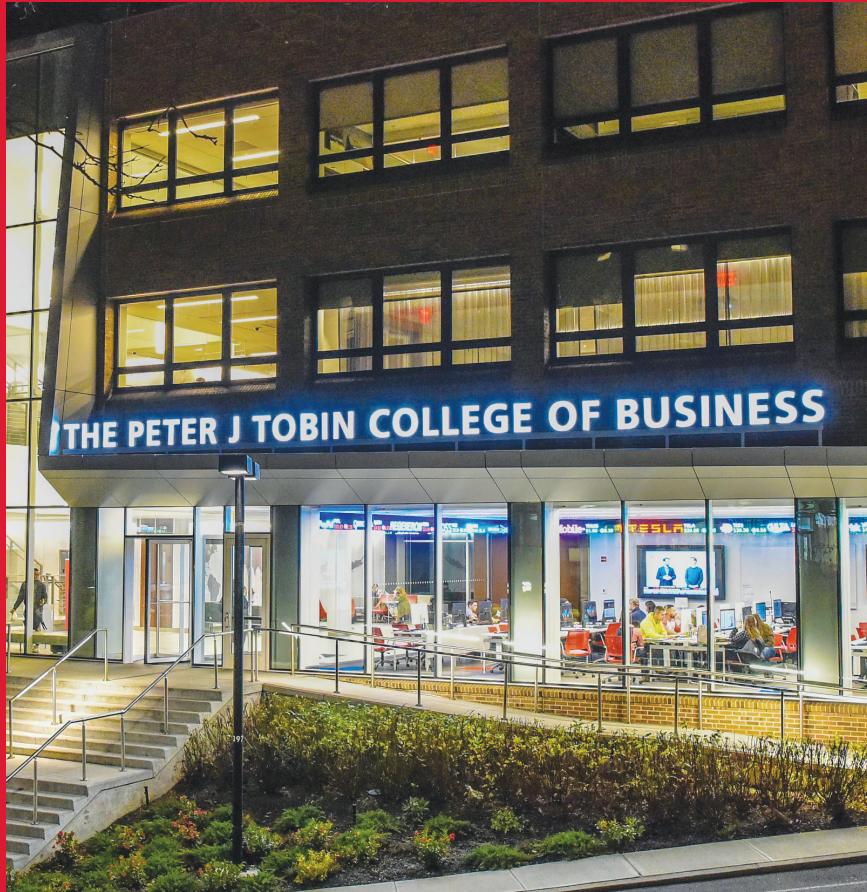




ST. JOHN'S  
UNIVERSITY

THE PETER J. TOBIN  
COLLEGE OF BUSINESS



**MASTER OF BUSINESS  
ADMINISTRATION PROGRAMS**

## WELCOME FROM THE DEAN



Our Master of Business Administration programs provide an experiential education and unique opportunity for graduate students to gain a broad knowledge base in areas that are essential for understanding risk and uncertainty in our global economy. We offer two formats for our M.B.A.: an intensive 36-credit program and a 45-credit M.B.A.—both provide the opportunity to complete two different academic concentrations.

You may choose from a wide range of concentrations, including Analytics, FinTech, Risk Management, and Sustainability. You also have the option to apply for the 45-credit STEM M.B.A.

As a graduate of The Peter J. Tobin College of Business' M.B.A. programs, you are well prepared to meet the complex challenges of tomorrow's business world today. The following are just a few of the many things to look forward to as a Tobin graduate student:

- A heavy focus on experiential learning. Our Executive-in-Residence Program is a unique feature providing in-school opportunities to engage in real-world business consulting with actual businesses and non-profit organizations.
- Incredible opportunities to study abroad, with travel and curricula designed for a working professional's schedule. Recent graduate courses have included experiences with businesses in London, England; Rome, Italy; Paris, France; Zurich, Switzerland; and Madrid, Spain.
- A program with extensive flexibility. You choose your mode for each course, the pace of your study, and elective options that move you toward your career goals. The majority of our degrees can be completed online; we also offer in-person courses in New York City at our Manhattan and Queens campuses.
- The opportunity to participate in the Vincentian tradition of excellent teaching by experienced, nationally recognized faculty whose goal is to educate values-based leaders who seek profit as well as purpose.

