



# Pharmaceutical Industry Fellowship Program

Global Health Economics & Outcomes  
Research (HEOR) and Market Access Fellowship - Oncology

## 2025-2027

*In partnership with*



**ST. JOHN'S**  
UNIVERSITY



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## Our Purpose

Breakthroughs that Change Patients' Lives

# About Pfizer

At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety, and value in the discovery, development, and manufacture of health care products, including innovative medicines and vaccines. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments, and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments, and local communities to support and expand access to reliable, affordable health care around the world. For 175 years, Pfizer has worked to make a difference for all who rely on us.

Learn more at [www.pfizer.com](http://www.pfizer.com).



Courage



Equity



Excellence



Joy

By amplifying access and bringing value to life, we make Pfizer's breakthroughs break through.



# About GAV

Global Access and Value develops & implements strategy to support broad and rapid access to our medicines & vaccines across 110+ markets.

## HTA Value & Evidence (HV&E)

Health Economics & Outcomes Research (HEOR) accelerates sustainable patient access to innovative therapies and vaccines by driving strategic evidence generation and value demonstration that informs patient, provider, and policy decision-making.

## Global Access Strategy & Pricing (GASP)

Market access delivers strategic expertise to ensure patients have affordable, timely, and sustainable access to innovative therapies and vaccines by leveraging payer and market insights.

# Two-Year Postdoctoral Fellowship

## Global HEOR and Market Access Fellowship - Oncology

This two-year fellowship opportunity was developed through a collaboration between St. John's University College of Pharmacy and Health Sciences, and Global Access and Value (GAV), Oncology at Pfizer Inc. The program is designed to provide the fellow with a dynamic experience that is structured yet flexible.

Fellows will be exposed to multiple academic environments at St. John's University and gain hands-on experience in advanced techniques in global HEOR and market access functions at Pfizer Inc. During the first 12 months of the program, the fellow will complete a rotation in global HEOR and the second 12 months will be a rotation in global market access, both within oncology at Pfizer.

Outlined below is a brief description for each component of the fellowship program.

### Pfizer Component

During this unique two-year fellowship, the fellow will use her/his skills to make a positive impact on global oncology patient access.

#### HEOR rotation hosted by HTA Value & Evidence:

- Design, analyze, interpret, and report real-world studies to support evidence generation
- Build health economic models to characterize and communicate budget impact and cost-effectiveness
- Support the design, analysis, and reporting of patient-reported outcomes
- Gain experience in how a pharmaceutical manufacturer generates and disseminates clinical, economic, and humanistic data to support reimbursement, value messaging, Global Value Dossiers (GVD), and Academy of Managed Care Pharmacy (AMCP) dossiers

#### Global Market Access rotation hosted by Global Access Strategy & Pricing:

- Develop a comprehensive understanding of payer archetypes, priorities, and pricing & reimbursement processes across major countries
- Participate in the development of payer objection handlers and value proposition
- Generate insights from payer market research
- Support access and pricing negotiation training across multiple geographies
- Collaborate in the design of value-based agreements

#### At the completion of the fellowship, candidates will:

- Gain proficiency in the fields of health economics & outcomes research and market access
- Manage multiple projects and budgets to target and interact with third-party vendors or academic institutes to execute projects
- Determine appropriate action, execution, tracking, and monitoring of projects
- Develop strong networking skills and collaborative working relationships with preceptors and cross-functional teams

# Fellowship Team

## FELLOWSHIP SPONSORS



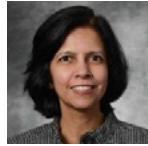
**Gergana Zlateva, PhD, MPA**  
VP, Global Access Strategy & Pricing,  
Oncology Division



**Liz Masters, MPH**  
HTA Value & Evidence Therapeutic  
Area Lead, Oncology

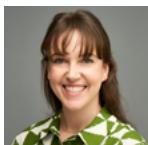


**Jane Chang, MPH**  
HTA Value & Evidence Team Lead,  
GU Cancers



**Bhakti Arondekar, PhD**  
Global Access Strategy & Pricing  
Franchise Lead, GU Cancers

## PRECEPTORS & MENTORS



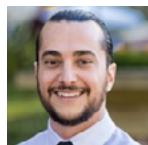
**Allison Thompson, PharmD, MBA**  
HTA Value & Evidence Senior Manager



