



# AI-Powered Real Estate Platform - PrimeLand Hub

A Next-Generation Real Estate Marketplace

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# Agenda

1.Introduction

2.Modules

3.System Specifications

4.Conclusion

# Introduction

## What is PrimeLand Hub?

A real estate platform that enables buying and selling properties without intermediaries. It leverages AI, Machine Learning, and Blockchain for secure transactions.

## Key Features

- Real-time property listings
- Ownership tracking
- Price predictions
- Chatbot for assistance

# Modules

1. User Authentication & Profile Management
2. Property Listings & Management
3. AI-Based Property Price Prediction
4. Messaging & Contact System
5. AI-Powered Chatbot for Assistance
6. Market Analysis & Investment Insights

# Module 1: User Authentication & Profile Management

1

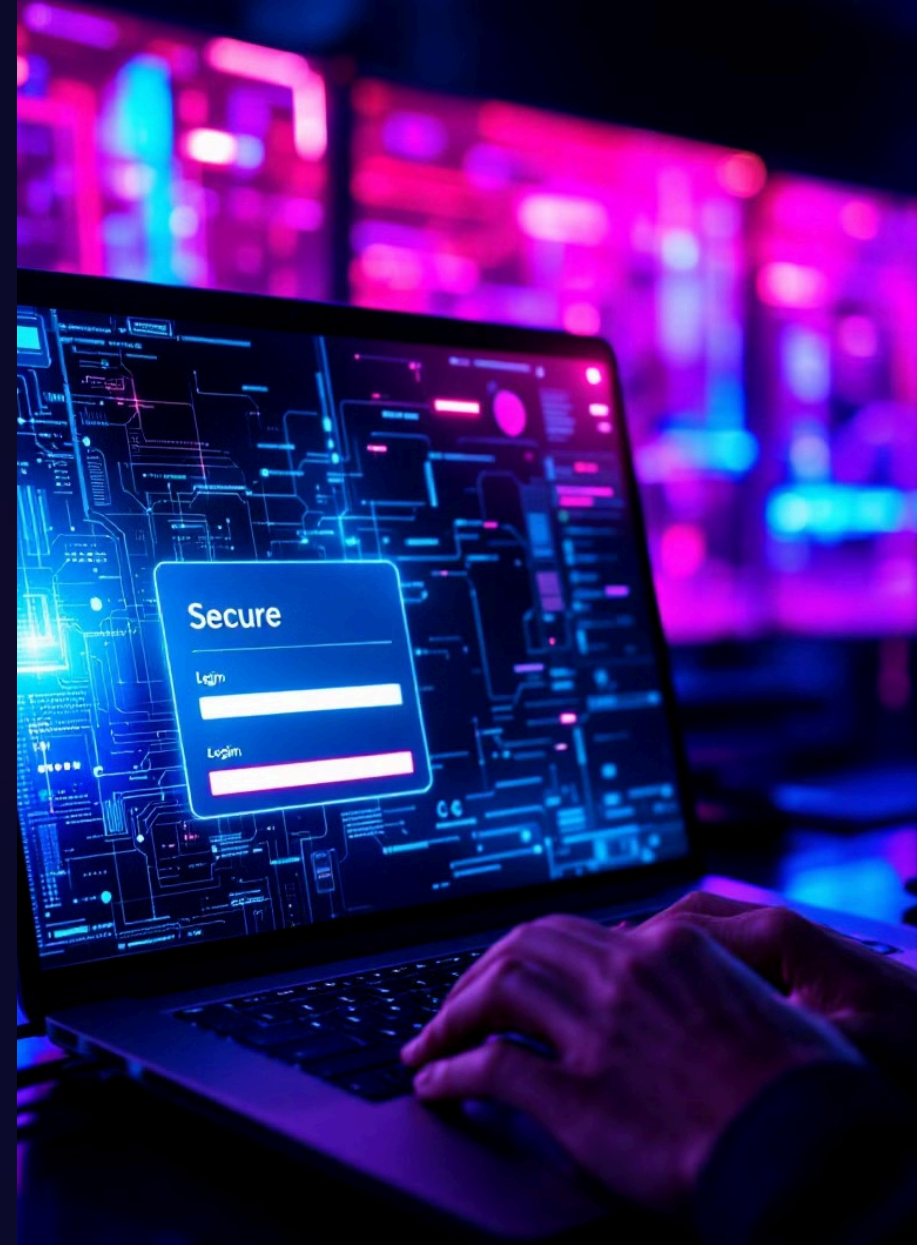
Secure user registration and login with OTP verification.

2

Profile editing including name, contact, image uploads, and property preferences.

3

Session-based authentication to manage user access securely.