Our rigorous programs are designed to meet personal career objectives in a specific area of interest through challenging and enriching courses, while allowing you to stay on your career track. Read on to learn more about what a Tobin graduate degree can do for you.

A handwritten signature in black ink, appearing to read "Maciek Nowak".

Maciek Nowak, Ph.D.  
Dean  
Joseph H. and Maria C. Schwartz  
Distinguished Chair

The Tobin M.B.A. enables you to select onsite courses, online courses, or flex courses. Flex courses are structured so that the first seven weeks of a semester are conducted face-to-face onsite, followed by the remaining seven weeks that are offered synchronously online. These courses are designed to target students who are already part of the workforce.

The Tobin online M.B.A. program offers the flexibility and convenience to earn your degree without compromising quality and is ranked in the top 33 online programs in the United States by *U.S. News & World Report*. Our online classes are taught by full-time St. John's faculty and are of the same high caliber as those taught on campus.

The Tobin M.B.A. offers a 45-credit option for students looking to pursue two distinct concentrations. These applicants will enroll in three courses in each discipline.

Graduating Tobin M.B.A. students may include up to nine credits of advanced standing toward a Tobin M.S. program. Thus, you would need 21 additional credits to complete the second degree.

**#4** “**Best Accelerated Online M.B.A. Program**”  
by *Fortune* (2023)

**#17** “**Best Online M.B.A. Programs**”  
by *Fortune* (2023)

**#33** “**Best Online M.B.A. Programs**”  
by *U.S. News & World Report* (2023)

**#15** “**Best Online General Management M.B.A. Programs**” (tie) by *U.S. News & World Report*

**#68** “**Best Part-Time M.B.A. Programs**”  
by *U.S. News & World Report* (2023–24)

## **M.B.A. PROGRAMS**

### **Tobin M.B.A.**

The 36-credit Tobin M.B.A. program uses case studies, real-world projects, and an experiential capstone course to transcend the normal classroom experience, while giving you a global perspective and connections with alumni and corporate executives. You can enroll full time or continue your career while taking courses in the evening.

### **STEM M.B.A.**

The 45-credit STEM (Science, Technology, Engineering, and Mathematics) M.B.A. program is designed to meet the needs of students who are interested in pursuing analytical and technical management roles across industries. The federal government created the STEM-designated degree program to address the shortage of qualified workers in the STEM fields, which are estimated to grow by more than one million jobs by 2028. The STEM M.B.A. program will make it possible for international graduates to remain in the United States for an additional 24 months (36 months in total) after graduation and receive training through work experience.

Along with the required M.B.A. core and capstone courses, the STEM M.B.A. requires you to complete two concentrations of nine credit hours each from the following disciplines: Business Analytics, Finance, Financial Technology (FinTech), Information Systems, Risk Management, and Sustainability.

### **M.B.A. in Accounting**

The 57-credit M.B.A. in Accounting is designed to fulfill the business and accounting education requirements for the Uniform CPA Examination. In addition to the licensure-qualifying C.P.A. accounting concentration, the M.B.A. in Accounting enables you to select a second concentration from a wide range of disciplines.

### **J.D./M.B.A. Programs**

The J.D./M.B.A. in Business Administration allows you to complete nine credit hours of business courses and include them as law school electives. Likewise, you can use your business-related law school coursework to meet a required course in business law and two business concentration courses for the interdisciplinary M.B.A. You must currently be enrolled in St. John's University School of Law to apply to this program.

