TRADEMARK PACKAGE PREP - NEURAPLUMB & NEURASCORE

Prepared for: James Kim

Date: May 17, 2025

TRADEMARK 1:

Name: NeuraPlumb

Type: Standard Character Mark (word mark)

Intended Use: Software platform, web application, and mobile interface providing AI-powered plumbing diagnostics, homeowner education, contractor verification, and trust-building UI systems.

Category: Class 42 - Software as a Service (SaaS), Class 37 - Plumbing and Home Services Technology

Status: Intended to be used in commerce

TRADEMARK 2:

Name: NeuraScore

Type: Standard Character Mark (word mark)

Intended Use: AI-generated credibility scoring system for plumbing professionals, based on photo evidence, material type, process validation, and code compliance standards.

Category: Class 42 - Software as a Service (SaaS), AI analytics for contractor verification

Status: Intended to be used in commerce

OWNER INFORMATION:

Name: James Kim

Citizenship: United States

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Date of First Use in Commerce: [Leave blank if not publicly launched yet]

FILING METHOD:

Recommended filing method: USPTO TEAS Standard ($350 per class per trademark)

NOTES:

- You may include sample screenshots of the UI or platform mockups when ready.

- Logos may be submitted later as separate trademark filings (Design Mark).

INSTRUCTIONS TO FILE:

1. Go to https://www.uspto.gov/trademarks/apply

2. Choose TEAS Standard application

3. Use the above details to populate your application

4. File separately for each mark (NeuraPlumb and NeuraScore)

Signature: _____

Date: _____