



ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS



ADVANCED
CERTIFICATE
PROGRAMS

WELCOME FROM THE DEAN



Dear Prospective Student,

Thank you for your interest in graduate studies at The Peter J. Tobin College of Business at St. John's University.

Our rigorous programs are designed to meet personal career objectives in a specific area of interest through challenging and enriching courses, while permitting you to stay on your career track. So, get your career moving. Find out what a Tobin graduate degree can do for you.

Please know that I am here to be of assistance to you in any way that I can in making this important decision.

Sincerely,

A handwritten signature in black ink, appearing to read "Maciek Nowak".

Maciek Nowak, Ph.D.

Dean, and Joseph H. and Maria C. Schwartz Distinguished Chair

The Peter J. Tobin College of Business

Graduates of Tobin's programs are well prepared to meet the complex challenges of today's business world. Our alumni network holds top leadership positions at some of the most well-known companies in the world, including JPMorgan Chase & Co., Goldman Sachs, and Protiviti Inc. Some of the many things you can look forward to as a graduate student at Tobin include

- a heavy focus on experiential learning. Our Executive-in-Residence Program is a unique feature providing in-school opportunities to engage in real-world business consulting with actual businesses and nonprofit organizations.
- incredible opportunities to study abroad, with travel and curricula designed for a working professional's schedule. Recent graduate courses have included experiences with businesses in London, England; Madrid, Spain; Paris, France; Rome, Italy; and Zurich, Switzerland.
- a program with extensive flexibility. You choose your mode for each course, the pace of your study, and elective options that move you toward your career goals. The majority of our degrees can be completed online. We also offer in-person courses at both our Queens and Manhattan, NY, campuses.
- Advanced Certificate programs that offer flexibility in course selection and the ability to transfer seamlessly into the related Master of Business Administration or Master of Science degree program.
- the opportunity to participate in the Vincentian tradition of excellent teaching by experienced, nationally recognized faculty who have the goal of educating value-based leaders who seek profit and purpose.



Elevate your learning with an Advanced Certificate from The Peter J. Tobin College of Business at St. John's University. Whether preparing for a master's degree or proactively sharpening leadership skills and marketability, an Advanced Certificate from Tobin will have a positive impact on your future.

These elite and rigorous Advanced Certificate programs are thoughtfully designed with the schedule of the working professional in mind. You can complete these programs in one year if attending full time thanks to evening and weekend classes, as well as online and on-campus options. On-campus classes are taught on the St. John's Queens and Manhattan, NY, campuses.

- **Admission is based on a portfolio approach.**
- Courses count toward select Tobin M.S. or M.B.A. programs.
- Up to six credits of prior graduate coursework may be transferable.
- We offer an easy application process.



BUSINESS ADMINISTRATION

The Advanced Certificate in Business Administration is an 18-credit graduate program designed to strengthen your business acumen. This innovative program combines classroom and experiential learning to develop the knowledge, skills, and competencies that the market demands, and to add value to any organization. Courses may be applied toward Tobin's 36-credit M.B.A. program.

18 credits | Queens | Manhattan | Online

Business Administration Core | Nine credits

ACC 602 Global Financial and Managerial Reporting

FIN 607 Financial Management

MGT 601 Managing for Global Success

Graduate Business | Nine credits

You select three graduate business courses offered by the Tobin College of Business. These can be additional core classes or courses from one of Tobin's 17 M.B.A. concentrations.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Adrian P. Fitzsimons, Ph.D., C.P.A.

Professor of Accountancy

fitzsim@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission

TobinGradNYC@stjohns.edu

718-990-1345

BUSINESS ANALYTICS

The Advanced Certificate in Business Analytics is a 15-credit graduate program designed to provide you with the foundational skills, insights, and capabilities necessary to transform data into insightful information to lead businesses to better decision making. You will understand the role of evidence-based data in decision making and how to transform that data into a powerful and predictive strategic asset. Courses may be applied toward Tobin's M.S. and M.B.A. in Business Analytics.

15 credits | Queens | Online

Business Analytics Core | Nine credits

BUA 602 Business Analytics

BUA 631 Prescriptive Analytics and Spreadsheet Modeling

BUA 633 Predictive Analytics and Business Forecasting

Graduate Business | Six credits

You select two graduate business analytics-related courses offered by the Tobin College of Business. These courses include BUA 609, BUA 611, BUA 613, BUA 635, BUA 650, IS 601, IS 605 or IS 645.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Ahmad F. Vakil, Ph.D.

Associate Professor of Business Analytics and Information Systems
vakila@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission

TobinGradNYC@stjohns.edu

718-990-1345



ENTERPRISE RISK MANAGEMENT

The Advanced Certificate in Enterprise Risk Management (ERM) is a 15-credit graduate program designed to provide you with the foundational skills, insights, and capabilities necessary to adopt an enterprise-wide approach to managing the myriad of risks an organization faces. You will understand the need for risk to be managed at the strategic, financial, reputational, and operational levels of the organization; develop a robust enterprise risk management process; and perform accurate and relevant quantitative assessments vital to measuring risk in a variety of contexts. Our students apply standard quantitative techniques and risk analysis in all aspects of ERM, including the ERM framework, risk governance, risk identification, risk quantification, risk decision making, and risk messaging. Courses may be applied toward Tobin's M.S. and M.B.A. in Enterprise Risk Management.