## **M.B.A. CORE CURRICULUM**

**ACC 602:** Global Financial and Managerial Reporting

**BUA 602:** Business Analytics

**ECO 606:** Industrial Economics

**FIN 607:** Financial Management

**LAW 600:** Law, Ethics, and the Principled Path in Business

**MGT 601:** Managing for Global Success

**MKT 600:** Decisions in Marketing Management

**RMI 601:** Risk Management

**MGT 700:** Seminar in Business Policy

+three concentration courses

## **M.B.A. CONCENTRATIONS**

The **Business Analytics** concentration develops professionals in the emerging fields of business intelligence and optimization methodologies, data mining, integrating statistical analysis, and predictive modeling with the state-of-the-art information technology tools to automate or support decision-making activities in today's fast-changing economy. [Online | Queens](#)

The **Educational Leadership** concentration prepares professionals to enhance their knowledge and skills in current trends and research with insight into becoming administrative and policy leaders in the field of education. [Online | Queens](#)

The **Enterprise Risk Management (ERM)** concentration reinforces the need for risk, uncertainty, and volatility to be managed at the financial, operational, reputational, and strategic levels of an organization. ERM has become the new global standard for how to run a business and to develop critical holistic thinking about business problems. [Online | Manhattan](#)

The **Entrepreneurship** concentration is designed for students who are focused on creating new ventures, are part of family businesses, are interested in starting or growing their own businesses, or are pursuing successful careers in innovation-related roles within established organizations. [Online | Queens](#)



The **Finance** concentration provides you with the expertise to make educated financial decisions, evaluate projects and investments, and execute decisions based on their valuations. [Online | Manhattan | Queens](#)

The **Financial Technology (FinTech)** concentration enables our graduates to apply technology in managing the financial aspects of their business, and to combine an expertise in business skills, computing technology, ethical and regulatory constraints, financial theory, and risk assessment to examine innovative approaches to financing and investing markets and transactions. [Online | Manhattan](#)

The **Healthcare Systems** concentration equips both medical and nonmedical professionals with the necessary tools to achieve and manage integrated approaches to health care—approaches that enable you to look at legal, operational, policy, and technology issues in health care from a holistic perspective, and effectively position you to assume a leadership position within the evolving ecosystem of the US health-care professions.

[Online | Queens](#)



The **Information Systems** concentration provides you with a moderately technical, comprehensive, and professional understanding of the modern systems approach to business information systems. It also prepares you to be an administrator with knowledge of the latest applications of information technology, empowering you with a strategic and competitive advantage in the global market. [Online | Queens](#)

The **Interdisciplinary Business** concentration allows you to pursue advanced courses in more than one discipline to achieve a breadth of competencies. [Online | Manhattan | Queens](#)

The **International Business** concentration is for students wishing to supplement their education with an international dimension or for those seeking to add a business education to their background in government and politics, international studies, language, law, or liberal arts. [Online | Queens](#)

The **Marketing Analytics** concentration develops the digital knowledge base for you to make more informed decisions critical for today's businesses by applying big data, business intelligence and analytics, digital and social media marketing, digital innovations in mobile, marketing automation systems, and user interface design. [Online | Queens](#)

The **Marketing Management** concentration develops professional marketing executives by equipping current and prospective practitioners with a broad, integrated understanding of the role that marketing plays within a business firm, the economy, society, and the world. Emphasis is placed on cultivating sensitivity to the rapidly changing demands of a marketing manager's environment. **[Online | Queens](#)**

The **Risk and Financial Advisory** concentration prepares students who have career interests in compliance auditing, enterprise risk management, forensic accounting and fraud examination, information systems' audit and control, internal auditing, litigation support, and risk assessment and control. **[Online | Queens](#)**

The **Risk Management** concentration enables you to gain a thorough understanding of the theory and practice of risk management and insurance and exposes you to the actuarial, economic, financial, and legal principles underlying corporate risk management.

**[Online | Manhattan](#)**

The **Strategic Management** concentration takes an integrated approach to business management and is aimed at students interested in the general management of the enterprise and in acquiring expertise in such specialized areas as E-Business Management, Entrepreneurship, Human Resource Management, International Management, Management Information Systems, and Operations/Supply Management. **[Online | Queens](#)**

The **Sustainability** concentration prepares you to pursue a business career that focuses on the environment and the economy. This concentration challenges you to offer sustainable long-term solutions to a range of critical business issues, and to develop resource and systems solutions that can be implemented by businesses and nonprofit organizations. **[Online | Queens](#)**

The **Taxation** concentration provides the knowledge and skills to become a tax specialist. You become familiar with the Internal Revenue Code, judicial decisions, tax regulations, and US Department of Treasury rulings and apply that knowledge to tax problems.

