

1. INTRODUCTION

The Infinovae Site Terms and Conditions describe when and the conditions under which you are allowed to access or use the Site (defined in Section 5 below). Please read these Site Terms and Conditions carefully before visiting our Site. Some visitors to our Site simply visit the publicly available portions of our Site or use the Public Site Services (defined in Section 5 below) (“you” or “Site Visitors”). By accessing and/or using our Site or Services, you agree to these Site Terms and Conditions. If you do not agree to these Site Terms and Conditions, you may not visit, use, or access the Site or Site Services as a Site Visitor, User or otherwise and may not click to accept the Terms of Service when prompted on the Site.

2. LICENSES AND THIRD-PARTY CONTENT

2.1 INFINOVAE’S PROVISION OF THE SITE AND LIMITED SITE LICENSE

Section 2.1 discusses the rights we give to you to allow you to use the Site, as detailed below:

As we describe in this Section 2.1, Infinovae grants you a limited license to access the Site and Site Services. This license is subject to and conditioned on compliance with the Site Terms and Conditions and, to the extent applicable, the rest of the Terms of Service.

We try to keep our Site and the Site Services safe, secure, and functioning properly, but we cannot guarantee the continuous operation of or access to our Services. In fact, we might even stop providing the Site or Site Services completely or stop providing certain features without notice.

2.2 TERMINATION OF THE LIMITED SITE LICENSE

Section 2.2 explains that we can stop allowing you to use the Site, as detailed below:

Infinovae may terminate any license it has granted to any Site Visitor or User to access the Site and Site Services by providing notice, and the termination of such license shall be effective immediately upon Infinovae providing such notice.

2.3 INFINOVAE’S INTELLECTUAL PROPERTY

Section 2.3 explains that even though we let you use the Site, we still retain all our rights, as detailed below:

Infinovae and our licensors retain all right, title, and interest in and to all Intellectual Property Rights related in and to the Site and the Site Services. The Infinovae logos and names are trademarks of Infinovae and are registered in certain jurisdictions. All other product names, company names, marks, logos, and symbols on the Site or Site Services may be the trademarks of their respective owners.

Nothing in the Terms of Service grants you a right to use any Infinovae Marks.

2.4 YOUR INTELLECTUAL PROPERTY

2.4.1 YOUR OBLIGATIONS AND YOUR INDEMNIFICATION OF INFINOVAE

Section 2.4.1 explains that you are solely responsible for your use of the Site and any content you post on the Site, and that if someone makes a claim against Infinovae because of your content that you will pay Infinovae for our fees and expenses, as detailed below:

When you post User Content on the Site or through the Site Services or provide Infinovae with User Content, you understand and acknowledge that you are solely responsible for such User Content. Further, you represent and warrant that you have the right, power, and authority to (a) post that User Content without violating the rights of third parties, and (b) grant the licenses specified below.

You acknowledge and agree that the poster of User Content, and not Infinovae, is responsible for any User Content including any harms caused to you, another User, or a third party by such User Content.

You will indemnify, defend, and hold harmless Infinovae, our Affiliates, and our respective directors, officers, employees, representatives, and agents (each an "Indemnified Party") from any and all claims, damages, liabilities, costs, losses, and expenses (including, but not limited to, reasonable attorneys' fees and all related costs and expenses) arising from or relating to any claim, suit, proceeding, demand, or action brought by you or a third party or other User against an Indemnified Party relating to or arising out of any User Content you post.

2.4.2 YOUR RIGHTS AND LICENSE TO INFINOVAE AND OTHER SITE VISITORS

Section 2.4.2 explains that by posting content on the Site, you give others certain limited rights to that content, as detailed below:

You retain all ownership rights in any User Content you post on Infinovae. To the extent permitted by applicable law, you also grant to Infinovae and our successors and Affiliates a royalty-free, sub-licensable, transferable, perpetual, irrevocable, non-exclusive, worldwide license to use, reproduce, modify, publish, list information regarding, edit, translate, distribute, publicly perform, publicly display, and make derivative works of all such User Content and your name, voice, and/or likeness as contained in your User Content, in whole or in part, and in any form, media, or technology, whether now known or hereafter developed, for use in connection with the Site and Infinovae's, our successors' and Affiliates' businesses, including, without limitation, for promoting and redistributing part or all of the Site (and derivative works thereof) in any media formats and through any media channels. You also hereby grant each User and each Site Visitor a non-exclusive license to access your User Content through the Site and to use, reproduce, distribute, and display such User Content to the extent permitted through the normal functionality of the Site and subject to all applicable confidentiality and other provisions of the Terms of Service, our Privacy Policy, and applicable law.

