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Course: BUSIT 205 Multi-dimensional Modeling  
Module 07 – Data Analysis Expression (DAX)  
Professor: Randal Root  
Date: 05/22/2017

## Important Notes (Tabular-Vs-Multi-dimensional)

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**Data size:** Tabular is limited on the data size up to 1 Terabyte. Multi-dimensional can see up to 24 Terabytes'.

**Hardware Resources:** Tabular requires more memory to run. Multi-dimensional uses Disk IO (input/output) in getting its data information (Tabular does not).

**Query Languages:** Tabular can use MDX and DAX (Released in 2010 and easier to learn than MDX). Multi-dimensional can only use MDX. Certain programs like "PowerView" only works with the tabular model.

**Query Performance:** Tabular is (easy) fast. Multi-dimensional (hard- difficult) fast. With Multi-dimensional you must worry about query performance with attributes, how things are set-up with relationships and how the database is set up.

**Model Complexity:** Complicated models can run into performance problems when implementing the model into tabular (tabular does not do well with many-to-many relationships).

**Security:** Both Tabular and Multi-dimensional handle Row Level security. Multi-dimensional also handles Cell Level Security, but can have all kinds of bottle necks, is very complicated to put in place and not used often to begin with.

**Typical Development Effort:** Model Complexity Medium-High for Multi-dimensional and Medium-Low for Tabular Models. You can import a Power Pivot Project Model into a Tabular Model, which allows you to do rapid prototyping (speeding up the time to solution).

**Licensing:** Multi-dimensional supports all licensing and Tabular only supports BI and Enterprise Licensing.

**Tabular Limitations:** Many-To-Many, Actions \*possible but not in the GUI, Translations, Writeback, Data Mining, Aggregations (not necessary).

**Tools:** <https://bidshelper.codeplex.com/>

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## 20 Minute Tabular (Demo)

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**Important Note:** Install AdventureWorksDW2012 database to SQL Server (Analysis Services-Tabular).

1. Created views [v Dim Customer], [v Dim Date], [v Dim Product], [v Dim Product Category], and [v Dim Product Subcategory] of the tables in the **AdventureWorksDW2012** database with drop capabilities.
2. Created a new project called “**20MinuteTabular**” with a specific location using Analysis Services Tabular Project as the Project type.
3. Used the “**import from data source**” button icon and chose the “**Microsoft SQL Server**” as my connection type. Put in the Friendly Name, SQL Server instance (. Or “**localhost**”) for the connection, and pointed to the database name “**AdventureWorksDW2012**”. Then I selected the **views** that were needed, and picked finish to finish the wizard. Note: When you select views, you need to set up the relationships once this process if finished.
4. Setting up the relationships are done by first selecting the little “**Diagram**” button at the far-right bottom corner. You then position the tables in such a way the relationships are to be set up with the [Fact Internet Sales] table in the very middle. Dragged from the [Fact Internet Sales] the [Customer Key] to the Customer table onto the other [Customer Key] in the Customer table. **Note: When you drag to create relationships, you drag away from the Fact table and/or from Parent to Child of existing tables.**
5. Right click on the Customer table and choose “Go To”. Shows only the Customer columns with the data. Next, right click on the [First Name] column and chose “Insert Column” (creates a new column on the left of the [First Name] column).
6. Next, place a formula on the column using DAX =[LastName]&","&[FirstName] and select the calculated column header. The last name with the first name appears in all the rows. Rename the calculated column to “[Customer Name]”, then hide the [First Name], [Last Name] columns by right clicking on the columns and selecting “**Hide from Client Tools**”. **Hiding from Client Tools will hide the column and not show up in the field explorer.**

