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Affiliated: V.M.S.B Uttarakhand Technical University | Sri Dev Suman Uttarakhand University | Uttarakhand Board of Technical Education

CONTENT

Criteria: 3.2.1

Criteria Detail: Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Sr. No.	Name of Document	Annexure No.
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Centre for Innovation Research and Entrepreneurship (CIRE) Activities for the session 2022-23

CIRE:

The Centre for Innovation Research and Entrepreneurship (CIRE) at Tula's Institute stands as a beacon of creativity and progress, fostering a vibrant ecosystem where students and faculty transform visionary ideas into groundbreaking realities. CIRE is dedicated to promoting a culture of innovation and entrepreneurial spirit, providing the resources and mentorship necessary for the incubation and development of cutting-edge technologies and solutions. By bridging the gap between academia and industry, CIRE not only supports innovative research projects but also empowers aspiring entrepreneurs to launch successful ventures. The center's state-of-the-art laboratories, access to funding, and robust industry partnerships create a dynamic environment where innovation thrives. With a focus on addressing contemporary challenges and driving societal impact, CIRE continues to inspire and nurture the next generation of innovators and leaders, solidifying Tula's Institute as a premier hub for innovation and entrepreneurship.

Verticals of CIRE

1. IPR Cell (Intellectual Property Rights Cell)

The IPR Cell is dedicated to fostering awareness and understanding of intellectual property rights among students, faculty, and researchers. Its primary aim is to guide and support individuals in protecting their intellectual creations, including inventions, literary works, and designs. The cell conducts workshops, seminars, and awareness programs to educate the academic community about patents, copyrights, trademarks, and related laws. It also assists in the process of filing and managing intellectual property, promoting a culture of innovation and legal protection within the institution.

2. Research Cell

The Research Cell serves as the hub for promoting and coordinating research activities within the institution. It encourages faculty members and students to engage in cutting-edge research and development, aiming to solve real-world problems through scientific inquiry. The cell supports research initiatives by facilitating funding opportunities, providing infrastructure, and fostering collaborations with industry and academia. It organizes conferences, symposiums, and publication opportunities to showcase research outcomes and encourages interdisciplinary research to address diverse challenges.

3. IIC, Tula's Branch (Institution's Innovation Council)

The Institution's Innovation Council (IIC) at Tula's Branch is a dedicated body that nurtures the spirit of entrepreneurship and innovation among students. It is an initiative aligned with the guidelines provided by the Ministry of Education's Innovation Cell (MIC), aimed at fostering a culture of innovation through interactive sessions, hackathons, idea competitions, and mentorship programs. The council encourages students to think creatively, develop innovative projects, and connect with industry experts and startups for real-world exposure. It plays a crucial role in transforming students' ideas into viable projects or businesses.

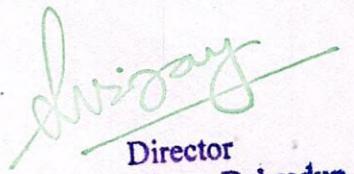
4. IEEE Student Branch

The IEEE Student Branch is a platform that connects students with the global network of IEEE, the world's largest technical professional organization. It focuses on enhancing students' technical skills and professional development by providing access to IEEE resources, organizing technical workshops, guest lectures, and networking events. The branch aims to inspire students to contribute to engineering

and technology advancement while adhering to the highest ethical standards. It also provides opportunities for students to present their research at international conferences, participate in competitions, and access a wealth of technical literature.

5. Tula's Technology Business Incubator (TTBIF)

Tula's Technology Business Incubator (TTBIF) is a dedicated space that supports startups and entrepreneurial ventures. It provides a range of services, including mentorship, infrastructure, funding support, and networking opportunities with industry experts and investors. TTBIF aims to accelerate the growth of early-stage startups by offering resources such as coworking spaces, business development guidance, and access to advanced technologies. It serves as a launchpad for budding entrepreneurs to transform their innovative ideas into successful businesses, contributing to the local economy and fostering a startup ecosystem within the institution.



Dr. Divyanshu Singh
Director
Tula's Institute, Dehradun



Govt. Of Uttarakhand

Annexure 2

UTTARAKHAND STARTUP COUNCIL

DIRECTORATE OF INDUSTRIES

Industrial Area, Patel Nagar, Dehradun 248001

Website: www.startuputtarakhand.com, Email: startupcelluk@gmail.com, Toll free: +91-7618544555

RECOGNITION CERTIFICATE

Certificate No. : INCUBATOR/0006/2018

Date : 18-07-2019

This is certify that M/s Tula's Technology and Business Incubator, Village Dhoolkot , P.O. Selaqui has recognised as a Incubator by Uttarakhand Startup Council against Application No. INCUBATOR/0006/2018 Dated: 12-12-2018.

Incorporation Structure	Public Charitable Trust (under The Indian Trusts Act, 1882)
Incorporation / Registration Date	01-01-1970
Sector	Others

Issued By

Director General/Commissioner Industries
Directorate Of Industries
Industrial Area, Patel Nager
Dehradun, Uttarakhand

Director
Tula's Institute, Dehradun

Download Url: <https://www.startuputtarakhand.com/incubator-recognition-certificate-pdf/6>

Director
Tula's Institute, Dehradun

Disclaimer: A printed version will become an uncontrolled document.

Fwd: Recognition of the Institute as Host Institute (HI) for implementation of the Incubation component under MSME Innovative Scheme (MSME Champion scheme) -reg.
2 messages

Raghav Garg <raghav.garg@tulas.edu.in>
To: "deanresearch@tulas.edu.in" <deanresearch@tulas.edu.in>

Mon, Mar 7, 2022 at 9:44 PM

----- Forwarded message -----

From: Incubation component under MSME Innovative Scheme (MSME Champion scheme) <helpline-msme@gov.in>
Date: Mon, Mar 7, 2022 at 9:13 PM
Subject: Recognition of the Institute as Host Institute (HI) for implementation of the Incubation component under MSME Innovative Scheme (MSME Champion scheme) -reg.
To: <raghav.garg@tulas.edu.in>

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
रूक्षग, लघु एवं मध्यम उद्यम गंत्रालय
(भारत सरकार)

दिग्गज भवन, राजीव गंगोली, शौलाला आजाद रोड,
नई दिल्ली-110 108



**OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)**
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

File No. : 17(2)/MSME INNOVATIVE / PMAC/2021-22

Date : 07-03-2022

To,

Tulas Institute

Tulas Institute, Dhoolkot, PO-Selaqui, Chakrata Road, Dehradun

Sir/Madam,

**Director
Tula's Institute, Dehradun**

Continuation of your institute as Host Institute (HI) for implementation of the Incubation component under MSME Innovative Scheme (MSME Champion scheme) has been considered & approved in the Meeting of 1st PMAC held on 21/02/2022 at New Delhi under the Chairmanship of AS & DC(MSME). The approval is subject to Agency registration and Bank account in the same name of HI on PFMS Portal.

