

Luke Brannagan

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PROFESSIONAL SUMMARY

Senior Frontend Developer with a strong focus on frontend development, design systems, and accessibility. Started with self-learning and formalized training through a coding bootcamp, followed by experience in agencies, startups, and product-led companies building scalable, high-performance web applications.

WORK EXPERIENCE

Senior Web Platform Developer, Kroo

Jul 2023 – Current

- Delivered features and optimizations for kroo.com, improving speed and reliability.
- Built a scalable Design System with React and Vite, boosting developer efficiency.
- Refactored multiple components for WCAG compliance, enhancing accessibility across the platform. Raising our lighthouse score to 100 on some pages.
- Partnered with Product, Design and Engineering to improve frontend architecture and best practises. Migrated legacy codebases from Create React App to **Vite** and implemented **Zustand** and **Tanstack Query** to improve DX and performance in the kroo.com repo

Frontend Engineer, Dexla

Feb 2023 – Jun 2023

- Developed a WYSIWYG web builder using **Next.js** and **React** with drag and drop components.

Frontend Engineer, Primer

Jul 2022 – Nov 2022

- Scaled and enhanced the GOAT Design System to streamline frontend workflows, cutting development time by approximately 2x and improving consistency across products.
- Rebuild the fundamentals of the Observability platform to focus on performance and reduce dashboard operating costs by 3-4x, whilst also improving maintainability and reliability.

Frontend Engineer, Harbr

Apr 2022 – Jun 2022

- Built and maintained the dashboard UI with **React** and **Redux**, improving performance and usability.
- Shipped new features with Product, Design and Backend teams.
- Suggested best practises and architecture improvements

Senior/Mid/Junior Frontend Developer, DEPT

Jan 2020 – Apr 2022

- Built and maintained large web apps with cross functional teams across, design, product and backend
- Updated and optimized client websites for performance and scalability
- Contributed to code reviews and agile workflows, promoting continuous improvement
- Mentored junior developers, in **React**, **Next.js** and **Accessibility**

Junior Software Developer, Oliver James Associates

Jan 2019 – Dec 2019

- Built custom apps and dashboards using **C#**, **ASP.net Webforms**, **HTML**, **CSS** and **JavaScript**
- Contributed to development, QA, and agile processes, ensuring code quality and team alignment

SKILLS

Languages: Typescript, Javascript, React , CSS, HTML, C#, Golang (learning)

Technologies: Package managers (pnpm, npm, yarn), Bundlers (Vite, Rollup), Linting (ESLint, Prettier, Biome), State Management (Zustand, Redux), Data Fetching (Tanstack Query), Testing (Vitest, React testing library, Playwright), Styling (Tailwind, CSS Modules, Styled Components), Storybook, CMSs (Contentful, Sanity, Storyblok)