15 credits | Manhattan | Online

Enterprise Risk Management Core | Six credits

ERM 601 Foundations of Enterprise Risk Management

ERM 603 Culture, Leadership, and Governance Risk

Graduate Business | Nine credits

You select three Graduate Enterprise Risk Management-related courses offered by the Tobin College of Business. These courses include ERM 705, ERM 602, ERM 604, RMI 601, RMI 602, FIN 628, or FIN 607.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Paul L. Walker, Ph.D., C.P.A.

Professor of Risk Management and Insurance, and
James J. Schiro/Zurich Chair in Enterprise Risk Management,
Center for Excellence in ERM
walkerp@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission
TobinGradNYC@stjohns.edu
718-990-1345





FINANCE

The Advanced Certificate in Finance is a 15-credit graduate program designed to develop foundational skills in the critical functions necessary for success in finance. The applied curriculum includes financial planning, forecasting, and implementation through case studies and hands-on exercises. You gain a perspective on contemporary finance theory and learn from a distinguished faculty. Courses may be applied toward Tobin's M.S. and M.B.A. in Finance.

15 credits | Manhattan

Finance Core | Six credits

FIN 607 Financial Management

FIN 634 Investment Analysis

Graduate Business | Nine credits

You select three graduate finance-related courses offered by the Tobin College of Business. These courses include ACC 600, ACC 601, ECO 604, FIN 628, FIN 629, FIN 633, FIN 634, FIN 635, FIN 636, FIN 638, FIN 639, FIN 643, FIN 651, FIN 654, FIN 655, FIN 664, FIN 665, FIN 668, FIN 669, FIN 670, FIN 671, FIN 672, FIN 673, FIN 674, or FIN 684. Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Mikael C. Bergbrant, Ph.D.

Reed-McDermott Associate Professor of Finance

bergbram@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission

TobinGradNYC@stjohns.edu

718-990-1345



INTERNAL AND INFORMATION TECHNOLOGY AUDIT

The Advanced Certificate in Internal and Information Technology Audit is a 15-credit graduate program designed to develop foundational skills in the critical functions necessary for success in advisory services. Concentrations are available in internal audit, information technology audit, and fraud examination. This program sharpens your skills in audit planning, risk assessment, controls testing, decision-making, and reporting through case studies and hands-on exercises. Courses may be applied toward Tobin's M.S. and M.B.A. in Risk and Financial Advisory.

Tobin has been named an Internal Auditing Education Partnership Center for Internal Audit Excellence and is nationally recognized for numerous programs. Courses are taught by dedicated faculty who are industry professionals, many of whom assist with media outlets worldwide.

15 credits | Queens | Online

Internal and Information Technology Audit Core | Six credits

AIS 624 Information Technology Auditing

AIS 628 Internal Auditing

Graduate Business | Nine credits

You select three Graduate Assurance and Information Systems-related courses offered by the Tobin College of Business. These courses include AIS 625, AIS 660, AIS 661, AIS 662, AIS 663, AIS 664, AIS 665, AIS 667, AIS 668, AIS 669, AIS 670, AIS 684, AIS 685, AIS 686, or AIS 690.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

David Y. Chan, Ph.D.

Associate Professor of Accountancy

chand@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission

TobinGradNYC@stjohns.edu

718-990-1345

MARKETING INTELLIGENCE

The Advanced Certificate in Marketing Intelligence curriculum provides the skills, insight, and capability to transform data into insightful information that will lead businesses to better results. The importance of using New Age technologies, big data, and analytics to generate valuable insights in a global environment is the focus of the 15-credit Advanced Certificate in Marketing Intelligence program. It is designed to provide you with a foundational understanding of the role of evidence-based data in marketing decision making and the ability to transform that data into a powerful and predictive strategic asset that will ultimately drive optimal results. Courses may be applied toward Tobin's M.S. in Marketing Intelligence.

15 credits | Queens | Manhattan | Online

Marketing Intelligence Core | Six credits

BUA 602 Business Analytics

MKT 600 Decisions in Marketing Management

Graduate Business | Nine credits

You select three graduate marketing intelligence-related courses offered by the Tobin College of Business. These courses include MKT 601, MKT 611, MKT 612, MKT 613, MKT 614, MKT 622, or MKT 635.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Iris Mohr, Ph.D.