In view of the above you are requested to upload Undertaking duly signed and stamped as per proforma (Attached). if not already uploaded by you. Only after that, your institute will become eligible to submit new innovative ideas for getting financial support under the New MSME Innovative (Incubation Component)scheme as per guidelines.

Download Undertaking for Utilization of Funds proforma Click here

**Director
Tula's Institute, Dehradun**

Yours faithfully,

(Vinamra Mishra)
Director (Technical and Projects
E-mail: incubator-msme@gov.in)

आयकर विभाग

INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA

ई- स्थायी लेखा संख्या कार्ड

e - Permanent Account Number (e-PAN) Card
AAHCT9134A

नाम / Name

TULA'S TECHNOLOGY AND BUSINESS INCUBATOR FOUNDATION

निर्गमन/गठन की तारीख

Date of Incorporation / Formation

27/06/2020

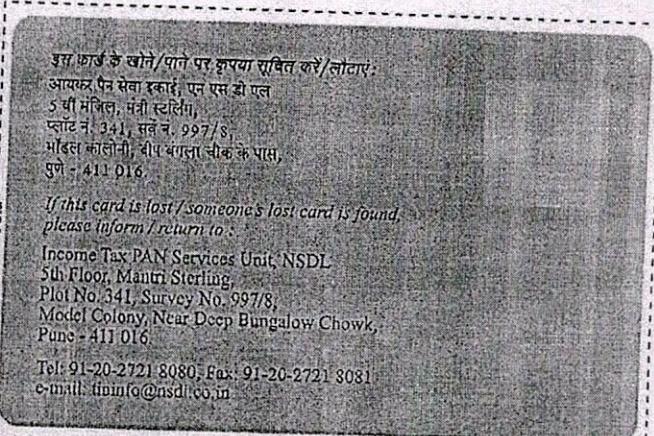


Signature Not Verified

Digitally signed by
Income Tax Deptt.
Date: 2021-10-06 12:20:47
GMT+05:30

- ✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance & retrieval of electronic information etc. relating to a taxpayer.
- ✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) आयकर अधिनियम, 1961 के तहत निर्दिष्ट कई सेवन के लिए स्थायी लेखा संख्या (पैन) का उल्लेख अब अनिवार्य है (आयकर नियम, 1962 के नियम 114B, का संदर्भ में)
- ✓ Possessing or using more than one PAN is against the law & may attract penalty of upto Rs. 10,000.
- ✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card".
सलग पैन कार्ड में एनहाइस क्यूआर कोड शामिल है जो एक विशेष एंड्रॉइड मोबाइल ऐप द्वारा पठनीय है। Google Play Store पर इस विशेष मोबाइल ऐप को खोजने के लिए कीवर्ड "Enhanced QR Code Reader for PAN Card" है।

Cut



Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 139A of Income Tax Act, 1961 and sub-rule (6) of Rule 114 of the Income Tax Rules, 1962. For more details, [click here](#)

2021-10-06
Director
Tula's Institute, Dehradun

CK
Director
Tula's Institute, Dehradun

Startup Registration Agreement

This is an agreement between < your company name> and doing business as< business name> (Hereafter referred to as a Participant) and Tula's Technology Business Incubator foundation (Hereafter referred to as TTBIF) entered into for the purpose of admitting the Participant into the Business Incubator Program and to mutually agree on the terms and conditions of such admittance for the Participant.

In accepting admittance to the Business Incubator Program the Participant understands and agrees to all provisions and stipulations of the program as set forth in this document. The Participants agrees to duly and faithfully adhere to these said provisions while participating in the program in order to receive and the benefits of the Program. Failure to do so will result in removal from the program and requiring reimbursement to the TTBIF for any expenditure done by TTBIF towards admittance of such a Participant in the program.

1. Acceptance of Agreement.

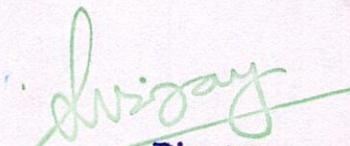
You agree to the terms and conditions outlined in this Agreement. This Agreement constitutes the entire and only agreement between TTBIF and Participant, and supersedes all prior or contemporaneous agreements, representations, warranties and understandings with respect to the Business Incubator Program, the content, products or services provided by us and the subject matter of this Agreement. This Agreement may be amended at any time by TTBIF from time to time without specific notice to you. The latest Agreement will be posted on the Site, and you should review this Agreement prior to availing our services.

2. Services.

Below is a list of services (A to G) that TTBIF can provide to the Participant for a fee. Participant and TTBIF shall determine which specific services best fit the needs of the Participant and negotiate the fees associated with these services in a separate contract.

A. Business & Marketing Strategy Services: Tula's Incubator works with you to create a well- defined business plan and marketing strategy based on extensive market research, competitive analysis, and your TTBIF's specific objectives.

- Develop Business Plan and Strategic Marketing Plan
- Comprehensive Business Training
- Market Research & Competitive Analysis
- Go-to Market / Launch Strategy
- Strategic Partnerships Identification & Introduction
- Lead Generation & Sales Support
- Management Team Setup
- Advisory Board & Mentors



Director
Tula's Institute, Dehradun

B. Business Operation Services: Participants will be provided office space equipped with phone and fax, computers, conference area, secretarial and call-answering services, and we assist you in setting up your bank account and line of credit.

- Company Setup – Sole Proprietor, LLC, C Corp, S Corp
- Bank Account Setup
- State and City Business License
- Line of Credit
- Merchant Services
- Office Space – Full Service Independent Office and Cubicles
- Office Management Services
- Employee Hiring – Hourly & Full Time
- Secretarial Services – Airport Pickup, Hotel Accommodation, Apartment Rental, DMV
- Bookkeeping Services

C. Legal Services: TTBIF will assist you in any business contracts, employment agreements, trademark or intellectual property handlings and to ensure that you are in regulatory compliance with State requirements.

- Business Contracts
- Visa Services
- Employment Agreements
- Intellectual Property
- Trademark
- Regulatory Compliance

D. New Media Marketing Services: TTBIF provides website development based on extensive market research and trend analysis, website hosting, and maintenance. As a Digital Marketing Agency and Certified Google Partner, TTBIF offers a full suite of web marketing services, designed around your customized marketing strategy.