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7. Choose the “**Diagram**” button in the far-right corner once again and you see the fields that were hidden. Note: You can hide other columns by selecting one or multiple columns by right clicking and then choosing “**Hide from Client Tools**”.
8. Right click on the [Dim Date] Column, select “**Go To**” and then change the [Full Date Alternate Key] name to “**Date**”.
9. While the column is highlighted, in the properties section, change the “**Date Format**” from general to “**Short Date**”. Important: Mark a column in one of the tables as the Date Table “Date” (highlighted), essentially gives access to calculated date functions.
10. Click on the “**Analyze in Excel**” icon in the upper left corner and then choose “current user”. Creates an Excel sheet with a Pivot Report View of all the data that is seen.
11. Go back to Visual Studio. In “Diagram” (lower right corner), select [Date], [Month Name], [Calendar Quarter], [Calendar Year], then right click and choose on the context menu “Create Hierarchy”. Give the Hierarchy the name “**Calendar YQMD**” and arrange the columns as needed in the hierarchy.
12. Go back to the Excel Pivot Table that you made earlier and refresh by picking on the Pivot Table and choosing “**Refresh**”. Pick your hierarchy and you notice that the months are out of order (not alphabetically in order).
13. In Visual Studio, right click on the **Date** Table and pick “**Go To**” once again. Select [Month Name] and then pick the “Sort by column” button in the tool bar. Sort by “[Month Number Of Year]”. Then switch back over to the pivot table and refresh the pivot table by right clicking on the pivot table and choosing “refresh”.
14. Next we will make a **product hierarchy**. In-order to make a product hierarchy, we need to create columns to migrate our category and subcategory columns that are needed by referencing these columns directly in the “Grid. While in “Diagram”, right click and pick “Go To” and then select a cell in the very last column at the top that is empty.
15. Place the code in the formula box (**ProductSubcategory** info):  
**=RELATED(ProductSubcategory[EnglishProductSubcategoryName])** to pull in the

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information for the calculated column. **Note, that information is migrated into the column.**

16. Pick the next column over that is empty and place the formula in the box for the next calculated column **=RELATED(ProductCategory[English ProductCategoryName])** to pull the information in for the Product Category Name.
17. Click on **“Diagram”** button and create your hierarchy as **“Category of Product”** by selecting [English Product Subcategory], [English Product Category] and [English Product Name]. **Hide the [Product Subcategory] and [Product Category] tables.**
18. **Creating measures** in the [Internet Sales] table. Right click on the [Internet Sales] table and pick **“Go To”**, pick the [Sales Amount] measure column, right click the column and pick **“SUM”** from the tool bar (Sigma Symbol). Note, that a calculated column is created.
19. Pick the [Sales Order Number] column and then select the drop-down arrow next to the Sigma Sign and select **“Distinct Count”**. Note, that it created a calculated count.
20. Go back to the Excel sheet pivot table and refresh once again. Note, that **the order number format** needs to be changed from text to **“whole number”**. Click on the newly created calculated measure and in the properties window pick the format box and change it to **“Whole Number”**. Set the **“Thousand Separator”** as **True** to add in the comma.
21. Create a calculated measure for the Year To Date on Internet Sales Amount in a blank cell.

**Internet Sales Amount YTD:=TOTALYTD([Internet Sales Amount],'Date'[Date],All('Date'))**

22. Create a calculated measure for **“Internet Sales Amount PY”** prior year. Change the format in the properties window to **“Currency”**.

**Internet Sales Amount PY:=CALCULATE([Internet Sales Amount]  
 ,SAMEPERIODLASTYEAR('Date'[Date]))**

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23. Create another calculated measure in a cell for Prior Year To Date.

