



# BRAD NEUMANN

Designing Code

## profile

Hello, my name is Brad Neumann. I am an artistic designer specializing in Composite Photography, Multimedia Design and Web Design. I have a BS in Graphic Design focused in Web Design from Rasmussen College of Design, Fort Myers, FL. I'm known for my creative and professional deliverables based on solid design foundations using modern tools and techniques. My mission is to continue my personal and artistic development in the hopes of becoming a Full-Stack Web Developer. I revel in every opportunity to test my problem solving abilities and love the overall satisfaction of helping people using my coding and design experience.



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@bradalchemy



## work history

### **Bar Manager- Campo Felice Retirement Living (2018 - Current)**

Fort Myers, FL

(855) 386-1499

I started as a bartender in a time of rebuilding and have trained and structured the service staff to be a top of the line, responsible, self-sufficient and dependable team.

### **Lead Designer/ Photographer - Unrivaled Ink (Freelance 2018)**

Cape Coral, FL

(239) 541-4653

Logo design, graphics and multiple photo shoots for brand launch.

### **Lead Designer - Womens Total Fitness (Freelance - 2017)**

Cape Coral, FL

(833) 612-6921

Logo update and print package deliverables for apparel and print campaign.

### **Lead Designer - Southlife, LLC (Freelance - 2017)**

Cape Coral, FL

(239) 318-7827

Client project for print and web decal deliverables. Logo, graphics and brand representation.

### **Lead Designer - Peyote Prickly Pear Brandy (Freelance - 2017)**

Fort Myers, FL

(860) 680 - 4041

Print and web graphic deliverables including logo, label, photography, audio video commercial and website. Complete brand representation.



# education

## AAS Graphic Design

*Rasmussen College of Design (2016)*

Focus on **graphic design** fundamentals such as art history, typography, color theory, communications, Adobe Creative apps, photography, coding such as html, CSS, JQuery, JavaScript, branding and marketing, visual hierarchy, basic animation, audio video fundamentals, 3D modeling and animation, print and web deliverable fundamentals and much more.

## BS Multimedia / Web Design

*Rasmussen College of Design  
Focus on Web and Interactive Design (2020)*

Focus in **modern web design** including mobile first design, graceful degradation, progressive enhancement, PHP, MySQL, databases, SEO, social media management, content management systems including WordPress and Drupal.

## Adobe Photoshop Professional Certification

*Adobe Systems (2015)*

Taught by Adobe's leading designers.

# other skills

- MERN Learner
- Wire Framing
- API's
- BS in Multimedia/ Web Design
- UX/UI
- GIT/ Version Control
- Node.js/ EJS
- Problem Solving
- Adobe CC Veteran
- Photo Manipulation
- Database Setup/ Manipulation
- CMS
- Logo Design
- Psychology Buff
- Analytics/ Troubleshooting
- Advanced CSS
- Solid Marketing Fundamentals
- Motion Graphics Experience

# mission

My mission is to give each of my projects the best **professional and creative presence** possible. I believe that a **designer/ developer** is never done learning and implementing knowledge and research. I believe in giving individual **attention** to each of my projects and clients, and building solid & **lasting relationships** based on **trust and evergreen results**.