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Interoperable Mechanisms for Non-rival Goods

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FundingTheCommons

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- ① **Taxonomy** of goods and funding transactions
- ② Interoperability via “**hypercertificates**”
 - Analogy to ERC-1155, or Cede & Co. ledger
- ③ Brief orientation to **mechanisms**

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Section 1

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A good is...	to the extent that...
rival	
excludable	
transferable	
divisible	
fungible	

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Examples:

- Jet A-1 fuel: rival, excludable, transferable, fungible, and divisible.

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- Cable TV: non-rival, excludable, legally nontransferable, fungible, and somewhat divisible.

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	Excludable	Non-excludable
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- Aside: Stallman's 4 Freedoms are essentially orthogonal; they're about control, not cost. At least 3/4 may be compatible with toll goods.

Knowledge goods' cost and benefit scales

- Costs of knowledge range from *embarrassingly cheap* to *embarrassingly expensive*

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	Cost (2021 M\$)	Coalition needed to fund
Wright Flyer	0.07	Two engineers
EDVAC design	0.7	One private philanthropist
Turing's SSEM	2.1	Institutional grantmaker
git	7	One big investor ∨ gov grant
ARPAnet	70	Group of investors ∨ gov office
Human Genome	700	Huge foundation ∨ gov agency
Higgs Boson	7000	Multiple governments

Knowledge goods' cost and benefit scales

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- On cheap end, 1 wealthy individual might fund out of **self-interest alone**

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EDVAC design	0.7	One private philanthropist
Turing's SSEM	2.1	Institutional grantmaker
git	7	One big investor ∨ gov grant
ARPAnet	70	Group of investors ∨ gov office
Human Genome	700	Huge foundation ∨ gov agency
Higgs Boson	7000	Multiple governments

Knowledge goods' cost and benefit scales

- Costs of knowledge range from *embarrassingly cheap* to *embarrassingly expensive*
- On cheap end, 1 wealthy individual might fund out of self-interest alone
- On expensive end, smallest self-interested coalition might be 1B people—
only feasible via tax

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- Improving markets/liquidity** for assessing & rewarding the benefits could **grow the feasible range** & time-scale

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- **Prospective** funding happens **in anticipation of** a good's production.
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 - Advantage: eliminates *project's* uncertainty about **funder's valuation** of a successful outcome

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 - Disadvantage: success conditions must be accurately anticipated, articulated, and evaluated, all in advance
- Important to have a structure to route (some) retrospective and bountied rewards as returns to prospective funders
 - Although also important to retain the option to give no-strings-attached grants, at any stage.

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Thanks

- Nothing
- Bragging rights only
 - See also “NFTs for science”

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 - “reputational” retrospective rewards (paid in exchange for bragging rights only)
 - “toll-driven” retrospective rewards (paid in exchange for access to toll goods created by the project, e.g. a walled garden, or an IP pool)

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	Prospective	Bountied	Retrospective
No-strings	Grants	Bounties	Retroactive public goods funding
Bragging rights	Impact grants	Results oracles	Certificate-of-impact purchases
Transferable right	Impact investments	Project-token market-makers	Project-token open market
Toll income	~VC funding	IP bounties	IP purchases, startup acquisitions

- None are clearly dominated by others
- Want all (and more) to work—and work **together** wherever possible

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- This section proposes a **new kind of ledger** for tokenized certificates that
 - are NFT-like in some dimensions
 - but fundamentally *are fungible* (like stock certificates)
 - facilitate allocating retrospective rewards to prospective funders (or not)
 - support hierarchies of credit assignment, without imposing a specific mechanism

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Hypercertificates: Essentials

- Each hypercertificate has a specification of these set-valued parameters:
 - R , the set of included rights (beyond just bragging rights), e.g.:
 - altruistic retrospective rewards
 - reputational retrospective rewards
 - toll-driven income

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- Intuition: fractional territorial claims on a hypercubic *region* of public-goods space

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- Presumption: Every individual owns all rights to their own contributions by default.

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- If:
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$$\sum_{S \cap (R \times \{c\} \times W \times T_W \times T_F) \neq \emptyset, x} H_x(S) = 0.0$$

(i.e. no hypercert overlapping the proposed region has never been minted before)

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$$H_c(R \times \{c\} \times W \times T_W \times T_F) := 1.0$$

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- Buyer beware: c may, or may not, have ever done anything useful related to W !

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- Then, merely a signed transaction from c can mint a certificate for that set, i.e. assign

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- **Buyer beware:** c may, or may not, have ever done anything useful related to W !
 - But whatever they did do, they own!