**Shelley Huang, MBA**  
Global Access Strategy & Pricing  
Senior Director



**Vanessa Shih, PharmD, MS**  
HTA Value and Evidence Director



**Norbek Gharibian, PharmD**  
Global Access Strategy & Pricing  
Senior Manager



**Anthony Eccleston, MSc**  
HTA Value and Evidence Director



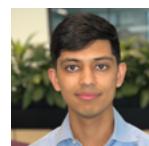
**Melissa Kirker, PharmD, MPH**  
HTA Value and Evidence Director

## 2023-2025 FELLOW



**Abin Koshy, PharmD**  
Fellow, Global Oncology HEOR &  
Market Access (current rotation)

## 2024-2026 FELLOW



**Priyam Patel, PharmD**  
Fellow, Global Oncology HEOR  
(current rotation) & Market Access

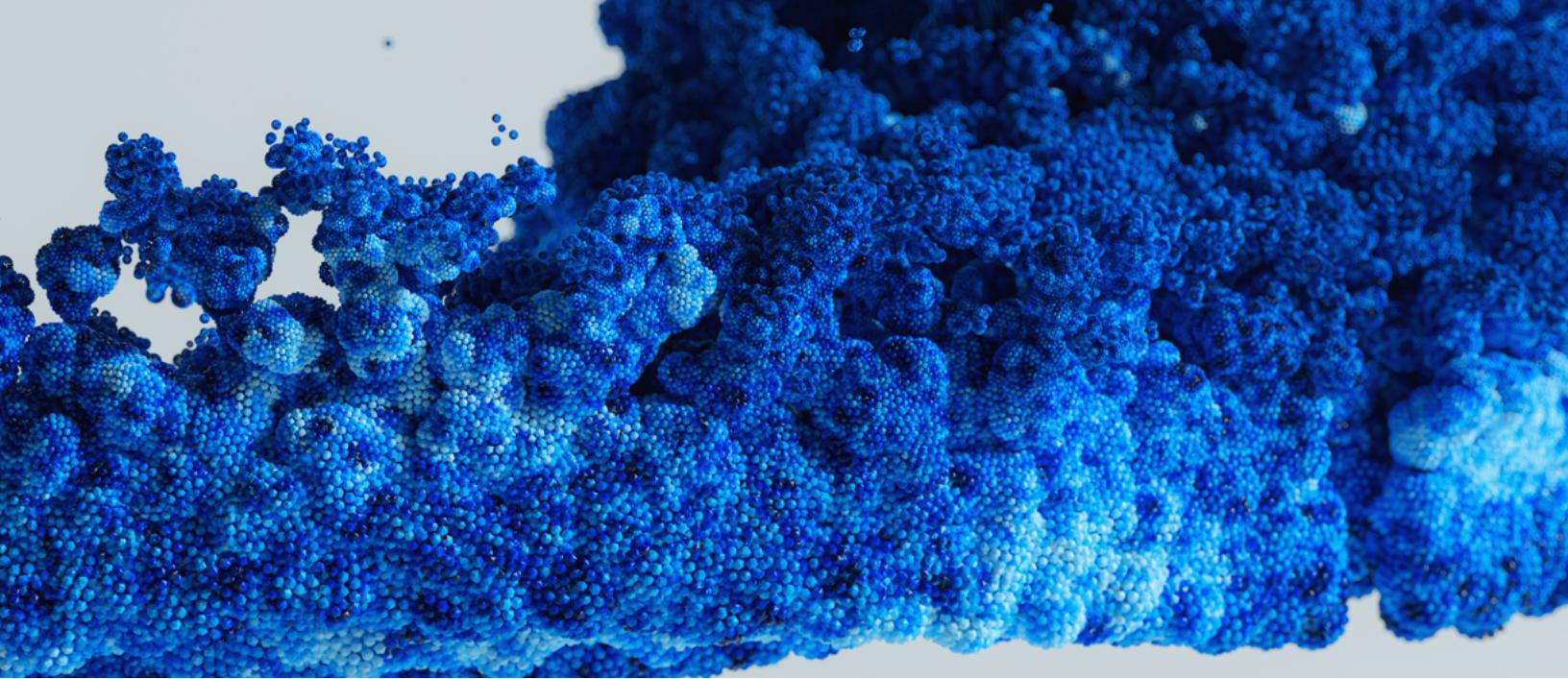
## ST. JOHN'S FELLOWSHIP ADMINISTRATION



**Joseph Brocavich, PharmD**  
Senior Associate Dean, College of  
Pharmacy and Health Sciences



**William Maidhof, PharmD**  
Associate Professor/Industry  
Professional, College of Pharmacy  
and Health Sciences



## Pfizer Pharmacy Fellowship Network (PPFN)

Chartered in 2014, the Pfizer Pharmacy Fellowship Network seeks to build a strong alumni network of fellows within Pfizer, whether they are current fellows or past fellows. The PPFN openly engages with fellows to take greater initiatives within the company in order to contribute to the industry and establish a strong foundation of mentorship.

