

Press Play to
Reveal Seattle's Future



Skip Video

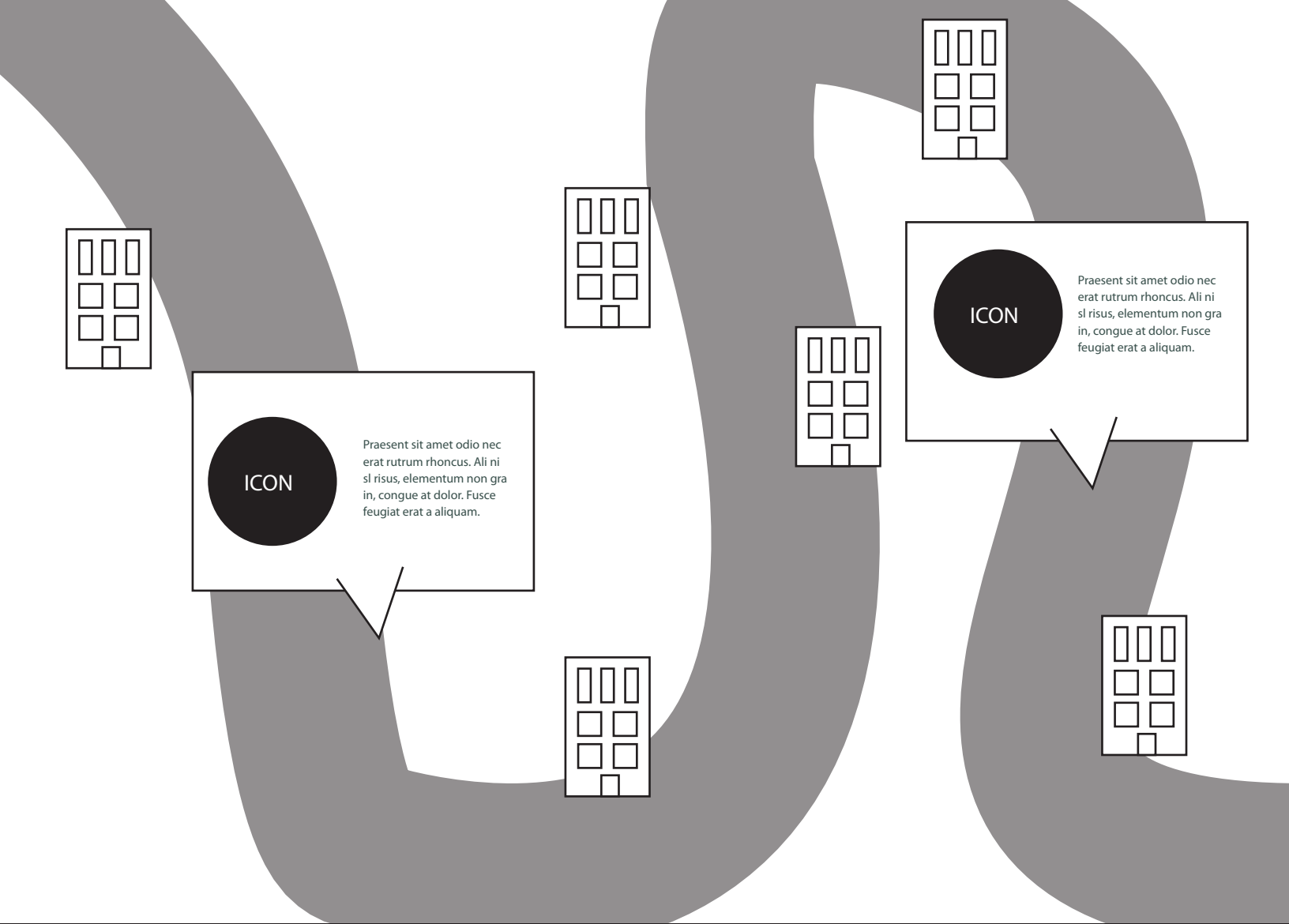
The page will load with a very minimalist look and feel. The EDC motion graphic will be shown slightly behind curtains, as if the video itself is a window into Seattle.

As a user hovers over the video, the curtains will move to the sides. When someone hits play, the curtains will disappear and the video will take over the screen as shown on the 2nd page.

