



Blockchain Embassy Asia

The Blockchain Embassy of Asia is a non-profit digitally distributed organization that is using and promoting blockchain governance as a method for collaboration between various business entities and existing community efforts across Asia. We bridge the technical divide between organizations, national agencies and regulators throughout the region. Our sandbox not only provides a technical foundation for growth, but also features legal frameworks too.

The Embassy Mission

our mission is to educate organizations throughout asia in both the legal and technical implications of distributed ledgers

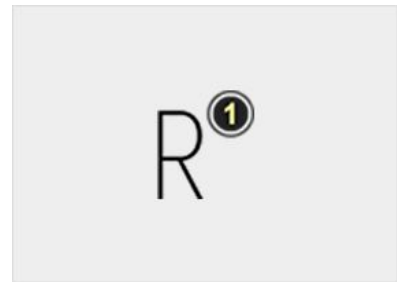
Malaysian BlockChain Ambassadors



FinTech Ambassador



Community Ambassador

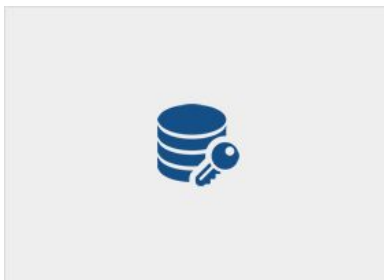


Technology Ambassador

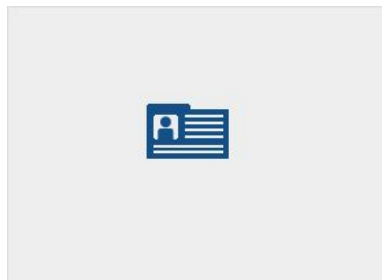
The Embassy Vision

our vision is to be a licensed distributed organization run entirely by blockchains able to provide fully-regulated third-key solutions

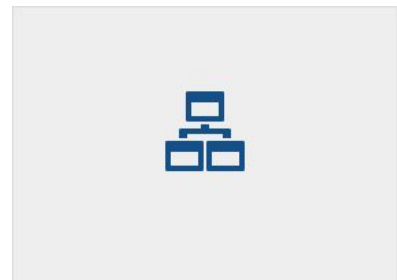
BlockChain-Based Embassy Services



Immutable Notarization



Blockchain Sandbox Visas



Smart-Contract Escrows

Phase 1 - Form Steering Committee

The purpose of this first phase is to ensure that BCE is established as effectively as possible.

We will do this by ensuring that we only have a single ambassador for each sector to begin with.

The purpose of specific sectors is to not only provide a general context for each member's role, but is also designed to provide a way to add extra weight to industry-specific questions of vote.

The schedule for this first phase includes the following milestones:

- Form Steering Committee (minimum of 9 ambassadors from different sectors)
- Launch CRM - Create Membership Directory & User-Accounts using Public Blockchains
- Launch CMS - Linking BCE Member & Industry Profiles on Website to Blockchain Data
- Launch 1st Public Event (to showcase blockchain-based CRM and CMS)

Only once we have established our multi-signature blockchain based CRM and CMS will we look to conduct our first public event, which would include a hackathon for NGO-based distributed data problems using the API-based CRM & CMS services that we will deploy. It is at this stage that we would formalize membership fee structure for encoding data to blockchains.

Desired ambassador roles left to fill include National, Banking, Regulatory, Legal, Healthcare and Telecommunication partners, but are open to other relevant sectors and suggestions.

We are hoping to have all 9 ambassadors approved by the 28th of August.

We are aiming to host our first public event before the end of October.

Phase 2 - Formalize DAO Structure

The second phase of the project involves the creation of experimental custom tokens used to represent voting rights within pre-defined smart-contracts for specific actions such as:

- Approving & Recommending New Ambassadors
- Approving Token Creation & Pegged Values
- Approving & Removing Account Freezing

Additional milestones that we expect to deliver during this phase includes:

- Launch of Digital Trusts & Custom Tokens
- Launch of Web-Accessible Voting Tools
- Dec 2016 - 1st Public Tour (minimum of two additional countries)

Phase 3 - Launch DAO

Only after we have tested our digital trusts and voting tools can we begin to introduce new ambassadors with voting rights from different countries, as targeted by our tour in phase two. This third phase is designed to force the localisation process whilst also addressing the legal ramifications of cross-border financial and regulatory data-sharing processes.

Only after we have approved the necessary ambassadors from a minimum of two additional countries will we look to actively seek regulatory approval for our upcoming distributed services; doing so together as a unified force in multiple countries at the same time.

By June of 2017, we expect to have accomplished the following milestones:

- Active Regulatory Engagement with Paperless Organizational Formation
- Launch of Regional Cross-Border Multi-Lingual Prototypes
- Active Pursuit of Blockchain-Backed Bank Accounts

Phase 4 - Launch Services

The services already identified as suitable revenue generating functions include:

- Blockchain Sandbox Visas (digital identities for API-accessible BCE services)
- Immutable Notarization Services (proof of ownership of data sets or digital files)
- Smart-Contract Escrows (multi-signature financial transactions and data processing)

The profits generated by these services will be used to provide the following free services:

- National Public Data Repositories
- Crypto-Donations with Charitable Tracking
- Educational Events and Technical Workshops
- Development of National Blockchain Initiatives
- Accelerating & Funding Blockchain Startups

During this phase, we also hope to accomplish the following milestones by December 2017:

- Web-Developer Events & Hackathons (aimed to reach the unbanked)
- Public Seminars & Promotional Events (showcasing blockchain company formation)

At this stage, we are seeking the following commitments:

- New Ambassador Roles
- Traceable Crypto-Donations
- Sponsors for Events