

NEURALYN

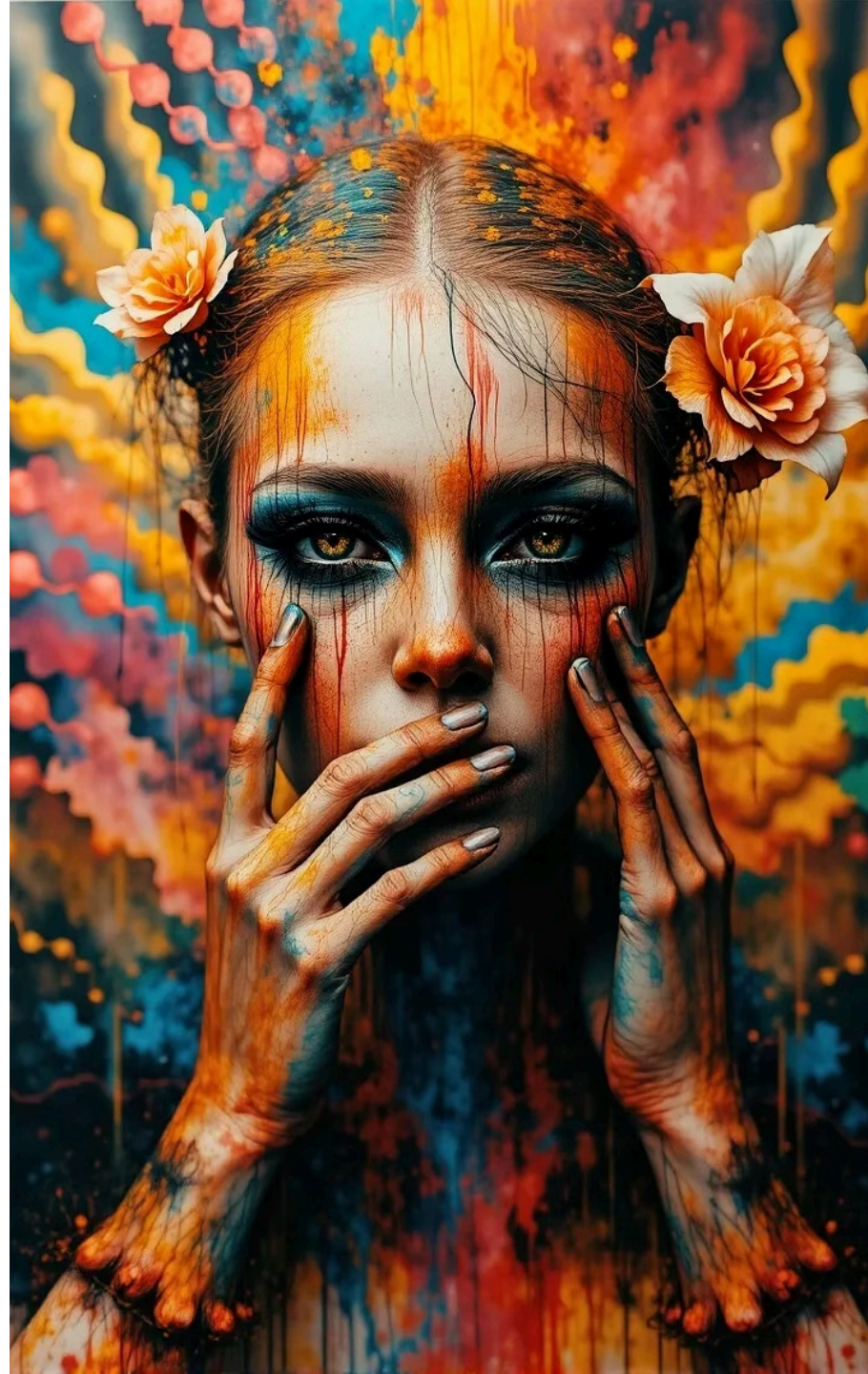


The Brain Behind Better Health

Emotionally Intelligent AI for Mental Wellness

Neuralyn is building the world's first empathetic AI mental health companion, HealMind_AI. Our mission is to provide deeply human, 24/7 support for the 1 in 3 young adults suffering from anxiety, depression, burnout, and more - Augmenting therapy with empathy - anytime, anywhere.