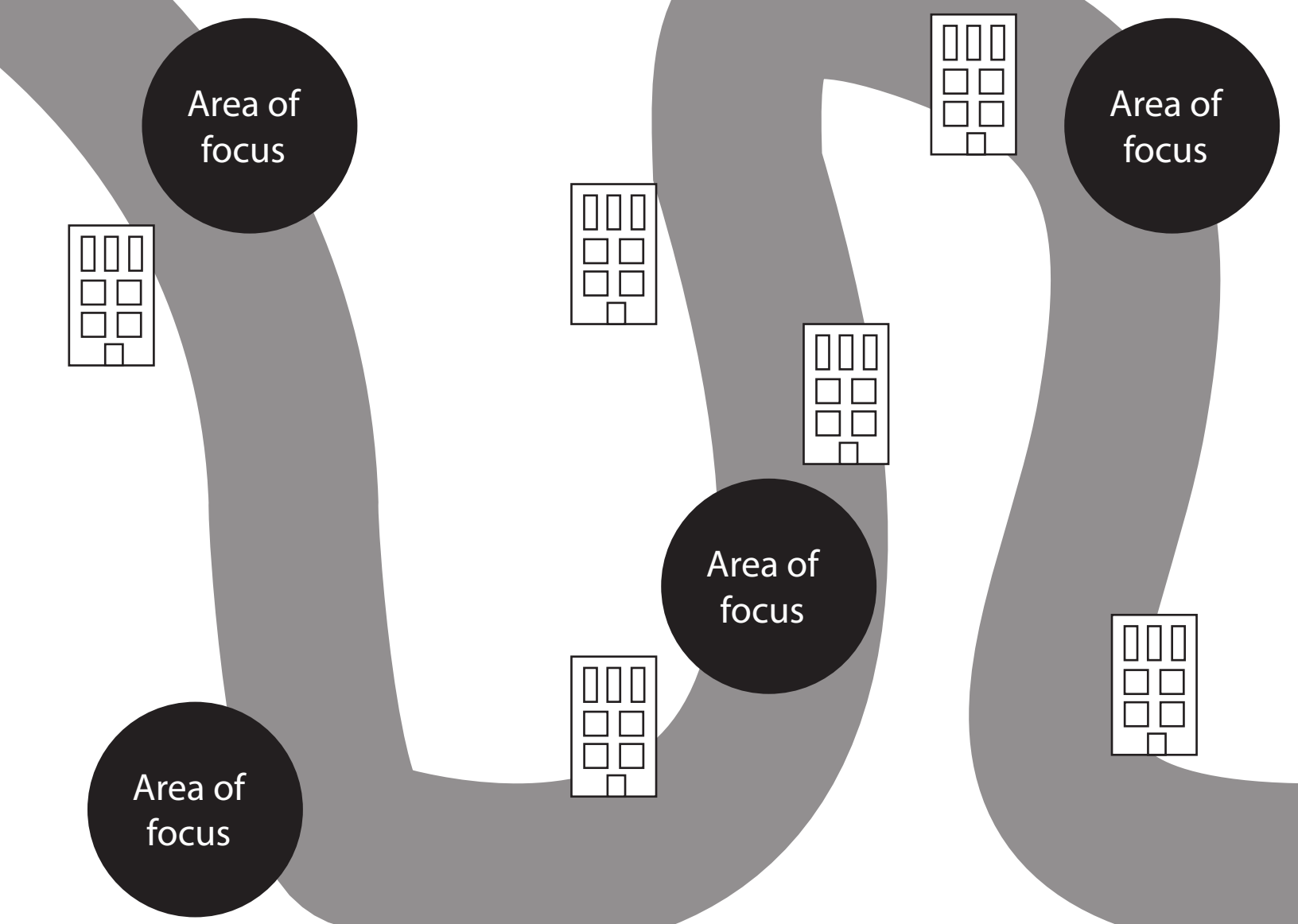


By taking over the entire page, a user can immerse themselves in the EDC message. That said, if a user doesn't want to watch the video, a small "Skip Video" link will appear under the player, forcing the rest of the page to load.

When the video is done OR if someone clicks "skip video" the remainder of the web page will load as shown on the next page.



Once the video is complete OR if a user clicks “Skip Video,” a scene of Seattle will unfold with a winding path that leads the viewer through various pieces of the EDC story. Popup windows will appear at key points, and the path will be surrounded with imagery that tells the story. This will lead up to the 4 areas of focus.



After the story unfolds, 4 key areas will highlight on the map revealing the 4 areas of focus. These will be clickable for a user to dive deeper and get more information.

AREA OF FOCUS HEADLINE

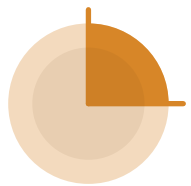
Link to
Video

Selected
Area of
focus

Area of
focus

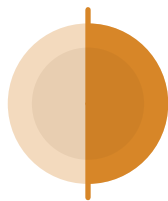
Area of
focus

Area of
focus



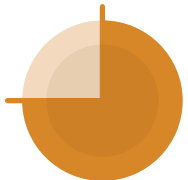
25%

Praesent sit amet odio nec erat rutrum rhoncus. Ali nisi risus, elementum non gravida, congue at dolor. Fusce feugiat erat a aliquam.



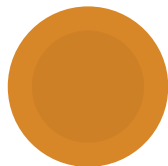
50%

Praesent sit amet odio nec erat rutrum rhoncus. Ali nisi risus, elementum non gravida, congue at dolor. Fusce feugiat erat a aliquam.



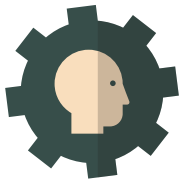
75%

Praesent sit amet odio nec erat rutrum rhoncus. Ali nisi risus, elementum non gravida, congue at dolor. Fusce feugiat erat a aliquam.



100%

Praesent sit amet odio nec erat rutrum rhoncus. Ali nisi risus, elementum non gravida, congue at dolor. Fusce feugiat erat a aliquam.



Cras ac mi sit amet nisi gravida euism Fusce vulputate condimentum congue. Integer sed venenatis ante.



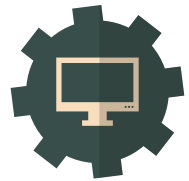
Cras ac mi sit amet nisi gravida euism Fusce vulputate condimentum congue. Integer sed venenatis ante.



Cras ac mi sit amet nisi gravida euism Fusce vulputate condimentum congue. Integer sed venenatis ante.



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When someone clicks on an icon, all of the icons move to the top right of the screen to act as a menu and information for the clicked icon appears on screen.

This information for each icon is still being finalized, this wireframe is just meant to showcase functionality and not overall content or design.

Data will animate in and out. Depending on the content for each section, there may be more videos, links to other websites and interactivity within the data. For instance, we might want to showcase economic impact per sector over time, which can be shown in a pie chart that will change as a user clicks on year intervals.