



Volu, Inc.

"Simplify Volunteering"

Volunteer Drive RFP - January 2016

About

The VOLUnteer Drive is a month-long civic engagement challenge where volunteer groups in Onondaga County will compete to record the most hours at local nonprofits. Volu, a volunteer management software company based in Syracuse, will be providing the technology required to execute the VOLUnteer Drive and offering up to \$5,000 in micro-grants to local nonprofit organizations to host volunteer events.

The mission of the VOLUnteer drive is to create more civic engagement in Central New York. We plan to accomplish this by:

- Bridging the gap between local volunteer groups and local nonprofits.
- Logging 1,000 volunteers hours in the Syracuse community over April.
- Encouraging local college students to donate their time and money locally.
- Raising awareness for local socially-driven initiatives.

For Nonprofit Organizations

In order to participate in the VOLUnteer Drive, all nonprofit organizations must complete an application [here](#). Volu will be awarding up to \$5,000 in micro grants to local nonprofits. Please note that if your organizations is NOT applying for money, you still need to fill out the brief application. Nonprofits will receive significant benefits from the VOLUnteer Drive including:

- Potential grant funding to help your event.
- Media coverage throughout the month of April which will include email marketing, Social media marketing, news coverage, and blog coverage.
- 3 months free of our volunteer management software.
- Access to volunteer groups and their members.
- Access to local college organizations including residential hall associations and greek councils.

Only nonprofit organizations with 501(c)3 designation will be considered for the VOLUnteer Drive. All nonprofits must also be located in Onondaga County. Applications can be submitted online [here](#). The deadline for submissions is March 15th, 2016. If you have any questions about your eligibility, please contact AJ Richichi and aj@voluapp.com.



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For Volunteer Organizations and Groups:

The VOLUnteer Drive is a great way for any team, group, or institution to give back to the community. We welcome volunteer organizations and groups to join the volunteer drive. We are already working with organizations like Believe in Syracuse, 40 Below, Young Leaders United, and Syracuse University, to name a few. We still have room for more!

We are actively looking for schools (middle schools, high schools, colleges) and nonprofit affiliated councils to join our cause. Please notify AJ Richichi immediate at aj@voluapp.com if you're interested in getting involved.

About Volu:

Volu, Inc. is a volunteer management software company stationed in the Syracuse Technology Garden. Founded in early 2015, we've been fortunate to win a few competitions like the New York State Business Plan Competition and Grants for Growth. We're currently in Centerstate CEO's Germinator Program, and look forward to growing our technology here in Central New York.

FAQ

How will the volunteer hours be recorded?

The VOLUnteer Drive will be managed on the www.voluapp.com platform. Nonprofits will be able to manage their volunteer events through Volu and individual volunteers will record their hours and find nonprofit events on our mobile app.

What's a reasonable amount to request for a micro-grant?

That's a tough question. The simple answer is "just enough" to host a successful event. We wish we could award every request, but at this time we are forced to make selections based on quality of the application.

When is the application due? When will nonprofits be awarded?

The application is due March 15th. Selections will be made by March 20th. Checks will be sent out March 24th. The first day of the volunteer drive is on April 1st.

If you have any additional questions or concerns please contact our COO AJ Richichi at aj@voluapp.com. Thank you very much! Happy Volunteering!