


Name of teaching Staff	Dr. ABDAL AHMED		
Designation	Assistant Professor		
Department	GSB		
Email Id	abdal@tulas.edu.in ahmed.legalaid@gmail.com		
Specialization/Area of Interest	Marketing, HR & Laws		
Academic Qualification	UG	PG	PhD
	B.Com , H.N.B Garhwal Central University. LL.B , H.N.B Garhwal Central University.	MBA , Uttaranchal University. LL.M , UOU	Full time Ph.D in Marketing Management from Shri Guru Ram Rai University, Dehradun, Uttarakhand (India). <i>(Title: Customer Behaviour Towards Green Products with Relation to the role of Legal Rules and Restrictions: A Study)</i>
Total Experience in Years	Teaching	Industry	Research
	7 years	7 years	7 years
No of Papers Published in Journals (Scopus,ABDC,WoS)	20		
No of Papers Published in Conferences	13		
No of Book Chapters Published	03		
Books Published	1		
No. of Manuscript Reviewed	14		
FDP's Under Tula's	22		
MooC/STC Under Tula's	9		
Google Scholar Link	https://scholar.google.com/citations?hl=en&user=sJyaEa4AAAAJ		
Reserchgate	https://www.researchgate.net/profile/Abdal		
LinkedIn	https://www.linkedin.com/feed/		
Publons	https://publons.com/researcher/5291130/abdal-ahmed/		
Professional Membership	1. Member of International Forum of Researchers and lecturers from 26 th April, 2024 to 31 st Dec. 2029.		

Achievements in the field of Research	<ol style="list-style-type: none"> 2. Selected as Evaluator in the 5th International Conference on Multidisciplinary Industry and Academic Research (ICMIAR) 19-20 July 2024. 3. Presently reviewing Post.Doc. Proposal at University of Luxembourg (A Data-Driven Cross-Platform Analysis of Social Media's Mental Health Effects). 4. Research Fellow Appointment at INTI International University, Malaysia, from 15 March 2024 to 31 December 2025. 	
Workshop /FDP/Seminar/Conferences	Organised Under Tula's 1	Attended 150+
Projects Investigator	Proposal sent to USERC "Reverse Migration and Ghost Villages in Pre/Post Covid-19 in Uttarakhand: Need for Sustainable Enhancement and Development".	
Patents	Nil	
Member of Editorial Board	<ol style="list-style-type: none"> 1. https://sarcouncil.com/scientific-research-journal-of-economics-and-business-management/ 2. http://cjd.twasp.info/editorial 3. https://univerpubl.com/index.php/synergy/about/editorialTeam# 4. https://www.sciencepublishinggroup.com/journal/editorialboard?journalid=346 	
Papers Reviewed	<ol style="list-style-type: none"> 1. 14 nos. 2. Appointed as permanent reviewer of Current Agriculture Research Journal (UGC-A Journal). 	
Question Papers drafted for Veer Madho Singh Bhandari Uttarakhand Technical University (VMSBUTU)	<ol style="list-style-type: none"> 1. Principle and Practices of Management 2. Marketing Management 3. Business Organisation 	
MOOC	<ol style="list-style-type: none"> 1. Agricultural Statistics in Practice 2. AICTA Evaluated 2-Week Patent Course 3. Management Information System 4. Digital Safety and Security 5. Artificial Intelligence (AI) for Teachers 6. Settlements Approach 7. Introduction to Monitoring and Evaluation 8. Cyber Security Training for Teachers 	
Viva taken	At VMSBUTU for the batch 2023-24	
Evaluator of Answer Sheet	<ol style="list-style-type: none"> 1. SDSU 2. VMSBUTU 	
Add on Course Head Coordinator 2023-24	Data Analytics, Digital Marketing & Advanced Excel using Chat GPT	
Observer	Selected and conducted as an Observer for CTET exam conducted by CBSE. (DEC-2019 and JAN.-2021)	