Privacy Policy

Effective Date: 2025-01-01

New Era Youth Corporation ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and share your information when you use the KilySpeak AI mobile application ("App"). By using the App, you agree to this Privacy Policy. If you do not agree, please do not use the App.

1. Information We Collect

We collect the following types of information to provide and improve our services:

1.1 Information You Provide Directly

- **Account Information**: When signing in through social media platforms, we collect your email address and basic public profile information as permitted by the respective platform.
- User Inputs: Text, speech, or other content you provide while interacting with the AI assistant.

1.2 Automatically Collected Information

- **Device Information**: Information about your device, including type, operating system, and unique device identifiers.
- Usage Data: Details about how you use the App, including features accessed, interactions with the AI assistant, and session duration.
- Log Data: IP addresses, app crashes, and other diagnostic data.

1.3 Payment Information

If you make in-app purchases, we may collect payment-related information via third-party payment processors. We do not store your payment information directly.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve the App's functionality, including AI interactions and language-learning tools.
- To process in-app purchases and manage subscriptions.
- To personalize your experience, including tailored AI responses and content suggestions.

- To monitor and analyze usage to improve the App's performance and user experience.
- To display advertisements and manage opt-in features.
- To comply with legal obligations and prevent misuse of the App.

3. Sharing Your Information

We may share your information in the following cases:

- With Service Providers: Third-party vendors who assist in providing services such as payment processing, analytics, and hosting.
- For Legal Reasons: If required by law or to protect the rights, property, or safety of the Company, our users, or others.
- With Your Consent: When you explicitly agree to share your information.
- **Aggregated Data**: Non-identifiable data may be shared for research or analytics purposes.

4. Advertising and Analytics

- We display advertisements within the App and may share anonymized data with advertising partners to deliver relevant ads.
- We use analytics tools (e.g., Google Analytics) to understand user behavior and improve the App.

5. Data Retention

We retain your information as long as necessary to provide the App's services or comply with legal obligations. You may request the deletion of your data by contacting us at contact-us@nerayouth.com.

6. Security

We implement industry-standard measures to protect your data. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Children's Privacy

KilySpeak AI is not intended for children under 13. If we discover that we have collected information from a child under 13 without parental consent, we will delete it promptly.

8. International Users

If you access the App outside of [Insert Jurisdiction], your information may be transferred to, stored, and processed in a country where data protection laws differ from those in your jurisdiction.

9. Your Rights

Depending on your location, you may have the following rights regarding your data:

- Access and Correction: Request access to your data or corrections to inaccuracies.
- Data Deletion: Request deletion of your personal data.
- Opt-Out: Opt-out of targeted advertising or data collection practices.

To exercise these rights, contact us at <u>contact-us@nerayouth.com</u>.

10. Updates to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be effective when posted within the App. Continued use of the App constitutes acceptance of the updated Privacy Policy.

11. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Email: contact-us@nerayouth.com

By using KilySpeak AI, you acknowledge that you have read and understood this Privacy Policy.