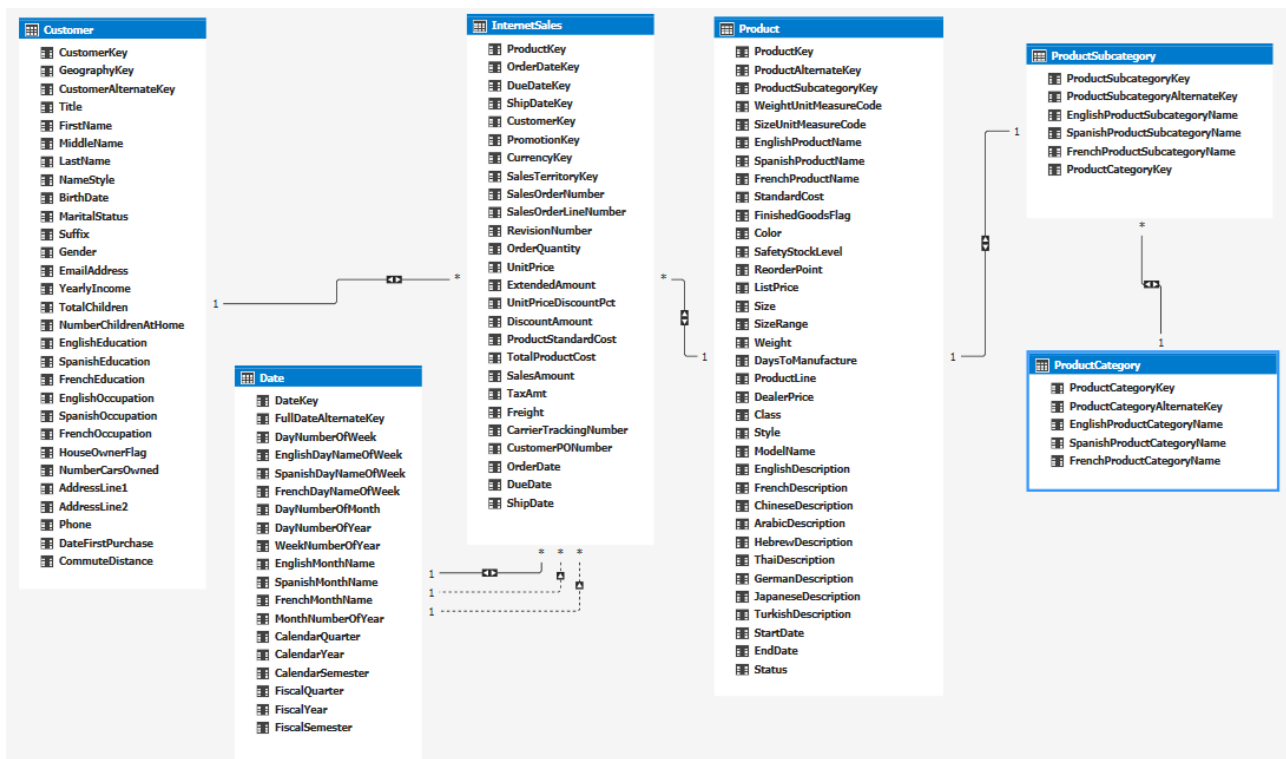
**Internet Sales Amount PYTD:=CALCULATE([Internet Sales Amount YTD],SAMEPERIODLASTYEAR('Date'[Date]))**

24. Select on the toolbar “**Model**”, then “**Roles**” to add a role to give user’s access to your data model.

25. Set-up Deployment on the Tabular Model to SQL Server Analysis Services. Right click on the **project** in Solution Explorer and select **properties**. Right click on the project in solution explorer and then pick “**Deploy**”.

## Related Screen Shots

Setting up relations on Views (**Drag/Drop from Fact Table and/or Parent to Child**):

