

# Introducing The **Blockchain Embassy of Asia**

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Whilst proposing Asia's first Distributed Utility Alliance



The background is a solid blue color with a complex, abstract pattern. It features numerous semi-transparent, three-dimensional cubes of varying sizes and orientations. These cubes are layered, creating a sense of depth. Within and around the cubes, there are faint, glowing lines and snippets of code, suggesting a digital or technological theme. The overall aesthetic is futuristic and high-tech.

# What is the Blockchain Embassy?

# Why was it established?

## Working in collaboration for the benefit of all

### A clutter of Information

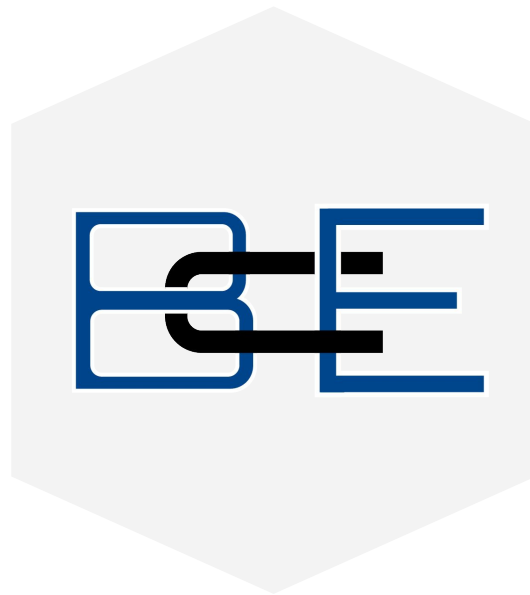
Swarmed with an eclectic range of media coverage, dubious promotions and misinformed technical and legal jargon, BCE wants to be the voice of reason to help organisations and individuals make well informed decisions regarding distributed ledgers.

### Boundaries, Barriers & Silos

Getting the most revolutionary technology since the internet off the ground is a herculean task. Despite this, many organisations and consortiums seems to be dividing and conquering clusters of industry oriented applications, forgetting that the technology works best viewed in totality and if applied holistically.

### Short sighted gains

Endless waves of headlines designed to persuade the public that monetary incentives is all there is to blockchain has dominated the discourse around this exciting new technology. Fixating upon the speculative nature of crypto-assets and digital tokens distracts most users from the true potential of blockchain technology, which lies far beyond finance.



**[www.BCE.asia](http://www.BCE.asia)**

Focusing on regional rather than industry specific blockchain initiatives

# What is our mission?



## education

we work in partnership with a number of different education providers - such as REDMONEY and ITRAIN ASIA in order to ensure we are able to cover a broad understanding of industry specific uses



## collaboration

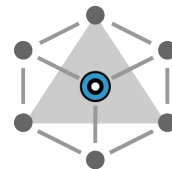
not only do we work together on collaborative disruptions such as digital identity, but we also work with regulatory bodies as we establish our trustee services



## technology

we believe that there will never be a single blockchain or unified set of global standards to govern single industries, let alone nation states, which is why we utilise Cortex

# Who are our members?



**We have a range of members from various industries bringing valuable expertise to all**

BCE's success relies on our collective ability to garner partners, whilst fostering communication between experts from various industries and backgrounds to allow for more effective collaboration that can in turn have a greater impact and benefit to all involved.

# What have we done so far?

## Digital ID project

Our main area of research this past year has been around blockchain based identities and so it was during a press-release at the beginning of the year that we were selected by the Rohingya Project to help the Rohingya people secure their identities.

## Bloqcert

The bloqcert protocol was one of the very first collaborative PoCs to be launched through the consortium. The protocol can be used to authenticate certificates and to help combat certification fraud. We now use this via Chancery for our own certifications too.

## Chancery

BCE is designed as a platform to explore practical, creative and sustainable ways of leveraging blockchain technology and to do this we have launched blockchain based governance platform and framework that we have called The Chancery.

## Interplanetary embassy

IE is an initiative launched by BCE as a way to educate its citizens on blockchain applications such as smart contracts and non fungible tokens through the exchange and transfer of immutable planets. It also serves as a platform for supporters to contribute to the efforts of the consortium in the form of donations.

