



# Nethulya Aishwarinee Sooriarachchi

CONTENT WRITER

## PROFILE

Nethulya is an undergraduate student currently pursuing a bachelor's degree in Data Science at SLTC Research University. She is an experienced content writer and has composed articles for brands, businesses and companies across industries both local and international.

## EXPERIENCE

### MARKETING ASSISTANT

**Elephant Advisory Pte. Ltd. Australia**  
**September 2022 - Present**

- Composed Blogs, Web Articles, Podcasts, Web Content Calendars, Youtube episodes, BPO industry strategies, and Weekly Newsletters.
- Designed social media content including Instagram Posts, Facebook Posts, and Youtube Thumbnails.

### CONTENT WRITER

**W360 Pte. Ltd. Singapore**  
**September 2021 - August 2022**

- Composed Web content, Blog content, On-page articles, Off-page articles, Meta descriptions for Singaporean brands and companies.
- Designed monthly Facebook and Instagram posts for W360 Pte. Ltd. social media sites.

### CONTENT AND ACADEMIC WRITER

**VPS Research Consultancy**  
**2020 January - 2021 July**

- Composed academic assignments, blog articles, web articles, product guides, technical reports, and video scripts.

## CONTACT



### Address

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nethu.nov.2004@gmail.com



### LinkedIn

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in/nethulya-sooriarachchi-  
70539a246](https://www.linkedin.com/in/nethulya-sooriarachchi-70539a246)

## LANGUAGES

- English
- Sinhala
- Japanese
- Korean

## PRO SKILLS

- Graphic Design
- Illustration Design
- Programming (Python)
- Social Media
- Story Telling
- Creative Writing
- Trilingual Translation

## SOFT SKILLS

- Leadership
- Time Management
- Problem Solving
- Team Work
- Decision Making
- Creativity

## EDUCATION

### **SLTC Research University, Sri Lanka (2022 - 2026)**

- Currently a first-year student following BSc (Hons) in Information Technology in Data Science.

### **YASODARA VIDAYALAYA, COLOMBO, SRI LANKA (2020 - 2021)**

- Successfully completed G.C.E. Advanced Level Examination in Arts Stream following Information Technology, English Literature and Japanese Language as the core subjects.

### **CAMPBELL INTERNATIONAL SCHOOL, SRI LANKA (2015 - 2019)**

- Successfully completed G.C.E. Ordinary Level Examination.

## PREVIOUS WORKS

- <https://drive.google.com/drive/folders/1Z9AtQLGHDJlcNr0QSrrzZwP6Fhns-PRn?usp=sharing>

## REFERENCES

### **• Mrs. Deepthi Gunathilake**

SEO Specialist - W360 Pte. Ltd.

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### **• Ms. Kanchana Mallawarachchi**

TSG Tutor - Third Space Global UK

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