



# BROCCOLI

**WHITE PAPER**

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# INTRODUCTION

**Broccoli.NGO** is a community-driven initiative by the \$Broccoli (CZ's Dog) ecosystem, leveraging blockchain technology to empower charitable causes while enhancing transparency in philanthropic processes. To date, the Broccoli.NGO community has successfully rescued over 1,000 stray animals, demonstrating the real-world impact of decentralized philanthropy.

Sparked by a post from CZ (Changpeng Zhao), featuring his dog Broccoli, \$Broccoli (CZ's Dog) launched organically on the Four.Meme platform on BNB Chain (BSC)—without pre-planning, developer control, or institutional backing. After the original creators exited, the token and its future were placed entirely in the hands of its holders, marking the beginning of a fully decentralized journey.

At its core, the Broccoli.NGO demonstrates how decentralized communities can align around a shared purpose. More than just a meme coin, Broccoli merges internet culture with real-world impact, focusing on charitable efforts, especially the support of dog shelters and animal welfare initiatives. This mission remains the heart of the project.

Security, transparency, and community ownership are foundational to Broccoli.NGO's structure. With no developer access, no buy/sell tax, and a renounced smart contract deployed on BNB Chain, Broccoli was built to foster trust from the beginning. All key decisions—from roadmap direction to charitable actions—are made collectively by the community. This decentralized governance model has helped build a resilient and rapidly growing global ecosystem.

As the project continues to evolve, its focus remains on expanding utility while

staying true to its original mission. Future plans include the development of systems that combine blockchain technologies with automation and social good, all guided by the values and input of the community.

## BROCCOLI'S STORY

The token \$Broccoli began when CZ (Changpeng Zhao) shared a photo of his dog, Broccoli, which quickly caught the attention of the crypto community. Inspired by that moment, a token was launched on the Four.Meme platform, built on BNB Chain (BSC). What started as a fun cultural spark soon gained momentum, as more people saw the potential for something greater than just another meme coin.

After the original developers exited, the community stepped up and took full ownership of the project. With no developer access, no buy or sell tax, and a renounced contract, Broccoli became a fully decentralized, community-led initiative with a clear mission: to support dog shelters and promote animal welfare through the power of blockchain.

Since then, \$Broccoli has risen above hundreds of similar projects to achieve its landmark Binance spot listing - a testament to our community's unwavering dedication. This pivotal moment signifies our evolution from a meme-inspired token into a transparent, tightly-knit movement creating tangible real-world impact. We've demonstrated how decentralized communities can transform internet culture into meaningful, lasting value that transcends meme coin trading, while staying rooted in our original vision.

# TECHNOLOGY FRAMEWORK

At the heart of Broccoli.NGO's mission lies an innovative technology framework that seamlessly integrates blockchain, automation, and community-driven governance to amplify the impact of decentralized philanthropy. This framework ensures transparency,



Figure 1: The V1 Framework of Broccoli.ngo

**accountability, and efficiency in every charitable action, creating a robust system that empowers individuals to contribute to meaningful causes.**

**The process begins with community members identifying and submitting assistance requests via the Broccoli.NGO website or social media platforms like Twitter. These requests are then analyzed using AI-driven content verification, ensuring the authenticity and relevance of each case. Once verified, proposals are forwarded to the community where token holders collectively vote on the allocation of resources. This democratic approach ensures that funds are distributed in alignment with the community's values and priorities.**

**After a proposal is approved, automation takes over. The system starts to execute transactions, transferring funds directly to the designated beneficiaries. This on-chain mechanism guarantees transparency, as every transaction is immutably recorded on the BNB Chain, accessible for anyone to audit. To further enhance accountability, post-assistance updates are shared with the community through Telegram and other platforms, allowing members to witness the tangible outcomes of their contributions.**

**In addition to its current capabilities, the Broccoli.NGO technology framework is designed to evolve alongside the community's needs. Future enhancements will focus on scaling automation, refining AI tools, and expanding the DAO's decision-making capabilities. By continually innovating, Broccoli.NGO aims to set a new standard for how blockchain technology can be harnessed to drive social good.**

**Through this comprehensive framework, Broccoli.NGO demonstrates the transformative potential of decentralized systems. By combining blockchain's transparency with community-driven governance, the project is rewriting the rules of philanthropy—proving that even a meme-inspired initiative can make a lasting, positive impact on the world.**

# TOKENOMICS

**Broccoli is launched on Four.meme because of its emphasis on community-driven meme projects. Built on Four.Meme's thoroughly vetted and audited secure contract framework, the \$Broccoli token has completely renounced all administrative privileges, permanently disabling any minting capabilities.**

**The token's fixed total supply of 1 billion is exclusively hosted on BNB Chain (BSC), with 100% circulating supply. Of this supply, ~1.10% in total has been burned (~1% by CZ).**

# ROADMAP

**The Broccoli project has grown from a viral moment into a global community with a clear purpose. Every step forward is shaped by community input, real impact, and long-term goals. Broccoli doesn't aim to move fast just for the sake of hype. Instead, it focuses on steady, meaningful progress with transparency at the core.**

**Here's what's ahead:**

**Charity Expansion:** Broccoli will continue supporting dog shelters through donations, supplies, and community-organized efforts.

**Community Tools:** New tools will be introduced to help holders get more involved, organize locally, and contribute to decision-making.

**Partnerships:** Broccoli will explore collaborations that align with its mission and bring more value to the community.

**Technology Growth:** Plans include building technologies that connect blockchain with real-world causes, including automation for charitable efforts.

**Global Outreach:** The project will keep expanding into new regions, languages, and online spaces to bring more people into the community.

The roadmap is not set in stone. It evolves with the community, and every milestone reflects shared values and a commitment to building something that lasts.

## **DISCLAIMER**

This whitepaper is for informational purposes only and outlines the current direction of the Broccoli.NGO project. Plans and ideas mentioned here may change over time as the project continues to develop.

The Broccoli token is not intended as financial advice or a guarantee of profit. As with anything in the crypto space, there are risks involved. Anyone choosing to participate should do their own research and make decisions based on their own understanding and comfort.

# LINKS

Website: <https://www.broccoli.ngo/>

Twitter: [https://x.com/Broccoli\\_NGO](https://x.com/Broccoli_NGO)

Telegram-EN: [https://t.me/Broccoli\\_BNB](https://t.me/Broccoli_BNB)

Telegram-CN: <https://t.me/broccolichn>

CoinMarketCap: <https://coinmarketcap.com/currencies/czsdog-broccoli/>

GitHub: <https://github.com/Broccoli-CTO/BroccoliNGO-Dapp>