Nithin Rajulapati, Founder & CTO | **Lalitha Velagapudi**, Co-founder & AI-Product Strategist



The Problem

Widespread Suffering

1 in 3 people suffer from anxiety or depression, creating a global mental health crisis that affects productivity, relationships, and quality of life.

Access Barriers

Traditional therapy is expensive (\$150-300/session), often has weeks-long waitlists, and remains inaccessible to many communities.

Impersonal Solutions

Current digital mental health tools feel robotic and impersonal, leading to poor engagement and high abandonment rates.

"I know I need help, but I can't afford therapy, and these apps just feel like I'm talking to a wall." - Abiram(Survey Respondent)



The Solution: HealMind_AI

An empathetic AI companion that listens like a therapist, speaks like a friend, and is always available



- **Voice-First Experience**

Natural conversations that feel human, responsive, and genuinely caring

- **Personalized Therapy**

Evidence-based CBT, mindfulness, and more techniques tailored to your unique needs

- **Emotional Intelligence**

Advanced algorithms that adapt responses based on your emotional state

- **Comprehensive Analytics**

Detailed mood tracking and insights to monitor progress over time

Why Now? The Perfect Convergence



AI Emotional Breakthrough

For the first time, AI can accurately detect and respond to human emotions through voice patterns, creating truly empathetic interactions



Mental Health Mainstreaming

Post-COVID awareness has transformed mental wellness from taboo to priority, with 76% of Americans now rating mental health as important as physical health



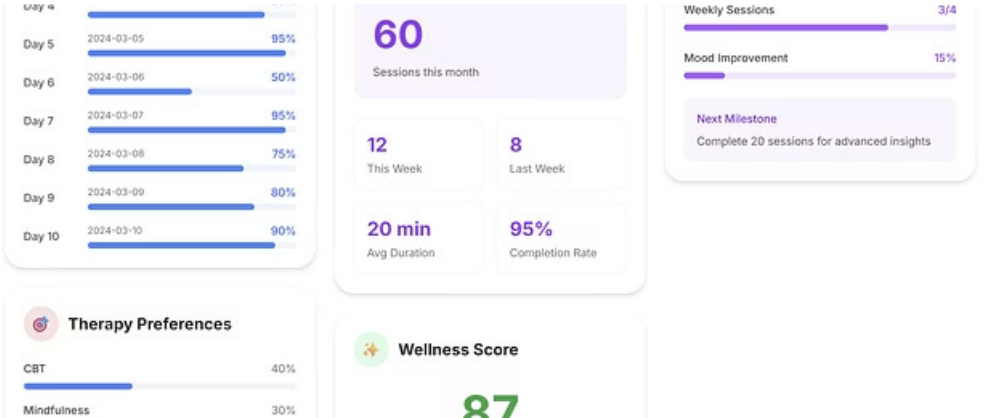
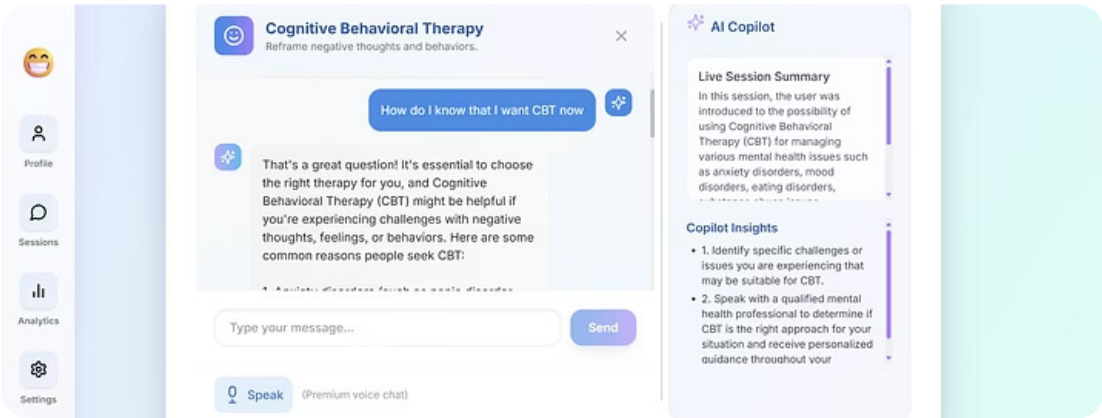
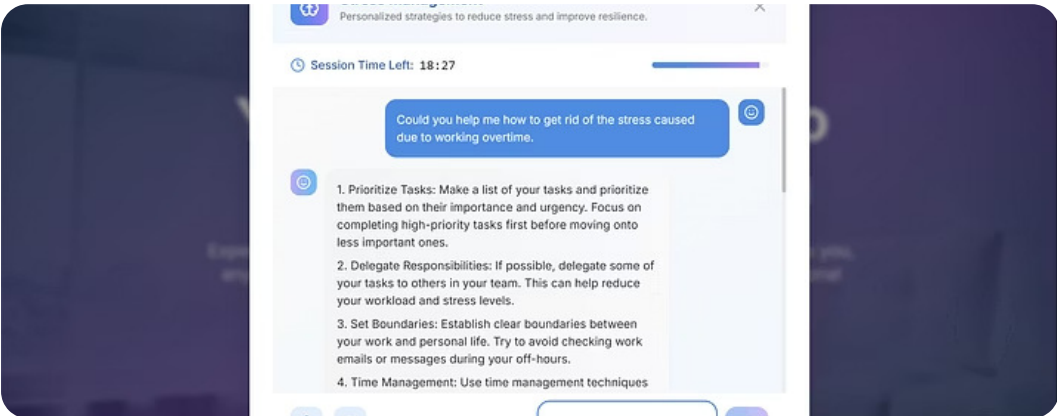
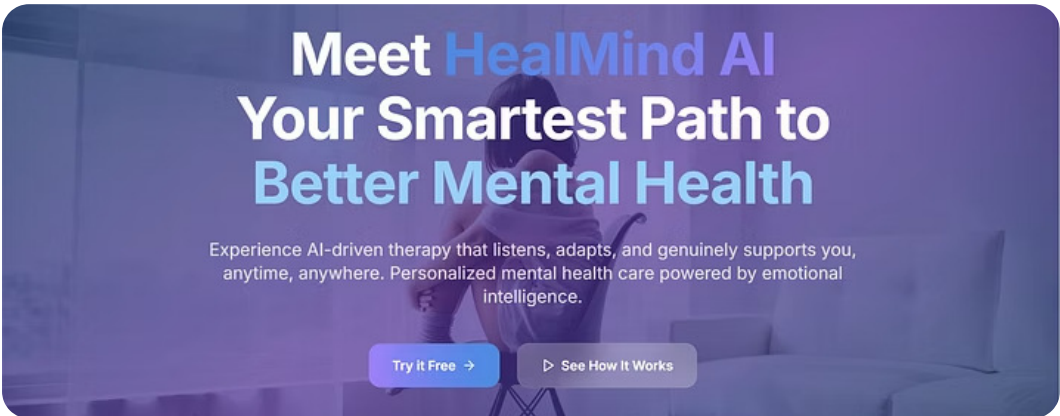
Digital Trust Evolution

68% of consumers now trust digital wellness tools, up from just 29% in 2019, with younger demographics showing even higher adoption rates

Neuralyn sits at the intersection of these powerful trends, creating an unprecedented market opportunity.