- Website (RWD) Design and Development, Hosting, Maintenance
- Custom Content Management System
- PowerPoint Presentation Skills Training
- Market Research & Trend Analysis
- Complete Web Strategy (SEO) & Execution

E. Traditional Marketing Services: Aside from their online marketing tactics, TTBIF will also provide advertising, direct mail and press releases services. They will assist you in locating trade shows and event planning that will help you most cost-efficiently reach your target market.

- Advertising – TV, Radio, Print
- Direct Mail – Postcard, Letters, Coupons etc.
- Signage/Logo
- Tradeshow Identification, Collateral Materials and Sales Support
- Public Relations
- Print Collateral -- Brochure/Catalogs
- Event Planning
- Lead Generation and Sales Support

F. Accounting, Tax & Financial Management Services: TTBIF will provide you in all month-to-month as well as year-end accounting and filings such as monthly bill pay, P&L statements, employee payroll, quarterly end reporting, year-end processing as per their contract with the respective agency on the payment basis.

- Employee Payroll Services
- Bank Reconciliation
- Monthly P&L and Balance Sheet
- Management Reporting on Cash Flow and Funds Flow
- Year End Processing

G. Training Services: TTBIF provides sales and marketing training, what “voice” to use in speaking to customers, as well as training on accounting software, invoicing your customers and more.

- Accounting & Invoicing Software
- Sales & Script Training
- PowerPoint Presentation Skills Training
- Strategy, Branding, Product Positioning Training

3. Fees.

TTBIF will not charge any registration fee from the startup; the policy is to encourage the young entrepreneurs to develop the startup ecosystem. Independent Advisors.

Participants may receive business and technical consulting services from local business professionals, economic development professionals, students and/or faculty from the university, and others (collectively, “Independent Advisors”). These Independent Advisors are not employees or agents of TTBIF, and they will not be bound by this Agreement or the other Participant Documents. Participant acknowledges and agrees that TTBIF shall not be held liable for the acts or omissions of these Independent Advisors.

4. No Guarantee of Results.

Participant acknowledges and agrees that TTBIF cannot guarantee that Participant's business will succeed. TTBIF makes no representation as to the commercial utility of its recommendations or that the use of such recommendations will not infringe on any

intellectual property rights of others. Participant shall be solely responsible for making all decisions and taking actions related to its business, including compliance with all applicable laws and regulations, and Participant hereby waives and covenants not to use TTBF or its employees, agents, contractors, or other representatives for any claim related to such matters.

5. Independent Contractor Status.

Neither party is, nor shall be deemed to be, an employee, agent, partner, or legal representative of the other party for any purpose. Neither party shall be entitled to enter into any contracts in the name of or on behalf of the other party, nor shall either party be entitled to pledge the credit of the other party in any way or hold itself out as having the authority to do so.

6. Insurance.

Participant shall maintain insurance in such types and amounts customary for and necessary to protect and insure against the type of risks involved with the type of business operated by Participant, including but not limited to, as applicable, general property and casualty, workers' compensation, directors and officers, and product liability insurance. Upon request, Participant shall provide TTBF with a certificate of insurance for all insurance coverage maintained by Participant.

7. Unlawful Activity.

We reserve the right to investigate complaints or reported violations of this Agreement and to take any action we deem appropriate, including but not limited to reporting any suspected unlawful activity to law enforcement officials, regulators, or other third parties and disclosing any information necessary or appropriate to such persons or entities relating to your profile, email addresses, usage history, posted materials, IP addresses and traffic information.

8. Indemnification.

Participant agree to indemnify, defend and hold us and our partners, agents, officers, directors, employees, subcontractors, successors, assigns, third party suppliers of information and documents, attorneys, advertisers, product and service providers, and affiliates (collectively, "Affiliated Parties") harmless from any liability, loss, claim and expense, including reasonable attorney's fees, related to your violation of this Agreement or use of the Site.

9. Non Transferable.

Your right to use the Incubation Services is not transferable or assignable.

10. Disclaimer.

THE INFORMATION, CONTENT AND DOCUMENTS FROM OR THROUGH THE SITE OR OTHERWISE ARE PROVIDED "AS-IS," "AS AVAILABLE," WITH "ALL FAULTS", AND ALL WARRANTIES, EXPRESS OR IMPLIED, ARE DISCLAIMED (INCLUDING BUT NOT LIMITED TO THE DISCLAIMER OF ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR

PURPOSE). THE INFORMATION AND SERVICES MAY CONTAIN BUGS, ERRORS, INACCURACIES, PROBLEMS OR OTHER LIMITATIONS. WE AND OUR AFFILIATED PARTIES HAVE NO LIABILITY WHATSOEVER FOR YOUR USE OF ANY INFORMATION OR SERVICE. IN PARTICULAR, BUT NOT AS A LIMITATION THEREOF, WE AND OUR AFFILIATED PARTIES ARE NOT LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING DAMAGES FOR LOSS OF BUSINESS, LOSS OF PROFITS, LITIGATION, OR THE LIKE), WHETHER BASED ON BREACH OF CONTRACT, BREACH OF WARRANTY, TORT (INCLUDING NEGLIGENCE), PRODUCT LIABILITY OR OTHERWISE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE NEGATION AND LIMITATION OF DAMAGES SET FORTH ABOVE ARE FUNDAMENTAL ELEMENTS OF THE BASIS OF THE BARGAIN BETWEEN US AND YOU. THIS SITE AND THE PRODUCTS, SERVICES, DOCUMENTS AND INFORMATION PRESENTED WOULD NOT BE PROVIDED WITHOUT SUCH LIMITATIONS. NO ADVICE OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED BY YOU FROM US THROUGH THE SITE OR OTHERWISE SHALL CREATE ANY WARRANTY, REPRESENTATION OR GUARANTEE NOT EXPRESSLY STATED IN THIS AGREEMENT.

11. Limitation of Liability.

Neither party shall be liable to the other for indirect, incidental, consequential, or special damages, including but not limited to lost profits arising from or relating to any breach of this Agreement, regardless of any notice of the possibility of such damages. Nothing in this Section is intended to limit or restrict the indemnification rights or obligations of either party.

12. Legal Compliance.

You agree to comply with all applicable laws, ordinances and regulations regarding your use of TTBIF Incubator Services and the Content and Materials provided therein.

13. Miscellaneous.

This Agreement shall be treated as though it were executed and performed in Dehradun, Uttarakhand, and shall be governed by and construed in accordance with the laws of the Uttarakhand State. Any cause of action by you with respect to the Site (and/or any information, Documents, products or services related thereto) must be instituted within one (1) year after the cause of action arose or be forever waived and barred. All actions shall be subject to the limitations set forth in Section 15 and Section 16. The language in this Agreement shall be interpreted as to its fair meaning and not strictly for or against any party. This Agreement and all incorporated agreements and your information may be automatically assigned by us in our sole discretion to a third party in the event of an acquisition, sale or merger. Should any part of this Agreement be held invalid or unenforceable, that portion shall be construed consistent with applicable law and the remaining portions shall remain in full force and effect. To the extent that anything in or associated with the Site is in conflict or inconsistent with this Agreement, this Agreement shall take precedence. Our failure to enforce any provision of this Agreement shall not be deemed a waiver of such provision nor of the right to enforce such provision. Our rights

under this Agreement shall survive any termination of this Agreement.

14. Termination.

- a. Either party may terminate this Agreement for any reason upon thirty (30) days' written notice to the other party; provided, however, that Participant may not terminate this Agreement prior to the expiration of the Initial Term of the Lease Agreement (as such term is defined in the Lease Agreement).
- b. Either party may terminate this Agreement in the event the other party (i) breaches any of the terms and conditions of this Agreement and (ii) fails to cure completely such breach within five (5) calendar days.
- c. TTBF may terminate this Agreement immediately and without notice if any of the representations and warranties set forth were false or misleading in a material respect as of the date of this Agreement.

15. General.

- a. **Execution in Counterparts.** For the convenience of the parties, this Agreement may be executed in two or more counterparts, in the original or by facsimile, each of which shall be deemed an original, but all of which together shall constitute one and the same document.
- b. **Notices.** All notices that are required or may be given pursuant to the terms of this Agreement shall be in writing and shall be sufficient in all respects if given in writing and personally delivered, e-mailed, or mailed by registered or certified mail (postage prepaid) as follows:

If to TTBF:

Address: Tula's Institute, Dhoolkot,
PO: Selaqui, Chakrata Road, Dehradun
Uttarakhand – India (248011).

If to Participant:

or to such other address as either party shall have designated by notice in writing to the other.

- c. **No Third-Party Rights.** None of the provisions of this Agreement or any of the other Participant Documents shall be for the benefit of or enforceable by any third party,

including, without limitation, any creditor of either party.

d. Entire Agreement/Amendments. This Agreement, together with the other Participant Documents, constitutes the entire agreement between the parties with respect to the subject matter covered and supersedes all prior agreements and understandings, oral and written, among the parties with respect to the covered subject matter. This Agreement may not be amended, modified, or changed in any respect without the written consent of the parties.

e. Severability. Whenever possible, each provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Agreement shall be unenforceable or invalid under applicable law, such provision shall be ineffective only to the extent of such unenforceability or invalidity, and the remaining provisions of this Agreement shall continue to be binding and in full force and effect.

f. Binding Effect. This Agreement shall inure to the benefit of and be binding upon the parties and their respective successors and assigns.

IN WITNESS WHEREOF, this Business Incubator Program Agreement has been executed by the parties on _____ day of _____ 2021.

Participant:

TTBIF

Signature:

Signature:

Name:

Name:

Title:

Title:

Address:

Address:

Tula's Institute, Dhoolkot,
PO: Selaqui, Chakrata Road,
Dehradun.
Uttarakhand – India. (248011).

Approved by AICTE, Ministry of HRD, Govt. of India • ISO 9001:2015

Affiliated: V.M.S.B Uttarakhand Technical University | Sri Dev Suman Uttarakhand University | Uttarakhand Board of Technical Education

List of Registered Startup

Sr. No.	Name of registered startup	Incubation Type
1	Tarazu Pvt Ltd Physical	Physical
2	Gwellth Food Pvt Ltd	Physical
3	Shore velly Pvt Ltd Physical	Physical
4	Makrtng Geek	Virtual Incubatee
5	Pure Pahadi	Virtual Incubatee
6	Vedwal	Physical



Director
Tula's Institute, Dehradun

List of Activities

Tula's DEHRADUN

Azadi Ka Amrit Mahotsav

Ministry of Commerce & Industry
Department of Commerce
Government of India

RESEARCH AND DEVELOPMENT
CELL IS ORGANIZING

**EXPERT TALK ON
INTELLECTUAL
PROPERTY RIGHTS**



DR. LAKSHMI MEENA
Examiner of Patents,
NIPAM Officer

DR. VINITA SUYAL
Examiner of Patents,
NIPAM Officer

8TH AUG, 2022
2:30 PM - 4:30 PM

Scan to join
the meeting



Event Report: Expert Talk on Intellectual Property Rights

Date: August 8, 2022

Time: 2:30 PM - 4:30 PM

Venue: Tula's Institute, Dehradun

Organizer: Research and Development Cell, Tula's Institute

Event Description:

An informative session on Intellectual Property Rights was conducted, featuring expert speakers from the field. The event aimed at enriching the understanding of IP rights among students and professionals alike.

Speakers:

1. Dr. Lakshmi Meena

Designation: Examiner of Patents, NIPAM Officer

Key Points Discussed: Dr. Lakshmi Meena elaborated on the processes involved in patent filing and the significance of securing patents in the technological sector. She emphasized the role of innovation in enhancing the IP landscape.

Director
Tula's Institute, Dehradun

2. Dr. Vinita Suyal

Designation: Examiner of Patents, NIPAM Officer

Key Points Discussed: Dr. Vinita Suyal focused on the practical aspects of intellectual property in academia and research. She highlighted case studies where IP rights played a critical role in commercial and research settings.

Audience Participation:

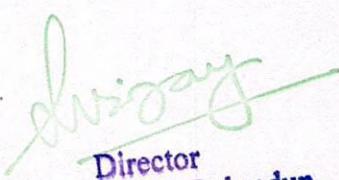
The session witnessed active participation from over 150 attendees, comprising students, faculty, and external visitors. The interactive Q&A session post-presentations provided a platform for attendees to clarify doubts and gain deeper insights into intellectual property management.

Outcome:

The talk successfully raised awareness about the importance of intellectual property rights. It empowered the attendees with knowledge to navigate the complexities of IP in their respective fields.

Conclusion:

The expert talk on Intellectual Property Rights was a commendable effort by Tula's Institute's Research and Development Cell in fostering a better understanding of intellectual property among the future innovators and protectors of intellectual creations.



Dr. Divyanshu
Director
Tula's Institute, Dehradun



DEPARTMENT OF GRADUATE SCHOOL OF BUSINESS
IS ORGANIZING GUEST LECTURE ON

**HOW TO WRITE AND
PUBLISH A RESEARCH PAPER IN AN
INTERNATIONAL JOURNAL**



DR. VISHNU NATH
(IIT Roorkee)
Ph.D., M.Com., P.G.D.M.

