



NEUROTECHX

Sponsorship Kit

2017

THE INTERNATIONAL NEUROTECHNOLOGY NETWORK

NeuroTechX is a non-profit organization whose mission is to facilitate the advancement of neurotechnology by providing key resources and learning opportunities, and by being leaders in local and world-wide technological initiatives.

Since launching in August 2015, we have rapidly expanded into 18 cities across North America, Europe, Asia and Latin America.

VISION

We strive to create an inclusive and collaborative ecosystem of researchers, experts, hackers and enthusiasts and to provide accessible resources and learning opportunities for all.

INITIATIVES

NeuroTechX members can immediately gain access to a **global network** of talented neurotech enthusiasts through our Slack and our city chapters, **learn by doing** with NeuroTechEDU, our Student Clubs or at events such as Hackathons and HackNights, **collaborate** on neurotech projects, and have access to **opportunities** in this exciting and emerging field.



The Idea

EARLY 2015, Yannick talks with NeuroTech Enthusiasts about “creating an international neurotech community”

10 Chapters

LATE 2015, NeuroTechX counts 10 chapters.

3 Continents

SUMMER 2016, NeuroTechX counts 17 chapters around the world.

NeuroTechEDU

EARLY 2017, NeuroTechX announces its EDU Initiative: an online educational platform for neurotechnology!

NeuroTechX is born

SUMMER 2015, NeuroTechX is born! 3 chapters: MTL, SF & NYC.

5 Student Clubs

EARLY 2016, NeuroTechX launches its Student Club Initiative with 5 Student Clubs.

NTX SC Competition

LATE 2016, NeuroTechX organizes the first ever NeuroTech Student Club Competition. Great event!

Today...

- 1600+ People on Slack
- 8000+ Meetup Members
- 15000+ Monthly Reach
- 150+ Events Organized
- Worldwide
- Strong Partnerships
- Positive Impact



NEUROTECHX

NTX INITIATIVES

NTX Slack

Our Slack (chat platform) counts over 1500 neurotech enthusiasts from all around the world exchanging on various topics related to neurotech.

NTX Chapters

Aside from our strong online community, the strength of NTX resides in its local chapters around the world. Through various events and activities a NeuroTechX chapter seeks to build a strong local neurotech ecosystem.

NTX EDU

Online educational platform for neurotechnology. Very hands on, the goal of that online platform is for people who'd like to experiment with neurotech, but don't know where to start. No need to Google for months.

NTX Student Clubs

NeuroTechX is proud to support undergrad students from around the world to get hands on experience on today & tomorrow's skills while working on stimulating multidisciplinary neurotech projects that they then showcase in our NTX International NeuroTech Competition.

NTX Services

With its exponentially growing talented and motivated network, NeuroTechX is uniquely positioned to help with recruitment (match-making) and consulting services.

And Much More!

NTX Store

Buy consumer neurotechnology products & NTX swag.

NTX Social Media

Stay tuned - on a daily basis.

NTX Blog

We explore and explain the field a little more in depth.

NTX Newsletter

Don't miss the big news - on a monthly basis.



STUDENT CLUB DEMO DAY 2016

NeuroTechX launched in 2016, **the first ever**
Neurotechnology Student Competition for Undergrads.

NeuroTechX is proud of its Student Club Initiative that helps students from around the world to get hands on experience in neuroscience, biosignals and brain-related technologies. Last year we had projects ranging from 3D printed **prosthetic arm** to a device that helps you get “in the zone” when you study by using machine learning on your **brain activity in real time**. We are also proud to see a very high ratio of female getting interested in tech coming from psychology, neuroscience, etc.

Check out our blog for the article about the 2016 edition.

<https://medium.com/neurotechx>

Or the video of the event.

<https://www.youtube.com/watch?v=D00yRmY3dBg>

UNIQUE POSITION

Neurotechnology, neuroscience, neurology and related health sciences are increasingly multi-disciplinary fields. Academic research labs and R&D departments in industry are facing similar challenges when it comes to hiring technical talent, attracting top-tier students, and doing technology transfer.

Finding the right person for the right job is both difficult and time consuming.

NeuroTechX is uniquely positioned to facilitate this match-making process. Through our initiatives, we attract motivated individuals with a broad range of expertise.

As we increase our reach and continue to gain momentum, we are looking for partners to help us shape the future of neuro technologies in an **open**, **ethical** and **accessible** way.



This map represents the locations of NeuroTechX members that are currently looking to get involved in neuroscience and technology projects.

More than 60% of those interested have a Master's degree or above in a related field.

NTX FOUNDERS



YANNICK ROY B. Eng, PhD Candidate

Yannick earned his bachelor's degree in electrical engineering at ETS, then started his master's in brain imaging at McGill. He is now pursuing his PhD in neuroscience at Université de Montréal. Yannick is obsessed with emerging technologies like Brain-Computer Interfaces, Wearables, Virtual Reality and Artificial Intelligence. His entrepreneurial spirit and passion are extremely contagious.



MELANIE SEGADO B.Sc Neurosciences, PhD Candidate

Melanie is a PhD Candidate in Neuroscience at McGill University where she studies the brain correlates of auditory-motor integration. She has been involved in the neurotechnology community as a neuroscientist, maker, science writer, and neuroethicist for several years. Her current focus is on eeg-based neurofeedback videogames and commercial brain stimulation.



SYDNEY SWAINE-SIMON B.Sc Psychology, BSComp

Sydney has a background in Psychology and Computer Science. About 3 years ago, he became a founding member of the District 3 innovation center, an incubator located at Concordia University, which generated company evaluations of 35 million dollars. Having a passion to explore new technologies, he became the manager of its makerspace to help increase the incubator's focus on educating people and building projects around emerging technologies such as BCIs!