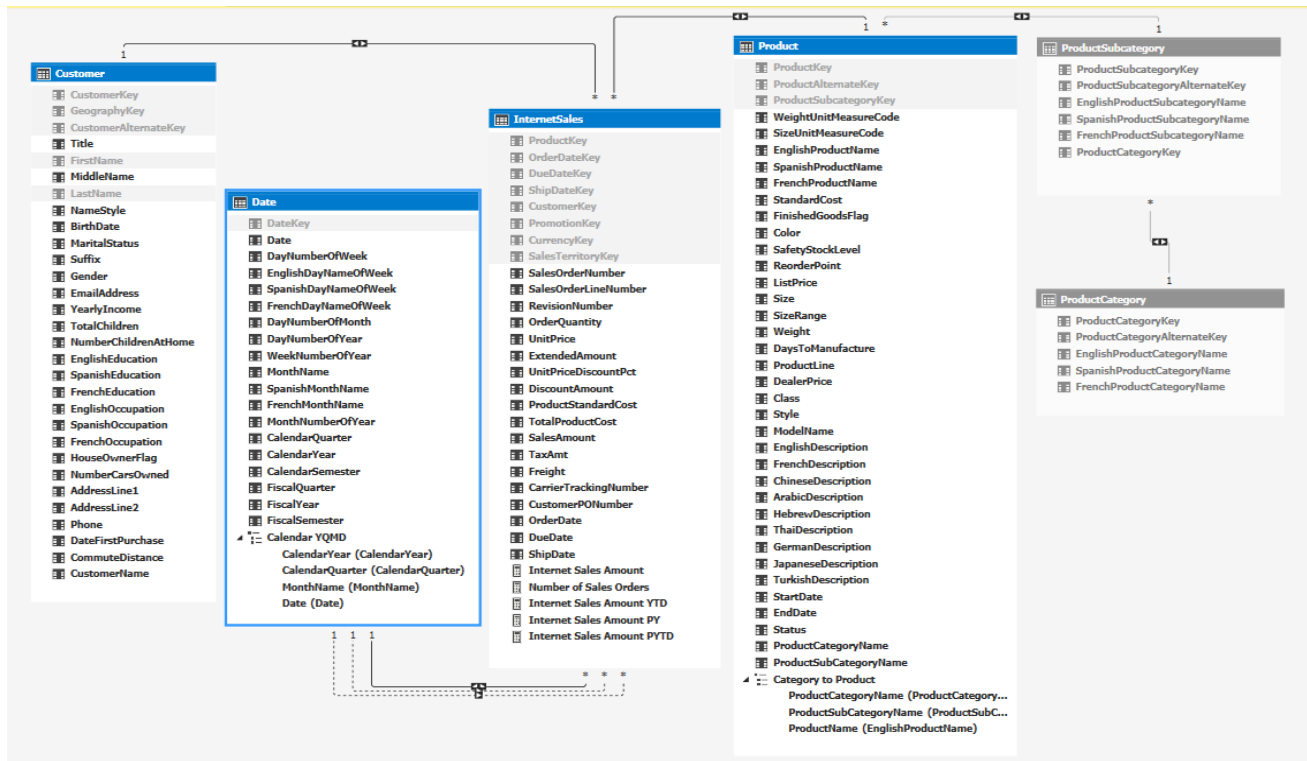


Note: You can do relations in two different ways, one by dragging and dropping from the fact table to other tables (always drag from a fact table and/or Parent to child tables). The other way is by using the menu "Table" and then "Add New Relationships".

Important Note: Tabular cannot do Many-to-Many relationships (use a linking table).

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Columns and tables hidden (Date and Product Hierarchies also Shown Below):



Sort [Month Name] Column By [Month Number of Year] (Shown Below):

The screenshot shows the Microsoft Visual Studio Data Modeler interface. The Date table is selected, and the 'Sort by Column' dialog box is open. The dialog shows 'MonthName' as the column to be sorted and 'MonthNumberOfYear' as the column by which it is sorted. The background shows the Data Modeler interface with the Date table selected and the 'Sort by Column' dialog box open.

**Sort by Column Dialog:**

- Sort: Column (MonthName)
- By: Column (MonthNumberOfYear)

[How to sort by a column from a different table?](#)

**Background Data Table (Date):**

EnglishDayNameOfWeek	FrenchDayNameOfWeek	DayNumberOfMonth	DayNumberOfYear	WeekNumberOfYear	MonthName	SpanishMonthName	FrenchMonthName
1 nes	Vendredi	1	182	27	July	Julio	Juillet
2 ado	Samedi	2	183	27	July	Julio	Juillet
3 ningo	Dimanche	3	184	28	July	Julio	Juillet
4 es	Lundi	4	185	28	July	Julio	Juillet
5 tes	Mardi	5	186	28	July	Julio	Juillet
6 roles	Mercredi	6	187	28	July	Julio	Juillet
7 ves	Jeudi	7	188	28	July	Julio	Juillet
8 nes	Vendredi	8	189	28	July	Julio	Juillet
9 ado	Samedi	9	190	28	July	Julio	Juillet
10 ningo	Dimanche	10	191	29	July	Julio	Juillet
11 es	Lundi						
12 tes	Mardi						
13 roles	Mercredi						
14 ves	Jeudi						
15 nes	Vendredi						
16 ado	Samedi						
17 ningo	Dimanche						
18 es	Lundi						
19 tes	Mardi						
20 roles	Mercredi						
21 ves	Jeudi						
22 nes	Vendredi	22	203	30	July	Julio	Juillet
23 ado	Samedi	23	204	30	July	Julio	Juillet