2nd SEPT, 2022

Time: 11:30 AM - 1:00 PM
Venue: Conference Hall, Tula's Institute

Event Overview:

Title: How to Write and Publish a Research Paper in an International Journal

Date: September 2, 2022

Time: 11:30 AM - 1:00 PM

Venue: Conference Hall, Tula's Institute

Speaker: Dr. Vishnu Nath (Ph.D., M.Com., P.G.D.M., IIT Roorkee)

Objectives of the Event:

The main goal of the lecture was to equip students and faculty with the knowledge and skills necessary to successfully write and publish research papers in international journals, emphasizing the importance of research in academic and professional growth.

Attendees:

The lecture attracted a diverse group of participants including undergraduate and graduate students, faculty members, and budding researchers from the Department of Graduate School of Business and other departments within Tula's Institute.

Key Topics Covered:

Dwijay
Director
Tula's Institute, Dehradun

1. Understanding Research Publication: Dr. Nath began by explaining the significance of publishing in peer-reviewed journals and the impact it has on both academic career progression and industry recognition.
2. Choosing the Right Journal: He discussed strategies for selecting appropriate journals that align with the topic and scope of one's research.
3. Writing Tips and Techniques: Detailed guidance was provided on structuring a research paper, including tips on crafting a compelling introduction, literature review, methodology, results, and discussion.
4. Peer Review Process: Insights were shared about the peer review process, including common reasons for rejection and how to respond to reviewers' comments.
5. Ethical Considerations: Dr. Nath emphasized the importance of ethics in research, including issues of plagiarism, data falsification, and the necessity of obtaining proper approvals.

Interaction and Engagement:

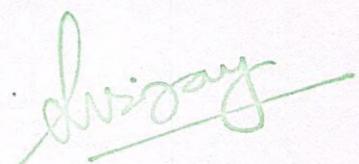
The session included a Q&A period, where Dr. Nath answered various questions from the audience, providing tailored advice on challenges they face in their research endeavors.

Feedback:

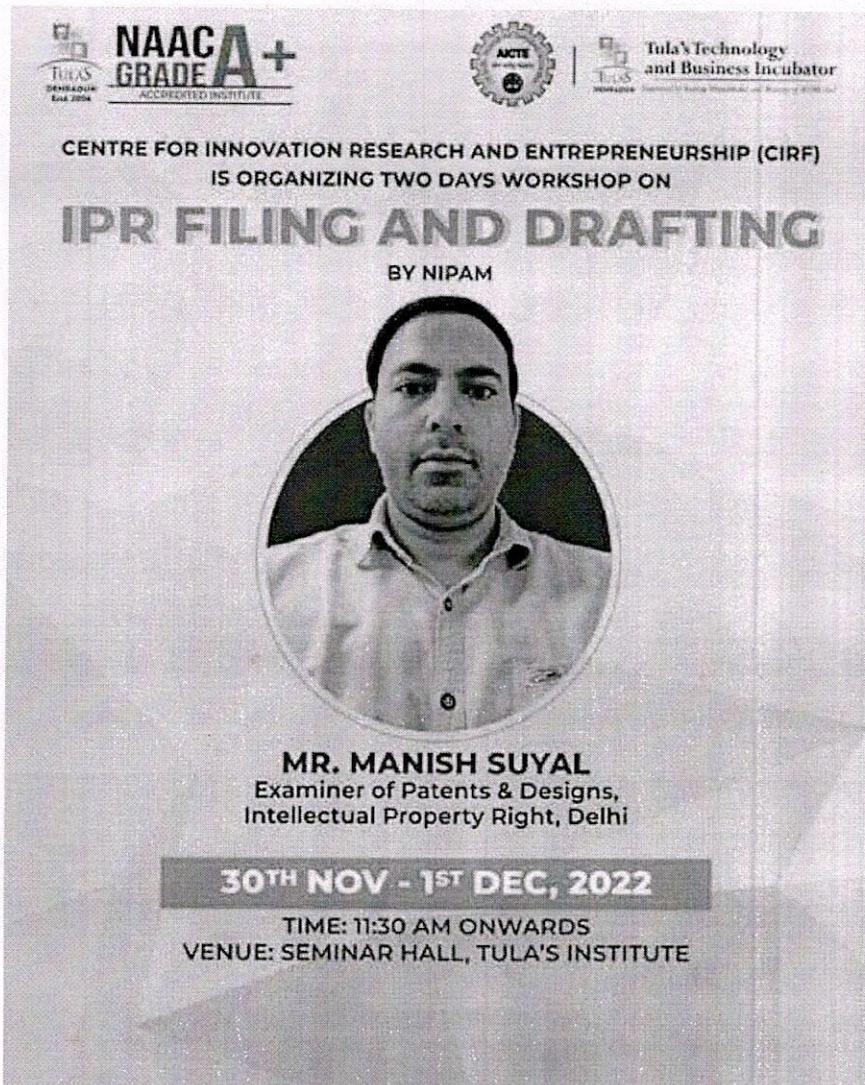
Attendee feedback was overwhelmingly positive, with many expressing appreciation for the clarity of the presentation and the practical, actionable advice given. Some suggested having more such workshops focusing on specific aspects of research writing.

Conclusion:

The event was deemed highly successful in providing valuable information and motivation to the attendees about publishing their research. The lecture not only enhanced their understanding of the publication process but also inspired them to actively pursue research opportunities.



Director
Tula's Institute, Dehradun



Event Overview:

Title: IPR Filing and Drafting Workshop

Dates: November 30 - December 1, 2022

Time: Starting 11:30 AM

Venue: Seminar Hall, Tula's Institute

Speaker: Mr. Manish Suyal, Examiner of Patents & Designs, Intellectual Property Right, Delhi

Organizer: Centre for Innovation Research and Entrepreneurship (CIRE), Tula's Institute

Objectives:

The workshop aimed to provide comprehensive training on intellectual property rights (IPR) filing and drafting procedures. It was designed to enhance the understanding of IPR among students, faculty, and local entrepreneurs, focusing on practical aspects of patent and design examination.

Divyanshu
Director
Tula's Institute, Dehradun

Participants:

The event was attended by a mixed group of participants including students from various departments, faculty members, and local business owners interested in securing intellectual property rights for their innovations.

Key Topics Covered:

1. Introduction to Intellectual Property Rights: Basics of IPR, including different types of intellectual property (IP) and their importance.
2. Patent Filing Process: Detailed steps involved in filing a patent, important considerations, and legal requirements.
3. Drafting of Patents: Techniques for drafting effective patent documents that meet the legal standards.
4. Designs and Trade Secrets: Guidance on protecting industrial designs and maintaining trade secrets.
5. Navigating IPR Challenges: Strategies to overcome common challenges in the IPR filing process.