MARION LE BORGNE M.Sc, M.Sc Electrical Engineering

Marion is a Senior Machine Learning Engineer at Numenta. Founder of CloudBrain, an open-source platform for wearable data analytics. Prior to joining Numenta, Marion worked as a Data Scientist and Product Manager at CloudWeaver (acquired by F5 Networks). She holds two Masters of Science degrees in Electrical Engineering from Georgia Tech & Centrale-Supélec. She started her career as a Venture Capital Analyst at Partech International Ventures.



FERDINAND EPHREM MBA

Ferdinand, entrepreneur holding an MBA degree in Management Information Systems and a graduate diploma in Human Computer Interaction, has more than 12 years of consulting experience. During his career, he has managed several Information Technology projects. His main interest and expertise are in User Experience Research and Computer Interfaces.

NeuroTechMTL 2017-2018

Interested in NeuroTechnology?
Join us for an amazing 2017-2018 event series in Montreal.

Summer
2017

NeuroTech Buzz in Review

Join us to discuss about what happened recently in the neurotech space. Lots of big news and headlines! Exciting future ahead of us.

Brain Enhancement

Have you heard about brain games? Cognitive training? Brain stimulation? DARPA 'enhancement' programs? Nootropics?

Winter
2017

Summer
2017

NeuroTechnology 101

Not very familiar with the field of neurotechnology? You'll learn about brain imaging, brain stimulation, brain-computer interfaces, etc.

2017 in NeuroTechnology

Yearly NeuroTechX event in each chapter. We cover the previous year to keep you up to date. We follow the field, you attend the event. Easy, no?

Winter
2018

Autumn
2017

NeuroTech in Montreal Who Does What?

Join us to know more about the NeuroTech ecosystem in Montreal.

NeuroTech Entrepreneurship

Thinking about a NeuroTech startup? Interested in learning more about NeuroTech IP? About technology transfer?

Spring
2018

- Interested in our weekly HackNight?
- Interested in joining a neurotech Student Club?
- Interested in our BCI Workshops?

Join your Montreal NeuroTech Community!

- You've heard the recent NeuroTech Buzz and would like to discuss? (Elon Musk, Mark Zuckerberg, etc.)
- You'd like to meet other NeuroTech Enthusiasts?
- You have a NeuroTech project/startup idea

Join your Montreal NeuroTech Community!



OPENBCI

ÉTS

Le génie pour l'industrie



HACKING HEALTH



NEUROTECHX

muse™
the brain sensing headband

YOUR
LOGO
HERE

Université 
de Montréal

INRS
UNIVERSITÉ DE RECHERCHE

NeuroSky®
Body and Mind. Quantified.

www.neurotechx.com | 7

BECOME OUR LOCAL PARTNER

| | 1 | 2 | 3 | 4 |
|---|---------------------|-----------------|-----------------|-----------------|
| | Platinum \$2500+ | Gold \$1000+ | Silver \$500 | Bronze \$250 |
| Shoutout on Twitter, Facebook | X | X | X | X |
| Logo on Event Presentation & Material | X | X | X | X |
| Logo & Links on NTX/MTL Website | X | X | X | |
| Logo on NTX/MTL Official Material (e.g. Media Kit) | X | X | | |
| Logo & Links on NTMTL Meetup | X | X | X | |
| Personalized Message & Links Shoutout on NTX Slack | X | X | X | |
| Custom Section in NTX Newsletter | X | X | | |
| Featured in NTX Blog Post (according to your needs) | X | X | | |
| At the Event - Time on Stage | X | X | X | X |
| At the Event - Booth | X | X | X | X |
| At the Event - Promo Items | X | X | X | X |
| Recruitment | X | | | |
| Private Talk at your company | X | | | |
| Private Consulting - 1st Session for Free | X | | | |

Bronze is sponsoring 1 event, Silver 3 events, Gold & Platinum are NeuroTechX Partners sponsoring all MTL events.

WHY BECOME A NEUROTECHX PARTNER

As a partner, your organization will be a key contributor to an innovative, community-driven organization, ultimately contributing to scientific and technological development. Furthermore, our many events and media outreach offer a unique platform for your organization's promotion. Through us, you can reach researchers, experts, enthusiasts and hackers from around the world.

On top of our local community, NeuroTechX has **multiple initiatives** with which your interests might also be aligned. Different Sponsorship/Partnership Packages are available for each initiative. If you'd like to **promote your products** and services through our channel, it is also possible like Dedicated Email Marketing. For more personalized partnership opportunities, please contact us.

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Additional Perks of being a NeuroTechX Partner

Always invited to our events free of charge.

We will always try to help you for your neurotech-related needs.

Keep a foot in the door. Don't miss the next big wave.

We will send you a yearly update on what happened in the field.

Access to an international pool of talent. (at that price - what a ROI)

If you'd like to get the maximum visibility in all of its chapters and initiatives and have a strong relationship with NeuroTechX community, consider becoming an International NeuroTech Champion

(**Global Partner**)

\$10,000

FEATURED IN

TC TechCrunch *nature*



MAKERY
le média de tous les labs

FAST COMPANY

HUFFPOST TECH LE DEVOIR El Confidencial



CONTACT US

We would be honoured and grateful to add you to the ranks of our partners and sponsors, all of whom made the conscious decision to become part of a movement to advance the field of neurotechnology. For more information regarding our organization and our values, please refer to our website, social media presence or contact us.



neurotechx.com



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