## MIND THE BEAT

"BEAT THE MIND, MIND THE BEAT"

# NY TIMES CALLS IT: "ITS A WONDER IN MOVEMENT"

- Los Angeles times:
- "I was amazed, its poetry in movement"
- Steve jobs from the grave:
- "Revolution of movement is here"
- Marck Zuckerberg:
- "Its the new facebook in the world of party dancing apps"
- Jesus calls it:
- "I was like dude! That app is dope!"

# ADAPTATION

CONTRADICTORY INPUTS

### MESSING WITH ADAPTATION

• HOW CAN WE MANIPULATE
PEOPLE'S TENDENCY TO ADAPT
AND CONFORM?



#### GROUP DYNAMICS IN MOVEMENT

•How humans behave when there is a contradiction between auditory input and visual input, during the process of adaptation?

#### MIND THE BEAT

HOST GAME

or

Insert Host IP

JOIN GAME

Insert Your Username

DANCE

1<sub>2</sub>



#### **DADOS**:

