

larana pizza



welcome to larana pizza

Project Overview

- This project focuses on analyzing pizza sales data using SQL.
- The goal is to uncover valuable business insights by querying and interpreting sales transactions. By exploring the sales data, the project aims to identify top-performing pizzas, sales trends, and customer preferences to support data-driven decision-making for the business.



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Objectives

- Identify top-selling pizzas by quantity and revenue.
- Analyze sales trends across different days, months, and time slots.
- Determine the best and worst performing pizza categories.
- Provide data-driven recommendations to improve sales strategies.



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Key SQL Questions Solved

- Top 5 best-selling pizzas by quantity
- Total revenue generated by each pizza category
- Monthly, weekly, and daily sales trends
- Peak sales hours and best-performing time slots
- Most and least popular pizza sizes
- Average order value and quantity per order



Retrive the total no of orders placed.

```
SELECT  
    COUNT(*) AS TOTAL_ORDERS_PLACED  
FROM  
    ORDERS;
```

	total_orders_placed 
1	21350

Calculate the total revenue generated from pizza sales

```
SELECT  
    SUM(OD.QUANTITY * PI.PRICE) AS TOTAL_REVENUE  
FROM  
    ORDER_DETAILS OD  
    JOIN PIZZAS PI ON OD.PIZZA_ID = PI.PIZZA_ID;
```

	Total_Revenue 
1	817860.05



Pizza class for kids

To give kids a fun, hands-on experience of making their pizzas while learning about ingredients, kitchen safety, and creativity with food!



OUR MENU

🍕 Little Chefs Pizza Menu 🍕

Choose your base, sauce, and tasty toppings like corn, mushrooms, and paneer!

Top it with mozzarella, cheddar, or pizza cheese mix for a cheesy delight.

Name your pizza and enjoy a fun pizza party with your little chef friends!





best seller



🔥 BEST SELLER: CHEESY BBQ CHICKEN PIZZA 🔥

Loaded with smoky BBQ sauce, juicy chicken, and extra mozzarella! Topped with colorful veggies for a burst of flavor and fun. It's the kids' all-time favorite — a pizza party superstar! 🍕✨



free delivery service


Get your favorite pizzas delivered hot and fresh to your doorstep.

No extra charges — just tasty, cheesy goodness on the go!

Order now and enjoy a pizza party at home! 🎉






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thank you!