**[Online | Queens](#)**

Visit [www.stjohns.edu/mba](http://www.stjohns.edu/mba) to learn more about our programs.

**Campus Designations |** The campus designations (Online, Queens and Manhattan) denote where the three elective courses that comprise each concentration are offered.

**Saturday M.B.A. Cores |** The eight core classes and capstone courses are offered in Queens on a two-year rotation basis to accommodate the needs of working professionals. You can take up to two courses on Saturdays.

## **EXPERIENTIAL LEARNING**

### **Global Destination Courses (GDCs)**

Graduate students in the Tobin College of Business are offered several opportunities for short-term study abroad through a menu of Global Destination Courses. These courses link the destination to the academic content of the course, where you witness firsthand how businesses operate in other cultures. Past locations include Barcelona, Spain; London, England; Munich, Germany; Paris, France (opposite); and Zurich, Switzerland, in addition to our campus in Rome, Italy.

### **The Executive-in-Residence Program (EIRP)**

Students with strong academic records may be invited to serve as consultants with for-profit firms and not-for-profit organizations, offering a fresh perspective on business challenges while working closely with executive managers. This interactive course replaces the capstone requirement.

### **Student-Managed Investment Fund (SMIF)**

The course is designed to give students hands-on experience in performing investment research, investing money, and managing a portfolio prior to entering the workforce. Students gain extensive experience with the tools in the Financial Information Lab as part of their work, including FactSet and Bloomberg. Upon completion and presentation of their research to the class and the Tobin Investment Committee, student analyst teams recommend and implement the purchase or sale of securities. The graduate fund is currently valued at close to \$4 million. Students submit applications in order to gain admission to the course for each semester.

### **Tobin Graduate Intensive Foundations (TGIF)**

To ease your transition into our rigorous graduate programs, we offer a three-day Tobin Graduate Intensive Foundations (TGIF) workshop that helps standardize the basic business analytical skills of nonbusiness undergraduate students entering the M.B.A. and other graduate programs at Tobin, including those who joined during spring or summer terms. The TGIF workshop is also suitable for students who need a refresher in the fundamentals of business studies. And with a name like TGIF, the workshop is a great opportunity for you to begin your graduate program journey with a fun sense of camaraderie while getting to know other Tobin students and our faculty.

## **SCHOLARSHIPS AND FINANCIAL AID**

High-achieving students admitted into graduate programs within the Tobin College of Business are eligible for a select number of scholarships based on the academic strength of their application. These scholarships range from \$5,000 to \$10,000; students selected for the scholarships are notified by the department or Dean's office.



All students accepted into the **M.B.A. in Risk Management** and the **M.B.A. in Enterprise Risk Management** are automatically considered for an academic scholarship. These awards range from **\$5,000 to full tuition**. Recipients are notified in their acceptance letter. Funds are awarded on a first-come, first-serve basis.

**Work experience grants** are awarded to accepted M.B.A. and M.S. students based on full-time work experience.

**Alumni scholarships** are automatically awarded to students accepted to the M.B.A. degree program who have already earned a bachelor's degree from St. John's.

**The Zurich fellowship** is open to accepted students in the M.B.A. in Risk Management and Insurance, M.B.A. in Enterprise Risk Management, and the STEM M.B.A. degree programs. Accepted students must submit a fellowship application to be considered. Funds are awarded on a first-come, first-served basis. Visit [www.stjohns.edu/zurich](http://www.stjohns.edu/zurich) for more information.

Visit [www.stjohns.edu/graduatescholarships](http://www.stjohns.edu/graduatescholarships) for more information on the graduate scholarships offered by St. John's University.

