



welcome to

larana pizza

Project Overview

This project focuses on analyzing pizza sales data using SQL.

The goal is to uncover valuable business insights by querying and interpreting sales transactions. By exploring the sales data, the project aims to identify top-performing pizzas, sales trends, and customer preferences to support data-driven decision-making for the business.





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Objectives

Identify top-selling pizzas by quantity and revenue.

 Analyze sales trends across different days, months, and time slots.

Determine the best and worst performing pizza categories.

 Provide data-driven recommendations to improve sales strategies.





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Key SQL Questions Solved

- Top 5 best-selling pizzas by quantity
- Total revenue generated by each pizza category
- Monthly, weekly, and daily sales trends
- Peak sales hours and best-performing time slots
- Most and least popular pizza sizes
- Average order value and quantity per order





Retrive the total no of orders placed.



```
SELECT
    COUNT(*) AS TOTAL_ORDERS_PLACED
FROM
    ORDERS;
```

total_orders_placed bigint 21350



Calculate the total revenue generated from pizza sales



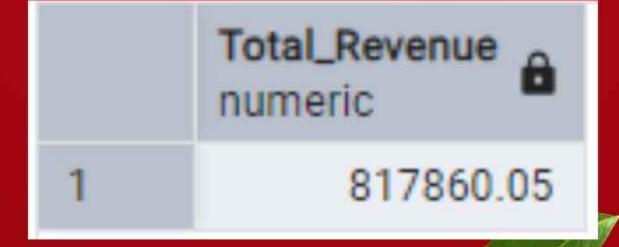
```
SELECT
```

SUM(OD.QUANTITY * PI.PRICE) AS TOTAL_REVENUE

FROM

ORDER_DETAILS OD

JOIN PIZZAS PI ON OD.PIZZA_ID = PI.PIZZA_ID;





Pizza class for kids

To give kids a fun, hands-on experience of making their pizzas while learning about ingredients, kitchen safety, and creativity with food!





OUR

MENU

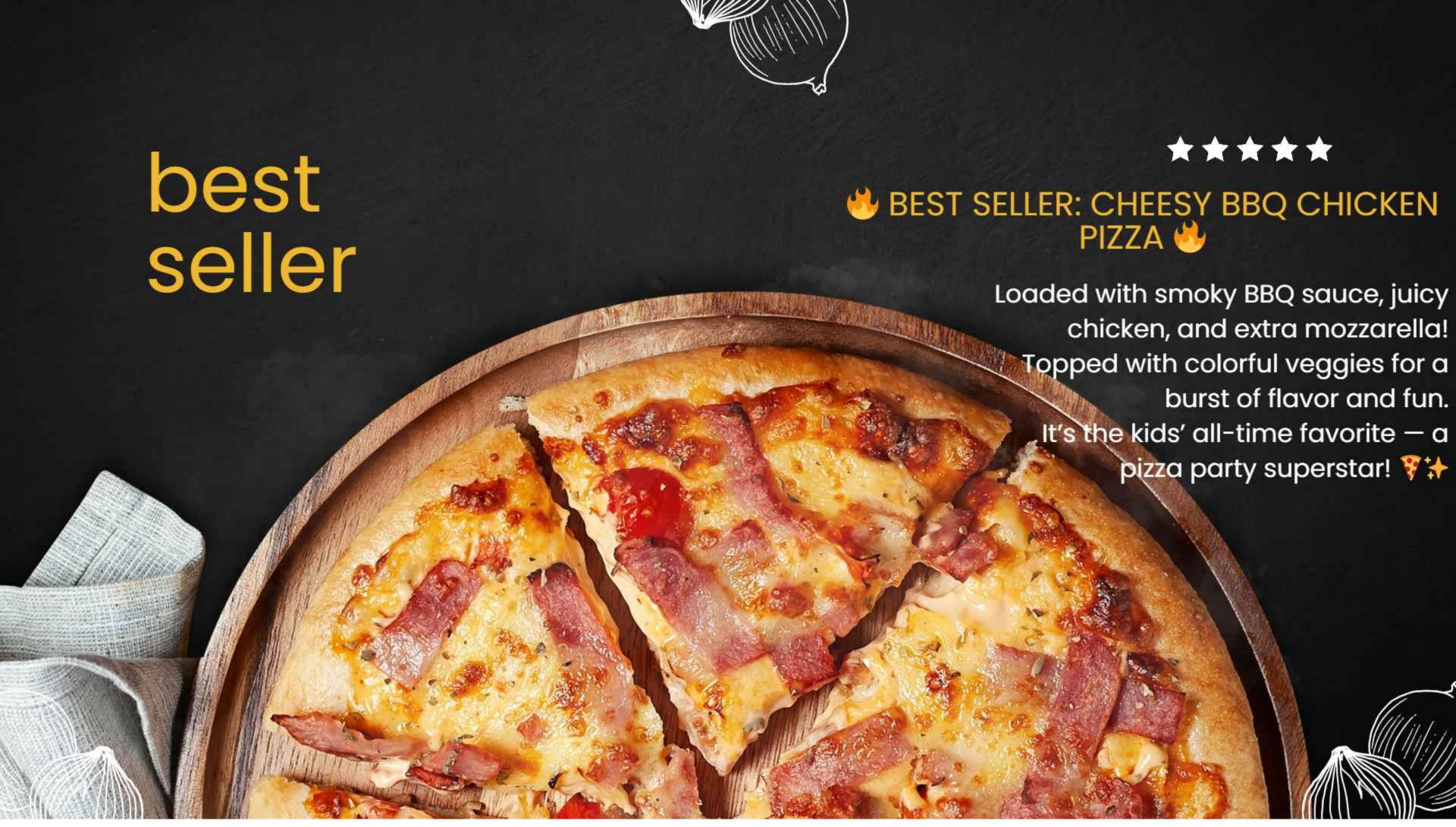
🔻 Little Chefs Pizza Menu 🏋

Choose your base, sauce, and tasty toppings like corn, mushrooms, and paneer!

Top it with mozzarella, cheddar, or pizza cheese mix for a cheesy delight.

Name your pizza and enjoy a fun pizza party with your little chef friends!





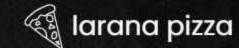


No extra charges — just tasty, cheesy goodness on the go!

Order now and enjoy a pizza party at home!







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