Activities and Engagement:

Interactive Sessions: Mr. Suyal conducted several interactive sessions where participants could ask specific questions related to their projects.

Practical Exercises: Hands-on exercises on drafting patent documents.

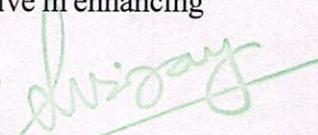
Group Discussions: Small group discussions to encourage collaboration and sharing of ideas among participants.

Feedback:

Participants provided positive feedback on the workshop, appreciating the in-depth knowledge shared by Mr. Suyal and the practical insights into the IPR process. They valued the interactive nature of the sessions and the opportunity to engage directly with an expert in the field.

Conclusion:

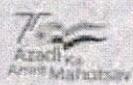
The two-day workshop was highly successful in demystifying the complexities of IPR for attendees and provided them with the tools and confidence to pursue intellectual property protection for their innovations. The hands-on approach was particularly effective in enhancing understanding and retention of the material covered.



Dr. Divyanshu Suyal
Director
Tula's Institute, Dehradun



**NAAC
GRADE A+**
ACCREDITED INSTITUTE



RESEARCH AND DEVELOPMENT CELL
IS ORGANIZING AN EXPERT TALK ON

INTELLECTUAL PROPERTY RIGHT



WITH
MR. INDRA KUMAR MAHAWAR
NIPAM Officer
Group 'A' Gazetted DPIIT
Ministry of Commerce and Industry

26TH DEC, 2022
1:30 PM - 3:00 PM

Google Meet
Scan to join
the meeting



Event Overview:

Title: Expert Talk on Intellectual Property Right

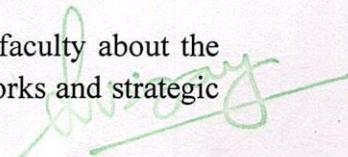
Date: December 26, 2022

Time: 1:30 PM - 3:00 PM

Format: Online (Google Meet)

Speaker: Mr. Indra Kumar Mahawar, NIPAM Officer, Group 'A' Gazetted DPIIT, Ministry of Commerce and Industry

Objectives: The talk was designed to enlighten students, researchers, and faculty about the critical aspects of intellectual property rights, focusing on the legal frameworks and strategic importance of IP in fostering innovation and protecting creative works.


Director
Tula's Institute, Dehradun

Audience:

This event targeted a wide array of participants including students across various departments, faculty members, researchers, and individuals with interests in intellectual property laws and practices.

Key Content Delivered:

1. Introduction to IP Rights: Mr. Mahawar started with a basic overview of what intellectual property rights encompass, including patents, copyrights, trademarks, and trade secrets.
2. Importance of IP for Innovators: The significance of securing IP rights for innovators and businesses to safeguard their inventions and gain competitive advantages was emphasized.
3. IP Laws and Regulations: Detailed explanation of current IP laws and regulations in India, how they align with international laws, and the role of DPIIT in enforcing these laws.
4. Filing for IP Protection: Step-by-step guidance on the process of filing for IP protection, including tips for effective application.
5. Case Studies: Several case studies were discussed to illustrate the practical application of IP laws and the consequences of IP infringement.

Engagement and Interaction:

Q&A Session: A vibrant Q&A session followed the talk, where participants engaged with Mr. Mahawar on various intricate aspects of IP rights.

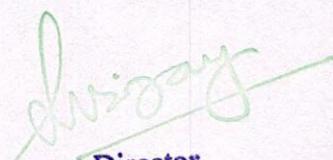
Interactive Polls: Short interactive polls were conducted to understand the participants' prior knowledge and their learning progress during the talk.

Feedback:

The feedback collected from participants was overwhelmingly positive. They appreciated the depth of information provided and the clarity of presentation. Many participants expressed an increased understanding of the importance of intellectual property rights and showed interest in further educational opportunities on this topic.

Conclusions:

The expert talk by Mr. Indra Kumar Mahawar was successful in raising awareness about intellectual property rights among the academic and research community at the institute. It highlighted the necessity of IP protection in today's innovative and competitive environment.



Director
Tula's Institute, Dehradun



GRADUATE SCHOOL OF BUSINESS
IS ORGANIZING A GUEST LECTURE ON
**RESEARCH PAPER
WRITING**



DR. TANU KATHURIA
Research Scientist
& Economist

14TH JAN, 2023
2:00 PM ONWARDS

Google Meet
TO JOIN THE MEETING
PLS SCAN THE QR CODE



EVENT COORDINATORS: DR. PREETI RANA & DR. KAMLESH JOSHI

Event Overview:

Title: Guest Lecture on Research Paper Writing

Date: January 14, 2023

Time: 2:00 PM Onwards

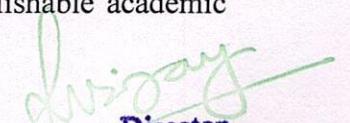
Format: Online via Google Meet

Speaker: Dr. Tanu Kathuria, Research Scientist and Economist

Event Coordinators: Dr. Preeti Rana & Dr. Kamlesh Joshi

Objectives:

The primary objective of this lecture was to guide students and faculty on effective research paper writing techniques, aiming to enhance their skills in producing publishable academic work.


Director
Tula's Institute, Dehradun

Audience:

The lecture was intended for students and faculty of the Graduate School of Business and other interested parties from Tula's Institute who were keen on improving their research writing skills.

Key Content Delivered:

Basics of Research Writing: Dr. Kathuria started with the fundamentals of academic research, including identifying research gaps and formulating research questions.

Structure of a Research Paper: Detailed discussion on the typical structure of a research paper, including sections like abstract, introduction, literature review, methodology, results, and discussion.

Writing Style and Techniques: Emphasis on academic writing style, referencing techniques, and avoiding plagiarism.

Publishing in Academic Journals: Tips on selecting the right journals for submission, understanding the peer review process, and responding to feedback.

Ethical Considerations: Overview of ethical considerations in research, including consent and confidentiality.

Activities and Engagement:

Interactive Discussions: Participants engaged in discussions about challenges they face while writing research papers.

Q&A Session: A vibrant question and answer session where Dr. Kathuria addressed specific queries from attendees.

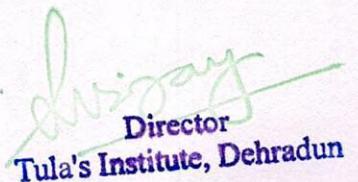
Practical Exercises: Brief exercises on drafting sections of a research paper, which helped in understanding the practical application of the concepts discussed.

Feedback:

The feedback from participants was extremely positive, highlighting the clarity of explanation and the relevance of the content to their academic needs. Many expressed a desire for more such sessions focusing on advanced topics in research writing.

