Business ↻ Product Design ↻ Tech Design ↻ Implementation   Release

Stakeholder Involvement

Eng
Prod
Biz

	Business	Product Design	Tech Design	Implementation	Release
Eng	•	•	•••	•••	•
Prod	•-	•••	•	•	•
Biz	•••	•	•	-	••

Biz RFC 1	Tech RFC 2	Backlog 3	Docs 4

Biz RFC

- Motivations
- Product Value
- Financial Model / sim
- Integration Scope
- Assumptions
- Stakeholders
- Proposal Details

- Timeframe to complete:
- Associated RFCS
- Related docs

Tech RFC

- mocks
- user stories
- KPIs / data / reports
- Main Reqs
- research pages
- linked docs
- Biz Value
- alerts
- runbooks

Interfaces
- API
- Embed
- Portal
- Admin
- DW schema

Docs

- AM docs
- Press
- How-tos
- Onboarding