

Neus Stahmer

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Experience

• Freelance Visual Designer

2020 - current

Marketing, Brand and Product Design.
Coding for Email Marketing.

• Visual Designer

Spark Networks Services GmbH, Berlin 2019/20

Conceptualization and creation of designs for various departments (Marketing, Brand, Product, CRM). Coding of Emails and Newsletter.

• Performance Marketing Manager

Spark Networks Services GmbH, Berlin 2016/19

Affiliate, Display and Email Marketing for PL, CZ, SK, DACH, LATAM y España Markets.
CPL, CPC, CPM and CPS campaign management.
Optimization, reporting, budget management and invoices, tracking.

• Campaign Manager Trainee for Affiliate Marketing

Digital Performance GmbH, Berlin 2015/16

Implementation and optimization of CPL campaigns.
Everyday use of tools like Applicata statistics tool, A-tools, Excel y Zoho CRM.

• Customer Service & Backoffice

Sellbytel Group, Barcelona 2012/14

Customer Care for the Pepe Jeans Oline Store on the DE, AT, ES, NL and UK Market.
Everyday use of CRM, Magento. Translation for the Website Content in German, Spanish and English.

• Cultural Management

Serveis Educatius Ciut'art, Barcelona 2011/12

Information Service in the Museo de la Música de Barcelona, MACBA and the Fundació Joan Miró de Barcelona. Information for visitors about exhibitions, activities and other services. Ticket selling, bookkeeping.

• Community Manager (Internship)

Sala Razzmatazz S.L., Barcelona 2010

Management Social Networks.
Organization of contests, activities and events.

Education

• Master in Digital Experiences Design

BAU Design College of Barcelona, 2020-21

• Master in Cultural Companies and Institutions.

Universitat de Barcelona, 2009-11

• Bachelor in Philosophie

Universitat de les Illes Balears, 2004-09

Languages

Native: Spanish, German, Catalan

Fluid: English

Basic: Italian

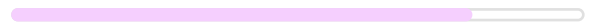
Figma



HTML5/CSS3



Photoshop



Adobe XD



Illustrator



Visual Studio Code/Atom/Dreamweaver



JIRA/Confluence



DoubleClick Mgmt.



Braze



Canva



Microsoft Office