# Module 2: Property Listings & Management



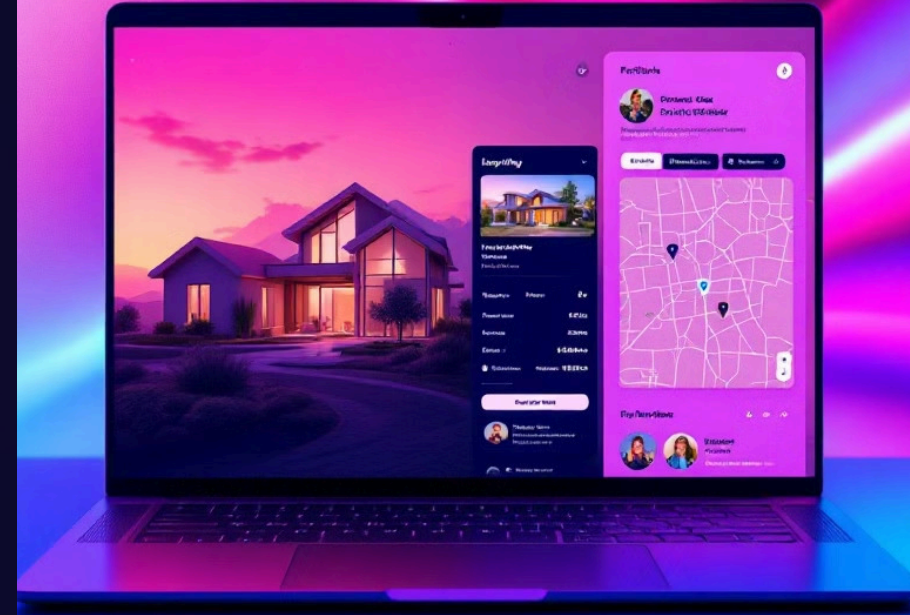
Users can add, edit, view, and delete property listings.



Listings include images, descriptions, property type, price, and location.



Admin dashboard for managing properties efficiently.





# Module 3: AI-Based Property Price Prediction

Uses Machine Learning (ML) models to predict property prices.

1

Factors considered: Location, property type, and historical price trends.

2

Helps buyers and sellers make informed pricing decisions.

3

# Module 4: Messaging & Contact System

1

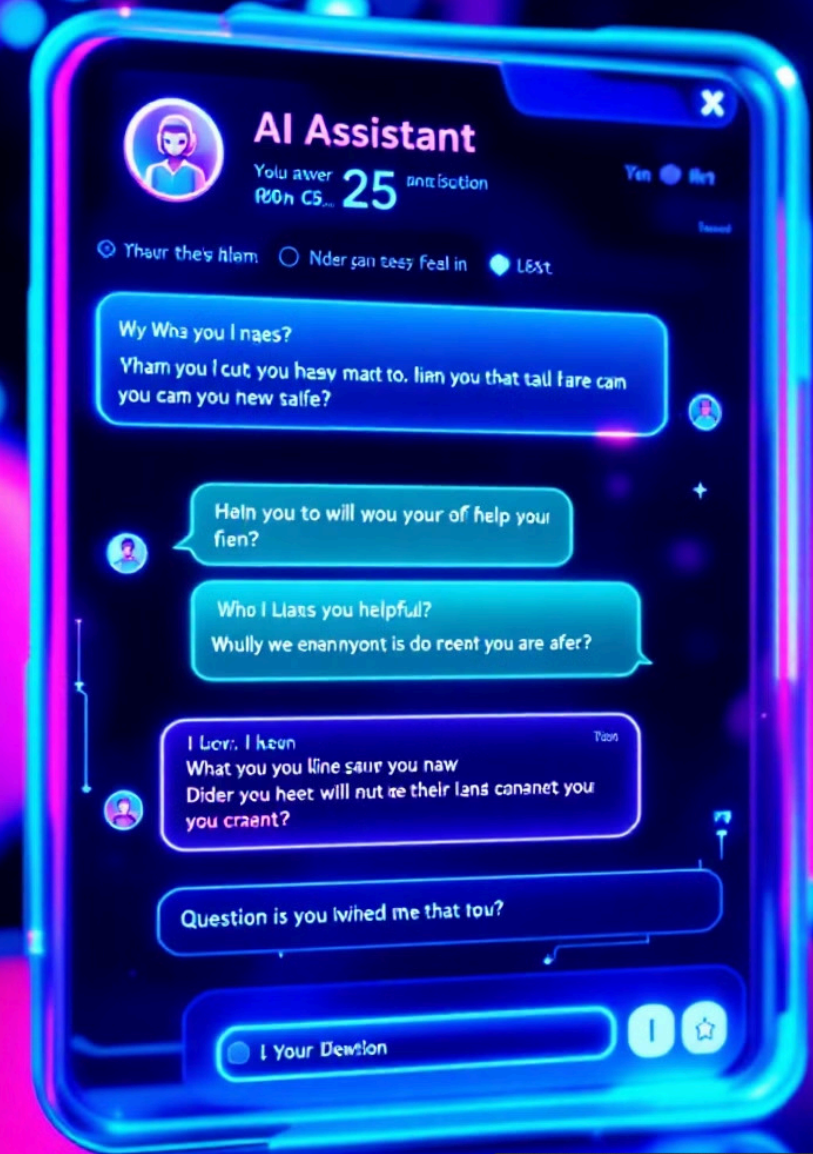
Users can send inquiries via the Contact Us form.

