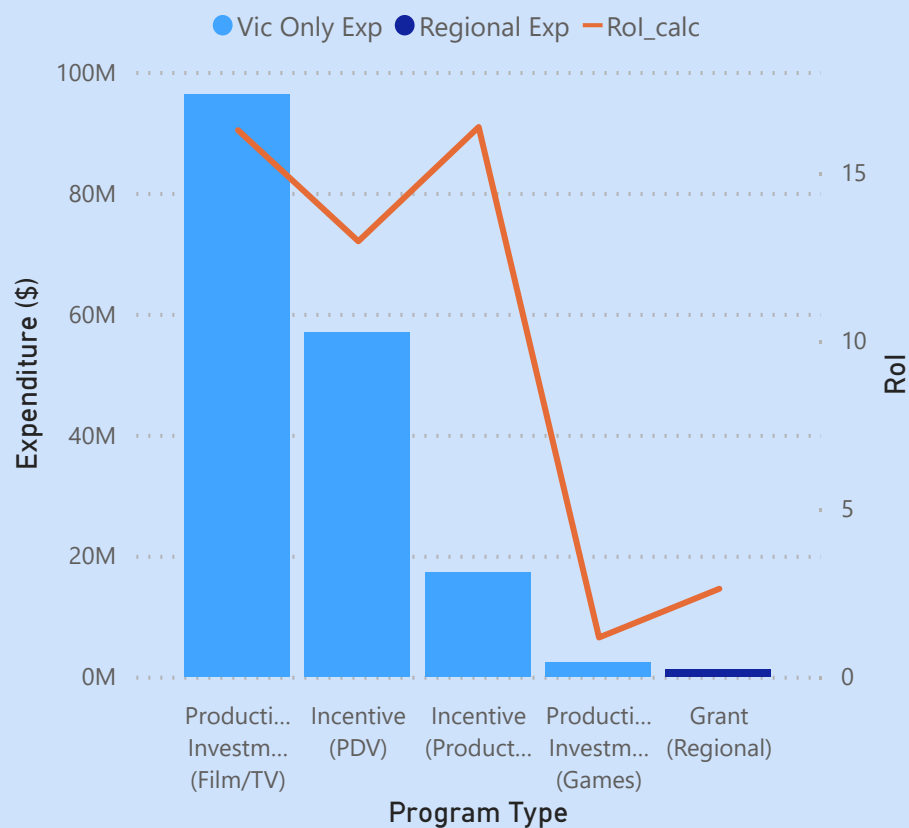
Target: Victorian Employments



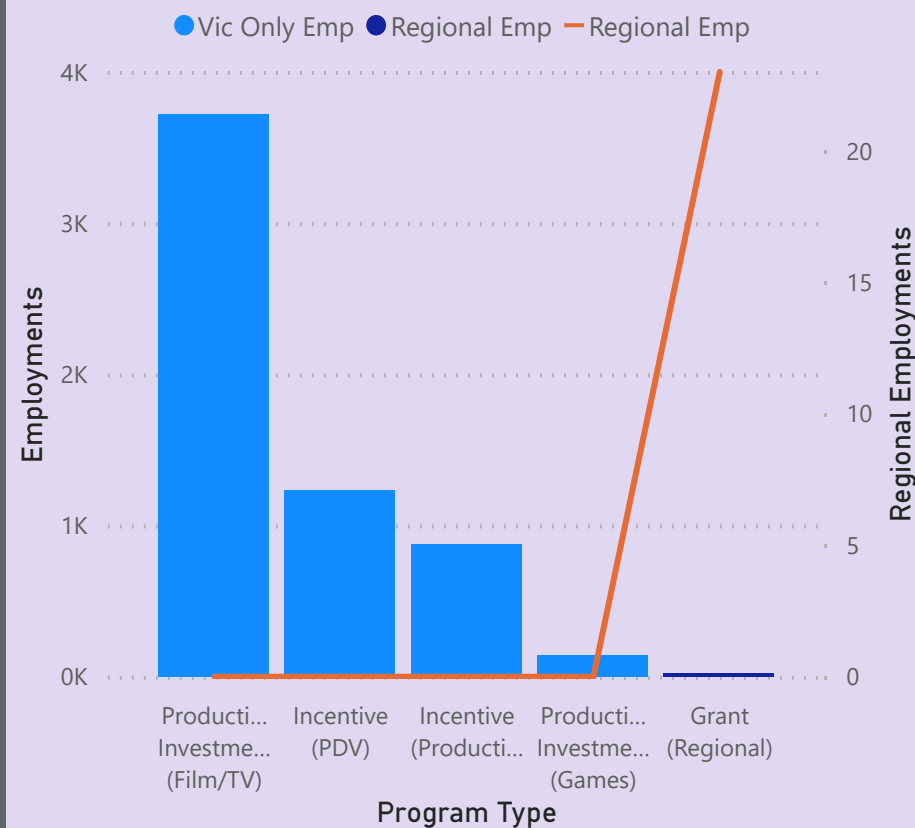
Project with Biggest Expenditure

Project 232, Season 3	83.48
Title	RoI
29.57M	Production Investment (Film/TV)
Expenditure (\$)	Program Type

Expenditure and RoI by Program Type



Employments by Program Type



Project Composition by State

