


TULA'S INSTITUTE, DEHRADUN

FACULTY PROFILE

Name of Teaching Staff:	Dr. Parikshit Kala		
Designation:	Professor		
Department:	Graduate School of Business		
Email ID:	dr.parikshit@tulas.edu.in		
Specialization/Area of Interest:	Major: Marketing Minor: Finance		
Academic Qualifications:	UG	PG	Ph.D.
	BBA	MBA	Ph.D. (2011)
Total Experience in Years:	Teaching	Industry	Research
	21	5	14
No. of Papers Published in Journals:	16		
No. of Papers Published in Conferences:	04		
No. of Book Chapters Published	Nil		
Books Published	01		
Google Scholar Link:			
Workshop/ FDP/ Seminar/Conferences	Organized	Attended	
	3	25	
Projects Guided:	Projects at UG Level	Projects at PG Level	
	100	100	
Patents	02		
Professional Memberships:	02		
Awards & Recognitions:	02		
Grants fetched:	NIL		