Professor of Marketing

Chair, Department of Marketing

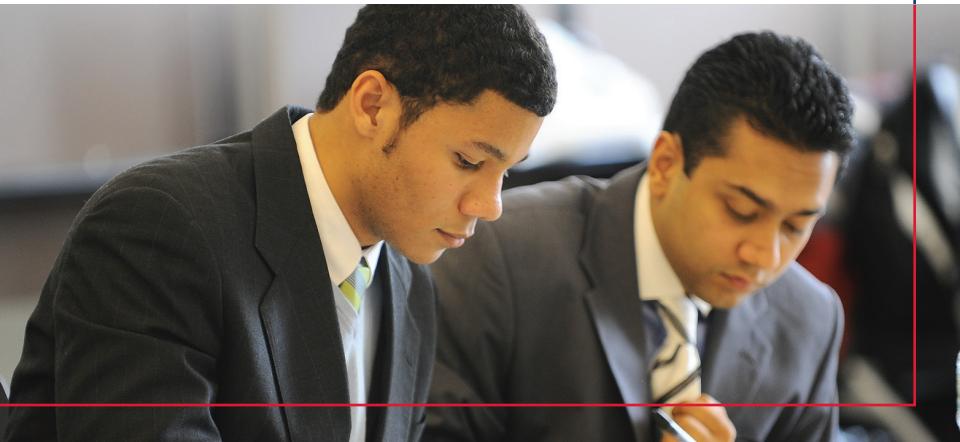
mohri@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission

TobinGradNYC@stjohns.edu

718-990-1345





RISK MANAGEMENT

The Advanced Certificate in Risk Management offered by St. John's University's Maurice R. Greenberg School of Risk Management, Insurance and Actuarial Science is a 15-credit graduate program designed to develop foundational skills in the critical functions necessary for success in risk management. This advanced certificate program sharpens your skills in planning, forecasting, decision-making, and implementation through case studies and hands-on exercises. Courses may be applied toward Tobin's M.S. in Enterprise Risk Management or M.S. and M.B.A. in Enterprise Risk Management or M.S. and M.B.A. in Risk Management and Risk Analytics.

15 credits | Manhattan | Online

Risk Management Core | Six credits

ERM 601 Foundations of Enterprise Risk Management

RMI 601 Risk Management

Graduate Business | Nine credits

You select three graduate risk management-related courses offered by the Tobin College of Business. These courses include RMI 602, RMI 607, RMI 609, RMI 610, RMI 611, RMI 612, RMI 613, RMI 614, RMI 621, RMI 622, RMI 632, RMI 650, RMI 660, RMI 661, RMI 662, RMI 688, RMI 690, or RMI 700.

Visit www.stjohns.edu/bulletins for course descriptions.

ADVISEMENT CONTACT

Ralph Rogalla, Ph.D.

MetLife Associate Professor of Risk Management and Insurance
rogallar@stjohns.edu

ADMISSION CONTACT

Office of Graduate Admission
TobinGradNYC@stjohns.edu
718-990-1345

ADMISSION AND APPLICATION REQUIREMENTS

All applicants must submit

- Online application at grad.stjohns.edu/apply
- Statement of professional goals and résumé
- Official college transcript(s) from all institutions
- One letter of recommendation from a professional and/or academic reference

While GMAT/GRE waivers are in place for the majority of applicants, the Admission Committee may request them on a case-by-case basis.

International applicants must also submit a course-by-course foreign credit evaluation with a grade point average (GPA) calculation from a National Association of Credential Evaluation Services (NACES) member. Official TOEFL, IELTS, Duolingo, or PTE scores are required from students whose native language is not English.

FINANCIAL AID

Entering graduate students seeking financial assistance from any federal or institutional source of funding (including student loans) are required to submit a copy of the Free Application for Federal Student Aid (FAFSA) at fafsa.ed.gov to the Federal Processing Center designating St. John's University, federal institution code number 002823, as one of the recipients. When the FAFSA is processed, the student receives a federal Student Aid Report (SAR).

PRIORITY CONSIDERATION DEADLINES

Application and all supplemental materials must be submitted by the dates below to receive priority consideration for admission. Applications completed after the dates below will be reviewed on a rolling basis.

**November 1
April 1**

**Spring start term
Fall start term**

ADMISSION CONTACT

Office of Graduate Admission
TobinGradNYC@stjohns.edu
718-990-1345

Queens Campus
8000 Utopia Parkway
Queens, NY 11439

Manhattan Campus
101 Astor Place
New York, NY 10003





ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN
COLLEGE OF BUSINESS

8000 UTOPIA PARKWAY
QUEENS, NY 11439
WWW.STJOHNS.EDU

SCAN TO REQUEST INFORMATION AND FOLLOW US ON SOCIAL



NONDISCRIMINATION STATEMENT

St. John's University does not discriminate on the basis of race; color; national origin; sex; actual or potential parental, family, or marital status; pregnancy and related conditions; disability; age; or any other characteristic protected by law in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Danielle Haynes, Director of Equal Opportunity and Compliance and Title IX Coordinator, Office of Human Resources, 8000 Utopia Parkway, Queens, NY 11439, 718-990-1865, press 4; haynesd1@stjohns.edu.

ANNUAL SECURITY AND FIRE SAFETY REPORT

The University's *Annual Security and Fire Safety Report*, which contains three years of campus crime and fire safety statistics and campus security policy and procedures, is available online at www.stjohns.edu/safetyreport. Upon request, prospective students may obtain a paper copy by contacting the Department of Public Safety at 718-990-1435.

Visit www.stjohns.edu/Consumer to access key consumer disclosures required under the Higher Education Opportunity Act.

Visit www.stjohns.edu/Compliance for the University's information on compliance policies