
Desiree Girotto

My Website Development

Module 2 Milestones

WEBSITE TYPE MANUAL

Characteristics of my website

1. Visually interesting
2. Informative
 - a. Imagery of design projects
 - b. Descriptive text of projects
3. Easily navigable
4. Ways to contact me

Type of website

Portfolio

Similar websites

1. <https://www.homsweethom.com/work>
 - a. Not sure if I will put so much imagery/how I will display imagery but like the fact that you click on the smaller image to get you to the more detailed project info
2. <http://heathershaw.com/>
 - a. Like the clean lines/uncluttered
 - b. Like to Rollover feature with the screen overlay
 - c. Like the click to get more detailed project info
3. <https://www.sarahlupton.com/>
 - a. Interesting about me
 - b. Possible scroll down/one page design

PURPOSE

Create a portfolio website to showcase work.

Target Audience

-
1. Prospective clients
 2. Prospective employers
 3. Other designers (possible collaboration)

GOALS

1. Showcase work to get more clients/employment opportunities
2. Showcase ability to create a visually interesting and easily navigable website
3. About me section
4. Contact me info/button to send email to me
 - a. still need to decide how much info to show based on how public the site will be, may not be able to display everything fully based on client permissions or possible way to add permissions/access to certain individuals. Not sure yet how that will work.
5. Link to LinkedIn and/or other sites tbd

MILESTONES

1. Create homepage
2. Decide on how I want to layout/use navigation
3. Add descriptive text
4. Add contact me container
5. Add descriptive text
6. Add imagery
 - a. Decide on actions for rollovers hovers and clicks

METRIX

- Site performance
- How many people check site
- How much engagement each page gets
- How many people click on the social media
- How many people come to the website on a daily basis or how often

ANALYTIC TOOLS

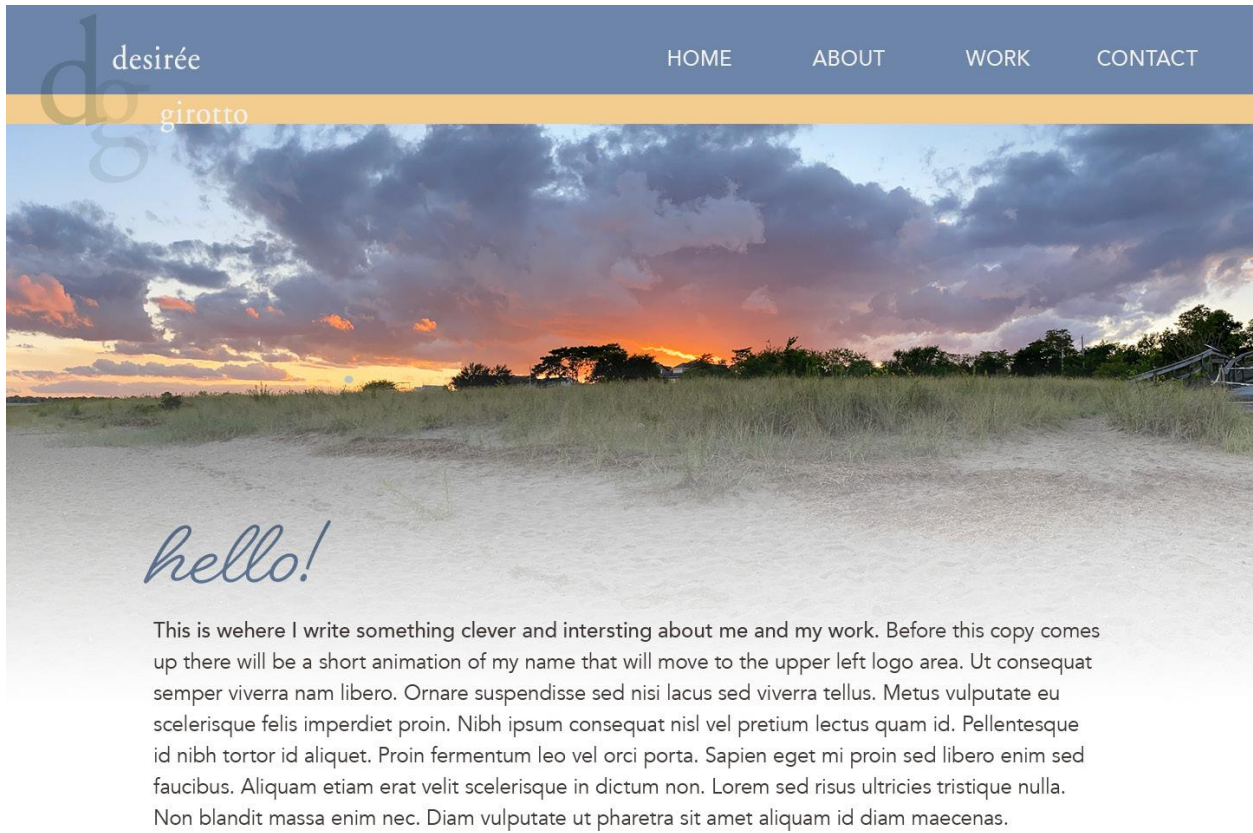
<https://analytics.google.com/analytics/web/provision/#/provision>