2

Admins can reply to messages directly from the dashboard.

3

Messages are stored for future reference and user interaction tracking.





# Module 5: AI-Powered Chatbot for Assistance

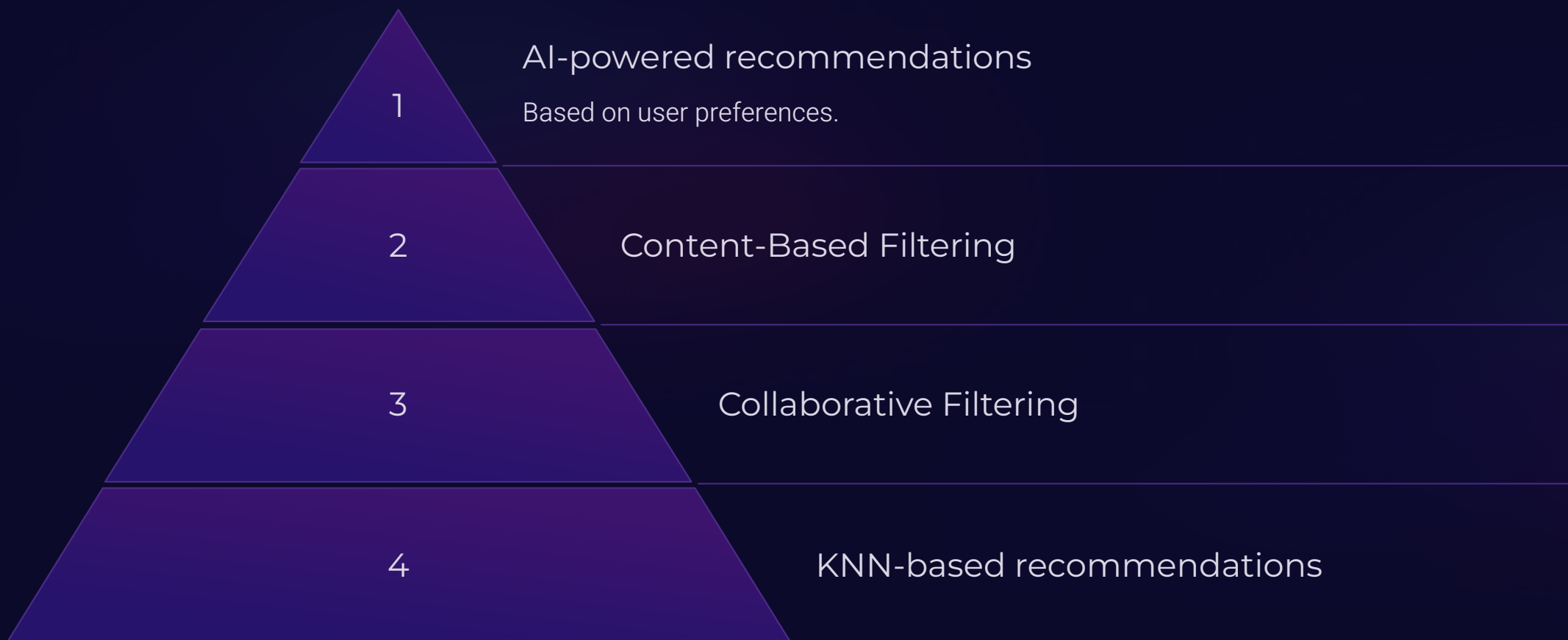
- A chatbot powered by Groq's Llama-3.3-70b AI model.

- Provides real-time assistance on property-related queries.

- Helps users with market insights, pricing guidance, and investment decisions.



# Module 6: Market Analysis & Investment Insights



# System Specifications

## Technologies Used

- Backend: Django (Python)
- Database: SQLite
- AI & ML Models: TensorFlow, PyTorch, Scikit-Learn
- Blockchain Framework: (Future Scope)  
Ethereum/Hyperledger Fabric
- Frontend: Django Templates with Tailwind CSS

## Hardware Requirements

- Processor: Intel i5/i7 or AMD Ryzen 5/7
- RAM: Minimum 8GB (Recommended 16GB for AI processing)
- Storage: Minimum 20GB free space

# Future Scope

- **Full Blockchain-Based Transactions** for secure property ownership.
- **Automated Contract Generation** using AI for legal documentation.
- **AR/VR-Based Virtual Property Tours** for remote buyers.
- **Secure Payment Integration** with crypto and PayPal.





# Conclusion

- ◆ **PrimeLand Hub** revolutionizes real estate by leveraging **AI and Machine Learning** to create a smarter, more efficient marketplace.

**AI-powered price predictions, intelligent recommendations, and chatbot assistance** enhance user experience and decision-making.

**Seamless property management** with real-time listings, secure user authentication, and an integrated messaging system.

Empowers buyers, sellers, and investors with **data-driven insights** for better pricing, market analysis, and investment strategies.

- ◆ **PrimeLand Hub is not just a platform—it's the future of real estate, transforming transactions with intelligence and efficiency.**

Thank You