Product Demo: HealMind_AI

Our fully developed MVP delivers a seamless, emotionally intelligent experience



Voice UI

Natural conversation with emotional recognition

Mood Tracking

Visual patterns and emotional insights

Smart Journaling

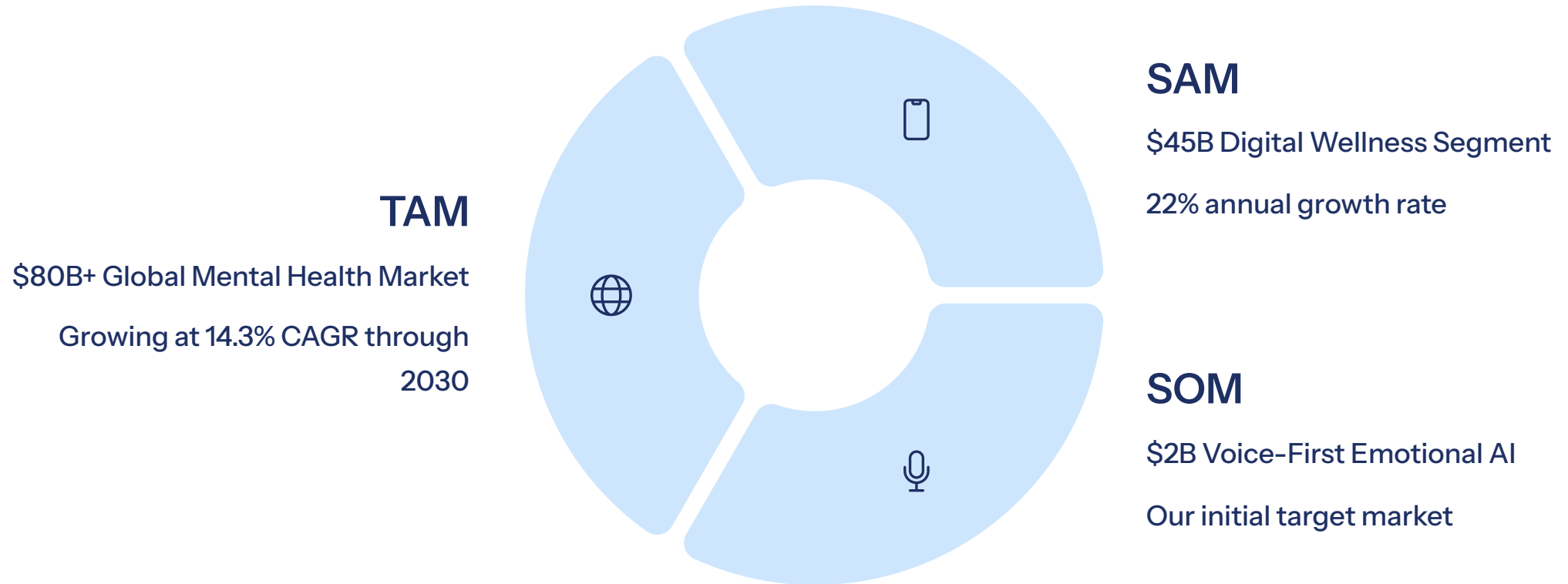
AI-guided reflection and progress

Weekly Reports

Actionable insights and improvements

Market Opportunity

Targeting a massive, growing market with precise entry strategy



We aim to capture 5% of our SOM within 24 months, representing \$100M in annual recurring revenue potential.

Business Model

Multiple revenue streams create a resilient, scalable business

1

B2C Subscription

\$14.99/month or \$149.99/year

- Unlimited AI therapy sessions
- Personalized wellness program
- Advanced analytics dashboard

75% gross margin

2

B2B Enterprise

\$7.99/employee/month

- Bulk licensing for companies
- Admin dashboard for HR
- Anonymized workforce insights

85% gross margin

3

API Licensing

\$0.01/call with tiered volume discounts

- Emotional intelligence for developers
- Integration with existing apps
- White-label solutions