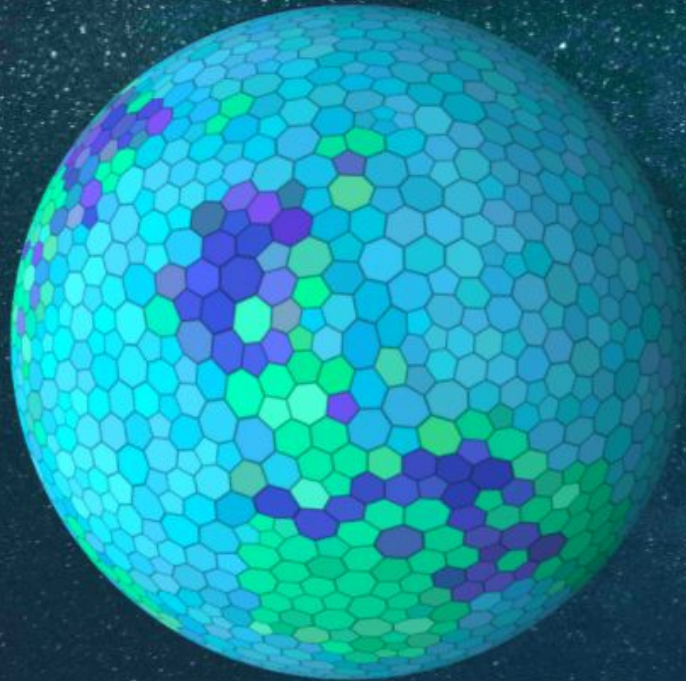




# Introducing interplanetary **embassy**

<http://interplanetaryembassy.com/>





# Genesis Prime

Coordinate [ 0, 0, 0 ]

In that vast depths of electric violet space the planet of Genesis Prime orbits a nearby science blue sun. On the planet surface cerulean blue cities have starting developing on the islands of shamrock that lie scattered across a scooter ocean. Under the leadership of Chancellor Keru of Winkilvi; these communist rabbit have become the dominant species



# Why did we do it?



**PUBLIC CONSORTIUM  
EDUCATION INITIATIVE**



**REWARD-BASED  
DONATION FOR A CAUSE**

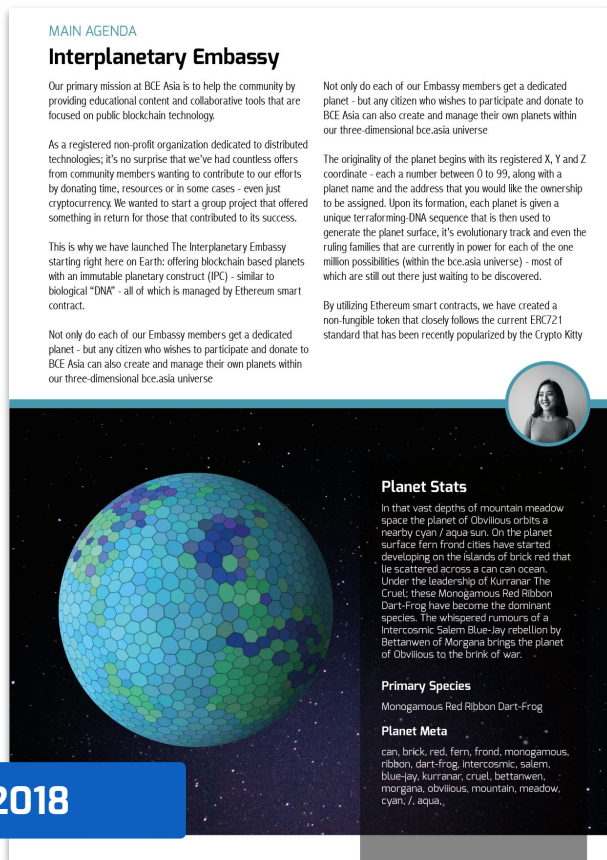


**LEARN ABOUT GAME  
MECHANICS & STANDARDS**

# Other activities we have been involved with

Events	<b>Free</b> Blockchain Dev Meetups	<b>Public</b> RedMoney Masterclass	<b>Private</b> TNB Distributed Utility Training
Activities	<b>Hackathons</b>	Smart Contracts & Digital Identities	<b>Interplanetary Embassy</b>
Content	<b>Blog Posts</b>	<b>Columns</b>	<b>Newsletter</b>

# Exclusive quarterly newsletter for our members



Our Quarterly Newsletter will offer Ambassadors the exclusive coverage on :

Main Project & Activities

Cryptocurrency Watch

Asian Market & Regulations  
Blockchain Review

Bite-sized Technical  
Know-Hows

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# What is an Embassy Alliance?



**We are a registered non-profit society with Malaysia's Registrar of Societies under the Bahasa name of Pertubuhan Kotak Rantai Bersekutu - providing accountability, credibility, compliance and most importantly - approval from the Malaysian government**

**The Blockchain Embassy of Asia (BCE) is the official brand name for the society.**

PPM-016-14-30082017



**MALAYSIA**

**AKTA PERTUBUHAN 1966**  
**PERATURAN-PERATURAN PERTUBUHAN 1984**

**BORANG 3**  
**(Peraturan 5)**

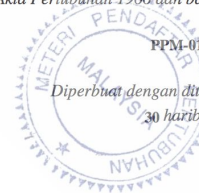
### **SIJIL PENDAFTARAN**

*Adalah diperakui bahawa*  
**PERTUBUHAN KOTAK RANTAI BERSEKUTU (BLOCKCHAIN ESTABLISHMENT)**  
**UNIT 5-16/17, D7, JALAN SENTUL**  
**51100**  
**WILAYAH PERSEKUTUAN KUALA LUMPUR**

*hari ini didaftarkan sebagai suatu pertubuhan di bawah Seksyen 7*  
*Akta Pertubuhan 1966 dan bahawa nombor pendaftarannya ialah*