Fellows from the following offices are involved in the PPFN:

New York, NY | Groton, CT | Collegeville, PA | La Jolla, CA | Chicago, IL

## Pfizer Pharmacists Association (PPA)

Inaugurated in 2015, the Pfizer Pharmacists Association's mission is to leverage the unique perspective and skill sets of pharmacists with the purpose of realizing Pfizer's overall vision to deliver breakthroughs that change patients' lives. The PPA provides opportunities for pharmacy professionals to engage in activities focused on optimizing pharmacists' learning experiences and capitalizing on the talent pool to bring value to the Pfizer business.



# St. John's University

St. John's University College of Pharmacy and Health Sciences provides undergraduate, graduate, and postdoctoral programs focused on global impact, which cultivates the tools necessary to find solutions to complicated health care issues. Located in Queens, New York, St. John's commitment to excellence and renowned faculty inspire students to practice patient-centered care and shape the future of health care. St. John's University will empower diverse learners with quality education for life. Through innovative teaching, research, and service we will foster rational, spirited inquiry and intelligent reflection. Our student-centered approach will be shaped by a caring, energized, nimble culture. Enlivened by our distinctive mission, our graduates will excel in the competencies and values required for leadership and service in a rapidly evolving global community. As a Catholic and Vincentian university, we will be known worldwide for addressing issues of poverty and social justice.

## Fellows at St. John's

The fellow will be a full-time St. John's University employee. A competitive stipend will be provided, as well as options for relocation assistance, comprehensive health, dental, and vision insurance. Each fellow is responsible for completing semester-long teaching requirements at the University and an additional fellowship research project that may include original research, or the development, enhancement, or evaluation of some aspect of operations or patient care services.

## Upon Fellowship Completion

The fellow will receive a Certificate of Completion.

## Additional Fellowship Opportunities

- The fellow may apply for an affiliate faculty appointment within St. John's University College of Pharmacy and Health Sciences
- Opportunity to teach on campus and receive a teaching certificate
- Precept St. John's University Doctor of Pharmacy Candidates
- Perform collaborative research with St. John's faculty
- Enroll with tuition remittance for Graduate Degree programs (Master's or PhD degrees)

# Application Process

## Eligibility:

Potential applicants for the St. John's University/Pfizer program must meet the following criteria:

- Be a graduate of an Accreditation Council for Pharmacy Education (ACPE) accredited Doctor of Pharmacy Program before beginning this fellowship in July 2025
- Possess a genuine interest in a career in the pharmaceutical industry
- Be eligible to work in the United States

## How to Apply:

Please electronically send all required items and correspondence to: [stjfellowships@stjohns.edu](mailto:stjfellowships@stjohns.edu)

## Scheduling an Interview:

Candidates will be notified by the program via email concerning the interview process. Application materials can be emailed beginning October 1, 2024.

**Note:** The fellowship will be headquartered at the Pfizer New York office located in Hudson Yards, New York. Professional development days will be held at the St. John's University Queens, New York campus.

## For any additional information or questions:

**Visit:** <https://www.stjohns.edu/academics/schools/college-pharmacy-and-health-sciences/pharmaceutical-industry-fellowship-programs>

**Email:** [stjfellowships@stjohns.edu](mailto:stjfellowships@stjohns.edu)

Required Items	Submit by
Letter of Intent	October 21
Curriculum Vitae (CV)	October 21
3 Letters of Recommendation	October 28
Transcript	October 28

## Alliance of Industry Fellowship Associates Fellowship Offers

Recognizing that the choice of a Post-Doctoral Industry Fellowship is an important decision, AIFA exists to promote a common aspect of each of our program's cultures by supporting a consensus first offer date of December 16, 2024 for all fellowship candidates.

We hope that other academic and non-academic Fellowship Programs will respect this timeline to allow for best program fit for candidates.



In partnership with

# Moments of Joy





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