2.4.3 YOUR COMMENTS AND IDEAS

Section 2.4.3 explains when you can and what happens if you send your ideas to Infinovae, as detailed below:

You may submit comments or ideas about the Site and Site Services, including without limitation about how to improve the Site or Site Services (collectively, "Ideas"). By submitting any Ideas, you agree that: (a) your disclosure is voluntary, gratuitous, unsolicited, and without restriction and will not place Infinovae under any fiduciary or other obligation, (b) your Ideas do not contain the confidential or proprietary information of third parties, and (c) you grant us a perpetual and royalty-free license to use the Ideas without any additional compensation to you and to disclose the Ideas on a non-confidential basis or otherwise to anyone. You further acknowledge and agree that, by acceptance of your submission, Infinovae does not waive any rights to use similar or related ideas, including those known or developed by Infinovae or obtained from sources other than you.

2.5 THIRD-PARTY INTELLECTUAL PROPERTY

Section 2.5 explains that third parties, including other Users, are responsible for content posted or linked on the Site, as detailed below:

Any information or content expressed or made available by a third party or any other Site Visitor or User is that of the respective author(s) or distributor(s) and not of Infinovae. Infinovae neither endorses nor is responsible for the accuracy or reliability of any opinion, advice, information, or statement made on the Site by anyone other than Infinovae's authorized agents acting in their official capacities.

The Site may contain links to third-party websites. The Site may also contain applications that allow you to access third-party websites via the Site. Such third-party websites or applications are owned and operated by the third parties and/or their licensors. The inclusion of any link or application on the Site does not imply that we endorse the linked site or application. You use the links and third-party websites at your own risk and agree that your use of an application or third-party website accessed via the Site is on an "as is" and "as available" basis without any warranty from Infinovae for any purpose.

2.6 COMPLAINTS ABOUT COPYRIGHTED CONTENT ON THE SITE

Section 2.6 explains what to do if you think content on the Site infringes your rights, as detailed below:

Infinovae is committed to complying with U.S. copyright and related laws and requires all Site Visitors and Users to comply with these laws. Accordingly, you may not use the Site to store any material or content, or disseminate any material or content, in any manner that constitutes an infringement of third party intellectual property rights, including rights granted by U.S. copyright law.

If you are the owner of any copyrighted work and believe your rights under U.S. copyright law have been infringed by any material on the Site, you may take advantage of certain provisions of the Digital Millennium Copyright Act (the "DMCA").

3. PERMITTED SITE USES

Section 3 explains how you are allowed to use the Site, as detailed below:

Infinovae offers the Site and Site Services for your business purposes only and not for personal, household, or consumer use. Infinovae makes the Site and Site Services available for Users to find one another, enter into service relationships, make and receive payments through escrow, and receive and provide Influencer Services. While we try to ensure that any information we post is both timely and accurate, errors may appear from time to time. We do not make any representations or warranties with respect to any information that is posted on the Site by us or anyone else. In no event should any content be relied on or construed as tax or legal advice or otherwise. You should independently verify the accuracy of any content.

4. PROHIBITED SITE USES

Section 4 explains uses of the Site that are not allowed, as detailed below:

You may not use, or encourage, promote, facilitate, or instruct, induce, or otherwise influence or cause others: (1) to use the Site or Site Services for any activities that violate any law, statute, ordinance or regulation; for any other illegal or fraudulent purpose or any purpose that is harmful to others, or (2) to transmit, store, display, distribute or otherwise make available content that is illegal, fraudulent or harmful to others.

4.1 EXAMPLES OF PROHIBITED USES OF THE SITE

The following are examples of uses that are prohibited on the Site or when using the Site Services:

- Seeking, offering, promoting, supporting, or endorsing services, content, or activities that:
 - are defamatory, illegal, violent, profane, vulgar, threatening, unlawfully discriminatory, illegal, pornographic, obscene, or sexually explicit in nature;
 - would violate the intellectual property rights, such as and including copyrights, of another person, entity, service, product, or website;
 - would violate (a) Infinovae's Terms of Service, (b) the terms of service of another website or any similar contractual obligations, or (c) the academic policies of any educational institution;
 - regard the creation, purchase, and/or publication of a review for a third-party website;
 - regard the creation, publication, or distribution of "fake news", "hoax news", Deep Fake content or similar content, which is, in Infinovae's sole discretion, determined to be intended to mislead recipients for personal, financial, political or other gain or advantage;
 - regard or promote in any way any escort services, prostitution, or sexual acts; or
 - any conduct that is, in Infinovae's determination, violent or harassing toward another person or endorses or encourages violence or harassment towards others, including based on the individual's or group's inclusion in a protected class as defined by applicable law;
- Fraudulent or misleading uses or content, including:

- fraudulently billing or attempting to fraudulently bill any Brand, including by (i) falsifying or manipulating or attempting to falsify or manipulate the hours, keystrokes, or mouse clicks recorded in the Infinovae App, (ii) reporting, recording, or otherwise billing Brands for time that was not actually worked, or (iii) on an hourly contract, reporting, recording, or otherwise billing hours worked by another person as hours worked by you in a way that is misleading or false;
 - misrepresenting your experience, skills, or information, including by representing another person's profile, or parts of another person's profile, as your own;
 - using a profile photo that is not you, misrepresents your identity or represents you as someone else, or any other activity that misrepresents your identity;
 - impersonating any person or entity, including, but not limited to, an Infinovae representative, forum leader, or falsely stating or otherwise misrepresenting your affiliation with a person or entity;
 - falsely stating or implying a relationship with another User, including an Agency continuing to use a Influencer's profile or information after the Influencer no longer works with the Agency;
 - falsely attributing statements to any Infinovae representative, forum leader, guide or host;
 - falsely stating or implying a relationship with Infinovae or with another company with whom you do not have a relationship;
 - allowing another person to use your account, which is misleading to other Users; or
 - falsely stating that one Influencer will perform the work on a job when another will in fact perform the work, including submitting a proposal on behalf of a Influencer that is unable, unwilling, or unavailable to do the work;
- Expressing an unlawful preference in a job post or proposal or otherwise unlawfully discriminating on a protected basis;
- Inciting or encouraging violence;
- Posting identifying information concerning another person;
- Spamming other Users with proposals or invitations, including by making unsolicited contact of Users off the Infinovae platform, or by posting the same job multiple times so that more than one version remains active at a given time;
- Making or demanding bribes or demanding other payments without the intention of or without actually providing services in exchange for the payment;
- Requesting or demanding free services, including requesting Influencers to submit work as part of the proposal process for very little or no money or posting contests in which Influencers submit work with no or very little pay, and only the winning submission is paid the full amount;
- Requesting a fee before allowing a User to submit a proposal;
- Attempting to or actually manipulating or misusing the feedback system, including by:
 - withholding payment or Work Product or engaging in any other conduct for the purpose of obtaining positive feedback from another User;
 - attempting to coerce another User by threatening to give negative feedback;
 - expressing views unrelated to the work, such as political, religious, or social commentary, in the feedback system;
 - providing anything of value to any person (including to a third-party who provides assistance in

- obtaining feedback) or using any service of any type in order to obtain feedback; or
 - offering services for the sole purpose of obtaining positive feedback of any kind;
- Duplicating or sharing accounts;
- Selling, trading, or giving an account to another person without Infinovae's consent;
- Sharing or soliciting Means of Direct Contact with or from another User either directly through messages or by including Means of Direct Contact in a job post, profile, proposal or other User Content prior to entering into a Service Contract with such User, except as expressly allowed for Enterprise Brands;
- Directly or indirectly, advertising or promoting another website, product, or service or soliciting other Users for other websites, products, or services, including advertising on Infinovae to recruit Influencers and/or Brands to join an Agency or another website or company;
- Interfering or attempting to interfere with the proper operation of the Site or Site Services or any activities conducted on the Site, including by:
 - bypassing any measures we may use to prevent or restrict access to the Site or any subparts of the Site, including, without limitation, features that prevent or restrict use or copying of any content or enforce limitations on use of the Site or the content therein;
 - attempting to interfere with or compromise, or actually interfering with or compromising, the system integrity or security of the servers running the Site, or attempting to or deciphering any transmissions to or from the servers running the Site;
 - using any robot, spider, scraper, or other automated means to access the Site for any purpose without our express written permission;
 - collecting or harvesting any personally identifiable information, including Account names, from the Site;
 - attempting to or imposing an unreasonable or disproportionately large load (as determined in Infinovae's sole discretion) on the Site's infrastructure;
 - introducing any invalid data, virus, worm, or other harmful or malicious software code, agent, hidden procedure, routine, or mechanism through or to the Site that is designed to or known to cause to cease functioning, disrupt, disable, harm, or otherwise impair in any manner, including aesthetic disruptions or distortions, the operation of (or to allow you or any other person to access or damage or corrupt data, storage media, programs, equipment, or communications or otherwise interfere with operations of or on) the Site or any software, firmware, hardware, computer system, or network of Infinovae or any third party;
 - accessing or attempting to access the Site or Site Services by any means or technology other than the interface provided; or
 - framing or linking to the Site or Site Services except as permitted in writing by Infinovae.
- Conduct or actions that could jeopardize the integrity of or circumvent the Site, Site Services or Infinovae's proprietary information, including:
 - attempting to or actually reverse engineering, modifying, adapting, translating, preparing derivative works from, decompiling, or interfering with the operation of, or otherwise attempting to derive source code from, any part of the Site or Site Services unless expressly permitted by applicable law or Infinovae; or
 - accessing or using the Site or Site Services to build a similar service or application, identify or solicit Infinovae Users, or publish any performance or any benchmark test or analysis relating to the Site.