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Set the format to “Whole Number” and Show Thousand Separator (Shown Below):

Number of Sales Orders: =DISTINCTCOUNT([SalesOrderNumber])

SalesTerritoryKey	SalesOrderNumber	SalesOrderLineNumber	RevisionNumber	OrderQuantity	UnitPrice
4	SO51900	1	1	1	\$4.9
4	SO51948	1	1	1	\$4.9
4	SO52043	1	1	1	\$4.9
4	SO52045	1	1	1	\$4.9
4	SO52094	1	1	1	\$4.9
4	SO52175	1	1	1	\$4.9
4	SO52190	1	1	1	\$4.9
4	SO52232	1	1	1	\$4.9
4	SO52234	1	1	1	\$4.9
4	SO52245	1	1	1	\$4.9
4	SO52301	1	1	1	\$4.9
4	SO52314	1	1	1	\$4.9
4	SO52342	1	1	1	\$4.9
4	SO52387	1	1	1	\$4.9
4	SO52499	1	1	1	\$4.9
4	SO52500	1	1	1	\$4.9
4	SO52545	1	1	1	\$4.9
4	SO52593	1	1	1	\$4.9
4	SO52627	1	1	1	\$4.9
4	SO52637	1	1	1	\$4.9
4	SO52696	1	1	1	\$4.9
4	SO52746	1	1	1	\$4.9
4	SO52865	1	1	1	\$4.9
4	SO52916	1	1	1	\$4.9
4	SO52940	1	1	1	\$4.9
4	SO53035	1	1	1	\$4.9

Settings

**Properties**

Number of Sales Orders Measure

**Advanced**

Display Folder

**Basic**

Description

Format: Whole Number

Formula: DISTINCTCOUNT([SalesOrderNumber])

Measure Name: Number of Sales Orders

Show Thousand Separator: True

**Reporting Properties**

Table Detail Position: [No Default Field Set]

**Show Thousand Separator**

Determines whether the thousand separator is shown for the measure.

Number of Sales Orders: 27,659

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Deploy Settings (Note: Use the “Existing Connections” button on the toolbar to process):

The screenshot shows the SQL Server Data Tools (SSDT) interface. The main window displays a DAX measure: `Number of Sales Orders:=DISTINCTCOUNT([SalesOrderNumber])`. Below the measure is a table with columns: SalesTerritoryKey, SalesOrderNumber, SalesOrderLineNumber, RevisionNumber, OrderQuantity, and UnitPrice. The table contains 20 rows of data. A red box highlights the bottom row of the table, which shows the calculated value for the measure: `Number of Sales Orders: 27,659`. A red arrow points from the text note to the 'Existing Connections' button on the toolbar. The '20MinuteTabular Property Pages' dialog box is open, showing the 'Deployment' configuration page. The 'Configuration' is set to 'Active(Development)' and the 'Platform' is 'Active(x86)'. The 'Deployment Options' section shows 'Processing Option' set to 'Do Not Process' and 'Transactional Deployment' set to 'False'. The 'Deployment Server' section shows 'Server' set to 'localhost', 'Edition' set to 'Developer', 'Database' set to '20MinuteTabular', 'Model Name' set to '20MinuteTabularModel', and 'Version' set to '13.0'. The 'Server' section shows 'Deployment Server'.

Note: You can process the configuration using this icon.

20MinuteTabular Property Pages

Configuration: Active(Development) Platform: Active(x86) Configuration Manager...

Configuration Properties  
 Deployment

Deployment Options  
 Processing Option: Do Not Process  
 Transactional Deployment: False

Deployment Server  
 Server: localhost  
 Edition: Developer  
 Database: 20MinuteTabular  
 Model Name: 20MinuteTabularModel  
 Version: 13.0

Server  
 Deployment Server

OK Cancel Apply