Day 6: Project

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Pro	iect	desc	rır	otion

Dear data analyst, thank you for your last update.

Please see our new requirements:

- 1) Additional column [Has children] that is a flag (Yes/No) indicating whether the customer has children or not (if columns [Teenhome] and [Kidhome] are both zero then the customer does not have children).
- 2) We would like to create income categories in the marketing table to analyze differences between income groups. Please use the following income groups

a. < \$30.000 Low

b. Between \$30.000 and \$45.000 Medium

c. Between \$45.000 and \$65.000 Medium-High

d. > \$65.000 High.

- 3) Add a button to enable a drillthrough using a button on the Marketing Page using the Countries.
- 4) One the Details Page include a card with the Amount of Products for the Top customer (by Amount of Products).
- 5) Create two buttons showing only the Top 10 customers (by Amount of Products) and then also one button to show all customers again (clear all filters).

<u>Hint</u>: To have the drillthrough filter not be affected by the bookmark update use "Selected visuals" and select the relevant visuals instead of using "All visuals" in the update.

Thank you,

The Marketing Department