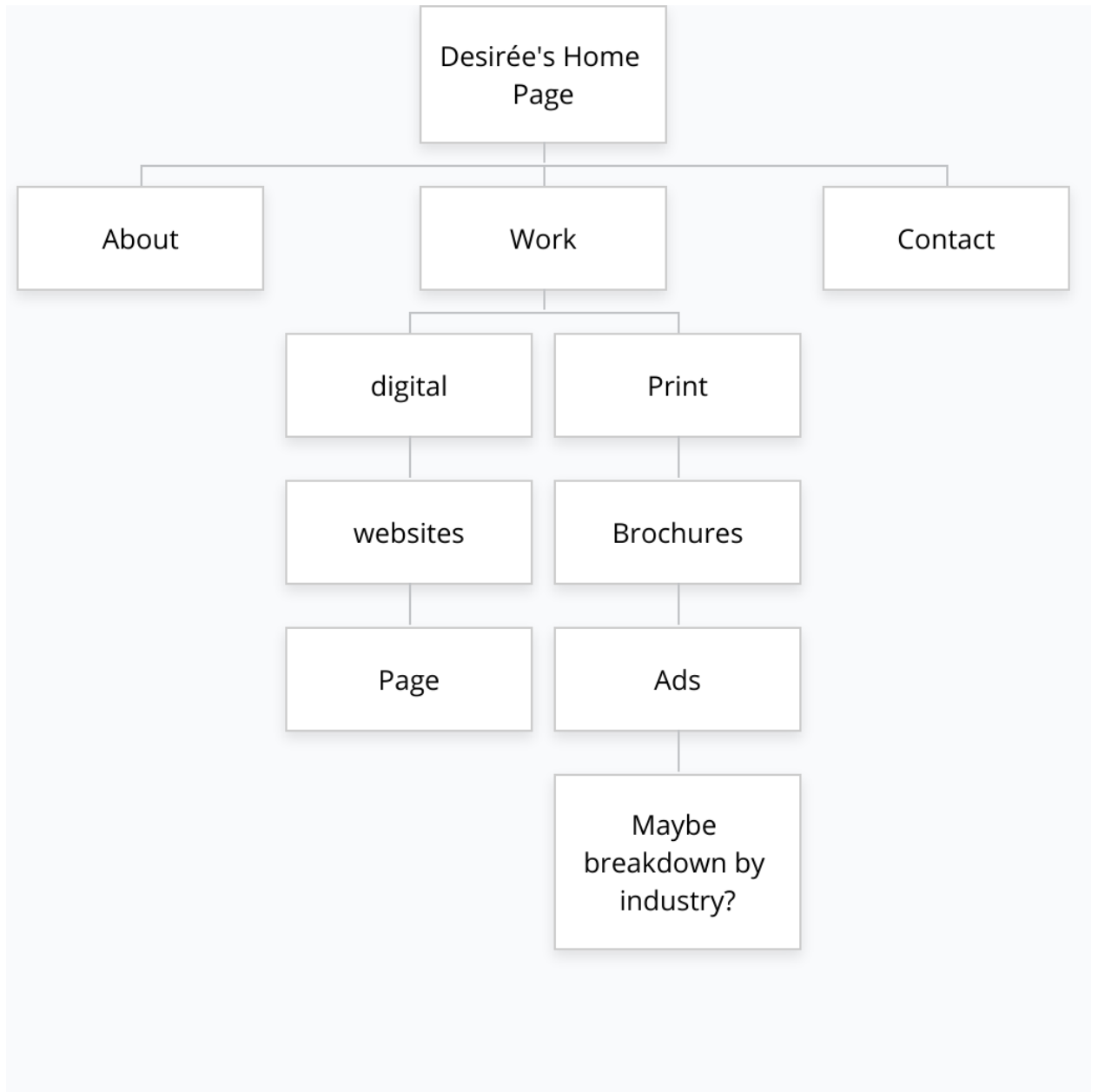
<https://gtmetrix.com/> - Site performance

<https://seositecheckup.com/>

<https://www.grammarly.com/>

<https://bluetree.ai/screenfly/> (no longer available but other way to test, need to find out)





<https://www.gloomaps.com/TiDZh4FcTm>