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 - 1000 shares of AAPL, than
 - Bob's contribution to Apple

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- Given a collection of disjoint hypercert specs (S_i) that add up to a valid spec S :

$$\bigcup_{i < n} S_i = S = R \times C \times W \times T_W \times T_F \quad \forall i, j, S_i \cap S_j = \emptyset$$

- If one identity x owns at least q of all S_i :

$$\forall i < n, H_x(S_i) \geq q$$

- Then a signed transaction from x can merge those hypercerts for q of S_i into one hypercert for q of S :

$$\left\{ \begin{array}{l} \forall i, \quad H_x(S_i) \text{ --} = q \\ \quad \quad H_x(S) \text{ +} = q \end{array} \right\}_x$$

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$$\bigcup_{i < n} S_i = S = R \times C \times W \times T_W \times T_F \quad \forall i, j, S_i \cap S_j = \emptyset$$

- If one identity x owns at least q of S :

$$H_x(S) \geq q$$

- Then a signed transaction from x can split that hypercert for q of S into n hypercerts for q of each S_i :

$$\left\{ \begin{array}{l} H_x(S) \dashv = q \\ \forall i, \quad H_x(S_i) \dashv = q \end{array} \right\}_x$$

Atomic Merge-and-Allocate of Hypercertificates

- Given **two** collections of disjoint hypercert specs (S_i) and (T_j) that both add up to the same region X :

$$\bigcup_{i < n} S_i = X = \bigcup_{j < m} T_j \quad \forall i, i', S_i \cap S_{i'} = \emptyset$$
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- If a coalition of identities (c_k) **collectively owns at least q of all S_i** , and if $q'_{j,k}$ is a valid reallocation of q of each T_j back to the parties c_k :

$$\forall i, \forall k, H_{c_k}(S_i) \geq q_{i,k} \quad \forall i, \sum_k q_{i,k} = q \quad \forall j, \sum_k q'_{j,k} = q$$

- Then a multisig transaction signed by *all* c_k s can (with arbitrary side-payments) atomically merge $q_{i,k}$ of (S_i) into q of S and split it back into $q'_{j,k}$ of (T_j) :

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- Maintains invariants & verifies authorization, but **bring your own bargain** $(q'_{j,k})!$

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Thanks

- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.

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- Claim: it's inevitable that some bragging rights will accompany any rights to concrete rewards, even if we try to separate them.
- Conclusion: the only way to get all-and-only bragging rights is to *burn* all the other associated rights.

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- Arguably, true bragging rights should also be *permanent*, meaning:
 - T_F should extend out to $t = \infty$ to be eligible for burning
 - Burned hypercerts should be non-transferable

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- Arguably, true bragging rights should also be *permanent*, meaning:
 - T_F should extend out to $t = \infty$ to be eligible for burning
 - Burned hypercerts should be non-transferable
- Also:
 - No hypercert that has a non-empty intersection with a burned hypercert can ever be minted
 - It's invalid to send profits to a burned hypercert; the *profits* aren't burned, just relinquished.
 - If 100% of toll-income rights to a given $W \times T_W$ are burned, then, in principle, the associated goods should be released to the public domain.

Assessing Hypercertificates

- Motivation:

- The contributor set C in the ledger will never be *really* comprehensive—Newton, Gauss, Turing unlikely to sign messages.
- “How much of the benefits of W are attributable to C ’s work during T_W ?” is
 - context-dependent
 - ultimately subjective (involves counterfactual probabilities and utilities)

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 - Improving incentive-compatibility here is a major open research area
 - But the rating-agency model seems good enough to start with

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- Slogan: **permissionless, but not trustless**. Assessors are T3Ps, and play a crucial role in giving bragging rights a seal of legitimacy.
- For patentable contributions, can start with existing institutions & norms for inventorship.

How *should* credit be allocated, ideally?

- I set out to answer this question from first principles and accidentally rediscovered **Shapley value**, which for a contributor $c \in C$ and utility function $V : 2^C \rightarrow \mathbb{R}$ is:

$$\phi_V(c) = \frac{1}{n!} \sum_{\sigma: C \simeq [n]} \overbrace{V\{c_i | \sigma(c_i) \leq \sigma(c)\} - V\{c_i | \sigma(c_i) < \sigma(c)\}}^{\text{marginal value of contributor } c \text{ in ordering } \sigma}$$

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- Shapley value is the unique allocation with all these properties:
 - Budget-balance:** $\sum_{c \in C} \phi_V(c) = V(C)$
 - Null player:** $\phi_V(c) = 0$ if $V(S \cup \{c\}) = V(S)$ for all $S \subseteq C$
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 - Linearity:** $\phi_{V+W} = \phi_V + \phi_W$ for all $V, W : 2^C \rightarrow \mathbb{R}$

How *should* credit be allocated, ideally?