Conclusion:

The guest lecture on research paper writing was highly beneficial for attendees, equipping them with essential skills and knowledge to enhance their academic writing abilities. The session was well-received, and the engagement level was high.



Dr. Divyanshu
Director
Tula's Institute, Dehradun

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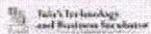
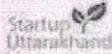

We are hosting a grand event!

**EXPLORING THE EMERGING STARTUP
ECOSYSTEM IN UTTARAKHAND**MR. PRATEEK GUPTA
Cluster Head, IDFC FIRST BankMS. POOJA KUMAR
Director, Innoe IntellectsMR. BINAY BISHT
Area Sales Manager,
IDFC FIRST BankMR. MANEESH KUMAR
Additional Director, STPI, Ministry
of Electronics & ITMR. ABHISHEK SRIVASTAVA
Sr. Client Associate Partner,
Start Up Banking, North**25TH FEB. 2023**

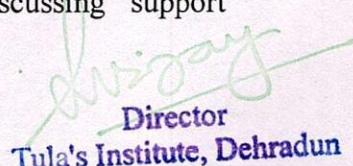
TIME: 11:00 AM ONWARDS

VENUE: SEMINAR HALL, TULA'S INSTITUTE

ECOSYSTEM PARTNERS:

STARTUP ECOSYSTEM ADVISOR
**Event Overview:****Title:** Exploring the Emerging Startup Ecosystem in Uttarakhand**Date:** February 25, 2023**Time:** 11:00 AM Onwards**Venue:** Seminar Hall, Tula's Institute**Sponsored by:** IDFC FIRST Bank, in association with Moneycontrol**Ecosystem Partners:** Startup Uttarakhand, IEEE, Uttarakhand, and Headstart**Objectives:**

The event aimed to delve into the growing startup landscape in Uttarakhand, providing insights from industry experts, facilitating networking opportunities, and discussing support mechanisms for startups in the region.


Director
Tula's Institute, Dehradun

Prominent Speakers:

Mr. Prateek Gupta, Cluster Head, IDFC FIRST Bank

Ms. Pooja Kumar, Director, Innovate Intellects

Mr. Binay Bisht, Area Sales Manager, IDFC FIRST Bank

Mr. Maneesh Kumar, Additional Director, STPI, Ministry of Electronics & IT

Mr. Abhishek Srivastava, Sr. Client Associate Partner, Start Up Banking, North

Key Topics Covered:

Startup Trends in Uttarakhand: Analysis of current trends and future potential within the state's startup ecosystem.

Financial Support: Discussion on various funding avenues available for startups, including venture capital, loans, and government grants.

Policy Environment: Insight into the local and national policies affecting startups, particularly those based in Uttarakhand.

Success Stories: Presentation of case studies and success stories from local startups that have achieved significant milestones.

Challenges and Solutions: An open discussion on the challenges faced by startups in the region and possible solutions.

Activities and Engagement:

Panel Discussions: Insightful discussions among the speakers, providing varied perspectives on startup dynamics.

Networking Sessions: Designated time slots for networking, allowing attendees to connect with speakers and other entrepreneurs.

Interactive Q&A: Active participation from the audience during the Q&A sessions, addressing specific queries related to starting and running a business in Uttarakhand.

Feedback:

Feedback from participants was overwhelmingly positive, with many appreciating the depth of knowledge shared by the speakers and the opportunity to engage with industry leaders and peers. Participants also valued the practical advice and networking opportunities provided.

Conclusion:

The event successfully highlighted the vibrant startup ecosystem in Uttarakhand and provided valuable insights and networking opportunities to budding entrepreneurs and established business leaders alike. It served as a significant platform for discussion on innovation, growth, and challenges in the startup sector.

Director
Tula's Institute, Dehradun



GRADUATE SCHOOL OF BUSINESS
IS ORGANIZING A SESSION ON

CASE WRITING



PROF (DR) RAJAT AGARWAL
Associate Dean, DOMS IITR

3RD MARCH, 2023

TIME: 2:00 PM ONWARDS
VENUE: SEMINAR HALL, TULA'S INSTITUTE

EVENT COORDINATOR:
Ms. Laxmi Negi, Ms. Megha Ahuja

Event Overview:

Title: Session on Case Writing

Date: March 3, 2023

Time: 2:00 PM Onwards

Venue: Seminar Hall, Tula's Institute

Speaker: Prof. (Dr.) Rajat Agarwal, Associate Dean, DOMS IITR

Event Coordinators: Ms. Laxmi Negi, Ms. Megha Ahuja

Objectives:



Director
Tula's Institute, Dehradun

The session aimed to enhance the skills of students and faculty in writing business cases, which are crucial for academic research and teaching in business studies. The workshop focused on methodologies for developing compelling case studies that are both informative and engaging.

Audience:

The workshop was attended by students, faculty members, and aspiring case writers from Tula's Institute and other institutions interested in mastering the art of case writing.

Key Content Delivered:

Fundamentals of Case Writing: Prof. Agarwal introduced the basic elements of a business case, including the structure, objectives, and the importance of setting a clear learning agenda.

Research Techniques: Techniques for conducting effective research to gather data for case studies.

Writing Process: Detailed discussion on the narrative style, data integration, and how to make the case interactive and thought-provoking for readers.

Publishing Cases: Guidance on the submission process for case studies to academic journals and case repositories.

Ethical Considerations: Best practices in maintaining confidentiality and ethical standards while writing and publishing case studies.

Activities and Engagement:

Workshop Activities: Participants engaged in hands-on activities where they drafted outlines for their own cases based on templates provided by Prof. Agarwal.

Interactive Discussions: Lively discussions were held on common challenges in case writing and innovative solutions to these issues.

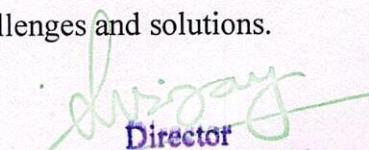
Feedback Sessions: Prof. Agarwal provided individual feedback on case outlines drafted by participants during the session.

Feedback:

Participants provided positive feedback, appreciating the practical insights and detailed guidance provided by Prof. Agarwal. Many highlighted the value of the hands-on activities that allowed them to apply what they learned immediately.

