

# Noorulain Farooq

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## SKILLS

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Data Annotation (Data labelling, Object detection)  
Excel (VLookup, Pivot Tables)  
Label Studio

(TensorFlow, Pandas, NumPy, Matplotlib)  
Tableau  
SQL (MySQL)

## PROJECTS

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### LAYOFFS DATA CLEANING- [View Project](#) - KHI, PK

September, 2024

- Used SQL for data transformation and handling missing values.
- Cleaned and standardized corporate layoffs dataset by removing duplicates, standardizing text, and formatting dates.
- Improved dataset quality through type conversion and null value handling.

### BIKE SALES DATA ANALYSIS- [View Project](#) - KHI, PK

September, 2024

- Cleaned and analyzed bike sales dataset using Excel, removing duplicates, standardizing data, and handling null values.
- Created pivot tables and an interactive dashboard to visualize trends and key metrics.
- Enhanced data quality with formatting, text standardization, and insightful visual summaries.

### CUSTOMER CALL LIST DATA ANALYSIS- [View Project](#) - KHI, PK

September, 2024

- Cleaned and analyzed customer call list dataset using Python's Pandas, addressing inconsistencies and missing values.
- Standardized data formatting and prepared it for analysis.
- Created visualizations to highlight call patterns and customer interactions.

### DATA PROFESSION TRENDS ANALYSIS- [View Project](#) - KHI, PK

September, 2024

- Analyzed professional trends using Power BI, applying DAX functions for data cleaning and duplicate removal.
- Developed a dynamic dashboard to visualize profession distribution, salary ranges, and industry demand.
- Created insightful visualizations, including charts and graphs, to highlight trends in the data profession landscape.

## WORK EXPERIENCE

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### DATA ANNOTATOR- CNTXT- Dubai, UAE

May 2024- May 2025

- Annotated and categorized large datasets to boost machine learning model accuracy and ensure high-quality results.
- Collaborated with cross-functional teams to optimize annotation processes, efficiency and data integration for AI models.
- Mastered data annotation tools and techniques, enhancing problem-solving skills and supporting successful AI projects.

### CHAT SPECIALIST- IBEX- KHI, PK

May 2023- October 2023

- Handled up to 3 chats simultaneously as a Chat Specialist, improving multitasking and response efficiency.
- Deepened understanding of client engagement and effective communication through direct customer interactions.
- Enhanced problem-solving skills by addressing diverse customer issues and inquiries.

## EDUCATION

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### BACHELORS IN COMPUTER SCIENCE- IoBM- KHI, PK

May 2026

*Current CGPA: 3.39/4.0*

COURSES: Artificial Intelligence, Compiler Construction, Computer Networks, Multivariable Calculus, Data Structures & Algorithms, Linear Algebra