Challenge Lab 13 Report

Question Description:

How can we estimate the employee numbers without using search engine and directly visit company's website.

Answer:

There are tremendous ways to bypass using search engine or directly visiting company's website to get the employees' number. The most convenient way to do this investigation is to make a friend with your target company and he/she could help you to figure out how many employees there. However, there is another way to do that. Because many companies will prepare financial report annually and this report can be easily obtained from Google or other search engine and also the company's website, so, in this report we can find information about the overall cost on salaries of normal employee. With this information, we can do a simple calculation. We use this total number to divide the average local salary per person and then we can know the general number of how many employees are working there. For example, if a company's total cost on salary is $100 and the local average salary is $10, so we can infer that they might have 10 persons that work for them.