Conclusion:

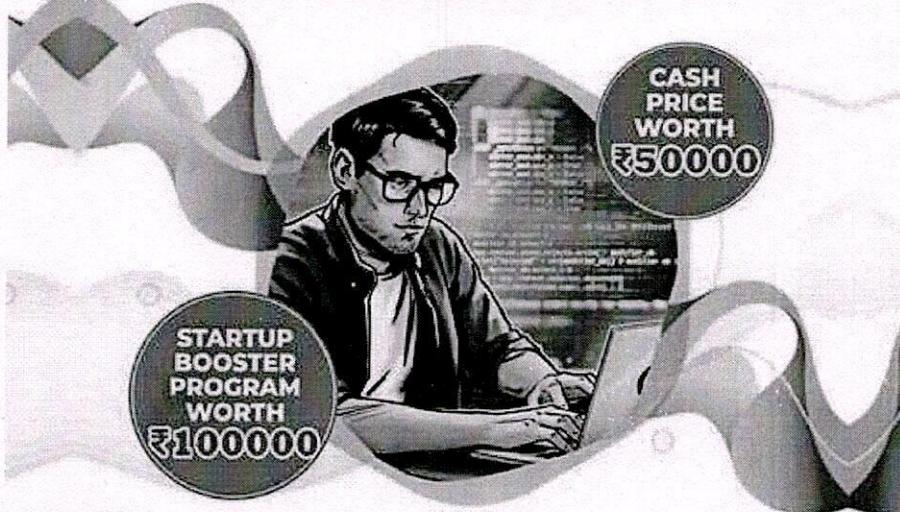
The session was highly successful, equipping participants with essential skills and knowledge in case writing. It fostered a deeper understanding of the intricacies involved in creating educational business cases that effectively communicate real-world challenges and solutions.



Dr. Ashok Kumar Singh
Director
Tula's Institute, Dehradun

HACKATHON - 2023

NATIONAL LEVEL
MARATHON CODING COMPETITION



20TH - 21ST APRIL, 2023

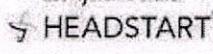
CONTACT DETAILS

Dr. Sunil Semwal, 885937366 | Dr. Tirupresh Joshi, 9410793879

Collaborative Partners



Eco-system Partner



REGISTRATION



Event Overview:

Title: Hackathon 2023

Dates: April 20 - 21, 2023

Venue: Tula's Institute, Dehradun

Prizes: Cash prize worth ₹500,000 and a startup booster program worth ₹1,000,000

Contact Persons: Dr. Sunil Semwal, Dr. Tirupresh Joshi

Collaborative Partners: Incutopia, EDUGYAN

Ecosystem Partner: Headstart Foundation

Objectives:

The Hackathon aimed to provide a platform for students and professionals across the nation to showcase their coding skills, foster innovation, and solve real-world problems through intensive programming challenges.

[Handwritten signature]
Director
Tula's Institute, Dehradun

Participants:

The competition attracted a diverse group of participants, including university students, software developers, and budding entrepreneurs from across the country.

Format and Rules:

The competition was structured as a continuous 24-hour coding marathon. Participants could compete in teams or individually. They were tasked with developing software solutions to a variety of problems provided at the start of the event.

Key Highlights:

Innovative Solutions: Participants developed innovative software applications and tools, addressing challenges in various domains such as healthcare, education, and environmental sustainability.

Mentorship: Experienced mentors from the partnering organizations provided guidance and support to the participants throughout the event.

Judging and Evaluation: Solutions were judged based on creativity, scalability, impact, and technical complexity. The panel included industry experts and academicians.

Activities and Engagement:

Opening Ceremony: Kick-off with speeches from key figures in academia and the tech industry, setting the stage for the competition.

Coding Sessions: Participants engaged in intense coding sessions, with regular check-ins by mentors.

Workshops: Several technical workshops were conducted by collaborative partners, offering insights into advanced programming techniques and industry practices.

Networking Opportunities: The event facilitated networking, allowing participants to connect with peers and industry professionals.

Event Summary

Tula's Institute organized a National level Marathon Coding Competition Tula's Hackathon 2023 on 20th and 21st April 2023. The two-day event witnessed the participation of talented individuals and teams from various organizations across different states of India.

The program started with Sarshwati Vandana and the national anthem, followed by the welcome note from Dr. Anil Kumar, Director, Tula's Institute, who formally welcomed the Honorable Chief guest Professor Durgesh Pant, Director General UCOST, Dr. Lokesh Sharma Director, Department of Information Technology, School of Information Technology, Manipal University Jaipur, Dr. Sumit Shrivastava Director, Department of Information Technology, Manipal University Jaipur, Dr. Mahesh Jangid Associate Professor, Department of Computer

Director
Tula's Institute, Dehradun

Science & Engineering, Manipal University Jaipur, Mr. Balaji Ayyangar (Lead architect Trikon), and participants from various organizations from different states and organizations.

The Honorable Chief Guest Professor Durgesh Pant, Director General UCOST, addressed the audience and encouraged the participants to compete with the best of their talent. In the first keynote session, Dr. Lokesh Sharma, Deputy Director (Department of Information Technology, School of Information Technology, Manipal University Jaipur), presented a session on the application of AI and ML, where he shared inciteful applications of artificial intelligence and machine learning in modern-day.

The second keynote session was presented by Mr. Balaji Ayyanger, (Lead architect Trikon), who shared information on Finance technology, Block chain, IOT and had a wonderful interaction with the participants for the guidelines of the program, Dr. Anand Kumar Gupta shared Do's and Don'ts, along with the important rules and regulations for the participants, in order to ensure the successful and smooth functioning of the program.

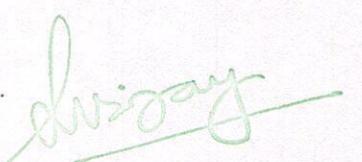
After 30 hours of coding, the results were announced during the valedictory session. The first prize was won by the Team of Sachin from MIT Moradabad. The second prize was awarded to the Team of Mohit Kumar from Tula's Institute, and the third prize was given to the Team of Naman Bajpayee, also from Tula's Institute. Additionally, two Consolation Prizes were given to the Team of Nikhil Mathur from Tula's Institute and the Team of Kalpana Mehta from Chandigarh University.

Dr. Raghav Garg, Vice President (Technology), appreciated the participants and took part in the prize distribution ceremony. Dr. Sunil Semwal, Dean R&D, Dr. Tripuresh Joshi, Coordinator R&D, Mr. Vaibhav TPO, Dr. Sandeep Kumar, and Mr. Sandeep Gautam were also present during the event.

The event was a great success, and the participants worked hard to showcase their coding skills. Such events provide an excellent opportunity for students and professionals to showcase their skills and learn from industry experts, which can help them grow and succeed in their careers.

Feedback:

Feedback collected from participants and spectators was overwhelmingly positive, noting the high level of organization, the quality of problems solved, and the overall energetic atmosphere. Many appreciated the learning and networking opportunities provided by the event.



Divyanshu
Director
Tula's Institute, Dehradun