| Name of teaching<br>Staff                   | DR. LALIT GOYAL   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| Designation                                 | Associate Professor   |  |  |  |  |  |
| Department                                  | Graduate School of Bus  |  |  |  |  |  |
| Email Id                                    | lalit@tulas.edu.in / mb   |  |  |  |  |  |
| Specialization/Area of Interest             | Finance and Marketing   |  |  |  |  |  |
| Academic                                    | UG  | PG                                     | PhD  |  |  |  |
| Qualification                               | B.Com From CCS University Meerut,  LLB from HNBG Central University       | MBA, M.Com,<br>M.Phil.<br>(Management) | Management from<br>Uttarakhand Technical<br>University ( A State Govt.<br>University, Uttarakhand) |  |  |  |
| Total Experience in                         | Teaching  | Industry                               | Research   |  |  |  |
| Years                                       | 20+ Publications in<br>High indexed Scopus<br>and ABDC rating<br>journals |  | 5  |  |  |  |
| No of Papers<br>Published in<br>Journals    | 08  |  |  |  |  |  |
| No of Papers<br>Published in<br>Conferences | 06  |  |  |  |  |  |
| No of Book Chapters<br>Published            | 04  |  |  |  |  |  |
| Books Published                             | 04  |  |  |  |  |  |
| Google Scholar Link                         | https://scholar.google.com/citations?user=BfurYk8AAAAJ&hl=en              |  |  |  |  |  |
| Workshop<br>/FDP/Seminar/Confe<br>rences    | Organized   | Attended                               |  |  |  |  |
|   | 04  |  | 12   |  |  |  |
| Projects Guided                             | 02  |  |  |  |  |  |
| Patents                                     | 04 Published  |  |  |  |  |  |
| Professional<br>Memberships                 | AIMA  |  |  |  |  |  |
| Awards and Recognition                      | 4   |  |  |  |  |  |
| Grants Fetched                              | NA  |  |  |  |  |  |