90% gross margin

Projected LTV of \$300+ per consumer user and \$5,000+ per enterprise client

Go-To-Market Strategy

A focused, multi-channel approach to drive rapid adoption



September
2025

1

Launch pilot with waitlisted users, focusing on high-need segments:

- College students facing academic stress
- Shift workers with irregular schedules
- Solo professionals lacking support systems

2

Q4 2025

Activate viral growth through shareable mood insights and journaling features

Q1 2026

3

Secure strategic partnerships with universities and HR platforms to drive B2B adoption

Each user becomes an ambassador, with referral incentives driving our CAC below \$30

Competitive Landscape

Product	Weakness	Primary Approach	Price Point
Woebot	Text-only, not adaptive	Scripted CBT chatbot	Free w/ limitations
Replika	Lacks clinical grounding	AI companionship	\$69.99/year
BetterHelp	Human, but unaffordable	Traditional therapy	\$240-\$360/month
Neuralyn	AI + empathy + privacy	Voice-first emotional AI	\$14.99/month

- While competitors offer either robotic AI or expensive human therapy, Neuralyn bridges this gap with emotionally intelligent AI that scales affordably without sacrificing the human-like quality of interaction.

Traction & The Ask

What We've Accomplished

- **Product Ready**

MVP fully built with no funding, tested with initial users and got an outstanding feedback.

- **Waitlist Growing**

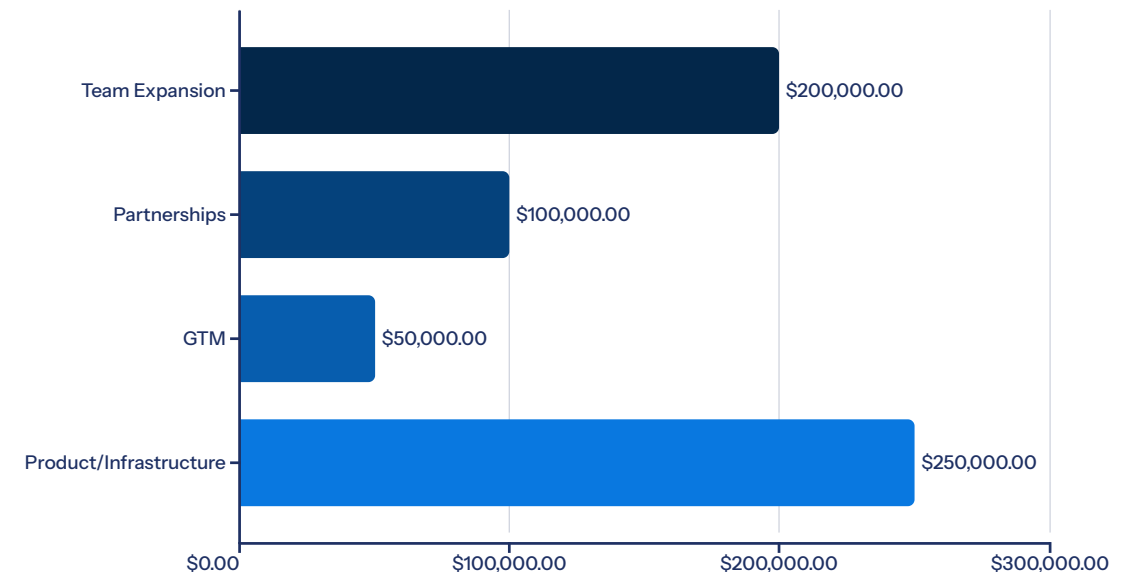
Users ready for September pilot

"Neuralyn finally gave me what I've been looking for - someone who listens without judgment, understands my emotions, and is there whenever I need them."

- Kevin(beta user)

Raising \$600K SAFE @ \$5M Cap

Product/Infrastructure	\$250,000.00
Team Expansion	\$200,000.00
Partnerships	\$100,000.00
GTM/Legal	\$50,000.00



"We're not building an app. We're building trust at scale."

In a world drowning in noise, Neuralyn listens.