4.2 ENFORCEMENT

We reserve the right, but do not assume the obligation, to investigate any potential violation of this Section 4 or any other potential violation of these Site Terms and Conditions and to remove, disable access to, or modify any content on the Site. Our failure to act with respect to a breach by you or others does not waive our right to act with respect to subsequent or similar breaches. We do not guarantee we will take action against all breaches of these Terms and Conditions or the User Agreement.

4.3 REPORTING AND CORRECTING VIOLATIONS

If you become aware of any violation of these Site Terms and Conditions, you must immediately report it to Customer Service. You agree to assist us with any investigation we undertake and to take any remedial steps we require in order to correct a violation of these Site Terms and Conditions.

5. DEFINITIONS

Section 5 gives you some definitions of capitalized terms that appear in the Site Terms and Conditions but other capitalized terms are defined above or in the User Agreement, which you can tell because the term is put in quotation marks and bold font.

Capitalized terms not defined below have the meanings described in the Terms of Service.

“Affiliate” means any entity that, directly or indirectly, through one or more intermediaries, controls, is controlled by, or is under common control with Infinovae.

“Brand” means any authorized User utilizing the Site to seek and/or obtain Influencer Services from another User.

“Deep Fake” means media that is altered in order to replace a person in an existing image or video with someone else’s likeness in a realistic manner without permission or authorization of the person whose likeness is used.

“Influencer” means any authorized User utilizing the Site to advertise and/or provide Influencer Services to Brands, including Influencer Accounts that are Agency Accounts or, if applicable, Agency Members. A Influencer is a customer of Infinovae with respect to use of the Site and Site services.

“Influencer Services” means any services provided by Influencers.

“Intellectual Property Rights” means all patent rights, copyright rights, mask work rights, moral rights, rights of publicity, trademark, trade dress and service mark rights, goodwill, trade secret rights and other intellectual property rights as may now exist or hereafter come into existence, and all applications therefore and registrations, renewals and extensions thereof, under the laws of any state, country, territory or other jurisdiction.

“Means of Direct Contact” has the meaning set forth in Section 7 of the User Agreement.

“Public Site Services” means, collectively, all services, applications and products that are accessible by any Site Visitor who has not become a User through the Site, to the extent they are accessible by a Site Visitor who has not become a User.

“Site” means, any and all Infinovae platforms, including, collectively, our website located at www.Infinovae.com, all affiliated websites and applications, including mobile websites and Infinovae Mobile Applications, owned and operated by us, our predecessors or successors in interest, or our Affiliates (defined in the User Agreement).

“Site Services” means, collectively, all services (except the Influencer Services defined herein), applications and products that are accessible through the Site, including the Public Site Services, and all Infinovae Mobile Applications.

“Infinovae Mobile Applications” means all mobile applications published by Infinovae or our Affiliates for access to or use of the Site or any Site Services.

“User Content” means any comments, remarks, data, feedback, content, text, photographs, images, video, music, or other information that you or any Site Visitor or User post to any part of the Site or provide to Infinovae, including such information that is posted as a result of questions.

“You” means any person who accesses our Site, including a Site Visitor or User and including any entity or agency on whose behalf any such person accesses or uses our Site.