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 - the utility function V and the universe of contributors C are free parameters
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- Why doesn't this just solve it?
 - the utility function V and the universe of contributors C are free parameters
 - exponentially hard to compute as C grows; there are different approximations
- My *suggestion* is that assessors and contributors making private deals try to approximate Shapley value ($q'_{j,k} \approx \phi_{V_j}(c_k)$) for **some** appropriate (V_j) and C .

Collective choice mechanisms

- How to decide whether to deploy prospective or retrospective funding, as a coalition who may not agree on one utility function V ?

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- How to decide whether to deploy prospective or retrospective funding, as a coalition who may not agree on one utility function V ?
- Collective decision mechanisms include:
 - Quadratic voting (with quadratic funding as a special case involving a passive subsidy pool)
 - Normalized gradient addition (closely related to quadratic voting)
 - S-Process (Normalized gradient addition with L_1 normalization)
 - Nash bargaining solution
 - Kalai–Smorodinsky bargaining solution
 - Negotiated-aspirations bargaining solution
 - Vickrey–Clarke–Groves mechanism
 - Cross-monotonic mechanisms
 - Shapley–value cost-sharing

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- Any of these can be applied to making a collective decision to fund or not fund any funding type (prospective, bountied, or retrospective)

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- How to decide whether to deploy prospective or retrospective funding, as a coalition who may not agree on one utility function V ?
- Collective decision mechanisms include:
 - Quadratic voting (with quadratic funding as a special case involving a passive subsidy pool)
 - Normalized gradient addition (closely related to quadratic voting)
 - S-Process (Normalized gradient addition with L_1 normalization)
 - Nash bargaining solution
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- Which pairings have good/best theoretical/pragmatic properties is future work

What does a roadmap look like?

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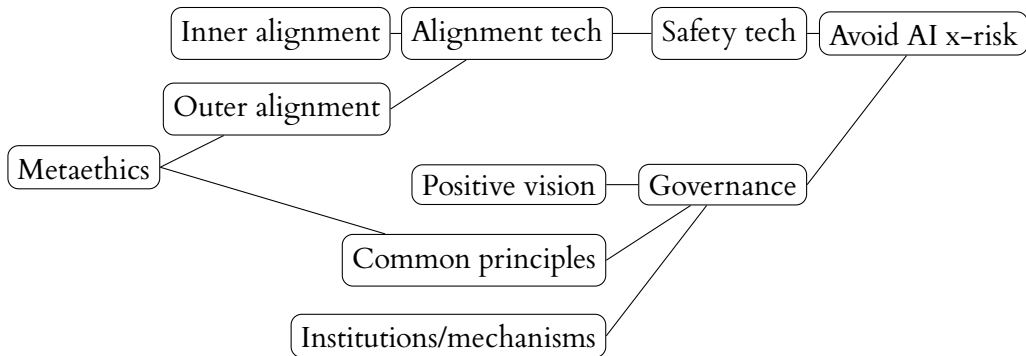
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Example toy roadmap (for AI x-risk):



A formal roadmap would specify probability distributions for each milestone's completion time conditional on its inputs.

Formal R&D roadmapping

- R&D roadmapping tools, in my sense, are **tools for thought** to

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Formal R&D roadmapping

- R&D roadmapping tools, in my sense, are tools for thought to
 - **help**
 - funders
 - potential funding-coalition members
 - project contributors
 - hypercertificate assessors
 - delegates of any of the above

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 - to **define a consistent utility function** V over
 - partial successes on
 - small intermediate milestones
 - in arbitrary combinations

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 - using
 - interventional **causal models**, about
 - the stochastic arrival times of milestones, dependent upon
 - the arrival times of earlier milestones, and
 - a status-quo prediction, and
 - utility functions attached to certain “terminal” goals

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 - interventional causal models, about
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- Full realization of this would subsume the “important, tractable, neglected” heuristics.

Conclusions

- There's a **huge landscape to play in & explore** with different combinations of
 - goods to carve out and price (different choices of R)
 - funding transaction structures (prospective, bountied, retrospective; different choices of T_W and T_F)
 - collective bargaining schemes & norms for contributors
 - coalition-forming and decision-making mechanisms for funders and delegates
 - assessment methodologies for third-party auditors
 - model-making tools to help everyone approach this more and more rationally

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- **Hypercertificates** can support all these experiments coexisting, with durable assets, yet without betting on specific mechanisms.

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- Hypercertificates can support all these experiments coexisting, with durable assets, yet without betting on specific mechanisms.
- If you have relevant skills and are interested in working to build a hypercertificate system, reach out to me @davidad on Twitter—I can very likely get you funding.

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 - Exciting threshold: FundingTheCommons has reached escape velocity!

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Thanks

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- Adam Marblestone
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Questions?

David A. Dalrymple
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FundingTheCommons

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