**PPM-016-14-30082017**

*Diperbuat dengan ditandatangani oleh saya pada*  
*30 hari bulan Ogos 2017*



**(DATO' MOHAMMAD RAZIN BIN ABDULLAH)**  
*Pendaftar Pertubuhan,*  
*Malaysia*

# Our organizational structure and terminology

Regional Non-Profit	<b>Embassy</b>	<b>Secretariat</b> Attachés & Chargé D'affaires
2+ Ambassadors Collaborating	<b>Alliance</b>	
Categorisation of Different Alliances	<b>Jurisdiction</b>	
Organisation	<b>Ambassador</b>	<b>Ambassador</b>
Individuals	<b>Counsellor</b> Primary contact = 1 person	<b>Counsellor</b> Primary contact = 1 person
	<b>Consulate</b> Secondary contact = 2 persons	<b>Consulate</b> Secondary contact = 2 persons

# The people that make it all possible

## Official Committee

### Office Bearers

1. **President** : Ruben Tan
2. **Vice President** : Bikesh Lakhmichand
3. **Secretary** : Zayan Yassin
4. **Treasurer** : Madeline Chang Hui Szi
5. **Ordinary Board Member 1** : Ang Xing Xian
6. **Ordinary Board Member 2** : Kyri Andreou
7. **Ordinary Board Member 3** : Vineeta Tan

## Citizens & Chargé D'affaires

### Volunteers

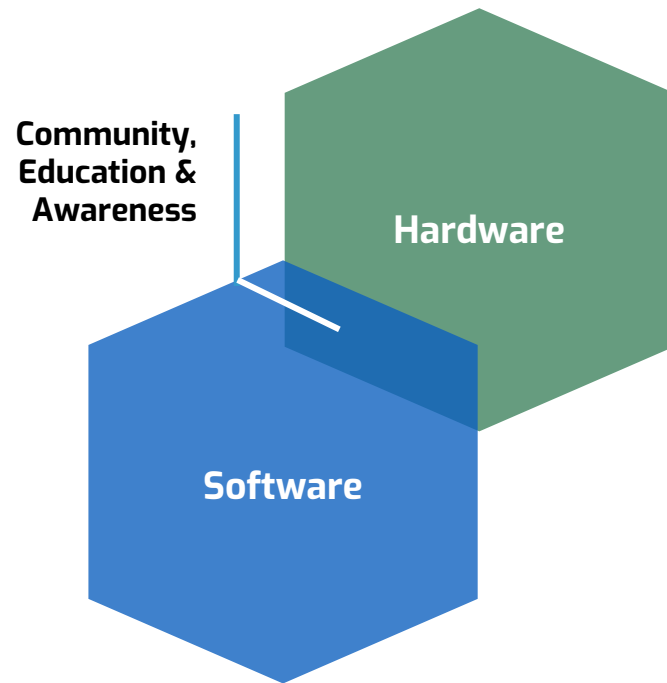
1. **Coordinator**: Elanie Khamil
2. **Editor-in-chief**: Jeannette Goon
3. **Chief Developer**: Mark Smalley
4. **Developer**: Akmal Fikri
5. **Research Analyst**: Mahamed Hagi
6. **Research Analyst**: Hammam Radwan
7. **Design & Ops**: Amran Rahmat

# Proposing Asia's first Utility Alliance

Before we can obtain a utility ambassador, we first need to establish some basic foundations. From a technical perspective, these include the combination of smart-grid hardware and distributed software.

With the alliance formed the Embassy can then begin to dedicate its resources towards the preparation of an in-depth case-study for the incorporation of blockchains into the development of a distributed utility network - which can begin with the incorporation of existing work such as the early summarized case study by Neuroware:

<http://neuroware.io/presentations/Distributed-Utility-Networks.pdf>





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**What are the next steps?**

# We first need to arrange payment

Organization's represented by 3 individual members

## Ambassador Enrolment

We charge a flat-membership fee of RM7,200 to all new ambassador organisations who join the consortium.

**RM 7,200 per annum**

## Alliance Management

We charge an annual administration fee of RM1,800 for moderating capability on new dedicated domains - [utility.bce.asia](http://utility.bce.asia)

**RM 2,800 per annum**

# Ambassador and alliance privileges

Organization's represented by 3 individual members

## Ambassador Benefits

- VIP tickets to all our Hackathons & Meetups
- Exclusive Quarterly Newsletters
- Beta Testing (for private PoC projects)
- Invites to Beta Testing
- Basic Training & Workshops
- Access to Use PoCs

3 Members with the following benefits:

- Voting Rights
- Cryptocurrency
- Blockchain based planets

## Alliance Benefits

- Dedicated In-Depth Industry Specific Report
- Access to Existing PoC Source Code
- Organization of Industry Specific Event
- Access to Volunteer Researchers & Designers
- Creation of Industry Specific Domain
- Marketing of Industry Specific Domain

1 member with the following benefits:

- Administrative Access to Content
- Proofreading & Research for Blog Post
- Industry Specific Blockchain Universe

Contact The

# Blockchain Embassy of Asia

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Email: [asia@bce.world](mailto:asia@bce.world) | Twitter: [@bceasia](https://twitter.com/bceasia)

