

MUCH ADO ABOUT NOTHING

Two color illustration of a heart created by two faces, evokes the romance of Shakespeare's Much Ado About Nothing.

ROLE · Concept, illustration, design, production

TOOLS · Sketching, Illustrator

2012

WOK ON THE WILD SIDE

This invitation merges the unique cultures and culinary tradition of San Francisco's North Beach and Chinatown neighborhoods .

ROLE · Concept , design, illustration, production

TOOLS · Sketching | Illustrator

2012

THOU SWELL

An elegant, approach that captures the feeling of 1920's dreams and music

ROLE ·Concept , design, illustration, production

TOOLS · Photoshop

2012

DURING AN EARTHQUAKE EMERGENCY INFORMATION CARD

A two-sided emergency information card that communicates necessary actions during an earthquake includes humorous illustration that invite people to read the card.

ROLE · Concept, design, illustration, production

TOOLS · InDesign, Illustrator

2012

CITY COLLEGE OF SAN FRANCISCO IS OPEN

City College of San Francisco wanted to correct misconceptions that it might be closing, and re-focus public opinion on what the college provides for the community. By repeatedly emphasizing the word "open", the card not only informs the reader of the educational opportunities available at City College, but also creates an emotional appeal. Setting the text at a dynamic angle in a variety of colors helps to attract the reader's attention and strengthens this emotional appeal.

ROLE · Concept, design, production

TOOLS · InDesign

2012