St. John's offers transparency regarding available aid and other opportunities to offset the cost of graduate studies. A Free Application for Federal Student Aid (FAFSA®) is available for entering graduate students who seek financial assistance from any federal or institutional sources of funding. Visit studentaid.gov and apply using St. John's federal institution code 002823.

## **CAREER COUNSELING**

The Paul and Carol Evanson Career Services Center nurtures the career development of our graduate students from the moment they enroll. Attracted by our reputation for outstanding graduates and our New York City location, representatives from for-profit corporations, nonprofit organizations, and government agencies visit campus or host virtual events to recruit our students. The following are just a few of the top firms that have visited campus to recruit our M.B.A. graduates:

|                                |                               |
|--------------------------------|-------------------------------|
| Accenture                      | EY                            |
| AIG                            | Grant Thornton LLP            |
| American Express Company       | Henry Schein, Inc.            |
| AXA                            | IBM                           |
| Bank of America Merrill Lynch  | JPMorgan Chase & Co.          |
| The Bank of New York Mellon    | KPMG LLP                      |
| Barclays                       | Marsh & McLennan Companies    |
| Berdon LLP                     | Morgan Stanley Protiviti Inc. |
| Bloomberg L.P.                 | PwC                           |
| Broadridge Financial Solutions | RSM US LLP                    |
| Citigroup Inc.                 | STARR Companies               |
| CNA                            | Willis Towers Watson          |
| Deloitte                       |                               |

## **ADMISSION REQUIREMENTS**

In addition to the admission application found at [grad.stjohns.edu/apply](http://grad.stjohns.edu/apply), you should submit the following:

- Official transcripts from all undergraduate, graduate, and professional institutions attended; a course-by-course National Association of Credential Evaluation Services' foreign transcript evaluation with grade point average calculation is required for students with international credits
- One letter of recommendation
- A statement of professional goals and a current résumé
- While GRE/GMAT waivers are in place for the majority of applicants, the Committee on Admission may request them on a case-by-case basis
- TOEFL®, IELTS, Duolingo, or Pearson PTE Academic exam scores are required for applicants not on our list of exempt countries. Visit [www.stjohns.edu/internationaladmission](http://www.stjohns.edu/internationaladmission) for more information.



## **Application Deadlines**

Applications are accepted on a rolling basis; priority is given to those who apply by April 1 for the fall term and November 1 for the spring term.

## **Admission Contact**

Office of Graduate Admission

**TobinGradNYC@stjohns.edu**

**718-990-1345**

**[www.stjohns.edu/tobin](http://www.stjohns.edu/tobin)**



# ST. JOHN'S UNIVERSITY

THE PETER J. TOBIN  
COLLEGE OF BUSINESS

OFFICE OF GRADUATE ADMISSION

718-990-1345

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QUEENS, NY 11439

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SCAN TO REQUEST INFORMATION AND FOLLOW US ON SOCIAL.



#### NONDISCRIMINATION STATEMENT

St. John's University does not discriminate on the basis of race; color; national origin; sex; actual or potential parental, family, or marital status; pregnancy and related conditions; disability; age; or any other characteristic protected by law in its programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Danielle Haynes, Director of Equal Opportunity and Compliance and Title IX Coordinator, Office of Human Resources, 8000 Utopia Parkway, Queens, NY 11439, 718-990-1865, press 4; [haynesd1@stjohns.edu](mailto:haynesd1@stjohns.edu).

#### ANNUAL SECURITY AND FIRE SAFETY REPORT

The University's *Annual Security and Fire Safety Report*, which contains three years of campus crime and fire safety statistics and campus security policy and procedures, is available online at [www.stjohns.edu/safetyreport](http://www.stjohns.edu/safetyreport). Upon request, prospective students may obtain a paper copy by contacting the Department of Public Safety at 718-990-1435.

To access key consumer disclosures required under the Higher Education Opportunity Act, visit [www.stjohns.edu/Consumer](http://www.stjohns.edu/Consumer).

Visit [www.stjohns.edu/Compliance](http://www.stjohns.edu/Compliance) for the University's information on compliance policies.